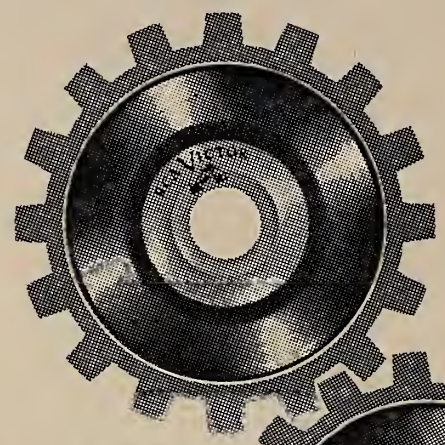
The Cash Box

VOLUME XIX – NUMBER 10

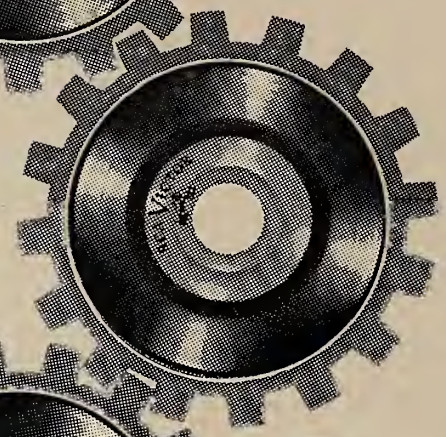
NOVEMBER 23, 1957

With his Dot recording of "April Love" already way up in the charts, Pat Boone's film of the same name was premiered at New York Roxy Theater last week in a celebration that turned out to be an overwhelming tribute to the young star. Pat has become one of the hottest artists in the entertainment world through making hit after hit for Dot, turning out top drawing movies for Twentieth Century-Fox, and performing on his own weekly television show over the ABC network. Above he is pictured in a scene from "April Love" with his co-star Shirley Jones.

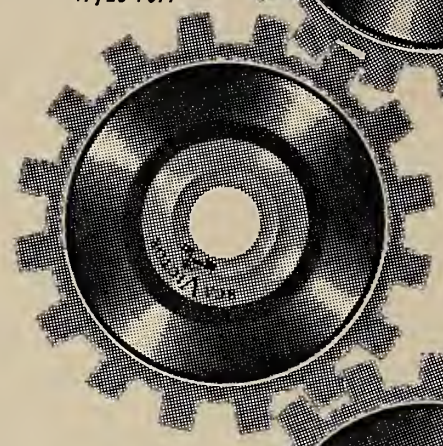
Geared to GO on RCA Victor!



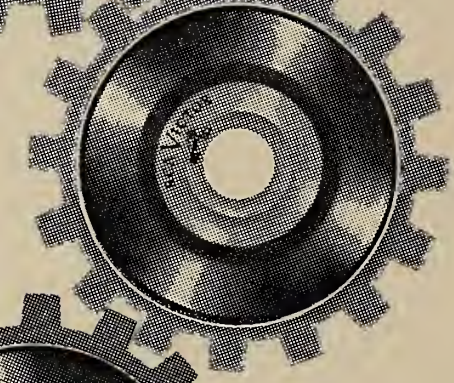
HAPPINESS THEME
(from the GM 50th Anniversary TV Show) c/w
HI LILI, HI LO *(from the MGM film "Lili")*
The General Motors Orch. conducted by Hugo Winterhalter
47/20-7095



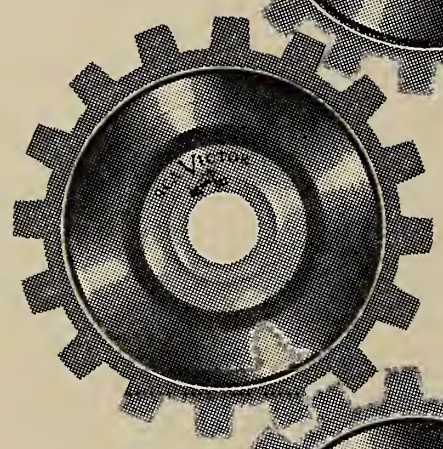
ROCK AND ROLL RHAPSODY
c/w **I TAKE THEE** *(The Wedding Song)*
PAT O'DAY with the Hugo Winterhalter Orch. and Chorus
47/20-7077



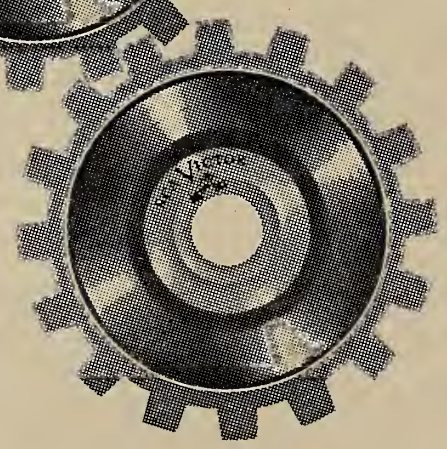
STARGAZER *c/w*
THE BEST DREAM OF ALL
VAUGHN MONROE with Joe Reisman Orch. and Chorus
47/20-7093



INTO THE EYES OF TEXAS
c/w **COME BACK TO ME**
Gail Davis (TV's Annie Oakley)
47/20-7092



CONGRATULATIONS, JOE *c/w*
PRELUDE *to a* **BROKEN HEART**
Pee Wee King
47/20-7090



STEPPING STONE
c/w **JIG SAW PUZZLE**
The Falcons
47/20-7076

Watch for these NBC-TV network shows in color and black and white...THE PERRY COMO SHOW, THE GEORGE GOBEL SHOW, THE EDDIE FISHER SHOW, THE PRICE IS RIGHT, TIC TAC DOUGH . . . all sponsored by

RCA VICTOR
Trade(s) of RADIO CORPORATION OF AMERICA

FOUNDED BY BILL GERSH

The Cash Box

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(All Phones: JUdson 6-2640)
Cable Address: CASHBOX, N. Y.
JOE ORLECK

•

CHICAGO OFFICE
32 West Randolph St., Chicago 1, Ill.
(All Phones: DEarborn 2-0045)
BILL GERSH
Howie Freer Lee Brooks

•

HOLLYWOOD OFFICE
6272 Sunset Blvd., Hollywood 28, Cal.
(Phone: HOllywood 5-2129)
JACK DEVANEY
Bob Martin

•

BOSTON OFFICE
80 Boylston St., Boston 16, Mass.
(Phone: HAncock 6-8386)
GUY LIVINGSTON

•

LONDON OFFICE
17 Hilltop, London, N.W. 11, England
(Phone: Speedwell 2596)
MARCEL STELLMAN

•

ADVERTISING STAFF
BOB AUSTIN, General Mgr., Music Dept.
JERRY SHIFRIN, Music Dept.

•

EDITORIAL STAFF
SID PARNES, Editor-in-Chief
NORMAN ORLECK, Editor
MARTY OSTROW, Editor
IRA HOWARD, Associate Editor
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•

A. MARINO, Office Manager

•

T. TORTOSA, Circulation

•

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THE CASH BOX covers the entire music industry, ranging from retail record and music stores to disk jockeys, music publishers, recording artists, record manufacturers, music composers and arrangers, radio and TV stations, and all others allied to the music industry throughout the world.

THE CASH BOX covers the entire coin machine industry all over the world. Operators, jobbers, distributors, manufacturers and suppliers of automatic music vending, service and amusement machines are covered.

THE CASH BOX coverage extends to finance firms, loan organizations, factors, banks, and other financial institutions, expressly interested in the financing of coin machines of all kinds.

"THE CASH BOX PRICE LISTS" (a combination of *The Cash Box'* former *'Confidential Price Lists'* and *The Cash Box'* former *'C. M. I. [Coin Machines Industry] Blue Book'*) are the one and only officially recognized price quotations guide for all new and used machines in the United States and all over the world where American made machines are used. *"The Cash Box Price Lists"* are an exclusive and copyrighted feature of *The Cash Box*. *"The Cash Box Price Lists"* are recognized officially by cities and states throughout the country as the "official price book of the coin machines industry." *"The Cash Box Price Lists"* are officially used in the settlement of estates, for buying, selling or trading of all types of coin operated equipment and are also officially recognized for taxation purposes. *"The Cash Box Price Lists"* are used by finance firms, factors, loan companies, bankers, and all other financial institutions to guide them in the making of loans to members of the coin machines industry. The publishers reserve the right to refuse advertisements, editorial material and all other subject and advertising matter that does not meet with their complete approval.

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Retailers Distributors Operators Disk Jockeys

On the back of this page you will find the world famous CASH BOX Top 60 Best Selling Records. From now on you will be able to tear this card out and use it for general display purposes. Retailers will be able to pin it or paste it near their cash registers. This pin up sheet is bound to increase sales. Distributors' salesmen will be able to use it as a further sales aid. And for operators and disk jockeys it makes an ideal programming guide.

In offering this new service, THE CASH BOX takes one more step forward in its never ending campaign to widen the horizons of the entire record industry.

The Cash Box TOP 60

Best Selling Tunes on Records

PIN UP SHEET
For Week Ending
NOVEMBER 23, 1957

COMPILED BY The Cash Box FROM LEADING RETAIL OUTLETS

1—Jailhouse Rock — Pos. 11/16: 1, Pos. 11/9: 1
★VI-7035—ELVIS PRESLEY — *Treat Me Nice*

2—You Send Me — Pos. 11/16: 5, Pos. 11/9: 5
CR-61898—TERESA BREWER — *Would I Were*
DO-15654—CORNEL GUNTER — *Call Me A Fool*
★KE-34013—SAM COOKE — *Summertime*
MO-1025—JESSE BELVIN — *Summertime*

3—Silhouettes — Pos. 11/16: 3, Pos. 11/9: 4
AP-9856—STEVE GIBSON & RED CAPS — *Flamingo*
★CM-117—THE RAYS — *Daddy Cool*
ME-71197—DIAMONDS — *Daddy Cool*
MG-12580—DEAN JONES — *There Goes My Heart*

4—Wake Up Little Susie — Pos. 11/16: 2, Pos. 11/9: 2
★CD-1337—EVERLY BROTHERS — *Maybe Tomorrow*

5—Chances Are — Pos. 11/16: 4, Pos. 11/9: 3
★CO-40993—JOHNNY MATHIS — *The Twelfth Of Never*

6—April Love — Pos. 11/16: 6, Pos. 11/9: 11
★DO-15660—PAT BOONE — *When The Swallows Come Back To Capistrano*

7—Melodie D'Amour — Pos. 11/16: 9, Pos. 11/9: 10
LO-1751—EDMUNDO ROS — *Carnatian Girl*
★VI-7046—AMES BROS. — *So Little Time*
VK-0303—MARTY GOLD — *Carefree Heart*

8—Be Bop Baby — Pos. 11/16: 7, Pos. 11/9: 6
★IM-5463—RICKY NELSON — *Have I Told You Lately That I Love You*

9—Raunchy — Pos. 11/16: 25, Pos. 11/9: 43
DO-15661—BILLY VAUGHN — *Sail Along Silvery Moon*
★IM-5474—ERNIE FREEMAN — *Puddin'*
★PH-3519—BILL JUSTIS — *The Midnite Man*

10—My Special Angel — Pos. 11/16: 8, Pos. 11/9: 8
★DE-30423—BOBBY HELMS — *Standing At The End Of My World*
PP-115—SONNY LAND TRIO — *The Spreading Chestnut*

11—Little Bitty Pretty One — Pos. 11/16: 11, Pos. 11/9: 12
★AL-3398—THURSTON HARRIS — *I Hope You Won't Hold It Against Me*
★CS-211—BOBBY DAY

12—All The Way — Pos. 11/16: 13, Pos. 11/9: 22
★CA-3793—FRANK SINATRA — *Chicago*
DE-30444—NORVELLE REID — *The World End*
DE-30453—GRADY MARTIN
JU-5300—WALTER SCHARF ORCH. — *Song Of Raintree County*

13—Kisses Sweeter Than Wine — Pos. 11/16: 33, Pos. 11/9: 50
★RO-4031—JIMMIE RODGERS — *Better Loved You'll Never Be*

14—Just Born — Pos. 11/16: 16, Pos. 11/9: 18
★VI-7050—PERRY COMO — *Ivy Rose*

15—Honeycomb — Pos. 11/16: 12, Pos. 11/9: 7
DE-30418—GEORGIE SHAW — *Oh Mis'rable Love*
★RO-4015—JIMMIE RODGERS — *Their Hearts Were Full Of Spring*

16—I'm Available — Pos. 11/16: 17, Pos. 11/9: 24
AG-5278—KENDALL SISTERS — *Don't Bother Me*
CG-1008—DAVE BURGESS
★LI-55102—MARGIE RAYBURN — *If You Were*

17—Liechtensteiner Polka — Pos. 11/16: 23, Pos. 11/9: 28
BN-510—LIL WALLY — *I'll Remember Today*
CR-61900—LAWRENCE WELK — *You Know Too Much*
★LO-1755—WILL GLAHE ORCH. — *Schweizer Kanton*

18—Peggy Sue — Pos. 11/16: 39, Pos. 11/9: 41
★CR-61885—BUDDY HOLLY — *Everyday*
IM-5473—JACKIE WALKER — *Wonderful One*

19—Tammy — Pos. 11/16: 15, Pos. 11/9: 13
★CR-61851—DEBBIE REYNOLDS — *French Heels*
CR-61845—JOSEPH GERSHENSON — *The Bachelor*
DE-30317—PAT KIRBY — *Don't Keep Me Silent*
DE-30398—GEORGE BARNES — *Around The World*
DE-30433—BILL SNYDER — *Man Of A Thousand Faces*
ME-71123—RICHARD HAYMAN — *Calypso Gal*
VI-6930—AMES BROTHERS — *Rockin' Shoes*

20—I'll Remember Today — Pos. 11/16: 18, Pos. 11/9: 19
BN-510—LIL WALLY — *Liechtensteiner Polka*
★ME-71189—PATTI PAGE — *My How The Time Goes By*

21—Happy Happy Birthday Baby — Pos. 11/16: 14, Pos. 11/9: 14
★CK-872—TUNE WEAVERS — *Ol' Man River*
DE-30432—KAY CEE JONES
ME-71182—DOTTIE FERGUSON — *Darling It's Wonderful*

22—Alone — Pos. 11/16: 24, Pos. 11/9: 23
★LA-125—SHEPHERD SISTERS — *Congratulations To Someone*
ME-71195—BROTHER SISTERS — *Pass Me The Mustard*

23—Keep A-Knockin' — Pos. 11/16: 19, Pos. 11/9: 16
★SP-611—LITTLE RICHARD — *Can't Believe You Wanna Leave*

24—Rock And Roll Music — Pos. 11/16: 40, Pos. 11/9: 46
★CH-1671—CHUCK BERRY — *Blue Feeling*

25—Diana — Pos. 11/16: 20, Pos. 11/9: 15
★AP-9831—PAUL ANKA — *Don't Gamble With Love*

26—Till — Pos. 11/16: 38, Pos. 11/9: 40
CO-40826—PERCY FAITH — *The Last Dance*
★KA-197—ROGER WILLIAMS — *Big Town*
RO-4025—LEO DIAMOND — *Sunrise In Texas*
VI-6980—DINAH SHORE — *Fascination*

27—Wun'erful, Wun'erful — Pos. 11/16: 22, Pos. 11/9: 26
★CA-3815—STAN FREBERG — *Wun'erful, Wun'erful —Pt. 2*

28—Oh Boy — Pos. 11/16: 48, Pos. 11/9: —
★BR-55035—CRICKETS — *Not Fade Away*

29—That'll Be The Day — Pos. 11/16: 21, Pos. 11/9: 17
AG-5276—RAVENS — *Dear One*
★BR-55009—THE CRICKETS — *I'm Looking For Someone To Love*
DE-30434—BUDDY HOLLY — *Rock Around With Ollie Vee*
VE-10064—JEFF ALLEN — *Guilty*

30—The Joker — Pos. 11/16: 45, Pos. 11/9: —
★DO-15662—HILLTOPPERS — *Chicken, Chicken*
★EM-1026—BILLY MYLES — *Honey Bee*

31—And That Reminds Me — Pos. 11/16: 26, Pos. 11/9: 25
DE-30448—CARMEN CAVALLARO — *An Affair To Remember*
★JU-5292—DELLA REESE — *I Cried For You*
ME-71178—RICHARD HAYMAN ORCH. — *Finiculi, Finicula*
MG-12542—AMBROSE ORCH. — *Georgian Rhumba*
VI-1-6981—KAY STARR — *Flim, Flam, Floo*
VI-7027—MELACHRINO O. — *Whatever Lola Wants*

32—Lotta Lovin' — Pos. 11/16: 27, Pos. 11/9: 21
★CA-3763—GENE VINCENT — *Wear My Ring*

33—Peanuts — Pos. 11/16: 32, Pos. 11/9: 34
★OK-7088—LITTLE JOE & THRILLERS — *Lilly Lou*

34—Hula Love — Pos. 11/16: 28, Pos. 11/9: 20
★RO-4018—BUDDY KNOX — *Devil Woman*

35—The Story Of My Life — Pos. 11/16: 49, Pos. 11/9: —
★CO-41013—MARTY ROBBINS — *Once-A-Week*

36—Love Me Forever — Pos. 11/16: 46, Pos. 11/9: 55
★AP-9863—EYDIE GORME — *Let Me Be Loved*
BY-1038—JOVAN DELL — *Bon Bon Baby*
★PA-509—FOUR ESQUIRES — *I Ain't Been Right*

37—My One Sin — Pos. 11/16: 29, Pos. 11/9: 29
★EP-9229—FOUR COINS — *This Life*

38—Bony Moronie — Pos. 11/16: 47, Pos. 11/9: —
★SP-615—LARRY WILLIAMS — *You Bug Me, Baby*

39—Buzz, Buzz, Buzz — Pos. 11/16: —, Pos. 11/9: —
★EB-119—HOLLYWOOD FLAMES — *Crazy*
ME-71221—RUSTY DRAPER — *I Get The Blues When It Rains*

40—Could This Be Magic — Pos. 11/16: 51, Pos. 11/9: 60
★GO-5011—THE DUBS — *Yellow Rose Of Texas*

41—Love Bug Crawl — Pos. 11/16: 60, Pos. 11/9: —
★ME-71209—JIMMY EDWARDS — *Honey Lovin'*

42—The Twelfth Of Never — Pos. 11/16: 52, Pos. 11/9: —
★CO-40993—JOHNNY MATHIS — *Chances Are*

43—Whole Lot Of Shakin' Going On — Pos. 11/16: 42, Pos. 11/9: 27
★SU-267 JERRY LEE LEWIS — *It'll Be Me*

44—Rock-A-Chicka — Pos. 11/16: —, Pos. 11/9: —
★DE-30471—WARNER MACK — *Since I Lost You*
DO-15666—JIM LOWE — *Bright Lights*

45—Back To School Again — Pos. 11/16: 30, Pos. 11/9: 33
★CM-116—TIMMIE RODGERS

46—With You On My Mind — Pos. 11/16: 37, Pos. 11/9: 37
★CA-3782—NAT "KING" COLE — *Raintree County*

47—Plaything — Pos. 11/16: 31, Pos. 11/9: 31
AL-3396—LITTLE WILBUR — *I Don't Care*
★DO-15643—NICK TODD — *The Honey Song*
ME-71173—CHUCK MILLER — *After Yesterday*
★RV-3505—TED NEWMAN — *Unlucky Me*
VI-7029—JUDY FAYE — *Who Cares*

48—Great Balls Of Fire — Pos. 11/16: —, Pos. 11/9: —
★SU-281—JERRY LEE LEWIS — *You Win Again*
VI-7098—GEORGIA GIBBS — *I Miss You*

49—Wait And See — Pos. 11/16: 34, Pos. 11/9: 36
★IM-5467—FATS DOMINO — *I Still Love You*

50—Pretend You Don't See Her — Pos. 11/16: —, Pos. 11/9: —
★CO-41010—JERRY VALE — *The Spreading Chestnut*

51—Have I Told You Lately That I Love You — Pos. 11/16: 36, Pos. 11/9: 38

52—I Never Felt More Like Falling In Love — Pos. 11/16: 59, Pos. 11/9: —

53—An Affair To Remember — Pos. 11/16: 58, Pos. 11/9: 49

54—Rainbow — Pos. 11/16: 35, Pos. 11/9: 35

55—That's Why I Was Born — Pos. 11/16: —, Pos. 11/9: —

56—Hey Little Girl — Pos. 11/16: —, Pos. 11/9: —

57—Reet Petite — Pos. 11/16: 55, Pos. 11/9: 45

58—Ivy Rose — Pos. 11/16: 41, Pos. 11/9: 42

59—Dance To The Bop — Pos. 11/16: —, Pos. 11/9: —

60—Never Be Afraid — Pos. 11/16: 50, Pos. 11/9: 58

CODE:

AC—Atco
AF—Audio Fidelity
AG—Argo
AL—Aladdin
AO—Apollo
AP—ABC-Paramount
AT—Atlantic
BA—Boton
BN—Banana
BR—Brunswick
BT—Bethlehem
BY—Bally
CA—Capitol
CC—Chic
CD—Cadence
CG—Challenge
CH—Chess
CK—Checker
CL—Colonial
CM—Cameo
CN—Chancellor
CO—Columbia
CR—Coral
CS—Closs
DA—Dano
DD—Dale
DE—Decca
DL—DeLuxe
DO—Dot
DS—Disneyland
DT—Dooto
DU—Duke
EB—Ebb
EL—Eldorado
EM—Ember
EP—Epic
ER—Era
EX—Excello
FE—Federal
FI—Fiesta
FL—Flash
FP—Flip
FR—Fraternity
GE—Gee
GL—Glory
GO—Gone
HE—Herald
HY—Hickory
IM—Imperial
JU—Jubilee
JZ—Josie
KA—Kapp
KE—Keen
KI—King
LA—Lance
LI—Liberty
LO—London
LU—Luniverse
ME—Mercury
MG—MGM
MO—Modern
OJ—OJ
OK—Okeh
PA—Paris
PE—Peacock
PH—Sam Phillips Int.
PI—Pilgrim
PP—Prep
RE—Regent
RM—Rama
RO—Roulette
RP—RPM
RV—Rev
SA—Savoy
SP—Specialty
SU—Sun
TH—Thunderbird
TI—Tico
UN—United
UQ—Unique
VE—Verve
VI—RCA Victor
VJ—Vee Jay
VK—Vik
VP—Vip

★ INDICATES BEST SELLING RECORD OR RECORDS.

• Tunes are listed above in order of their popularity based on a continuing weekly national survey of leading retail dealers by *The Cash Box*. Each listing includes the name of the song record number, artists and tune on the reverse side.

• The numbers underneath the title indicate the positions of the record last week and two weeks ago, respectively.

• All labels listed in alphabetical order.

CAMEO presents

A POWER PACKED ENTRY IN THE WINNERS' CIRCLE

For

Billy Scott

(with strings)

singing the fantastic song

by the writers of "TEDDY BEAR" and "REMEMBER YOU'RE MINE"

"YOU'RE THE GREATEST"

CAMEO-121

CAMEO RECORDS

Nick's second hit!

(BIGGER THAN "PLAYTHING")

"AT THE HOP"

and

"I DO"

Nick Todd

No. 15675

A Dot HIT

Everything Clicked-

on this great new Dot hit!

- THE SONG
- THE ARRANGEMENT
- THE PERFORMANCE
- THE SOUND

Gale Storm

Topping her recording of
"Dark Moon"

"WINTER WARM"

b/w "GO 'WAY FROM MY WINDOW"

A Dot HIT NO. 15666

EPICUES

The Four Coins
"A BROKEN PROMISE"
&
"FOLLOW YOUR HEART"
Epic 5-9253

Somethin' Smith & The Redheads
"EV'RY NIGHT AT NINE O'CLOCK"
&
"I'M GONNA WRAP UP ALL MY HEARTACHES"
Epic 5-9247

Little Joe, The Thriller
"THE ECHOES KEEP CALLING ME"
&
"LONESOME"
Okeh 7094

Dolores Hawkins
"HOOPLA"
&
"MY WONDERFUL LOVER"
Epic 5-9251

Jay Raye
"FINESSE"
&
"STEEL GUITAR ROCK"
Epic 5-9241

Tommy Prisco
"I DON'T WANT TO LOVE YOU"
&
"HASTY WORDS"
Epic 5-9239

Sal Mineo
"PARTY TIME"
&
"WORDS THAT I WHISPER"
Epic 5-9246

Little People
"GENTLE SHEPHERD"
&
"IF YOU KNEW THE LORD"
Epic 5-9236

The Four Coins
"MY ONE SIN"
Epic 5-9229

Little Joe
"PEANUTS"
&
"LILLY LOU"
Okeh 7088

Roy Hamilton
"(ALL OF A SUDDEN) MY HEART SINGS"
Epic 5-9232

EPIC RECORDS
35 W. 45th St., N. Y. C.

THE NATION'S Top Ten
JUKE BOX TUNES
(PLUS THE NEXT 25)

Pos.		Last Week
1	**JAILHOUSE ROCK** ELVIS PRESLEY VI-7035—Elvis Presley	2
2	**WAKE UP LITTLE SUSIE** EVERLY BROTHERS CD-1337—Everly Brothers	1
3	**SILHOUETTES** THE RAYS AP-9856—Steve Gibson & Red Caps ME-71197—Diamonds CM-117—The Rays MG-12580—Dean Jones	4
4	**CHANCES ARE** JOHNNY MATHIS CO-40993—Johnny Mathis	3
5	**YOU SEND ME** SAM COOKE CR-61898—Teresa Brewer DO-1S6S4—Cornel Gunter KE-34013—Sam Cooke MO-1025—Jesse Belvin	8
6	**BE-BOP BABY** RICKY NELSON IM-S463—Ricky Nelson	6
7	**FASCINATION** JANE MORGAN CO-40982—Ray Ellis O. CR-61864—Dick Jacobs O. DE-30421—Ethel Smith JU-5293—Big Al Sears KA-191—Jane Morgan LO-17S8—Chris Hamilton ME-71152—David Carroll O. VI-6980—Dinah Shore	7
8	**MELODIE D'AMOUR** AMES BROS LO-1751—Edmundo Ros VI-7046—Ames Bros. VK-0303—Marty Gold	9
9	**MY SPECIAL ANGEL** BOBBY HELMS DE-30423—Bobby Helms PP-115—Sonny Land Trio	10
10	**HONEYCOMB** JIMMIE RODGERS DE-30418—Georgie Shaw RO-401S—Jimmie Rodgers	5

11) APRIL LOVE. 12) LITTLE BITTY PRETTY ONE. 13) HAPPY HAPPY BIRTHDAY BABY. 14) TAMMY. 15) JUST BORN. 16) THAT'LL BE THE DAY. 17) ALL THE WAY. 18) DIANA. 19) KEEP A-KNOCKIN'. 20) I'LL REMEMBER TODAY. 21) I'M AVAILABLE. 22) LOTTA LOVIN'. 23) ALONE. 24) LIECHTENSTEINER POLKA. 25) HULA LOVE. 26) AND THAT REMINDS ME. 27) RAUNCHY. 28) BACK TO SCHOOL AGAIN. 29) PLAYTHING. 30) WHOLE LOT OF SHAKIN' GOING ON. 31) MR. LEE. 32) MY ONE SIN. 33) WAIT AND SEE. 34) KISSES SWEETER THAN WINE. 35) WUN'ERFUL, WUN'ERFUL

CODE

AC—Atco	CD—Cadence	EL—Eldorado	HE—Herald	OK—Okeh	SP—Specialty
AG—Argo	CH—Chess	EP—Epic	IM—Imperial	PE—Peacock	SU—Sun
AL—Aladdin	CK—Checker	ER—Era	JU—Jubilee	PP—Prep	TH—Thunderbird
AO—Apollo	CM—Cameo	EX—Excello	JZ—Josie	RE—Regent	TI—Tico
AP—ABC-Paramount	CO—Columbia	FS—Four Star	KA—Kapp	RM—Rama	UN—United
AT—Atlantic	CR—Coral	FE—Federal	KI—King	RO—Roulette	UQ—Unique
BR—Brunswick	DA—Dana	FI—Fiesta	LI—Liberty	RP—RPM	VE—Verve
BT—Bethlehem	DE—Decca	FR—Fraternity	LO—London	SA—Savoy	VI—RCA-Victor
BY—Bally	DL—DeLuxe	GE—Gee	ME—Mercury	SE—Seeco	VJ—Vee-Jay
CA—Capitol	DO—Dot	GL—Glory	MG—MGM	VK—Vik	
CC—Chic	DT—Dooto		MO—Modern	VP—Vip	
	DU—Duke				

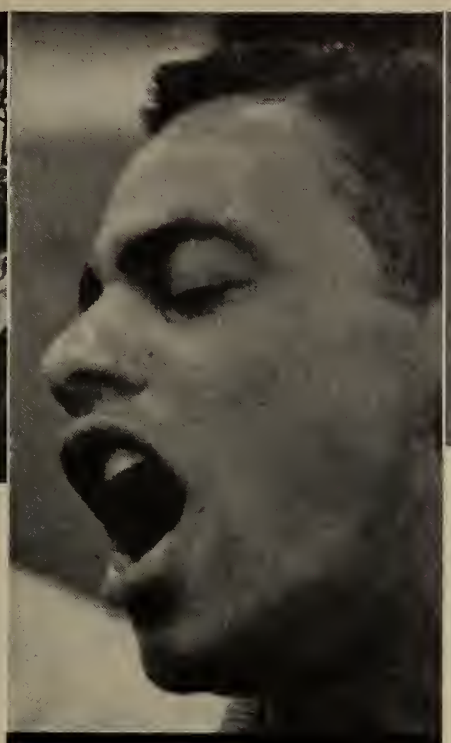
"Only those records best suited for commercial use are reviewed by THE CASH BOX"

PEGGY KING

ZERO HOUR
from the motion picture,
"Zero Hour"
b/w
NO SLEEP TILL DAWN
with FRANK DE VOL
and his orchestra
4—41054

THE FOUR LADS

PUT A LIGHT IN THE WINDOW
with RAY ELLIS
and his orchestra
b/w
THE THINGS WE DID
LAST SUMMER
with CLAUDE THORNHILL
and his orchestra
4—41058



JOHNNY MATHIS

WILD IS THE WIND
from the Paramount Picture,
"Wild Is the Wind"
with RAY ELLIS
and his orchestra
b/w
NO LOVE
with RAY CONNIFF
and his orchestra
4—41060

THE WORD ON PLAYS

JOHNNY MATHIS, still riding herd with "Chances Are" and "The Twelfth of Never," has another powerhouse in "Wild Is the Wind"! It's the title song from the new Paramount Picture starring Anna Magnani, Anthony Quinn and Anthony Franciosa. Score is by Dimitri Tiomkin and Columbia's also set for the sound track album . . . coming soon! . . . VIC DAMONE hits pay-dirt again with "Junior Miss," title song from the CBS Television spectacular coming December 20. Production will star Robert Cummings, Jeannie Carson and Paul Ford. . . . THE FOUR LADS' newest is loaded with sales TNT! A sensational new song coupled with a strictly-by-request standard plus an all-out promotion campaign adds up to what should be a really big one for the boys!

SHIRLEY CADDELL

I'VE NEVER BEEN IN LOVE
(Like I'm in Love with You)
b/w
YOU'RE THE ONLY
GOOD THING
4—41044-c

RAY ELLIS

LIKE JINGLE BELLS
b/w
SNOW, SNOW,
BEAUTIFUL SNOW
RAY ELLIS and his orchestra
4—41056

VIC DAMONE

JUNIOR MISS
from the CBS Television Show,
"Junior Miss"
b/w
I CAN'T CLOSE THE BOOK
with GLENN OSSER
and his orchestra
4—41057

Extra Exposure!

Television appearances mean super-exposure which mean extra sales! Watch these Columbia artists guesting it: JILL COREY on The Big Record December 11 . . . JOHNNY MATHIS on The Perry Como Show December 14 . . . The Big Record will also feature JOHNNIE RAY on December 18 and SAMMY KAYE on Christmas night!

THE SURE-FIRE HITS ARE ON COLUMBIA RECORDS

A DIVISION OF CBS
®"Columbia" ℗ Marcas Reg.
"CBS" T.M.

Record Reviews

A DISK & SLEEPER — B VERY GOOD — C FAIR

B+ EXCELLENT — C+ GOOD — D MEDIOCRE

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

VERA LYNN
(London 1774)

B+ "TONIGHT" (2:15) [G. Schirmer ASCAP — Bernstein, Sondheim] This fine ballad from the smash musical, "West Side Story," is perfect material for the English thrush, who excells on such soaring melodies as "Tonight." Big wax production assured of excellent deejay whirls and sales.

B+ "I WOULD LOVE YOU STILL" (2:20) [Frank ASCAP—Wright, Forrest] Another worthy ballad, this time from "Carefree Heart," which did not reach Broadway, is treated to Miss Lynn's dramatic delivery. Side should also see activity on a deejay-sales level.

THE TWIN TUNES QUINTET
(RCA Victor 7091)

B+ "BABY LOVER" (2:25) [Wanessa BMI — Merrell] The vocal instrumental group is on a sure rock 'n roll in its initial session for Victor. On both vocal and instrumental counts, the boys hand-in a good supply of r&r gimmicks to this happy teen offering. The pressing is going to make its way very well among the youngsters in sales and juke-box spins.

B+ "THE LOVE NEST" (2:32) [Harms ASCAP — Harbach, Hirsch] The crew has the oldie undergo a soft-beat interpretation, and the results still maintain the effort's sentimental attitude, but in terms the kids will find up their rock 'n roll alley. Another effective showing from the combo.

JOAN TEMPLE
(Prep 124)

B+ "A THOUSAND TIMES" (2:10) [Wildcat BMI — Aronson, Gary, Martini] Prep intros an exciting new talent in Joan Temple. The lark debuts with a good R & R ballad which she sings with spirit and feeling. Solid performance that jockeys will be spinning.

C+ "PROMISE" (1:47) [Beechwood BMI—Wolf, Raleigh] Joan picks up the beat and rocks thru a pile driving rhythm number that should also appeal to the younger set. Joan has a natural blues feeling in her voice that comes over strongly.

GISELE MacKENZIE
(RCA Victor 7086)

B+ "NEVER GO 'WAY" (1:52) [Joy ASCAP — Linsley, Eisenhauer] Gisele MacKenzie making her RCA Victor debut, comes up with an excellent premiere performance that should enjoy a successful run. It's an exciting romantic novelty with a big beat and a terrific arrangement. Watch this one.

C+ "THIS I KNOW" (2:24) [Bregman, Vocco & Conn ASCAP—Hammack] An inspirational love song is sent across with depth and feeling by the polished TV star.

GALE STORM
(Dot 15666)

B+ "WINTER WARM" (1:56) [Famous ASCAP — David, Bacharach] A fragile seasonal song with a tender lyric softly set to a lovely romantic melody is warbled in a sweet and sincere manner by Gale Storm. Pretty ballad that grows on you. Excellent material for d.j. programming.

C+ "GO 'WAY FROM MY WINDOW" (2:00) [Vera Nova ASCAP — Adap. & Arr: Fascinato, Storm] An R & R backdrop accompanies the lark on her trip thru a dramatic, emotional love ballad. A chorus showcases the star effectively.

The Cash Box Disk of the Week

"A VERY SPECIAL LOVE" [Korwin ASCAP—Allen]
"I SAW A COUNTRY BOY" [Carrie ASCAP—Reichner, Allen]
DEBBIE REYNOLDS (Coral 61897)

● Debbie Reynolds, a top notch film star for a number of years, proved she could also do a big job in the record field with her huge success "Tammy"—certainly one of the biggest songs of the year. Now the lark offers her Coral follow-up and proves, without a doubt, that she's not a one-shot artist as she hands in an enchanting new rendition of a grade "A" love song titled "A Very Special Love". It's a beautiful romencer with a fragile lyric set to a wistful melody both of which were penned by one of Tin Pan Alley's hottest tunesmiths, Robert Allen. And Debbie's warm, dreamy voice showcases the song superbly. Watch the charts for another Debbie Reynolds smash. Flip "I Saw A Country Boy", is another pretty ballad. This one sports a folk flavor. This side was co-authored by Allen. Keep a close watch on the top half.

"WILD IS THE WIND" (2:22)
[Ross Jungnickel ASCAP—Washington, Tiomkin]
"NO LOVE" (2:10) [Weiss & Barry BMI—Myles]
JOHNNY MATHIS (Columbia 41060)

● The amazing Mr. Mathis, who, in his first year as a recording artist has come up with three fabulous smash hits—"Chances Are", "It's Not For Me To Say" and "Wonderful! Wonderful!", in addition to a best selling LP—offers another great two-sided release that should boost him one rung higher on the ladder that leads to the "big name" class. One half is a haunting new love song "Wild Is The Wind", the title song of a forthcoming Paramount Pic. Johnny reads the tender lyrics in his penetrating fashion and displays his tremendous vocal range at its best. Class song that sounds better after each listen. Also enchanting is the companion deck "No Love (But Your Love)", Mathis' first single waxing with a latin flair. Superbly written ballad executed by one of the great new voices in the business. Watch the charts for this pairing.

"GREAT BALLS OF FIRE" (1:50)
[BRS Music BMI—Hammer, Blackwell]
"YOU WIN AGAIN" (2:52) [Acuff-Rose BMI—Williams]
JERRY LEE LEWIS (Sun 281)

● The wailing Jerry Lee Lewis whose shakin' rocked the pop, r & b and country charts with his sizzling interpretation of "Whole Lot Of Shakin' Going On", follows-up with another sensational house rocker that should follow in the footsteps of his initial hit. Titled "Great Balls Of Fire", the song is a torrid, pile driving mover that tears along at a socko pace from beginning to end. And Lewis's "pumping piano" accompaniment serves as a perfect backdrop for his wild vocaling. Teenagers who have been awaiting Lewis' new release have a choice morsel in this side. Lower lid is a fine new interpretation of the late Hank Williams' great smash "You Win Again". Lovely ballad and an excellent companion deck..

"I'M NEW AT THE GAME OF ROMANCE" (2:14)
[Mitchell-Southern ASCAP—Brenner, Pollock]
"IT'S BEEN A LONG LONG TIME" (2:36)
[E. H. Morris ASCAP—Cahn, Styne]
JANE MORGAN (Kapp 200)

● Jane Morgan, ably assisted by the smooth string accompaniment of the Troubadors, produced one of this year's biggest hits, "Fascination", a tune which is still riding high on all charts. So it seems only natural that the vocalist be accompanied by the same crew on her new release which sounds like another strong one destined to earn heavy coin. One side, labelled "I'm New At The Game Of Romance", follows the "Fascination" pattern and opens with an instrumental waltz that's melodic and fragile. At mid-point Jane Morgan joins in with a wistful vocal of the pretty lyric. Wonderful side that dee jays will love. The coupling has Jane singing right from the start as she beautifully warbles a great oldie "It's Been A Long, Long Time". Excellent coupling for maximum results.

"PENNY LOAFERS AND BOBBY SOCKS" (1:47) [Pamco BMI—Bennett]
"ROCKET" (2:07) [Pamco BMI—Bennett]
JOE BENNETT & THE SPARKLETONES (ABC-Paramount 9867)

● Joe Bennett and the Sparkletones, who skyrocketed to national fame with their big recording of "Black Slacks", hit the teenage bullseye once again as they come up with anther sizzling rock and roll item called "Penny Loafers And Bobby Socks". The side is another rockin' affair with a good teenage lyric and a terrific dance beat. The boppers will be jumpin' to this one. We can expect this side to bounce onto the charts in short order. The lower lid "Rocket", is another knock down, drag out number that plays on the current outer space news. Cute novelty. But the top half sounds like the one for the big money.

DAVID SEVILLE ORCH.
(Liberty 55113)

B "BAGDAD EXPRESS" (2:10) [Midway ASCAP—Bagdasarian] Inventive maestro David Seville, leads his orchestra and chorus thru an exciting hi-fi sounding Middle Eastern melody that gallops along at a rapid pace. Unusual arrangement of an interesting opus.

C+ "STARLIGHT, STARBRIGHT" (2:25) [Rolomar ASCAP — Bagdasarian] A femme chorus assists Mr. Seville as his orchestra drifts thru a pretty waltz number.

JERRY LEWIS
(Decca 30503)

B+ "SAD SACK" (2:12) [Famous ASCAP — Bacharach, David] Comedian Jerry Lewis bounces thru an amusing novelty about a sad sack who seems to do everything wrong. Funny side which Jerry sings in his latest movie "Sad Sack". Kids'll get a kick out of this one.

B "THE LORD LOVES A LAUGHING MAN" (2:38) [Walton ASCAP—Miller, Jackson] A hand-clapping spiritual is treated to an inspired reading by Jerry. Sonny Burke's orking and the choral support add fullness to this lively side.

LEW QUADLING ORCH. & CHORUS
(Coral 61903)

B+ "STREETS OF ROME" (2:33) [George Pincus ASCAP—Crane, Jacobs] A lovely new romantic opus with a picturesque setting, is wonderfully executed by Quadling's orchestra and chorus. Fine vocal-instrumental mood music for any dee jay's programming schedule.

C+ "THE DIRTY BOOGIE" (2:15) [Bishop ASCAP — Nolan, Norman] From the forthcoming U-A flicker, "The Delinquents", comes this swinging instrumental jumper. A chorus joins in in certain spots. Good dance deck.

TOMMY LEONETTI
(Vik 0306)

B+ "IN TIMES LIKE THESE" (2:33) [Chappell ASCAP—Reardon, Schweikert] The "Hit Parade" vocalist swings engagingly through the top-tune from the "Rumple" musical, and the artist may well have a chart favorite here. Arranger and conductor of the ork, Marion Evans, has provided Leonetti with socko swing support. A reading of the melody due for heavy deejay play and a fine sales impression.

B "BEACHCOMER" (2:39) [Vista ASCAP — Roberts, Jacobson] A haunting effort, produced ala "Ebb Tide," is convincingly fashioned by the first-rate singer.

SANDY EVANS
(Golden Crest 1231)

B "BY LOVED POSSESSED" (2:27) [Pride BMI — Wilde] Evans offers a smooth version of the song tagged after the nation's best-selling novel. Aside from ork backing, an harmonica is employed for a folk-like atmosphere. The melody is above-board material, and Evans' reading makes the most of it.

C+ "THE FIRST KISS IS SWEET" (2:09) [Pride BMI—Wilde] The performer ups the tempo on this lilting tune. The effort has a nice feel.

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An old favorite comes to life with a great performance by...

SARAH VAUGHAN

"Gone Again"

AND

THE NEXT TIME AROUND

MERCURY 71235

His greatest release!

NICK NOBLE

"Halo Of Love"

AND

SWEET TREAT

MERCURY 71233

Mercury REG. U.S. PAT. OFF. RECORDS

Record Reviews

A DISK & SLEEPER — **B** VERY GOOD — **C** FAIR

B+ EXCELLENT — **C+** GOOD — **D** MEDIOCRE

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

KAYE BALLARD
(Epic 9248)

B "A DIFFERENCE IN AGE" (2:26) [Salmin BMI—Sherman, Sherman] The nitery-musical comedy star tries her hand at rock 'n roll, and comes off with a fine, multi-voiced session aimed strictly at the teenage market. This waxing could very well bring Miss Ballard a new, singles audience.

C+ "THE PARADE IS PASSING ME BY" (2:16) [Sunrise BMI—Sherman, Sherman] The artist, sans the rock 'n roll and multi-voiced approach, renders a wistful, march-tempo tune from the "Ziegfeld Follies of 1958." The song is strongly reminiscent of "Friendly Persuasion."

RAY PETERSON
(RCA Victor 7087)

B+ "FEVER" (2:39) [Lois BMI—Davenport, Cooley] Peterson makes his Victor debut with a number that made chart news last year in a pressing by Little Willie John. The presentation of the effort by Peterson in a new, and individual vocal light could bring chart honors to the artist, and for the second time, to "Fever." Excellent Shorty Rogers' ork backing. A waxing to watch.

B "WE'RE OLD ENOUGH TO CRY" (2:28) [Alta ASCAP—David] The vocalist completely reverses his field here with an emotional, teen-tuned ballad rocker. Top-half is the side to keep in touch with.

JOE "FINGERS" CARR & PEE WEE HUNT
(Capitol 3831)

B "KITTY" (2:00) [Zodiac BMI—De Bie, Handler] Joe Carr and Pee Wee Hunt team up to offer a delightful cornballer that bounces along in a happy, easy-listening manner. Colorful ditty for refreshing, change-of-pace programming.

C+ "ALWAYS FALL IN LOVE" (2:10) [Montecito BMI—Owens] The two stars come up with a wonderful instrumental blend here as they flit joyfully thru an infectious lilter with a cute melody.

JOE SALVATOR
(National 113)

B "BRAVO" (2:52) [Delstone BMI—Robba, Francis] A touching romantic ballad is chanted with a heavy heart by Joe Salvator. Smooth arrangement of a good tune.

C+ "SOMEBODY" (1:50) [Delstone BMI—Miller, Berger] A colorful bouncer with an interesting lyric is pleasantly styled by the songster, assisted by a chorus.

BUDDY BLAKE
(Phillips 3516)

B+ "YOU PASS ME BY" [Hill & Range BMI—Snow, Nesbitt] A sensational R & R backing accompanies talented newcomer Buddy Blake in his potent delivery of a rock-a-billy ballad. Side has a definite country feeling that should appeal to the teenagers.

C+ "PLEASE CONVINCE ME" [Knox BMI—Maddox] Another country flavored ballad chanted with feeling by the promising performer.

The Cash Box Sleeper of the Week

"I MISS YOU" (2:06) [Harrison-Statler ASCAP—Russell]
"GREAT BALLS OF FIRE" (2:07)
[BRS Music BMI—Hammer, Blackwell]

GEORGIA GIBBS (RCA Victor 7098)

● The swinging Miss G. G., a gal who's tough to beat when it comes to singing ryhthm material, is absolutely at home on her newest coupling of two terrific rock and roll songs. She gives her all to a good fish-beat ballad dubbed "I Miss You," on one side. Working with the aid of a chorus, the lark turns in a smooth reading of a well written R & R tune that could make big noise. One of Georgia's best sides in quite some time. On the coupling Miss Gibbs picks up the pace and high-tails it thru a foot stomping house rocker tagged "Great Balls Of Fire." Side has a terrific jump beat and should also appeal to the kids. Look for the top half to lead the way.

"OBJECT OF MY AFFECTION" (2:04)
[Bourne ASCAP—Poe, Grier, Tomlin]

"ONE LOVE TOO LATE" (2:27) [Mutual ASCAP—Morris]

DANNY DAVIS (Cabot 112)

● With a little imagination, a good vocalist and a standard you too can have a hit. It looks as tho the Cabot label will have its first big money-maker using these three ingredients. The vocalist is Danny Davis. The tune is "Object of My Affection." And the imagination is in the arrangement by Billy Mure. Employing a group of male vocalists, Mure has showcased Davis' front and center vocaling with a superb backdrop that can best be described as a vocal version of the old Hal Kemp sound. The gimmick is very tricky and extremely interesting. Refreshing new side that could earn a heap of loot. Watch this sleeper. Bottom half, "One Love Too Late" is a sentimental love song smoothly warbled by the crooner.

"EV'RY NIGHT AT NINE O'CLOCK" (1:59) [Milton Kellem ASCAP—Hoffman]

"I'M GONNA WRAP UP ALL MY HEARTACHES" (2:07) [Southern ASCAP—Skylar]

SOMETHIN' SMITH & THE REDHEADS (Epic 9247)

● Somethin' Smith and the Redheads, who enjoyed great success with "It's A Sin To Tell A Lie" and had another big money-maker in "Shanty In Old Shanty Town," stay with their winning cornball formula and come up with a potent new pair of sides that should do very well with the jockeys and eventually the public. One half, "Ev'ry Night At Nine O'Clock" is a colorful ditty about a town that pulls in the sidewalks at nine o'clock. It's got a delightful honky-tonk sound and comes off as one of the group's best sides in quite some time. Equally inviting is "I'm Gonna Wrap Up All My Heartaches," another colorful shuffle opus with a cute lyric handled in light-hearted fashion by the quartet. Two refreshing items for delightful change-of-pace programming.

"RAIN" (2:08) [Murray Nash BMI—Willis, Willis]
"SWISS CHALET" (2:30) [Murray Nash BMI—McMurry, Davidson]

JOAN MORE (Felsted 8500)

● Felsted Records, a new label on the disk scene, makes a mighty strong first showing as it introduces a potent new class tune and an exciting new vocalist, simultaneously. The song is a touching ballad titled "Rain." A song with a dramatic inspirational quality. And the gifted new songstress who presents it so impressively is Joan Moré—a polished stylist with a rich, excellently controlled, mature voice that immediately arrests the listeners attention. The new diskery could get off to a fine start with this deck. Flip, "Swiss Chalet," is a folk flavored number. Another stirring performance. But the upper portion is the stronger one.

"THE ECHOES KEEP CALLING ME" [Cranford BMI—Cook, Cook]

LITTLE JOE, THE THRILLER (Okeh 7094)

● Little Joe, who had teenagers across the country singing about "Peanuts," follows-up his pop-r & b hit with another contender for top honors. (See R & B Reviews).

THE CRESCENDOS
(Nasco 6005)

B+ "OH JULIE" (2:35) [Excellorec BMI—Moffitt, Ball] Name songs seem to have great success in the R & R field. The Crescendos come up with a strong one that should meet with teenage approval. Side has an excellent sound and a commercial melody. Could develop into a big one. Watch this sleeper.

C+ "MY LITTLE GIRL" (2:10) [Excellorec BMI—Lanius] The group ups the beat on this end presenting a swinging rocker tailor made for teenage hoofers. Catchy side.

EDDY ARNOLD
(RCA Victor 7089)

B+ "YOU'VE MADE UP FOR EVERYTHING" (2:55) [Trinity BMI—Walker] Showcased by a lovely Hugo Winterhalter orchestration, Eddy Arnold warbles a beautiful new romantic ballad with a touching, superbly written lyric. Class opus that could slowly develop into one of Arnold's best pop sellers to date. His mellow delivery is tailor made for this fragile song.

B "WAGON WHEELS" (2:56) [Shapiro, Bernstein ASCAP—Hill, DeRose] Arnold, who, with Winterhalter, clicked on "Cattle Call," team again successfully to revive another great oldie.

DON LEE
(Jubilee 5308)

B+ "BELLS OF ST. MARY'S" (2:35) [Chappell ASCAP—Adams, Furber] Accordianist Don Lee, who had a territorial money-maker in 'Echo Echo Echo," gets some amazing sounds out of his accordian (and other instruments) as he fashions a refreshing new arrangement of a wonderful oldie. Should get heavy air play.

C+ "CRAZY RHYTHM" (2:11) [Harms ASCAP—Meyer, Kahn, Caesar] Another grand oldie is treated to a fleet reading by nimble digited accordianist. Exciting listening.

LIL WALLY
(Banana 510)

B "LIECHTENSTEINER POLKA" (2:22) [Burlington ASCAP—Kotscher, Lindt] The new Banana label hops on a current top selling polka item, and offers an excellent instrumental dance interpretation that should bite off a share of the sales melon. Anyone seeking an instrumental version of this money-maker, has a good one here by Lil Wally.

B "I'LL REMEMBER TODAY" (2:43) [Hollis BMI—Engvick] The pretty Patti Page hit currently riding high, is tenderly styled in waltz fashion by Wally and his crew.

FIVE KEYS
(Capitol 3830)

B+ "IT'S A CRYIN' SHAME" (2:28) [Planetary ASCAP — Wood, Schroeder] The smooth sailing Five Keys are in top rock and roll form as they swing freely thru a terrific dance opus that'll have the teeners hoppin'. Great beat and good melody. Strong fare for teenage locations.

B "DO ANYTHING" (2:20) [Eden BMI—Otis, Hunter] The boys slow up the pace and chant a lovely R & R ballad. Lead voice hands in a fine performance.

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IT'S YOU

c/w 26 MILES (SANTA CATALINA)

THE FOUR PREPS

with Billy May and His Orchestra

Record No. 3845

SEVENTY-SIX TROMBONES

c/w YOUNG and DANGEROUS

BILLY MAY

and His Orchestra

Record No. 3846

TILL THERE WAS YOU

c/w PAL JOEY THEME

NELSON RIDDLE

and His Orchestra Vocal by Sue Raney Record No. 3847

* "The Music Man" is slated for a December 19th Broadway opening at the Majestic Theatre. Kermit Bloomgarden produced this great new musical, starring Robert Preston and featuring the music and lyrics of Meredith Willson. The book is a collaboration by Willson and Franklin Lacey. Now here are Capitol's advanced versions of 3 top tunes from the show, that are destined to be smash hits! Each one has the sound that should make them a sales standout in today's market.

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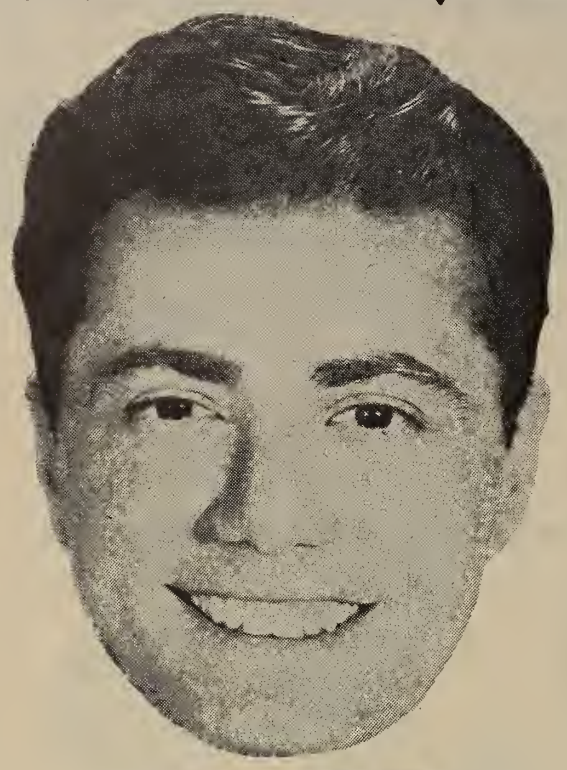

TOMMY LEONETTI

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BEACH-COMBER

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Record Reviews

A DISK & SLEEPER — B VERY GOOD — C FAIR
B+ EXCELLENT — C+ GOOD — D MEDIOCRE

The Cash Box Best Bets

★ "WINTER WARM"	Gale Storm	Dot 15666
★ "FEVER"	Ray Peterson	RCA Victor 7087
★ "IN TIMES LIKE THESE"	Tommy Leonetti	Vik 0306
★ "NEVER GO 'WAY"	Gisele MacKenzie	RCA Victor 7086
★ "STREETS OF ROME"	Lew Quadling Orch.	Coral 61903
★ "YOU'VE MADE UP FOR EVERYTHING"	Eddy Arnold	RCA Victor 7089
★ "A THOUSAND TIMES"	Joan Temple	Prep 124
★ "BELLS OF ST. MARY'S"	Don Lee	Jubilee 5308
★ "TONIGHT"/"I WOULD LOVE YOU STILL"	Vera Lynn	London 1774
★ "BABY LOVER"/"THE LOVE NEST"	Twin Tunes Quint.	RCA Victor 7091
★ "SAD SACK"	Jerry Lewis	Decca 30503

LARRY GREEN, piano
(Paris 510)

B "ON THE STREETS OF SEVILLE" (2:10) [Jack Gold ASCAP—Hayman, Gold] Pianist Larry Green glides thru a pretty instrumental opus with a latin flair. Chorus joins in toward the conclusion. Enchanting melody that brings to mind Leroy Anderson's "Serenata".

C+ "THE STARS LOOK DOWN" (2:14) [Greta BMI — Gold] A heavier mood theme is imaginatively presented by the pianist and the chorus.

THE CHARIOTEERS
(MGM 12569)

C+ "THE CANDLES" (2:47) [Joe Levy—Oceanic BMI—Lynn, Fairbanks] The veteran Charioteers glide smoothly thru a pretty rock and roll ballad. Good teenage sound.

C+ "I DIDN'T MEAN TO BE MEAN TO YOU" (2:38) [Bourne ASCAP — Swander, Hershey] The lead voice's falsetto singing is most inviting on this pretty ballad.

MUVVA "GUITAR" HUBBARD
(ABC-Paramount 9869)

B "RAUNCHY" (2:30) [Hi-Lo BMI —Justis, Manker] A rock and roll instrumental that seems to be the biggest such waxing since Doggett's "Honky Tonk", is excitingly fashioned by Muvva Hubbard with his guitar pounding out the melody in the foreground. Exciting deck that should share in the coin this tune will garner.

B "THE OTHER SIDE" (2:20) [Pamco — North Forty BMI — Lee] The rockin' pace continues on this side as the crew drives thru another torrid deck. Top notch teenage instrumental R & R fare.

TERRY NOLAND
(Brunswick 55036)

B+ "PATTY BABY" [Nor Va Jak BMI — Baker, Tucker] Another solid rockin' deck tailor-made for the youngsters. Good instrumental backing showcasing a strong vocal by Terry.

B "DON'T DO ME THIS WAY" [Nor Va Jak BMI — Tucker] Terry Noland has a solid rock and roll sound on this side as he drives thru a smooth sailing latin beat rocker. Excellent dance opus that should earn heavy coin in the pop, R & B and country fields.

JERRY ENGLER AND THE FOUR EKKOS
(Brunswick 55037)

B "SPUTNIK (SATELLITE GIRL)" [Figure BMI — Engler] The waxing is one of the first of the to be expected diskery reaction to the earth satellites. Engler and the quartet, together with opening and closing satellite sounds, revolve around their rock 'n roll orbit with lots of teen-geared zest. Fame of the spinning objects is all to this pressing's sales advantage. Could happen.

C+ "UNFAITHFUL ONE" [Figure BMI — Engler] Back on earth, the same cast emotionally renders a slow-beat romancer. This half offers a good change-of-pace coupling. The kids will like.

JACK CARROLL
(Decca 30522)

B "BULLFIGHT" (2:36) [Shapiro, Bernstein ASCAP—Glazer, Carroll] A joyful item, that recalls a theme used in Gershwin's "American In Paris" is invitingly delivered by Carroll and the Sy Oliver headed ork-chorus. Bright, bouncy bill-of-fare that should get hefty jock spins.

B "ONE BLADE OF GRASS" (2:34) [Diana ASCAP—Tepper, Bennett] A dramatic tribute to the loved one is wrapped up sincerely by the vocalist. A big sounding opus handled with due regard by Carroll.

VINCE EDWARDS
(Capitol 3826)

B "LOLLIPOP" (1:57) [Holford ASCAP — Stanford, Holt] This disk intro by the actor-singer has lots of teen vitality, particularly in the la-la-la play by Edwards and the chorus before the title word is sung. Play should be solid in both disk jockey and juke box departments.

C+ "WIGET" (2:00) [Holford ASCAP — Stanford, Holt] Though nicely belted out by Edwards, the side contains the more conventional elements of a rock 'n roll sound.

THE CHAS. McDEVITT SKIFFLE GROUP Featuring NANCY WHISKEY
(Epic 9244)

B "FACE IN THE RAIN" (2:39) [Robert Mellin BMI — Johnson] The group with Miss Whiskey gained chart recognition with the recent "Freight Train," and here the lark's bluesy vocal is supported by an equally low-down, and interesting, skiffle sound. Waxing can look forward to sizeable deejay attention.

C+ "SPORTING LIFE" (2:41) [Peter Maurice ASCAP — McGhee-Arr. McDevitt] More of the funky feel on this portion as Tony Kohn takes over the vocal chores to good effect.

Record Reviews

A DISK & SLEEPER — B VERY GOOD — C FAIR
B+ EXCELLENT — C+ GOOD — D MEDIOCRE

The Cash Box Disk of the Week

CHRISTMAS RECORDS

"LITTLE SANDY SLEIGHFOOT" (2:45)
[Hopkins Syndicate, Inc.—Crane, Savarino]
"WHEN THEY RING THE GOLDEN BELLS" (1:54) [P. D.—DeMarbelle]
JIMMY DEAN (Columbia 41025)

● The most delightful novelty recording of a Christmas tune issued this year is Jimmy Dean's wonderful interpretation of "Little Sandy Sleighfoot." It's a charming waxing telling about a sad little boy only four feet tall whose feet measure three feet and three inches long. Little Sandy can't help Santa build his toys because he keeps tripping over his big feet and breaking all the toys. But he finds his place in the sun when he uses his long feet as skis and saves the reindeer caught in a burning barn on Xmas eve. Dean's simple delivery should be received tremendously by jockeys, adults and the kiddies. Flip, "When They Ring The Golden Bells" is a religious ballad softly chanted against a choral showcase. Lovely side well suited for Xmas programming.

"HOW LOVELY IS CHRISTMAS" (2:43)
[Berry BMI—Sundgaard, Wilder]
"MY OWN INDIVIDUAL STAR" (2:45)
[Walton ASCAP—Cagn, Rodgers]
BING CROSBY (Kapp 196)

● Bing Crosby, the man who owns what is probably the all time top selling single, "White Christmas," introduces a lovely new Christmas ballad that could blossom into one of this year's top sellers. A tender and touching song, the number is titled "How Lovely Is Christmas." Bing handles the pretty lyrics and fragile melody in his warm, winning manner and comes off with a class waxing that should get heavy play. The wistful song grows on you with each listen. Flip, "My Own Individual Star" is a pretty waltz. Although not a Xmas tune, it's inspirational quality makes it suitable for such programming.

"LIKE JINGLE BELLS" (2:20)
[Korwin ASCAP—Pierpont, Arr.: Ellis]
"SNOW, SNOW BEAUTIFUL SNOW" (2:47)
[Roxbury ASCAP—Sigman, Feller]
RAY ELLIS ORCH. (Columbia 41056)

● Like, Wow! "Jingle Bells" never sounded like this before. Maybe that's why Ray Ellis calls his arrangement "Like Jingle Bells." It's the most inventive new arrangement of a Xmas standard to hit the market in years and we can expect to hear it often before the New Year bows in. The side opens with a Spirit of '76 type march arrangement featuring flutes and drums and bells and breaks into a colorful bounce interpretation. Toward the conclusion, the band breaks loose and leans into a swing tempo reading that'll have feet tapping. A refreshing Yuletide instrumental tailor-made for the jockey's programming needs. The lower lid is a pretty instrumental waltzer featuring a chorus singing sans lyrics. Fine side for Winter programming.

JULIE LONDON
(Liberty 55108)

B+ "I'D LIKE YOU FOR CHRISTMAS" (2:34) [Londontown ASCAP—Troup] A pretty Christmas romancer, one of the only new ones issued this year, is presented in a warm, feelingful manner by Julie London. Touching love lyric and a soft melody tailor-made for Julie's hushed vocal styling.

B+ "SADDLE THE WIND" (2:07) [Robbins ASCAP — Livingston, Evans] A beautiful non-Christmas tune is this enchanting title tune from the forthcoming MGM pic "Saddle The Wind." After the top-side has had its seasonal run, jockeys can spin this half.

THE RAVENS
(Savoy 1540)

B+ "WHITE CHRISTMAS" [Berlin ASCAP—Berlin] The old National label's smash waxing of this standard by the Ravens, is remastered and re-issued this time on the Savoy label. Inventive waxing with some excellent vocals by Jimmy Ricks and his men. Reminiscing dee jays should have a picnic with this side.

B "SILENT NIGHT" [Traditional] The Ravens' voices blend beautifully on this Christmas standard. By today's recording and sound standards, the waxing is still superb. Fine coupling for interesting programming.

BIG MAYBELLE
(Savoy 1541)

B+ "SILENT NIGHT" [Traditional] Big Maybelle, one of the country's top rhythm and blues singers, lends her dynamic voice to a touching interpretation of the greatest of all Christmas songs. Stirring performance.

C+ "WHITE CHRISTMAS" [Irving Berlin ASCAP — Berlin] The artist hands in another excellent rendition of a Xmas standard. Her blues feeling fits the song's lyrics perfectly.

KENNY BOWERS
(Columbia 41049)

B "WEACH FOR THE WAFTER, SANTA" (2:34) [Compton ASCAP—Stillman, Leonard, Lebost] A cute Yuletide novelty that depicts the Western serials' influence on today's youngsters, is amusingly presented by Kenny Bowers. Kiddies and adults will get a kick out of this ditty.

C+ "AN AKE, AN APPLE AND A BUCKSKIN JACKET" (2:40) [Berry BMI — Sundgaard, Wilder] Three things that a little boy wants for Christmas are sung about on this side by Bowers and a chorus. Spright bouncer.

Brand New this Week!

BOB CREWE

with sensational Guest Vocal Group The Rays

"CHARM BRACELET" b/w "DO BE DO BE DO"

Vik X/4X-0307

ORDER IT TODAY!

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And she sings too!

BETTY JO BAXTER

THE FATAL KNIFE

COME ON, BABY, LET'S GO

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Round The Wax Circle

NEW YORK:

Pat Boone's new movie "April Love" was given a gala premiere last Tuesday night at the Roxy and from the screams of the girls when they saw Pat, it looks as though the young singer has the same appeal that Sinatra had for them when he broke onto the national scene. . . . Prep head, Irv Jerome, currently on the West Coast for a two-week stay, may have two winners in the Janice Harper and Ray Stevens disks. . . . Bill Haley and the Comets have just re-recorded on the Decca label "Rock The Joint" which they originally recorded with a skeleton crew before they hit the bigtime. . . . W. C. Handy is scheduled to be honored Monday night, November 17, by the entetrtainment industry with a dinner at the Waldorf-Astoria. . . . Ziggy Lane, Carousel recording artist and composer, into the Casa Seville on Long Island for two weeks starting November 15. . . . Johnny Mathis did eighteen songs at his closing show at the Shell House. Eugene Berkowitz, owner of the club, said "Never in the history of the Shell House, has there been such a great drawing card as Johnny Mathis". . . . Roy Hamilton making one night stands in South Carolina, Georgia and Alabama this week. He'll appear at the Howard Theater in Washington, D. C. from November 29 to December 5. . . . Al Martino, back from England, has signed with a Verve and already cut his first sides. . . . Don Carter, sales manager for Roulette and Tico Records, elated about the enthusiastic response both lines are getting from distribs and retailers. . . . Jack Carroll has been signed by Decca. . . . The Buddy Laine orchestra set for a string of ballroom dates before settling down in Chicago for the Christmas holidays. . . . Next Lester Lanin entry will be "Lester Lanin At The Tiffany Ball".

ROY HAMILTON

CHICAGO:

Lenny Garmisa, Garmisa Distribs, is flipping over a new album by Paul Winters, "A Winter's Tale" (Songs To Make You 'Think'). This zany creation features Charlie Byrd on guitar and Eddie Dimond on piano, harpsichord and bongos. Myron Schulz of Garmisa tells us that "Why Don't You Understand" by George Hamilton IV on ABC-Paramount and "At The Hop" by Danny and the Juniors, also on ABC-Paramount are reaping the harvest. Lenny interspersses with word that a new deck on Jubilee is climbing upward, "The Happiest Moment Of Your Life" by Helen Curtis. . . . Decca recording star Toni Arden and Audio Fidelity's Johnny Puelo and his Harmonica Gang appearing nightly at the Empire Room of the Palmer House. . . . Bill Schwartz of Window Records in Sheboygan, Wisconsin excitedly announces that his Dottie (formerly a Chordette) is "expecting" a wee bundle any moment. Dottie resigned from the Chordette group when her first baby appeared. . . . Stan Pat reports that famous orch leader Tony Pastor's son Guy, was recently pacted by Roulette, and looms as a shining new star for the label. Guy is currently visiting with Roulette exec Joe Kolskey to promote Guy's debut release "Life Is Just A Bowl Of Cherries" b/w "This Is My Lucky Day" (it sure is for Guy). . . . Abner, Vee Jay-Falcon Records, tells us that the original Little Richard's band, featurng the new vocals of Dee Clark opens at the Oakland Ballroom in Oakland, Calif. 11/15, and will tour for two months up and down the west coast. Dee's current release on the Falcon label is "24 Boyfriends". . . . Congrats to Li'l Wally (Chicago's Polka King) Jargiello for tremendous expansion and his new plant on Chi's southwest side. Wally elated about reception given his solid instrumental version of "Liechtensteiner Polka". Flip side is a delightful waxing of "I'll Remember Today" on the new Banana label. Wally also features to recent releases by Eddie Lund, "Jeannine" b/w "In A Little Gypsy Tea Room" and the Eagle Brothers on a double smash "White Christmas" b/w "Silver Bells". . . . Jack Solinger, Music Distribs, advises that Joni James' "Never Till Now" from the score of Raintree County on MGM is doing big business.

JONI JAMES

HOLLYWOOD:

Martin Denny, whose Liberty LP, "Exotica" is a current Best-Seller, flew in from Honolulu to set details for his upcoming national tour which he starts next February. . . . The King Sisters, Capitol recording stars, back in town after a series of TV appearances, including the Steve Allen show and the Howard Miller TV show. . . . Gary Crosby's first LP for World Pacific was recorded in Europe and features the alto and flute work of Bud Shank. . . . Commentary Records, "Songs of Couch and Consultation" has sold over 27,000 copies in the first three weeks of release. Album is the first package for the new label, and contains original material by Bud Freeman and Leon Prober and is vocalized by Katie Lee. . . . Perez Prado and his orchestra leaving for a six month tour of South America and the Far East. . . . Mel Torme opens a two week engagement at the Crescendo beginning this Saturday night, Nov. 22. . . . Imperial's Ricky Nelson to be presented by Trans World Attractions in two concert appearances: Nov. 27 at Long Beach with Jerry Gray and his band, and Nov. 29th at Mission Beach in San Diego with Les Brown. . . . Leith Steven's score from "The James Dean Story" has been recorded by both Capitol Records and World Pacific Records. . . . Roulette's Julie Losch happy with Jimmie Rodger's "Kisses Sweeter Than Wine" on all the D.J. charts in its second week of release. . . . Al Solomon, yet contact man became a grandfather with the birth of a daughter to Lt. and Mrs. Marvin Solomon.

PEREZ PRADO

ANOTHER HIT MOVIE ALBUM ON... CORAL RECORDS

SIDE 1

HOW ABOUT YOU

DON'T SIT UNDER THE APPLE TREE
(With Anyone Else But Me)

KISS THEM FOR ME

(I've Got A Gal In) KALAMAZOO

RUM AND COCA COLA

TEMPTATION

SIDE 2

ALTERNATE RIFF

BLUE MOON

DON'T GET AROUND MUCH ANYMORE

STOMPIN' AT THE SAVOY

YOU TURNED THE TABLES ON ME

SERENADE IN BLUE

CRL 57160

THE HAPPY TITLE TUNE AS SUNG IN THE MOVIE BY

the McGuire Sisters

singing

"KISS THEM FOR ME"

9-61888

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List Your Top Ten "Western & Folk" Tunes Here

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List Your Top Ten "Rhythm 'N Blues" Records Here

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Platter Spinner Patter

ALL ABOUT DISK JOCKEYS

Pat Chambers (WDAE-Tampa, Fla.) has the lead role in the Universal-International short subject, "Weekend Pirate." The film, which was shot during the 1957 Gasparilla Pirate Festival, was recently premiered in Tampa. . . . Ed Ferland (WHEC-Rochester, N.Y.) is the host and emcee at Rochester's Gannett Youth Club, a self-supporting "teenage night club" with members of the Board of Education as its directors. Known as "The Barn," the club features a night club setting, a ten piece band, beverages no stronger than cokes, and high school and professional talent. Ed invites any artists in the area to come out as guests any Saturday night. At least 400 teenagers attend each Saturday night function at the club. . . . Gerry Myers (CKEY-Toronto, Canada) to return to his home in South Africa, after six years, to marry the "girl next door." The deejay is expected to fly there at the end of the month, and will be away about a month. . . . Reaction in Baltimore to the Ronnie Deauville Era LP, "Smoke Dreams," has been tremendous as a result of the vocalist's recent appearance on "This Is Your Life" says Bob Forster (WITH-Baltimore, Md.) The album was released about a year ago. Similar activity around the country has also been reported for the Deauville package. . . . It's a girl for the Scott Muni's (WAKR-Akron, Ohio). . . . As a result of investigations by KRKD-Los Angeles according to General Manager Jack Feldman, "country music is swiftly integrating into the popular ranks," and the country programmed outlet has adopted a slogan noting it as the "Town And Country Music Station." . . . Ernie Forrester (KALV-Alva, Okla.), who dropped into The Cash Box officers during his recent New York stay, reports that KLAV is celebrating its first anniversary. Ernie has been with the station since it began operations.

ED FERLAND
(WHEC—Rochester, N. Y.)

GERRY MYERS
(CKOY—Toronto, Canada)

* * * * *

Deejays Joel Sabastian and Norm Polman (WNHC-New Haven, Conn.) have been assigned the task of building WNHC's new personality shows, a part of the station's new format of featuring personalities on the local level to augment its network shows. . . . Jim Lewis (WEMP-Milwaukee, Wisc.) thinks 17 year old Milwaukian Bobby Dean has a smash in his first release, "Dime Store Pony Tail," on Chess. . . . Wiljohn Miller (WTRL-Bradentown, Fla.) has a fifteen minute seg, "Platter Poll," which features the spinning of a new disk, and telephone votes as to its "hit" or "miss" possibilties on the air from 6:15 to 6:30 PM, the stint brings in between 100 and 125 calls. . . . Terry Sullivan (WWDC-Washington, D.C.) received a letter from a man who "rediscovered" radio while listening to WWDC one morning, and found the show he was tuning in glowing with "friendliness, intimacy, helpfulness, concern for my entertainment desires." The letter closed with this couplet: "Terry Sullivan on WWDC/You're Entertainment As It Should Be." WWDC also found a friend in Inspector Roy Blich, of the Washington Metropolitan Police, who while attending a Police Chiefs Convention in Hawaii, missed the nightly "The Steve Allison Show," and thus brought the show, via high powered radio, to the Fiji Islands, 7,800 miles from Washington, D.C. . . . Two records showing a lot of action around his way, writes Johnny Murphy (CKOY-Ottawa, Canada), are "Shake Shake" by the Bluetones (King), and "Street Of Sorrows" by Buddy Burke (Bullseye). . . . Al Radka (KRFE-Fresno, Calif.) had the occasion to use the picture of Bobby Helms on The Cash Box cover of November 2nd on his tv show as the Helm's hit disk of "My Special Angel" (Decca) was being performed.

AL RADKA
(KFRE—Fresno, Calif)

* * * * *

VITAL STATISTICS:

Lou Terri has been appointed Program Director at WEIM-Fitchburg, Mass. In addition to his programming duties, Lou has an early morning weekday show, an 11 AM to Noon show with Jack Richards (composer of "He"), and a Saturday morning show, "Music From The Backroom," which features music from the twenties. . . . Alan Field, formrely of WMLV-Millville, N.J., is now doing an afternoon teen stint, "The Alan Field Show" over WTOR-Torrington, Conn. . . . Mike Laurence has left WCAO-Baltimore, Md. to join the staff of WITH, also Baltimore. . . . Jack Vaughn has been named Program Director of WNAX-Yankton-City, Iowa. He succeeds Roland E. Peterson, who became Program Manager of WNAX. . . . Art Lawrence, formerly of WGIR-Manchester, N.H., is now stationed with WHYE-Roanoke, Va. . . . Lew Russell, formerly heard over WJW-Cleveland, Ohio is now heard nightly over KGFJ, Hollywood, Calif. broadcasting from Dolphin's record store in downtown Los Angeles. . . . Scott Avery has made the move from WLFH-Little Falls, N.Y. to WALY-Herkimer-Ilion, N.Y. . . . Steve Wade is the new Program Director of WAEB-Allentown, Pa. . . . Bobby Beers, formerly Musical Director at KOSI-Denver, has been named Musical Director at KOBY, also in Denver.

"Christmas Time WITH GENE AUTRY"

CHGLP #600

A SMASH Christmas Album

Side 1

JINGLE BELLS
SILVER BELLS
HERE COMES SANTA CLAUS
UP ON THE HOUSE TOP

Side 2

RUDOLPH, THE RED NOSED REINDEER
SANTA CLAUS IS COMING TO TOWN
SLEIGH BELLS
O LITTLE TOWN OF BETHLEHEM
SILENT NIGHT
JOY TO THE WORLD

Plus Two Great Singles

"HERE COMES SANTA CLAUS"
b/w
"RUDOLPH, THE RED-NOSED REINDEER"
CH # 1010
and
"NO BACK DOOR TO HEAVEN"
b/w
"YOU'RE THE ONLY GOOD THING"
CH # 1009

The ORIGINAL And Only Male Version Of....

"I'M AVAILABLE"

by **Dave Burgess** CH # 1008

Introducing . . .

HUEYLAN DUVAL

Sensational New Artist — A First Release

"COMIN' OR GOIN'"

b/w

"TEEN QUEEN"

CH # 1012

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JACK JONES
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record no. 3844
BORN TO BE LUCKY
FOR CRYING OUT LOUD
AS PREVIEWED ON THE BIG RECORD SHOW, NBC-TV NOVEMBER 13

The Records Disk Jockeys Played Most

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

		Pos. Last Week
1	JAILHOUSE ROCK ELVIS PRESLEY (RCA Victor)	1
2	WAKE UP LITTLE SUSIE EVERLY BROTHERS (Cadence)	2
3	SILHOUETTES RAYS (Cameo) — DIAMONDS (Mercury)	4
4	YOU SEND ME SAM COOKE (Keen) TERESA BREWER (Coral)	5
5	CHANCES ARE JOHNNY MATHIS (Columbia)	3
6	APRIL LOVE PAT BOONE (Dot)	7
7	MELODIE D'AMOUR AMES BROTHERS (RCA Victor) EDMUNDO ROS (London)	6
8	ALL THE WAY FRANK SINATRA (Capitol)	11
9	MY SPECIAL ANGEL BOBBY HELMS (Decca)	8
10	BE BOP BABY RICKY NELSON (Imperial)	10
11	FASCINATION JANE MORGAN (Kapp) DICK JACOBS (Coral)	9
12	JUST BORN PERRY COMO (RCA Victor)	13
13	LITTLE BITTY PRETTY ONE THURSTON HARRIS (Aladdin)—BOBBY DAY (Class)	18
14	HONEYCOMB JIMMIE RODGERS (Roulette)	12
15	RAUNCHY BILL JUSTIS (Phillips) ERNIE FREEMAN (Imperial)	46
16	I'M AVAILABLE MARGIE RAYBURN (Liberty)	15
17	I'LL REMEMBER TODAY PATTI PAGE (Mercury)	17
18	LIECHTENSTEINER POLKA WILL GLAHE (London)	25
19	KISSES SWEETER THAN WINE JIMMIE RODGERS (Roulette)	49
20	TREAT ME NICE ELVIS PRESLEY (RCA Victor)	19

21) IVY ROSE. 22) AND THAT REMINDS ME. 23) TWELFTH OF NEVER. 24) TILL. 25) TAMMY. 26) HAPPY, HAPPY BIRTHDAY BABY. 27) CA C'EST L'AMOUR. 28) PEGGY SUE. 29) LOVE ME FOREVER. 30) ALONE. 31) HAVE I TOLD YOU LATELY THAT I LOVE YOU. 32) DIANA. 33) MISTER LEE. 34) THAT'LL BE THE DAY. 35) AN AFFAIR TO REMEMBER. 36) WUN'ERFUL WUN'ERFUL. 37) HULA LOVE. 38) SAYONORA. 39) WITH YOU ON MY MIND. 40) ROCK AND ROLL MUSIC. 41) LANGUAGE OF LOVE. 42) SWANEE RIVER ROCK. 43) THE STORY OF MY LIFE. 44) THAT AIN'T RIGHT. 45) WAIT AND SEE. 46) I NEVER FELT MORE LIKE FALLING IN LOVE. 47) MY ONE SIN. 48) KEEP A-KNOCKIN'. 49) JUST BETWEEN YOU AND ME. 50) PLAYTHING. 51) PRETEND YOU DON'T SEE HER. 52) THE JOKER. 53) SOFT. 54) SWEET GEORGIE BROWN. 55) REET PETITE. 56) GOT A DATE WITH AN ANGEL. 57) LIPS OF WINE. 58) LOTTA LOVIN'. 59) FRAULEIN. 60) I LOVE YOU BABY; LET ME BE LOVED; THAT'S WHY I WAS BORN; LOVE BUG CRAWL; MY HOW THE TIME GOES BY.

MATHIS

WILD IS THE WIND

(From the Paramount Picture. Music by 3 time Academy Award winner Dimitri Tiomkin)

Ray Ellis and Orch.

The Mathis sound

NO LOVE

Ray Coniff and Orch.

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Top Selling Records
Reported by
Retail Outlets
From Coast to Coast

TIN PAN ALLEY SHOP
New York, N. Y.
1. Fascination (J. Morgan)
2. Chances Are (J. Mathis)
3. Tammy (D. Reynolds)
4. Kisses Sweeter Than Wine (J. Rodgers)
5. Diana (P. Anka)
6. All The Way (F. Sinatra)
7. Please Mr. Brown (Vaughan)
8. It's Not For Me To Say (J. Mathis)
9. Around The World (Young)
10. Rainbow (R. Hamilton)

THIEM'S RECORD SHOP
Raleigh, N. C.
1. You Send Me (S. Cooke)
2. Jailhouse Rock (E. Presley)
3. Wake Up Little Susie (Everly Bros.)
4. Fascination (J. Morgan)
5. Silhouettes (Rays)
6. Chances Are (J. Mathis)
7. Bonie Moronie (L. Williams)
8. Be Bop Baby (R. Nelson)
9. My Special Angel (B. Helms)
10. And That Reminds Me (Starr)

THE MUSIC BOX
Spokane, Wash.
1. Peggy Sue (B. Holly)
2. Chances Are (J. Mathis)
3. Raunchy (E. Freeman)
4. Little Bitty Pretty One (B. Day)
5. Just Born (P. Como)
6. Melodie D'Amour (Ames Bros.)
7. Wake Up Little Susie (Everly Bros.)
8. Jailhouse Rock (E. Presley)
9. April Love (P. Boone)
10. I'm Available (M. Rayburn)

GILLETTE RECORD SHOP
Chicago, Ill.
1. Silhouettes (Rays)
2. Little Bitty Pretty One (T. Harris)
3. You Send Me (S. Cooke)
4. My Special Angel (Bobby Helms)
5. Leichtensteiner Polka (W. Glahe)
6. Reet Petite (J. Wilson)
7. April Love (Pat Boone)
B. Jailhouse Rock (E. Presley)
9. Be Bop Baby (R. Nelson)
10. Melodie D'Amour (Ames Bros.)

ROYLES T. V.
Salt Lake City, Utah
1. Wake Up Little Susie (Everly Bros.)
2. Twelfth Of Never (J. Mathis)
3. Jailhouse Rock (E. Presley)
4. Raunchy (E. Freeman)
5. April Love (P. Boone)
6. Fascination (J. Morgan)
7. I'm Available (M. Rayburn)
B. Tammy (D. Reynolds)
9. Wun'erful, Wun'erful (S. Freberg)
10. Moonlight Swim (T. Perkins)

ODLAND MUSIC SHOP
Sioux Falls, S. Dak.
1. Wake Up Little Susie (Everly Bros.)
2. Jailhouse Rock (E. Presley)
3. Chances Are (J. Mathis)
4. Be Bop Baby (R. Nelson)
5. An Affair To Remember (V. Damone)
6. Happy Happy Birthday Baby (Tune Weavers)
7. My Special Angel (B. Helms)
B. Silhouettes (Diamonds)
9. April Love (P. Boone)
10. Peggy Sue (B. Holly)

NORTY'S MUSIC CENTER
Los Angeles, Calif.
1. Honeycomb (J. Rodgers)
2. Chances Are (J. Mathis)
3. Jailhouse Rock (E. Presley)
4. That'll Be The Day (Crickets)
5. Have I Told You (R. Nelson)
6. Lips Of Wine (A. Williams)
7. Wake Up Little Susie (Everly Bros.)
8. Rainbow (R. Hamilton)
9. Hula Love (B. Knox)
10. With You On My Mind (N. Cole)

TOLZIEN MUSIC STORE
Amarillo, Tex.
1. Jailhouse Rock (E. Presley)
2. Wake Up Little Susie (Everly Bros.)
3. Chances Are (J. Mathis)
4. Silhouettes (Rays)
5. Tammy (D. Reynolds)
6. My Special Angel (B. Helms)
7. Fascination (J. Morgan)
B. Around The World (Young)
9. Just Born (P. Como)
10. Be Bop Baby (R. Nelson)

MELODY SONG SHOPS, INC.
Brooklyn, N. Y.
1. You Send Me (S. Cooke)
2. My Special Angel (B. Helms)
3. Silhouettes (Rays)
4. Pretend You Don't See Her (J. Vale)
5. I'll Remember Today (Page)
6. I Never Felt More Like Falling In Love (Bennett)
7. Wake Up Little Susie (Everly Bros.)
B. Chances Are (J. Mathis)
9. Only Because (Platters)
10. Till (P. Faith)

COX RECORD SHOP
Atlanta, Ga.
1. Raunchy (Freeman/Justis)
2. Peggy Sue (B. Holly)
3. Melodie D'Amour (Ames Bros.)
4. You Send Me (S. Cooke)
5. Jailhouse Rock (E. Presley)
6. Story Of My Life (Robbins)
7. Hey Little Girl (Techniques)
B. Silhouettes (Rays)
9. Wake Up Little Susie (Everly Bros.)

A. WILLIAMS & COMPANY
Philadelphia, Pa.
1. Silhouettes (Rays)
2. My Special Angel (Helms)
3. Alone (Shepherd Sisters)
4. Jailhouse Rock (E. Presley)
5. Wake Up Little Susie (Everly Bros.)
6. I'm Available (M. Rayburn)
7. Be Bop Baby (R. Nelson)
B. If I Can Help Somebody (B. Eckstine)
9. You Send Me (S. Cooke)
10. Peggy Sue (B. Holly)

BERGENFIELD MUSIC, INC.
Bergenfield, N. J.
1. Silhouettes (Rays)
2. Kisses Sweeter Than Wine (J. Rodgers)
3. You Send Me (Sam Cooke)
4. Wake Up Little Susie (Everly Bros.)
5. Jailhouse Rock (E. Presley)
6. Chances Are (J. Mathis)
7. All The Way (F. Sinatra)
B. Peggy Sue (B. Holly)
9. Melodie D'Amour (Ames Bros.)
10. Story Of My Life (Robbins)

AL'S RECORD MART
Detroit, Mich.
1. All The Way (F. Sinatra)
2. You Send Me (S. Cooke)
3. Silhouettes (Rays)
4. Raunchy (B. Justis)
5. Little Bitty Pretty One (T. Harris)
6. Peggy Sue (B. Holly)
7. Fraulein (S. Lawrence)
B. Maid Of The Mist (Aristocrats)
9. Jailhouse Rock (E. Presley)
10. My Special Angel (B. Helms)

LACLEDE MUSIC COMPANY
St. Louis, Mo.
1. Silhouettes (Rays)
2. Raunchy (B. Justis)
3. You Send Me (S. Cooke)
4. Liechtensteiner Polka (Glahe)
5. April Love (P. Boone)
6. My One Sin (Four Coins)
7. Driftwood (R. Marterie)
B. Alone (Shepherd Sisters)
9. Sugar Corsage (C. Reed)
10. Kisses Sweeter Than Wine (J. Rodgers)

POPULAR TUNES
Memphis, Tenn.
1. Raunchy (B. Justis)
2. My Special Angel (B. Helms)
3. Jailhouse Rock (E. Presley)
4. Wake Up Little Susie (Everly Bros.)
5. You Send Me (S. Cooke)
6. Fascination (J. Morgan)
7. Just Born (P. Como)
8. Little Bitty Pretty One (T. Harris)
9. April Love (P. Boone)
10. Great Balls Of Fire (J. Lewis)

DEW MUSIC CO., INC.
Monroe, La.
1. Silhouettes (Rays)
2. Little Bitty Pretty One (T. Harris)
3. Wake Up Little Susie (Everly Bros.)
4. Fascination (J. Morgan)
5. Bonie Moronie (L. Williams)
6. Chances Are (J. Mathis)
7. Jailhouse Rock (E. Presley)
B. Tick Of The Clock (R. Brown)
9. Happy, Happy Birthday Baby (Tune Weavers)
10. Slow Down Little Eva (R. Brown)

ERNSTROM'S
Dallas, Tex.
1. Wake Up Little Susie (Everly Bros.)
2. Raunchy (B. Justis)
3. Silhouettes (Rays)
4. Story Of My Life (Robbins)
5. You Send Me (S. Cooke)
6. Jailhouse Rock (E. Presley)
7. April Love (P. Boone)
B. Peggy Sue (B. Holly)
9. Raunchy E. Freeman)
10. Rock & Roll Music (C. Berry)

COLUMBIA MUSIC CO.
San Francisco, Calif.
1. Jailhouse Rock (E. Presley)
2. Wake Up Little Susie (Everly Bros.)
3. Chances Are (J. Mathis)
4. Silhouettes (Gibson)
5. Liechtensteiner Polka (Glahe)
6. Diana (P. Anka)
7. Honeycomb (J. Rodgers)
B. You Send Me (S. Cooke)
9. Raunchy (E. Freeman)
10. Lies (E. Heyward)

GIFT MART MUSIC CENTER
Jamaica L. I., N. Y.
1. Silhouettes (Rays)
2. You Send Me (S. Cooke)
3. Wake Up Little Susie (Everly Bros.)
4. Chances Are (J. Mathis)
5. Pretend You Don't See Her (J. Vale)
6. Little Bitty Pretty One (T. Harris)
7. I'll Remember Today (Page)
B. Love Me Forever (4 Esquires)
9. Majesty Of Love (Rainwater)
10. Wallflower (R. Reynolds)

LYNN MUSIC COMPANY
Lynn, Mass.
1. Chances Are (J. Mathis)
2. Tammy (D. Reynolds)
3. Fascination (J. Morgan)
4. Melodie D'Amour (Ames Bros.)
5. Honeycomb (J. Rodgers)
6. My Cabin Of Dreams (Hilltoppers)
7. An Affair To Remember (V. Damone)
B. In The Middle Of An Island (T. Bennett)
9. Remember You're Mine (P. Boone)
10. That'll Be The Day (Crickets)

LYRIC NEWS & REC. SHOP
Indianapolis, Ind.
1. Chances Are (J. Mathis)
2. You Send Me (S. Cooke)
3. My Heart Reminds Me (D. Reese)
4. Honeycomb (J. Rodgers)
5. Tammy (D. Reynolds)
6. April Love (Pat Boone)
7. Fascination (J. Morgan)
B. Till (R. Williams)
9. It's Not For Me To Say (J. Mathis)
10. Deep Purple (B. Ward)

WATCH FOR NEW TUNEWEAVERS!

"OL' MAN RIVER"

"LAZY MULE"

By The Ravens Argo 5284

"BOSS MAN"

By Bo Diddley Checker 878

"I WAS SO LONELY"

By Johnny and Joe Chess 1677

"TEAR DROPS"

By Lee Andrews and the Hearts Chess 1675

CHESS PRODUCING CO.

2120 MICHIGAN AVENUE
CHICAGO 16, ILLINOIS

Retailers' Corner

Get Ready . . . Get Set For The Biggest Christmas Ever

We are approaching what is predicted to be the biggest Christmas for the record industry yet. If that is true, the dealer must prepare himself for busier days not only because of the increased volume but because the shopping season is shorter this season.

In many industries Christmas displays are being readied now rather than waiting until Thanksgiving which is usually the target date for both windows and "in-store" display. The interest in records and equipment is at its highest peak this season and as the dealer you should be quick to capitalize on this interest by pushing MUSIC as the perfect gift. This can be anything from phonos, tape recorders, records, tape and even accessories.

The magic word on everyone's lips this year is "Stereo" and the dealer will have to be prepared to answer the questions about it. Many consumers will be confused and may hesitate to make any purchase unless the dealer can logically explain the ramifications of stereo. Many dollars have been diverted to other fields by people who "don't understand" and will just wait to see what happens before buying any records, tape or equipment. All sales clerks should be ready when the question of "why should I buy at this time?" and then "what should I buy" are brought up.

At this time of the year inventory control is more important than at any other because an item out of stock is a sale that is lost forever. Also the new customers that enter a store for the first time this Christmas want to come back to a store where they can find exactly what they are looking for at any given time. Repeat business depends on first impressions.

Christmas is the profit season for our industry . . . make sure you get your share by aggressive merchandising!!!

Expect Hi-Fi Sales To Reach 1,500,000 Mark

Over 3,000,000 Hi-Fi Sets Now In U.S. Homes. Predict '57-'58 Sales May Set New Record

CHICAGO — Up to 1956 approximately 560,000 hi-fi sets were sold to the public.

But this, experts claim, was quickly surpassed during 1956 when over 1,000,000 hi-fi sets were sold, for better than $335,000,000.00.

This year of 1957, it is believed, sales will surpass the 1,500,000 mark for a cool $500,000,000.00.

Hi-Fi, it is claimed, gave top radio receivers a terrific boost. Admiral has just offered its first FM set since 1954. Motorola has its first FM radio receiver since 1952. In fact, Zenith, of this city, predicts that its 1957-58 production will be far, far above last year's.

Such hi-fi set manufacturers as RCA, General Electric, Magnavox, Webster - Chicago, Grundig - Majestic, Daystrom, Stromberg - Carlson, and many others, look forward to record sales for the 1957-58 period.

In each case interest in the better hi-fi units has continued to increase with many of the opinion that the more expensive sets are liable to gain the greatest sales.

Whatever the result, all in the recording industry continue to point to increased sales of high fidelity recordings, especially the latest album releases.

"If hi-fi units continue to sell as they have been", predicts one leading record manufacturer, "all former sales records can be smashed by intensive cultivation of this tremendous and growing market."

GE Announces Versatile New Hi-Fi Amplifier

CHICAGO — New General Electric Model PA-20 high fidelity 20-watt amplifier is versatile, moderate-price unit for custom home hi-fi systems. This amplifier features compact design, attractive styling, and many features for high quality audio performance. It has a frequency response from 20 through 20,000 cycles, and includes a built-in rumble filter, five separate inputs and three separate outputs.

Pentron Offers New Display For Stereo

CHICAGO — A new demonstration center display for stereo and monaural tape components is now available from the Pentron Corporation, Chicago tape recorder manufacturers.

The display is made of ¾ inch plywood and the natural finish of the wood is lacquer coated and silk-screened. The dealer may use the display as is, or can easily paint it any color to match store decor.

The Pentron display accomodates a tape mechanism and three flush-mounted tape amplifiers. The customer can easily select the stereo and hi-fi units he desires, since all units are operative in the display.

Capitol Offers Two Stereo Recorders

NEW YORK—Having introduced a phonograph line for the fall, Capitol Records felt a need for a stereophonic tape recorder to complete its line of home reproduction machines. To fill the need Capitol offers two versatile stereo recorders.

Both units can be used for stereo reproduction, monaural reproduction, monaural recording, as a hi-fi speaker and amplifier for a phono or tuner, and as a p.a. system.

Model 750 (shown above) power output is three watts undistorted with a five watt peak per channel; frequency response from 80 to 12,000 cps; and power consumption of 120 watts. The unit includes 7 tubes and a rectifier, and two speeds 7½ and 3¾ ips. The two portable speaker units contain one 5" x 7" woofer and one 3" tweeter each. Made to retail for $259.95.

The deluxe model has a seven watt undistorted output with a ten watt peak, two portable speaker units each containing an 8" woofer and a 3" tweeter, with a response from 50 to 12,000 cps. Included in the machine are 8 tubes and a rectifier, and two speeds 7½ and 3¾ ips. The suggested retail price is $359.95.

Both recorders have separate portable speaker units, maximum reel size 7", two recording level indicators type NE51, and nine operating controls for volume and tone controls, forward, play, stop, record, rewind, pause button and monitor switch.

New Disk Shop In N.Y.

NEW YORK—Astor Music Shops, Inc., held a grand opening of their newest shop in New York, November 15th. The shop is located at 613 Lexington Ave. More than 10,000 records were put on display in the shop, the second in the growing Astor chain.

Music Shop Adds Disks

CORSICANA, TEXAS—The Music Center, a phono, tape recorder, instrument, sheet music retailer, here, has announced the forthcoming opening of a record department.

Operated by the Cohn Music Company, the outlet is located at 323 North Beaton St.

Wipe That Smile Off Your Face

by Fred Pernitz Bowling Green Music Shop New York City

The other day a customer was telling me about the fine music he had heard during one of Central Park's Jazz Festivals. When I asked him about the acoustics, he answered, "I didn't see that group, I came in late." Keeping a straight face after a remark like that is not easy but most record dealers get used to not laughing in front of a customer. There are always some gems, however, that break up even the most solemn salesmen.

The most common is the simple but slight variation on the name of the artist or composer. Such as Victor Hubert instead of Herbert, Ezio Pizza, Sigmund Bloomberg, Tennessee Irving, Sylvania Magnolia and Mannyvanni can only be topped by a recent case. A rather plump woman, in her forties, browsed for about ten minutes, stepped up to the counter and asked, "You got something maybe by Irving Presley?"

Getting titles mixed up is another source of smile provokement. Some classic favorites are, "Auf Wienerschnitzel", "Song of the Vulgar Boatmen", "A-River-Decci Rome", "Cherry Pink and Apple Eating Time", "Tails from the Vienna Woods", "Long Ago and Far Rockoway".

Then there is the customer who wants to buy a record but has little if any information. A young lady insisted on my looking in the catalog for a non-existing song called, "Three Little Sheep". After a long and futile effort, she mentioned that the words . . . bah, bah, bah . . . were very prominent in the lyrics, and might help me in my search. A few minutes later she left the record store; a smile on her face and a Bing Crosby record of "The Whiffenpoof song" under her arm. And the gentleman with a very thick British accent who mumbled about a song called, "Indications are that perhaps it's you" and it turned out to be "The Finger of Suspicion Points to You." Or the girl who was about to purchase the Fifth Symphony of Beethoven. She hesitated because she wasn't too sure of the theme. After playing the record a few minutes, I asked her, "Does that ring a bell?" She answered, "Oh the one with the bell in it—Yes . . . I have that one at home!"

Of course, there is always the type of customer whose humor startles you. A nice, old lady wanted a recording of "Easter Parade" and I played a Guy Lombardo rendition of it. After listening, she said it was too sweet. "Haven't you got a jazzier version of it by someone like . . . ah . . . Lawrence Welk?" And I suppose I'll never forget the customer who listened to a beautiful recording of "Autumn Leaves" and commented, "It doesn't quench my thirst."

That's the kind you want to kick out of the store in the direction of the nearest orange drink stand.

Attention: Please address any information concerning the Retailers' Corner to David Tanenbaum, The Cash Box, 1721 Broadway, New York 19, N.Y.

Keys To HIT-dom on JUBILEE

Everybody Picks . . .
DELLA REESE
"I ONLY WANT TO LOVE YOU"
and
"MY LOVE POSSESSED"
JUBILEE 5307

Going like a comet . . .
DON RONDO
"WANDERIN' HEART"
and
"IN CHI CHI CHIHUAHUA"
JUBILEE 5305

The new dance rage . . .
LU ANN SIMMS
"CHA-LYPSO"
JUBILEE 5302

A sleeper hit . . .
THE STORM TRIO
"MY WONDERFUL LOVER"
JUBILEE 5306

A big one . . .
HELEN CURTIS
"THE HAPPIEST MOMENTS IN LIFE"
JUBILEE 5296

Smash instrumental
"BIG" AL SEARS
"CHICKEN WALK"
JUBILEE 5303

Way out front . . .
DON LEE
"CRAZY RHYTHM"
and
"THE BELLS OF ST. MARY"
JUBILEE 5308

jubilee record 1650 BROADWAY, N.Y.C. COLUMBUS 5-8335

Products of JAY-GEE RECORD CO., INC.

Juke Box Regional Record Report

The Top Ten Records — City by City

New York, N. Y.
1. Silhouettes (Rays)
2. You Send Me (S. Cooke)
3. Wake Up Little Susie (Everlys)
4. Chances Are (J. Mathis)
5. Jailhouse Rock (E. Presley)
6. My Special Angel (B. Helms)
7. All The Way (F. Sinatra)
8. Little Bitty Pretty One (T. Harris)
9. April Love (P. Boone)
10. Be Bop Baby (R. Nelson)

Chicago, Ill.
1. You Send Me (S. Cooke)
2. Silhouettes (Rays)
3. Jailhouse Rock (E. Presley)
4. Melodie D'Amour (Ames Bros.)
5. Liechtensteiner Polka (Glahe)
6. Till (R. Williame)
7. Chances Are (J. Mathis)
8. Wake Up Little Susie (Everlys)
9. Little Bitty Pretty One (T. Harris)
10. My Special Angel (B. Helms)

Los Angeles, Calif.
1. Chances Are (J. Mathis)
2. Jailhouse Rock (E. Presley)
3. Wake Up Little Susie (Everlys)
4. Silhouettes (Rays)
5. Honeycomb (J. Rodgers)
6. All The Way (F. Sinatra)
7. Fascination (J. Morgan)
8. Melodie D'Amour (Ames Bros.)
9. Raunchy (E. Freeman)
10. April Love (P. Boone)

New Orleans, La.
1. Jailhouse Rock (E. Presley)
2. Wake Up Little Susie (Everlys)
3. Fascination (Troubadors/Morgan)
4. Chances Are (J. Mathis)
5. Melodie D'Amour (Ames Bros.)
6. My Special Angel (B. Helms)
7. Just Born (P. Como)
8. Be Bop Baby (R. Nelson)
9. You Send Me (S. Cooke)
10. All The Way (F. Sinatra)

Detroit, Mich.
1. You Send Me (S. Cooke)
2. Silhouettes (Rays)
3. Be Bop Baby (R. Nelson)
4. Jailhouse Rock (E. Presley)
5. Raunchy (B. Justis)
6. Wake Up Little Susie (Everlys)
7. Peggy Sue (B. Holly)
8. Melodie D'Amour (Ames Bros.)
9. My Special Angel (B. Helms)
10. Kisses Sweeter Than Wine (J. Rodgers)

Denver, Colo.
1. Wake Up Little Susie (Everlys)
2. Jailhouse Rock (E. Presley)
3. Silhouettes (Rays/Diamonds)
4. Chances Are (J. Mathis)
5. Happy Happy Birthday Baby (Tune Weavers)
6. You Send Me (S. Cooke)
7. Be Bop Baby (R. Nelson)
8. April Love (P. Boone)
9. You Bug Me Baby (L. Williams)
10. My Special Angel (B. Helms)

Houston, Tex.
1. Little Bitty Pretty One (T. Harris)
2. Wake Up Little Susie (Everlys)
3. You Send Me (S. Cooke)
4. Jailhouse Rock (E. Presley)
5. Silhouettes (Diamonds)
6. Chances Are (J. Mathis)
7. Melodie D'Amour (Ames Bros.)
8. Everyday (B. Holly)
9. April Love (P. Boone)
10. Have I Told You Lately That I Love You (Nelson)

St. Louis, Mo.
1. Silhouettes (Rays)
2. You Send Me (S. Cooke)
3. Raunchy (B. Justis)
4. April Love (P. Bone)
5. Alone (Shepherd Sisters)
6. Kisses Sweeter Than Wine (J. Rodgers)
7. Jailhouse Rock (E. Presley)
8. Liechtensteiner Polka (W. Glahe)
9. Buzz, Buzz, Buzz (Hollywood Flames)
10. My One Sin (Four Coins)

San Francisco, Calif.
1. Jailhouse Rock (E. Presley)
2. You Send Me (S. Cooke)
3. Raunchy (E. Freeman)
4. April Love (P. Boone)
5. Chances Are (J. Mathis)
6. Silhouettes (Diamonds/Gibson/Rays)
7. All The Way (F. Sinatra)
8. Wake Up Little Susie (Everlys)
9. Love Bug Crawl (Edwards)
10. Melodie D'Amour (Ames Bros.)

Atlanta, Ga.
1. You Send Me (S. Cooke)
2. Jailhouse Rock (E. Presley)
3. Raunchy (Freeman/Justis)
4. Peggy Sue (B. Holly)
5. Silhouettes (Rays)
6. Wake Up Little Susie (Everlys)
7. Melodie D'Amour (Ames Bros.)
8. My Special Angel (B. Helms)
9. April Love (P. Boone)
10. Be Bop Baby (R. Nelson)

Seattle, Wash.
1. Wake Up Little Susie (Everlys)
2. You Send Me (S. Cooke)
3. Silhouettes (Rays)
4. Jailhouse Rock (E. Presley)
5. Raunchy (Justis/Freeman)
6. Oh Boy (Crickets)
7. Little Bitty Pretty One (B. Day)
8. Chances Are (J. Mathis)
9. Peggy Sue (B. Holly)
10. April Love (P. Boone)

Philadelphia, Pa.
1. Silhouettes (Rays)
2. My Special Angel (B. Helms)
3. Alone (Shepherd Sisters)
4. Jailhouse Rock (E. Presley)
5. Wake Up Little Susie (Everlys)
6. I'm Available (M. Rayburn)
7. You Send Me (S. Cooks)
8. Be Bop Baby (R. Nelson)
9. Peggy Sue (B. Holly)
10. If I Can Help Somebody (B. Eckstine)

Miami, Fla.
1. You Send Me (S. Cooke)
2. Silhouettes (Rays)
3. Wake Up Little Susie (Everlys)
4. Melodie D'Amour (E. Ros)
5. Jailhouse Rock (E. Presley)
6. Kisses Sweeter Than Wine (J. Rolgers)
7. My Special Angel (B. Helms)
8. April Love (P. Boone)
9. Little Bitty Pretty One (Harris/Day)
10. I'm Available (M. Rayburn)

Kansas City, Mo.
1. Jailhouse Rock (E. Presley)
2. Wake Up Little Susie (Everlys)
3. Be Bop Baby (R. Nelson)
4. I'm Available (M. Rayburn)
5. Just Born (P. Como)
6. Melodie D'Amour (Ros/Ames Bros.)
7. April Love (P. Boone)
8. All The Way (F. Sinatra)
9. You Send Me (T. Brewer)
10. Little Bitty Pretty One (Day)

Cleveland, Ohio
1. You Send Me (S. Cooke)
2. Raunchy (B. Justis)
3. April Love (P. Boone)
4. Melodie D'Amour (Ames Bros.)
5. Jailhouse Rock (E. Presley)
6. Wake Up Little Susie (Everlys)
7. Fascination (J. Morgan)
8. Be Bop Baby (R. Nelson)
9. Silhouettes (Rays/Diamonds)
10. Chances Are (J. Mathis)

Pittsburgh, Pa.
1. Silhouettes (Rays)
2. Chances Are (J. Mathis)
3. April Love (P. Boone)
4. You Send Me (S. Cooke)
5. My Special Angel (B. Helms)
6. Jailhouse Rock (E. Presley)
7. Liechtensteiner Polka (Glahe)
8. Raunchy (E. Freeman)
9. Little Bitty Pretty One (Day/Harris)
10. Peggy Sue (B. Holly)

Boston, Mass.
1. Jailhouse Rock (E. Presley)
2. Wake Up Little Susie (Everlys)
3. Silhouettes (Rays)
4. My Special Angel (B. Helms)
5. Chances Are (J. Mathis)
6. You Send Me (S. Cooke)
7. I'll Remember Today (Page)
8. Just Born (P. Como)
9. Melodie D'Amour (Ames Bros.)
10. Till (R. Williams)

Baltimore, Md.
1. Raunchy (B. Justis)
2. Jailhouse Rock (E. Presley)
3. Peggy Sue (B. Holly)
4. Bonie Moronie (L. Williams)
5. Little Bitty Pretty One (T. Harris)
6. April Love (P. Boone)
7. Silhouettes (Rays)
8. Wake Up Little Susie (Everlys)
9. Chances Are (J. Mathis)
10. Merry, Merry Lou (Sparks)

Minneapolis, Minn.
1. You Send Me (S. Cooke)
2. Silhouettes (Rays)
3. Jailhouse Rock (E. Presley)
4. Melodie D'Amour (Ames Bros.)
5. April Love (P. Boone)
6. Wake Up Little Susie (Everlys)
7. Alone (Shepherd Sisters)
8. Be Bop Baby (R. Nelson)
9. Raunchy (Justis/Vaughn)
10. Little Bitty Pretty One (T. Harris)

San Antonio, Tex.
1. Wake Up Little Susie (Everlys)
2. You Send Me (S. Cooke)
3. Silhouettes (Rays)
4. Little Bitty Pretty One (T. Harris)
5. Jailhouse Rock (E. Presley)
6. April Love (P. Bone)
7. Henrietta (J. Dee)
8. Back To School Again (T. Rodgers)
9. Bonie Moronie (L. Williams)
10. My Special Angel (B. Helms)

Cincinnati, Ohio
1. Wake Up Little Susie (Everlys)
2. Be Bop Baby (R. Nelson)
3. April Love (P. Boone)
4. Chances Are (J. Mathis)
5. Jailhouse Rock (E. Presley)
6. Silhouettes (Rays)
7. You Send Me (Cooke/Brewer)
8. Little Bitty Pretty One (T. Harris)
9. Honeycomb (J. Rodgers)
10. Just Born (P. Como)

Somerset Kicks Off "101" Campaign

MEDIA, PA.—Somerset Records, a leading $1.98 LP label, last week, introduced its new promotional project based on 3 releases by the 101 Strings ork. at three cocktail parties given in New York, Chicago and Los Angeles.

The center of the campaign will involve "101 Strings Play The Great Standards"; "101 Strings A Night In The Tropics"; "101 Strings In A Symphony For Lovers." The parties were highlighted by the showing of motion pictures taken at the 101 recording sessions in Hamburg, Germany.

"The three 101 Strings issues are the first in a series of 24 12" LP's to be released by Somerset in 1958 featuring the orchestra. In a strong bid to establish the 101 name, the label will cover every category with mass appeal, according to Somerset prexy Dave Miller. In addition to normal deejay coverage, Somerset has purchased a series of one minute radio spots for a saturation commercial campaign in 20 key market areas. A series of department store ads and promotional tie-ins is being set in these 20 areas. The label has international distribution either by direct export or through master releases in 18 foreign countries, that by annual royalty, guarantees to amortize the session cost before release in the U.S. Though 90 percent of all lower priced LP's were purchased by impulse buyers," Miller stated, "the 101 idea is to expose and establish any artist with the pre-conceived purchase buyer."

Somerset is projecting a five million dollar gross for 1958, a one and a half million dollar increase over 1957. Miller attributes the "rapid and solid growth" of the company to new high fidelity recordings, fresh arrangements, smart packaging, and aggressive saturation distribution.

Disk Jockey Visit

ST. LOUIS—Kathy Barr, new RCA Victor songstress, is pictured during a recent visit to the Harry Fender Show over KMOX in St. Louis.

Harold Friedman Named Sales Director of UA

NEW YORK—Harold L. Friedman, veteran record industry executive, has been appointed Sales Director of the recently-formed United Artists Records Corp., it was announced last week by Max E. Youngstein, President.

In his new post, which he takes over immediately, Friedman will develop a national distribution program for the UA music enterprise. He will work under the supervision of Alfred H. Tamarin, executive assistant to Youngstein.

Friedman is a former president of Record Guild of America, which he organized in 1945 to pioneer children's unbreakable plastic records. Through Harold L. Friedman Associates, he has worked with London Records, Walco Products, Seeco International, Dawn Records and Dover Publications. He has also been associated with the Pepsi-Cola Company, Waterbury Companies and Audio-Visual Recording Services.

Jubilee In LP Promotion

NEW YORK—Jubilee Records has embarked upon an LP promotion plan whereby four selections from each of seven current Jubilee albums have been produced as EP's which will be sent to distributors, salesmen and disk jockeys to promote deejay plays of the EP's as "samplers" of the LP albums.

The EP's have been created for the sole purpose of promoting air plays and are not for public sale.

Samplers have been made from the following Jubilee LP albums:

"My Favorite Places," Walter Sharf; "Twinkling Pinkies," Frank Ortega Trio; "Rondo," Don Rondo; "Witchcraft," Ray Martin; "Cocktails, Dinner and Dancing," Shep Fields; "Pal Joey," Bobby Sherwood; "Hot and Cool Sax," Moe Koffman.

Jimmy Dorsey LP Wins Poll

NEW BRITTON, CONN. — Fred Swanson of station WHAY in New Britton conducted a poll among his listeners to determine which album they felt was the best album of the year. His listeners chose Fraternity Records' "The Fabulous Jimmy Dorsey" as the #1 LP of the year.

fraternity RECORDS
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on to the Charts With A Smash!

THE TECHNIQUES
"HEY LITTLE GIRL"

R-4030

ROULETTE RECORDS — 659 10th Ave. N. Y., N. Y.

Best Selling Sheet Music

		LAST WEEK
1	TAMMY Northern ASCAP—Livingston, Evans	1
2	FASCINATION Southern ASCAP—Manning, Marchetti	3
3	AROUND THE WORLD Victor Young ASCAP—Young	2
4	APRIL LOVE Leo Feist ASCAP—Fain, Webster	7
5	CHANCES ARE Korwin ASCAP—Stillman, Allen	4
6	MELODIE D'AMOUR Rayven BMI—Johns, Salvador	8
7	WAKE UP LITTLE SUSIE Acuff-Rose BMI—Bryant, Byrant	5
8	SILHOUETTES Regent BMI—Crewe, Slay	12
9	HONEYCOMB Hawthorne ASCAP—Merrill	6
10	JAILHOUSE ROCK Elvis Presley BMI—Lieber, Stoller	11
11	ALL THE WAY Maraville ASCAP—Cahn, Van Heusen	—
12	MY SPECIAL ANGEL Merge BMI—Duncan	—
13	AN AFFAIR TO REMEMBER Feist ASCAP—Warren, Adamson, McCarey	9
14	(AND THAT/MY HEART) REMINDS ME Symphony House ASCAP—Bargoni, Stillman	10
15	DIANA Pamco BMI—Anka	13

Peatman List

SONGS WITH LARGEST RADIO & TV AUDIENCE

The top 30 songs of the week on radio and TV based on the Copyrighted Audience Coverage Index & Audience Trend Index—A National Survey of Popular Music Heard Over Network Broadcasts. Published by the Office of Research, Inc., Dr. John G. Peatman, Director.

RADIO (LISTED ALPHABETICALLY)		TV	
All The Way	Maraville	All The Way	Maraville
An Affair To Remember	Feist	An Affair To Remember	Feist
(And That/My Heart) Reminds Me	Symphony House	(And That/My Heart) Reminds Me	Symphony House
April Love	Feist	April Love	Feist
Around The World	Young	At The Hop	Singulor
Ca, C'Est L'Amour	Buxton Hill	Ca C'est L'Amour	Buxton Hill
Careless	Bourne	Chances Are	Korwin
Chances Are	Korwin	Fascination	Southern
Deep Blue Sea	Dominion	Honeycomb	Hawthorne
Fascination	Southern	I Never Felt More Like Falling in Love	Korwin
Forgotten Dreams	Witmark	If I Can Help Somebody	Leeds
Got A Date With An Angel	Chappell	I'm Gonna Sit Right Down	DeSylva, Brown & Henderson
Happy Happy Birthday Baby	Arc-Donna	It's Not For Me To Say	Korwin
Honeycomb	Hawthorne	Ivy Rose	Roncom
How Do You Say Goodbye	Chappell	Jailhouse Rock	Presley
I Keep Running Away From You	Berlin	Just Born	Winneton
I'll Never Say 'Never Again' Again	Bregman, Vocco & Conn	Melodie D'Amour	Rayven
June Night	Feist	Passing Strangers	Christopher
Just Between You And Me	Winneton	Raintree County	Robbins
Just Born	Winneton	Rock and Roll Music	Arc
Katsumi Love Scene	Witmark	Silhouettes	Regent
Language Of Love	Sequence	Tammy	Northern
Las Vegas	Peer	That'll Be The Day	Nor-Va-Jok
Listen To The Rockin' Bird	Warnow	Till	Chappell
Melodie D'Amour	Rayven	Twelfth Of Never	Empress
Sayonara	Berlin	Unbeliever	Oxford
Search For Paradise	Witmark	Wake Up Little Susie	Acuff-Rose
Story Of My Life	Famous	Winter Warm	Famous
Tammy	Northern	Wonderful, Wonderful	E. B. Marks
Till	Chappell	You Send Me	Higuero

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

Carlton Names Genson VP Of Diskery

NEW YORK—The appointment of Don Genson as Vice President of the Carlton Record Corporation was announced last week by Joe Carlton, President of the new Carlton label, which begins its formal record releases in January.

Genson joins the Carlton company after eleven years as West Coast General Manager of the Leeds, Duchess and Pickwick Music Corporations. The veteran music man left the Lou Levy domain just recently to join Carlton as veepee, in charge of all West Coast a & r, sales and sales promotional functions. He will maintain an office for the Carlton corporation on the Coast at 6425 Hollywood Boulevard and oversee all Western operations. He will report only to Carlton, who formed the new label some two months ago after leaving the RCA Victor organization.

According to Carlton: "One of Genson's key functions will be to sign artists, buy masters, work with distributors and come up with hits . . . the whole store. We are thrilled to have Don with us and know his vast music business experience will pay off handsomely. With executive personnel like this to start, the growth of our organization is assured, as is the calibre of future personnel."

In addition to salary, Carlton said, Genson has been given a stock option for an undisclosed amount of common stock in the company as an incentive.

Genson is a well known music man on the West Coast whose background in the business goes back to his days as a vocalist with the Henry Busse band. After an army span of overseas duty during the last war, he returned to work for the Lou Levy organization on the Coast. During his career he brought into the Levy catalogs such hits as "It Is No Secret", "The Pajama Song," "Hit And Run Affair" and many others. He is well acquainted with most major writers, disk jockeys, distributors and recording artists on the Coast and throughout the major markets of the country.

Genson starts his new veepee post immediately. He is clearing up his music publishing company affairs, launched since the time he left the Lou Levy firms, and will devote his exclusive services as a "record man" in line with Carlton's policy of not involving the record company in the music publishing business. Many investors in the Carlton company are music publishers which clarifies his reason for this policy. Carlton maintains that his actual reason for the "no publishing" policy is his own concept that in the long run the record company does better by not trying to serve two masters. He feels that it is more important to attract all publishers than to scare some away with a competitive publishing operation.

Wes Bryan Second Artist Signed By United Artists

NEW YORK—United Artists Records Corp., has signed the new Hollywood discovery, Wes Bryan, to a long-term recording contract, it was announced last week by Max E. Youngstein, president.

Wes' first release on the United Artists label will be the ballad, "Lonesome Love," by Don Darcel, and the novelty tune, "Tiny Spaceman," by Paul Evans and Tom Grady.

The 21-year-old singer bears an amazing resemblance to the late James Dean. He was brought to Youngstein's attention by Clarence Greene of Hollywood's Greene-Rouse Productions, which has just placed Bryan under a long term motion picture contract. Greene sent the sound track of Wes' screen test to Youngstein in New York, headquarters of the newly organized United Artists Records Corp. The record company is a wholly-owned subsidiary of United Artists Corp., a leading distributor of independent motion picture productions, including the films of Greene-Rouse.

Youngstein reacted by immediately sending for Bryan, who was whisked to a recording studio minutes after his plane landed in New York. Before the day was over, Wes Bryan had a recording contract in his pocket.

Bryan's contract is the second negotiated by the new record company within a week. Youngstein previously announced the signing of Joe Valino, who will make his United Artists debut with the title song from United Artists' multi-million dollar motion picture, "Legend of the Lost," starring John Wayne, Sophia Loren and Rossano Brazzi.

This Is Jennie

NEW YORK — Jennie Smith, 18 year old songstress whose first album "Jennie", is being released by RCA Victor this month, has just begun a four week disk jockey tour which will take her to 17 cities throughout the nation.

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INSTRUMENTAL VERSION OF
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BY LI'L WALLY
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The Original
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b/w
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JUKE BOX OPERATORS:

YOUR VOTES

DECIDE THE WINNERS

VOTE FOR YOUR BEST MONEY-MAKING RECORDS & ARTISTS OF 1957

NOTICE: Be sure to include Name of Artist On All Records Listed

BEST:

Record (list artist) .....
Female Vocalist .....
Male Vocalist .....
Vocal Combination .....
Orchestra .....
Small Instrumental Group .....
Rhythm 'N Blues Record .....
R & B Female Vocalist .....
R & B Male Vocalist .....
R & B Vocal Combination .....
R & B Orchestra .....
Country Record .....
Country Female Vocalist .....
Country Male Vocalist .....
Country Vocal Combination .....
Country Band .....
Country Instrumental Artist .....
Country Sacred Singer .....

MOST PROMISING NEW:

Female Vocalist .....
Male Vocalist .....
Vocal Combination .....
Orchestra .....
R & B Female Vocalist .....
R & B Male Vocalist .....
R & B Vocal Combination .....
Country Female Vocalist .....
Country Male Vocalist .....
Country Vocal Combination .....

IMPORTANT!

EACH JUKE BOX YOU OWN COUNTS FOR ONE VOTE. EACH WALL OR BAR BOX YOU OWN COUNTS FOR ONE VOTE. EACH WIRED TELEPHONE MUSIC SHELL YOU OWN COUNTS FOR ONE VOTE. BE SURE TO LIST THE COMPLETE NUMBER OF UNITS YOU OWN INDIVIDUALLY ON THE BOTTOM OF THIS FORM TO GIVE THE RECORDS AND ARTISTS YOU SELECT FULL CREDIT. THESE FORMS ARE CONFIDENTIAL. INDIVIDUAL FIGURES ARE NOT REVEALED!

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CITY..... STATE.....

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THE BEST RECORDS

and

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Of 1957

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THE CASH BOX

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Voting At Record Pace As Annual Juke Box Poll Enters Final Weeks

NEW YORK—Coming into the final weeks of The Cash Box Annual Juke Box Operator Poll the mails continue to build with ever greater returns as operators vote for their favorites. 1957 still maintains a record pace and it becomes more and more evident that the total returns will set a record.

The results of the poll, to be announced in the December 7th issue, will determine the top money making recordings and artists in the pop, r & b and country fields during 1957 and will also show which artists juke box operators consider most promising.

Voting is limited to juke box operators and is tallied on the basis of one vote for each machine or wall box an operator owns. Voting will cover a 5 week span—the results to be announced in the December 7th Issue.

To aid the operator in voting, an alphabetically arranged list of 1957's top favorites is shown below. To cast your vote, simply fill out the special form which appears on the preceding page.

Top Pop Song Favorites of 1957

A White Sport Coat
All Shook Up
Almost Paradise
An Affair To Remember
And That Reminds Me
Around The World
Banana Boat Song
Be Bop Baby
Black Slacks
Butterfly
Bye Bye Love
Chances Are
Come Go With Me
Dark Moon
Day-O
Diana
Don't Forbid Me
Fascination
Four Walls
Gone
Happy Happy Birthday Baby
Honeycomb
Hula Love
I Like Your Kind Of Love
I'm Gonna Sit Right Down
I'm Sorry
I'm Stickin' With You
I'm Walkin'
In The Middle Of An Island
It's Not For Me To Say
Jailhouse Rock
Just Between You And Me
Keep A-Knockin'
Lips Of Wine
Little Darlin'
Lotta Lovin'
Love Letters In The Sand
Love Me To Pieces
Mama Looka Booboo
Marianne
Melodie D'Amour
Mr. Lee
My Special Angel
Ninety Nine Ways
Old Cape Cod
Party Doll
Pledge Of Love
Rainbow
Remember You're Mine
Rock-A-Billy
Round And Round
School Day (Ring Ring Goes The Bell)
Searchin'
Send For Me
Shangri-La
Short Fat Fannie
Silhouettes
So Rare
Star Dust
Start Movin'
Tammy
Teddy Bear
Teen Age Crush
Teenager's Romance
That'll Be The Day
There's A Gold Mine In The Sky
Wake Up Little Susie
Whispering Bells
White Silver Sands
Whole Lot Of Shakin' Going On
Who Needs You
Why Baby Why
With All My Heart
Wonderful Wonderful
You Don't Owe Me A Thing
Young Love
You Send Me

Top R & B Favorites of 1957

Ain't Got No Home
All Shook Up
A Thousand Miles Away
Blue Monday
C. C. Rider
Come Go With Me
Diana
Dumplin's
Farther Up The Road
Goody Goody
Green Door
Happy Happy Birthday Baby
Honeycomb
Humpty Dumpty Heart
I Feel Good
I'm Walking
It Hurts To Be In Love
Jenny Jenny
Jim Dandy
Just Because
Just To Hold My Hand
Let The Four Winds Blow
Little Darlin'
Long Lonely Nights
Love Is Strange
Love Me Tender
Lucille
Lucky Lips
Mr. Lee
Miss You So
Next Time You See Me
Oh What A Night
Over The Mountain
Party Doll
Please Send Me Someone To Love
Rockin' Pneumonia and The Boogie Woogie Flu
School Day (Ring Ring Goes The Bell)
Searchin'
Send For Me
Since I Met You Baby
Slow Walk
Short Fat Fannie
So Rare
Teddy Bear
That'll Be The Day
Think
Valley Of Tears
Whispering Bells
Whole Lot Of Shakin' Going On
Without Love
Young Blood

Top Country Favorites of 1957

A Fallen Star
All Shook Up
Am I Losing You
A White Sport Coat
Bye Bye Love
First Date, First Kiss, First Love
Four Walls
Fraulein
Geisha Girl
Give My Love To Rose
Gone
Gonna Find Me A Bluebird
Holiday For Love
Home Of The Blues
Honky Tonk Song
I Heard The Bluebirds Sing
(I'll Always Be Your) Fraulein
I'll Be There
I Miss You Already
I'm Tired
Is It Wrong
I've Got A New Heartache
Jailhouse Rock
Knee Deep In The Blues
Lotta Lovin'
Loving You
Missing You
My Arms Are A House
My Shoes Keep Walking Back To You
My Special Angel
Next In Line
Repenting
Rockin' In The Congo
Stolen Moments
Tangled Mind
Teddy Bear
There You Go
Three Ways
Too Much
Too Much Water
Train Of Love
Two Shadows On Your Window
Walkin' After Midnight
Wake Up Little Susie
Wasted Words
Whole Lot Of Shakin' Going On
Why Why
Young Love
Your True Love

NEW Hits on.... Brunswick RECORDS HI FI

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b/w
"UNFAITHFUL ONE"
by
Jerry Engler
and the Four Ekkos
Brunswick 9-55037

"PATTY BABY"
b/w
"DON'T DO ME THIS WAY"
by
Terry Noland
Brunswick 9-55036

Brunswick RECORDS HI FI

A REAL TWO SIDED SMASH!!
"DANCIN' WILD"
b/w
"HEY SCHOOLGIRL"
recorded by Tom and Jerry
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More Berle Ballyhoo

NEW YORK — Photographs continue to come in following Milton Berle's whirlwind tour of the country plugging his Roulette album, "Songs My Mother Loved".

At the top, left—we see Berle entertaining fans as May Co. department store in L.A., where he appeared to sign autographs for record buyers. Top center shows Berle still the effervescent "Uncle Miltie", entertaining young cub scout at Hall's Department in Detroit. Top right—Milton in the same Hall's collecting yoks. In the center left photo Berle poses with some of L.A.'s top radio personalities at a cocktail party given by Roulette Records at the Brown Derby. Thev are from left to right, Clyde Cadwell (KPOP), Bob Crane (CBS), Berle, Larry Berrill (KBIG), and Pete Smith (KDAY); center, right shows some of L.A.'s top one-stop and retail dealers. Bottom left—Berle is seen with top movie songsmiths, Mack David and Jerry Livingston and Luigi Creatore, A&R chief for Roulette at L.A. party. Bottom right Berle and deejays Freedy Robbins (KLOP), Dick Whittinghill (KMPC), Mitch Reed (KFWB) and Lloyd Perrin (KMPC).

Dot Skeds Ten LP Releases

HOLLYWOOD — Ten long-playing albums are scheduled for release this month by Dot Records.

Dot announced a new Pat Boone LP, "April Love", from his new movie of the same name, in which his co-star, Shirley Jones, sings with him. Boone currently has a best-selling LP, "Pat's Great Hits", and EP, "Four By Pat." All the songs in the "April Love" LP are from the 20th Century Fox picture, which is set for simultaneous release. Randy Wood liked Shirley's voice in the album so much that he signed her to a contract and this week recorded her singing two tunes from the movie, "Give Me A Gentle Girl" and "Clover in the Meadow".

Other new Dot issues include a Billy Vaughn album, "Music For The Golden Hours", featuring his lush treatment of such tunes as "Deep Purple", "Embraceable You", etc; the Hilltoppers with "Love In Bloom", featuring great standard love themes: Eddie "Mr Banjo" Peabody, with performances of a dozen favorites in "Peabody Parade"; Authentic flamenco music and romantic themes composed and conducted by Daniel Amfitheatrof are presented in the LP "Spanish Affair", which is from the sound track of a new Paramount picture of the same title; "Fields and Dreams", orchestral fantasies by Frank Fields, who makes his album debut with original instrumental selections; "House of Horn", from Tom Mack's Jazz Horizon Series, which introduces Paul Horn, who plays five woodwinds, writes, arranges, and conducts a backing group which varies in number according to the piece. Another jazz package, "Rusty Bryant Plays Jazz", features the tenor saxist in some new jazz adventures. He had always before played pop, or lyrical jazz.

"Tis Sweet To Be Remembered" features the voice of Mac Wiseman presenting twelve great vocal performances of his great country hits, collected here for the first time.

A country package, "Square Dance Tonight With Tommy Jackson" lists sixteen favorite square dances, unusual in that the tunes were recorded without calls.

An EP, "Take It Away, Leon!", by Leon McAuliff, contains four tunes previously recorded by the artist: "Steel Guitar Rag", "Carroll County Blues", "Panhandle Waltz", and "Blue Man's Blues." Dot previously announced three Christmas albums for November release.

Discussing Rock And Roll

BOSTON—William G. Givens, producer of Program P.M. over station WBZ and WBZA in Boston, discusses Rock and Roll with Bill Haley prior to Haley's being interviewed on the show.

7 Arts Center Establishes Department Of Voice And Musical Theater Arts

NEW YORK—The establishment of a Department of Voice and Musical Theatre Arts of the Seven Arts Center at 120 Madison Avenue, marking an innovation in musical training in this country, was announced last week by Oscar Lerman and Martin Cohen, directors of the Seven Arts Center.

Under the direction of Gerhard Pechner, Metropolitan Opera artist, the Department will give qualified students the opportunity of studying in small classes at low tuition fee with eminent teachers who heretofore have given only private instruction. The faculty includes Samuel Margolis, Estelle Liebling, Frederic Kurzweil, Felix Brentano, Kurt Adler, Stuart Ross and Walter Fleischer.

The school will institute a method of instruction used by leading European teachers offering to students the advantages of individual attention and ensemble singing as will as benefits derived from criticism given other students.

Among the courses offered will be Voice Instruction, Coaching for opera, operetta, musical comedy and popular singing, Musicianship and Musical Comedy Workshop.

The Department will also introduce a modern aspect to musical training using film and tape to enable students to see and hear their progress.

Along with the Department of Voice and Musical Theatre Arts, the Seven Arts Center will also house the Ballet Russe de Monte Carlo among its school facilities. Departments of drama, art, sculpture and modern dance are in the planning stage.

The Seven Arts Center, a six story building of colonial architecture, designed by Stanford White for the original Colony Club, has under one roof, three theatres, audition and rehearsal halls, an art gallery, a private restaurant and snack bar and a swimming pool.

St. Nicholas Music Set For Christmas Season

NEW YORK—St. Nicholas Music, with its catalogue of Christmas tunes written by its head Johnny ("Rudolph The Red-Nosed Reindeer") Marks, is set for big holiday promotion of its material in 120 singles and albums.

"Rudolph" will have 7 new versions this year, including a French-English version by Gisele MacKenzie (Vik). The famed Gene Autry (Columbia) version is approaching the six million mark with the combined sales of all versions of "Rudolph" in this country at twenty-six million. Johnny Marks' music to a poem by Henry Wadsworth Longfellow, "I Heard The Bells On Christmas Day," has a new Fred Waring reading (Capitol) in addition to last year's Bing Crosby rendition on Decca. "The Night Before Christmas Song," another Mark's composition, has new waxing by the Ames Bros. and Gisele MacKenzie to bring its total disk representation to twelve. There are over 120 published arrangements of these three songs for choral, band, instrumental and vocal interpretations.

Last year, Marks' "Christmas Community Lyric Book" sold over 200,000 copies, and this year, a new Christmas Carol Book with his own arrangements has already sold fifteen thousand copies.

The St. Nicholas staff, Doc Berger, Joe Whalen, Jim McCarthy (record promotion) and Marvin Drager (public relations) is being augmented.

Gotham Issues First LP

PHILADELPHIA, PA.—Gotham Records is about to release its first LP, "Xmas Spirituals," it was announced by the firm's prexy Ivan Ballen.

The album, which will retail for $2.98, will feature the Angelic Gospel Singers, the Davis Sisters, the Harmonizing Four," and Brother Rodney. The program will feature a collection of traditional carols, and original Xmas spirituals previously released on singles. All of the numbers will be available on 45 and 78 RPM pressings.

HITS FROM THE GRASS-ROOTS

Wheeling and dealing is the keynote of the record industry today. The hits come from everywhere and it keeps the manufacturers hopping. Two masters we have acquired have that strong grass-roots appeal that so many recent non-New York made hits have had. Watch them shake a few "names" out of the charts!

"Fine Fine Baby" by THE ROMEOS has been a hit in Detroit on another label. Now that it has been exposed in other important Middle Western and Eastern cities it shows that it has big league potential.

In Philadelphia, the home-town sensation is "Lost Love" by THE SUPERIORS, a fine ballad with a strong romantic message for teen-agers. It is catching fire in all the big cities on the Eastern seaboard.

HOT in Detroit

FINE FINE BABY

MOMENTS TO REMEMBER YOU BY

The Romeos 6107

HOT in Philly

LOST LOVE

DON'T SAY GOODBYE

The Superiors 6106

ATCO

Atco Recording Corp., 157 West 57 Street, New York 19, N. Y.

GOING . . .

PLUMB CRAZY

and

I'M GONE, MAMA

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by Jim Murphy

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JOYCE HAHN

"DID YOU CLOSE YOUR EYES WHEN WE KISSED?"

&

"TRYING TO FORGET ABOUT YOU"

CADENCE 1332

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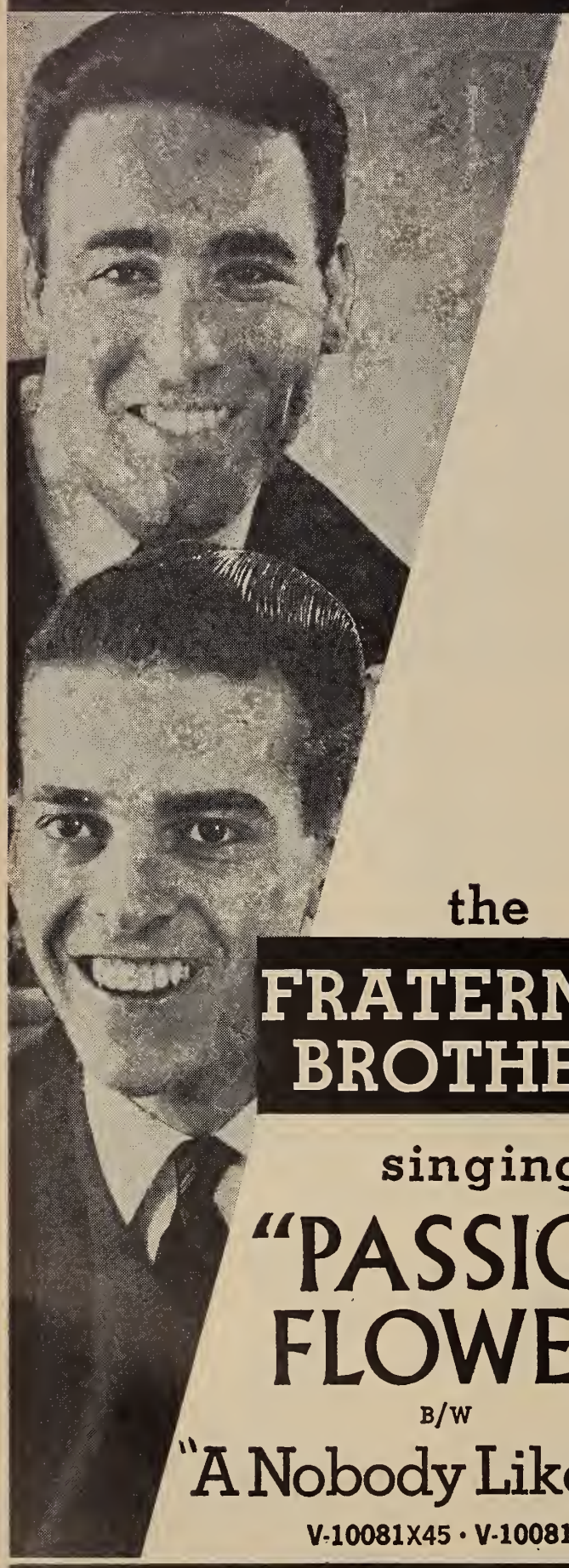

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singing

"PASSION FLOWER"

B/W

"A Nobody Like Me"

V-10081X45 • V-10081

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451 NORTH CANON DRIVE, BEVERLY HILLS, CALIF.

The Marines Land

PHILADELPHIA — When Verve Records issued Monica Lewis' LP "Sing It To The Marines", it was no trouble at all getting it played. Marine Sergeants Virginia Painter and Bob O'Rourke, threw themselves wholeheartedly into the campaign and visited all the Philadelphia jockeys with the album. Here we see Dolly Banks and Williams Banks (Owners and Managers of WHAT) being presented with an album by Sgt. Painter. Top right shows Miss Painter with Cal Milner and Larry Brown of the 950 Club, WPEN. In the center, left, photo both Sgts. Bob O'Rourke and Virginia Painter team for sales pitch to Ralph Collier (WCAU). Center picture-center row shows Sgt. Painter with Vince Lee—and center right finds Ed Harvey (WCAU) the object of Miss Painter's sweet talk. Bottom left has Julian Graham, (WDAS) posing with the energetic Sergeant; bottom center finds Sgt. O'Rourke talking up the LP to Miss Carmen Meci, WCAU record librarian; and bottom right finds Sgt. Painter with Dick Clark (WFIL-TV). Dick has the American Bandstand show.

James Conkling Aids In Charity Drive

HOLLYWOOD — James B. Conkling, former President of Columbia Records, hosted a luncheon meeting for representatives of the major record companies for the purpose of launching the Recording Division's participation in Radio-Television-Recording and Advertising Charities' 8th Annual Drive.

Harold R. Maag, Vice President of RCA and past Chairman of the Division, introduced Conkling, 1957-58 Chairman, to executives from Allied, Capitol, Columbia, Dot, all divisions of RCA, Radio Recorders, Universal Recorders, and other majors.

"The Recording Division, under the Chairmanship of Hal Maag, has produced enviable results. Last year they realized 135% of their goal—a real record-breaker," Conkling stated. "During this year's campaign we plan to stress the importance of a participation goal, with the hope that the money goal will be consequently benefited. Maag has inspired the whole-hearted support of the recording industry. The enthusiasm is tremendous, and I'm more than hopeful that this year's RTRA drive will be the greatest yet."

RTRA allocates its funds to eight national charities: Community Chest, American Cancer Society, American Heart Asn., YMCA Los Angeles, United Cerebral Palsy, Red Cross, City of Hope, and the Sister Kenny Foundation, and is the channeling organization for the entertainment and advertising industries.

Roulette Effects Unique Selling Aid

NEW YORK—Roulette Records last week put into effect a unique selling device which will be used by the Roulette Distributors to book window display space for the special display stand which the label will be shortly shipping to the distributors. The device is a three-dimensional viewer with color kodachrome slides which show the display stand and the albums. The viewer and slides are contained in a leather pocket size carrying case. The salesmen can view the display stand for the dealer and thus will be able to book vital display space prior to the company's shipping of any of the display stands themselves.

Rehearsing

NEW YORK—Teal Joy, whose Bethlehem LP "Ted Steele Presents Miss Teal Joy" is enjoying a "hit" sale, is shown here with Ted Steele rehearsing for her Steve Allen TV show on November 24.

Clowning It Up

HOLLYWOOD—Eddie Cantor recently spent two days visiting all the Los Angeles disk jockeys with his new Vik album, "The Best of Eddie Cantor". Shown above, Eddie clowns it up with Peter Potter, KLAC.

Gibbs To Do A&R For Mode Records

BEVERLY HILLS, CAL. — Vibist Terry Gibbs, under exclusive contract to Mercury as a leader, has been granted permission by the label to do A&R work for Mode Records, recently formed diskery headed by Red Clyde. Gibbs will also appear on Mode, but as a side man only.

Gibbs' initial venture will be to produce a jazz album utilizing the xylophone as a jazz instrument. He recently experimented with the xylophone sound on an upcoming Mode LP titled, "Jazz Man Ball," which featured three vibes, Gibbs, Victor Feldman, and Larry Bunker, with Gibbs switching to xylophone occasionally. Gibbs also put together another album for Mode called "Ex Hermanites" featuring Lou Levy, Bill Harris, Stan Levey, Red Mitchell, and himself, which will be released shortly.

To fulfill his Mercury contract, Gibbs is preping a new "Terry Gibbs Quartet" album featuring Pete Jolly on accordion and piano, which will be the vibist's permanent group from now on. He recently disbanded the quartet he has had for the past four years to organize the new accordion-vibes group.

"Lola Wants You"

HOLLYWOOD — Singer Lola Albright visits with disk jockey Don Lamond on his new show over KBMS-FM, broadcasting from Hollywood's Moulin Rouge night club. Lola brought her new Kem recording of "Candy" and "Goodbye My Lover" along for Don to play, and also told him of her new album, "Lola Wants You" which will be released by Kem this week.

"Silhouettes" Goes Over Million Mark

NEW YORK—The Cameo label announced last week that "Silhouettes" by the Rays had just passed the million mark and a gold record was being processed by the label for presentation to the group on the Ed Sullivan Show, December 1.

With "Silhouettes" going over the 1,000,000 mark, Bernie Lowe, Cameo's president, has hit the gold record category three times in the past seven months—twice as a record manufacturer and once as a writer. He wrote Presley's hit "Teddy Bear" and manufactured Charlie Gracie's "Butterfly" in addition to the current smash "Silhouettes". He was also co-publisher of "Butterfly".

At the same time, Lowe announced the signing of a new recording artist, Billy Scott. Scott has recorded two sides "You're The Greatest" b/w "That's Why I Was Born". This is the first session Cameo has done with strings. The disk was released last week.

Duncan Named A&R Head Of New Prescott Label

NEW YORK—Prescott Records of Detroit, Michigan, has announced the appointment of composer, Jimmy Duncan, to the post of popular A&R director. Duncan is one of the nation's newer songwriters, currently boasting one of the country's biggest hit songs, "My Special Angel".

The 25 year-old tunesmith will be in charge of all artists and material to be recorded on the new label.

Prescott made its debut on the record scene with several package items, including LP's by Sam Donahue's Band, Edgar A. Guest, and movie star John Carroll. The company is now undertaking a singles program, under the direction of Duncan. The company is initiating its singles program with a release by The Saints, a young male quartet. The songs, written by Duncan, are titled "The Strangest Feeling" and "Ain't Cha Ever Coming Home."

The company's main offices will, for the time being, locate in Detroit, though most sessions will be cut in Nashville and Hollywood.

Capitol RECORDS

CashMakers

LES BAXTER
His Orchestra and Chorus

I NEVER HAD A DREAM LIKE THIS BEFORE
THE INVISIBLE BOY
(From the Motion Picture "The Invisible Boy")
Record No. 3842

LOU BUSCH
and His Orchestra

COOL
From the New York Show "West Side Story"
STREET SCENE '58
Record No. 3837

NORMAN ERSKINE
with Bob Bain's Music

GO 'WAY FROM MY WINDOW
ROSETTA
Record No. 3848

JACK JONES

BORN TO BE LUCKY
Orchestra Conducted by Jack Marshall
FOR CRYING OUT LOUD
Orchestra Conducted by Lou Busch
Record No. 3844

DEAN MARTIN
Orchestra Conducted by Gus Levene

MAKIN' LOVE UKULELE STYLE
GOOD MORNIN' LIFE
Record No. 3841

The Original

A Definite National Hit!

The Cash Box Sure Shot 11/9

BUZZ BUZZ BUZZ

The HOLLYWOOD FLAMES

EBB #119

Watch For:
"LOVE LIKE A FOOL"
by
The Georgettes
Ebb No. 125

ebb RECORDS
4523 south western avenue
los angeles 62, califarnia
AXminster 5-3124

London Lowdown

More U.S. recording stars scheduled to appear in Britain starting with Georgia Gibbs, coming to guest on Val Parnell's Sunday Show on Channel 9 around December 8th.

On concert tour during the latter part of November and the whole of December, Sister Rosetta Tharpe and the Basie Band giving additional concerts because of S.R.O. notices at most venues.

The Crickets are likely to be visitors to these shores early in the new year. Their waxing of "That'll Be The Day" has been in the No. 1 spot over here in the Best Sellers for quite a while.

It is rumoured that the Hi-Lo's, presently seen over here in the Rosemary Clooney Show on Channel 9 will be coming over next June for an expensive Vaudeville Tour.

Sam Cooke's recording of "You Send Me" is sure to be his first hit in this country; the record is issued over here on the London label.

Will Glahe, who celebrated twenty-five years in the recording business recently, very thrilled at the success of his "Liechtensteiner Polka".

"Mary's Boy Child", the Belafonte record, is big on the charts over here.

Elvis Presley's Christmas album was issued by RCA here November 8. Something tells me this release is at least a week ahead of America.

Frankie Laine, who has just concluded a stint at the Olympia Theatre in Paris, is succeeded at this Theatre by France's Juliette Grecco.

They are now booking seats for "My Fair Lady" in London for 1959 and folks don't mind waiting.

Winifred Atwell entered a London Hospital for a chest operation.

This week's best selling pop singles. (Courtesy "New Musical Express")

1 That'll Be The Day—
Crickets (Coral)
2 Let's Have A Party—
Elvis Presley (RCA)
3 Mary's Boy Child—
Harry Belafonte (RCA)
4 Tammy—
Debbie Reynolds (Coral)
5 Remember You're Mine—
Pat Boone (London)
6 Diana—
Paul Anka (Columbia)
7 Be My Girl—
Jim Dale (Parlophone)
8 Got-Ta Have Something In The Bank Frank—Frankie Vaughn & Kaye Sisters (Philips)
9 Man On Fire/Wandering Eyes—
Frankie Vaughan (Philips)
10 I Love You Baby—
Paul Anka (Columbia)
11 Love Letters In The Sand—
Pat Boone (London)
12 My Dixie Darling—
Lonnie Donegan (Pye-Nixa)
13 Water Water/Handful Of Songs—
Tommy Steele (Decca)
14 Wake Up Little Susie—
Everly Brothers (London)
15 Trying To Get To You—
Elvis Presley (HMV)
16 With All My Heart—
Petula Clark (Pye-Nixa)
17 Wandering Eyes—
Charlie Gracie (London)
18 Island In The Sun—
Harry Belafonte (RCA)
19 Whole Lotta Shakin' Goin' On—
Jerry Lee Lewis (London)
20 Teddy Bear—
Elvis Presley (RCA)
21 Lawdy Miss Claudy—
Elvis Presley (HMV)
21 Santa Bring My Baby Back (To Me)—Elvis Presley (RCA)
23 Tell Me That You Love Me—
Paul Anka (Columbia)
23 Alone—
Petula Clark (Pye-Nixa)
25 He's Got The Whole World In His Hands—Laurie London (Parlophone)
26 Stardust—
Billy Ward (London)
27 Alone—
Shepherd Sisters (HMV)

Best Selling Pop Albums

★ Also Available in EP

		Pos. Last Week
1	★AROUND THE WORLD IN EIGHTY DAYS MOVIE SCORE (Decca DL 9046 * ED 836)	1
2	PAT'S GREAT HITS PAT BOONE (Dot DLP-3071)	4
3	★WHERE ARE YOU FRANK SINATRA (Capitol W-855 * EAP 1, 2, 3-855, EBF 1, 2-855)	2
4	★PAL JOEY MOVIE CAST (Capitol W-912 * EDM-4-912)	6
5	★MY FAIR LADY BROADWAY CAST (Columbia OL 5090 * A 5090)	3
6	★LOVING YOU ELVIS PRESLEY (RCA Victor LPM-1515 * EPA 2-1515)	5
7	★LOVE IS THE THING NAT "KING" COLE (Capitol W-824 * EAP-1-824, 2-824, 3-824)	7
8	★BELAFONTE SINGS OF THE CARIBBEAN HARRY BELAFONTE (RCA Victor LPM-1505 * EPA-1-1505)	8
9	RICKY RICKY NELSON (Imperial 9048)	22
10	★THE HELEN MORGAN STORY GOGI GRANT (RCA Victor LOC-1030 * EPA-4112)	14
11	★WONDERFUL WONDERFUL JOHNNY MATHIS (Columbia CL 1028* B-1028, 1, 2, 3)	9
12	★THE PAJAMA GAME MOVIE CAST (Columbia OL 5210 * A-5210)	11
13	★ROGER WILLIAMS: SONGS OF THE FABULOUS FIFTIES (Kapp KXL 5000* KE-714, 15, 16, 17, 18) (2—12" LP)	10
14	★ROGER WILLIAMS: SONGS OF THE FABULOUS FORTIES (Kapp KXL-5003 * KE-737, 38, 39, 40, 41, 42) (2—12" LP)	21
15	EYDIE SWINGS THE BLUES EYDIE GORME (ABC-Paramount ABC-192)	15
16	★A SWINGIN' AFFAIR! FRANK SINATRA (Capitol W 803 * EAP-1-803, 2-803, 3-803, 4-803)	13
17	★MANTOVANI FILM ENCORES MANTOVANI AND HIS ORCHESTRA (London LL-1700 * BEP-6320, 21, 22)	12
18	★DANCE TO THE MUSIC OF LESTER LANIN (Epic LN 3340 * EG 7185)	24
19	★WEST SIDE STORY BROADWAY CAST (Columbia OL 5230 * A 5230)	—
20	EXOTICA (Vol. 2) MARTIN DENNEY (Liberty LRP 3077)	20
21	EXOTICA MARTIN DENNEY (Liberty LRP 3034)	17
22	THIS IS NAT "KING" COLE (Capitol T-870)	16
23	★THE KING AND I MOVIE CAST (Capitol W 740 * EAP 740)	23
24	★OKLAHOMA MOVIE CAST (Capitol SAO 595 * SDM 595)	18
25	★VELVET BRASS JACKIE GLEASON (Capitol W-859 * EAP-1, 2, 3, 4-859, EPF-1, 2-859)	19

Music Ops Of N. Y. Celebrate Twentieth

NEW YORK—The Music Operators of New York, Inc., celebrated it's 20th Anniversary last week with a lavish banquet and show featuring record personalities from many of the nation's leading diskeries. The show was staged in the Grand Ballroom of the Waldorf Astoria Hotel in New York, November 9th.

The line-up of artists who performed included: the Four Lads, Tony Bennett, Georgia Gibbs, Rusty Draper, Alan Dale, Trish Dwelley, Anna Marie Alberghetti, Johnny Nash, Tommy Leonetti, Joe Bushkin, Martha Davis & Spouse, Danny Winchell, Joe Allegro, Lavern Ray & the Raytones, Larry Alpert, Nelja Ates, and the Appleton Dancers. Lou Saxon was m.c. of the affair. Billy Schulmack and his orchestra supplied the music.

East-West Signs Paris

NEW YORK—East-West Records, affiliate label of the Atlantic Recording Company, this city, this week announced the signing of Jackie Paris. East-West plans to release a Jackie Paris LP shortly. This will be the new record company's entry into the LP field.

East-West albums will retail for $3.98 and will eventually be a full line encompassing all markets, with a real strong push in the pop and specialty fields.

Paris, primarily known as a jazz singer with a background of having sung for many jazz bands in addition to those of Les Brown and Lionel Hampton, will be exploited in the direction of the pop market. Paris has formerly recorded for MGM, Coral and Wing.

The East-West album line will be under the direction of Nesuhi Ertegun, who also handles the highly successful Atlantic LP department. Nesuhi Ertegun will also act as a & r head. Atlantic heads stated emphatically that the East-West operation was being set up to be a complete and major record company. Already several well known pop talents have been inked and the announcement will be made in the near future.

Grand Opening

LOUISVILLE, KY. — Mattie Marshall, Remington Records artist, is shown autographing her newest LP for Irving Rabinowits, owner of the WINN-Dixie Super Market, this city. Mattie flew down to Louisville for the super market opening.

Taping Cricket Sounds

CHADRON, NEB.—DJ Freeman Hover of (KCSR, Chadron) tapes an interview with two of the Crickets, Jerry Allison (left) and Buddy Holly (right) following the Show of Stars in Denver, November 1st. The Crickets hit the million mark with the Brunswick recording of "That'll Be The Day". Their latest is "Oh Boy". Holly also has a single on Coral, "Peggy Sue".

An estimated 12,000 people jammed the Denver Auditorium-Arena for the Show of Stars.

Wilde, Cagno, Christenberry To Handle Talent, Music, etc.

NEW YORK — The formation of Wilde, Cal Cagno and Christenberry Enterprises was announced last week. The organization, with headquarters at 325 E. 41st St., New York City, will handle talent, music and show production.

Pride Records and Pride Music Publishing, are under the parent banner and their first disk was released last week, through Golden Crest Records, which purchased the results of Pride's first session. The record features Sandy Evans, who was formerly with the Jimmy Dorsey, Gordon Jenkins and Joe Dixon's orchestras. The songs, "The First Kiss Is Sweet" and "By Love Possessed," are also published by the outfit.

Stan Wilde is an ad agency executive and song writer. Joe Cal Cagno was formerly with the Daily Mirror and King Features Syndicate as a writer-artist. He is also a mag columnist. Robert K. Christenberry, Jr., is son of the recent Republican candidate for Mayor of New York. He is a lawyer and has a background with the ad agencies and theatricals.

Mort Hillman National Sales Mgr. Of Stephany

CHICAGO—Norman Forgue, president of Stepheny Records, Inc., last week announced the appointment of Mort Hillman to the post of national sales manager of the Chicago based label.

Hillman, who has spent many years in the sales and promotional field, will immediately embark on several long range field trips to set distribution and promote sales of Stepheny's waxing of "Poor Butterfly" by the Ebon Knights.

Discussing future plans for Stepheny, Forgue stated that future plans for the production of LP's are being formulated and will be announced shortly after the first of the year. At present, he continued, the firm will concentrate on singles.

"Jazz: Female"

NEW YORK—"Jazz: Female," reported to be the first concert ever to star an all-feminine group of jazz musicians — and vocalist Morgana King—will be presented at Carnegie Recital Hall, Friday evening, November 29th by Peter Long and Charles Rosen.

The show will feature an ensemble consisting of: Melba Liston (formerly with Dizzy Gillespie) on trombone; Betty Glamann on harp; Elaine Leighton on drums; Jean Galvis on piano; Zena Lotta on alto sax and clarinet; Jean Raylee on trumpet; Anita Gibson on vibes and bassist Gloria Bell.

The concert emcee will be disk jockey Mort Fega, of WNRC, New Rochelle, N.Y. Tickets for "Jazz: Female" are on sale at the main Carnegie Hall box office.

Peter Long was Production Manager for the recent New York Jazz Festival. Rosen is currently a scenic designer on the TV show "Tonight."

New Trio

NEW YORK—A bit of impromptu song-styling took place when Jubilee Records president Jerry Blaine, singer Dick Haymes and Jubilee VP Morty Palitz took time out during Haymes' recent recording session for Jubilee in New York.

NEW RELEASES

BONNIE LOU
"I'M AVAILABLE"
b/w
"WAITING IN VAIN"
KING 5094

THE "5" ROYALES
MESSIN' UP
b/w
SAY IT
KING 5082

TINY TOPSY
COME ON, COME ON, COME ON
b/w
RING AROUND MY FINGER
FEDERAL 12309

ANNIE LAURIE
NOBODY'S GONNA HURT YOU
DE LUXE 6151

THE BLUE TONES
SHAKE SHAKE
KING 5088

OTIS WILLIAMS and HIS CHARMS
DYNAMITE DARLING
b/w
WELL OH WELL
DE LUXE 6149

KING RECORDS

WILD IS THE WIND
Recorded by
JOHNNY MATHIS — COLUMBIA

GREAT BALLS OF FIRE
Recorded by
JERRY LEE LEWIS — SUN
Publisher:
BRS Music, Inc.

JAILHOUSE ROCK
TREAT ME NICE
Recorded by
ELVIS PRESLEY — RCA VICTOR
Publisher:
ELVIS PRESLEY MUSIC, INC.
Sole Selling Agent:
HILL AND RANGE SONGS, INC.

Leroy Anderson
His next big one—
FORGOTTEN DREAMS
Recorded by
- Leroy Anderson on Decca Records #30403
- Cyril Stapleton on London Records #1754
- Frederick Fennell on Mercury Records #71170

MILLS MUSIC, INC.

Marek's Address At RCA's 25 Year Service Dinner

INDIANAPOLIS, IND.—The following is a talk which George R. Marek, vice-president and general manager of RCA Victor Record Division presented last week at a 25-Year Service Dinner of RCA employees held in Indianapolis, Indiana:

It might be well to illustrate the difference between an ordinary man celebrating his 25th anniversary and that extraordinary creature, an RCA man. Well—a husband and wife were celebrating their 25th wedding anniversary, and in the evening the wife suggested that they duplicate exactly what happened on their wedding night. Since the hero of this story was a very vigorous man he managed to comply with his wife's wishes. Then, as you may well imagine, he fell into an exhausted sleep. He woke from this sleep, looked at the clock and in great shock realized that it was quarter past nine. He didn't bother to shave or eat breakfast—he just threw on his clothes and rushed down to the office and slid into the chair at the desk at about a quarter to ten. He looked up, and there stood the boss, glowering at him. So he started to apologize and he said, "Look, it was my 25th wedding anniversary and I am usually punctual and this is the first time I've been late in many a year, and anyway it's only three-quarters of an hour." So the boss said, "It isn't the three-quarters of an hour I mind, but where were you Monday and Tuesday?"

The difference between this man and an RCA man is that the RCA man would have been there Monday and Tuesday.

Twenty-five years is a very long time—and it is a very short time. Time, we have learned, is as relative a concept as space. And one of our great modern writers, Thomas Mann, has shown us that when our life is busy, when it is exciting, when we live to the fullest degree, time seems long—not short. Long, for it is filled instead of being a void. Twenty-five years in RCA must seem a long time indeed.

When you started to work for RCA, "John's Other Wife" was making John's real wife jealous five times a week in 15-minute sequences. Twenty-five years ago, radio-telephone service was opened between New York and Mexico City. Lindbergh's child was kidnapped. Amelia Earhart became the first woman to make a solo flight across the Atlantic. Radio City Music Hall opened as the largest indoor theater in the world. Book best sellers of the year were "Life Begins at Forty," "Mutiny on the Bounty," and "The Thin Man." Sir Harry Lauder made his twentieth, positively last farewell tour of America. Walter Winchell started his radio program. "Face the Music," "Music in the Air" and "Gay Divorcee" were the big musical shows on Broadway. Among the movies, "Arrowsmith," "Dr. Jekyll and Mr. Hyde" and "Grand Hotel" with Greta Garbo, John and Lionel Barrymore, Joan Crawford and Wallace Beery were the ones they flocked to. The big song of the year was, characteristically enough, "Brother Can You Spare a Dime?" Other song hits were "April in Paris," "How Deep Is the Ocean," "Let's Have Another Cup of Coffee," "Rise and Shine" and from France, "Speak to Me of Love."

There were some disturbances in Munich, caused by a group of brown-shirted fanatics. England and America were not unduly alarmed. Great Britain proposed to cut navies and armies. Mussolini, however, showed little interest in a mutual assistance pact proposed by France. The day of the proposal was today's date, 25 years ago.

Times were poor in America. The "Situation Wanted" section of the newspaper was thick. In New York City, landlords were making fantastic concessions for apartments of all kinds.

Well, all this seems a long time ago. But a man who is conscious of the past—has a historic sense, so to speak—also thinks of the future. It is your duty and privilege to think of the future and you can do so with a calmer and more experienced brain than a youngster can. You have many years ahead of you, years of participation in a future which, if civilization endures (and it will endure), will become a great deal more exciting than the past. In short, a 25-year dinner ought not to be a funeral for the soul, but a christening for the mind.

A man who "thinks future" with the highest lucidity of which human imagination is capable—with a combination of imagination and practicality—is our own Chairman of the Board. About a month ago David Sarnoff predicted that if peace prevails the world will see unparalleled technological progress, and the driving force of this progress will be the business in which we are all engaged and which harnesses the atom and the electron to a peaceful use. In time, he said, it will be possible to make nuclear power both plentiful and economical. "In the not-too-distant future, the atom will supply the power for most of our ocean-going ships, our airplanes and even trains and factories. It will light, heat and cool houses, and run our television sets and home appliances." The energy of the sun will eventually be harnessed to serve man's economic needs; this energy reaching the earth in a single day is equal to that released by two million wartime atom bombs. New plastics, ceramics, lubricants and substances yet unnamed will become available for industrial use. Man's life span will be further extended, his productive years increased, by vital progress in preventive medicine. Famine will disappear because new techniques will greatly expand our food resources. This will free more and more people from the numbing pressures of poverty. One of the most far-reaching of our new technological developments will be automation, which will free man from what to me is the most dispiriting of all diseases, boredom, and give him broader scope for the exercise of his highest skills.

Yet General Sarnoff would be the first to agree that we must not draw too free-handed a sketch of Utopia. We have the right to be optimists, but not the right to be Pollyannas. Technological improvements are only partially effective unless we will learn how to harness, along with the atom and the electron, our own hearts and our own souls. The atom beyond the atom, if I may so express myself, lies within us. Perhaps our severest need is for the development of philosophy. This is the development which the non-scientist, the plain citizen, may work for. Indeed, it is a development which all of us *must* take part in, no matter what specific work we find ourselves in, no matter whether that work is on the executive or the factory level.

An age which has produced a Hitler has no right to be smug. Great technological development does not necessarily develop what is even more precious—that is, the ability to understand yourself, to conduct yourself humanly and, by understanding yourself, to understand other people.

Radio and TV has enabled the peoples of the world to speak to one another and to hear one another. But has it led to better understanding between peoples? You answer that.

In the arts, the printing press or the Victrola has enabled millions of people to enjoy the great books or the great music of the world. But has it produced great books or great music? It has not produced great music, not so far. Indeed, our musical capital has been put in the bank a hundred years ago, and it was so rich a sum that we are still spending it.

And yet I think we should not be less than optimistic. In spite of plenty of evidence to the contrary, I believe that our ethical system is improving, is making progress, though with many a back-sliding. The sense of justice, of fairness, of responsibility toward the man at the next desk, the next press, the next house — this sense which is called ethics, is slowly crawling from the cocoon of murky indifference and slimy selfishness. I am saying this to you because I believe that anybody who is old enough to have worked for a firm 25 years is conscious of the importance of man's spiritual development, is interested in such a development and has the duty to speak of it to his younger fellow workers.

What I am saying would be true, of course, of any organization. Let's specifically get down to—or up to, if you like—the Radio Corporation of America. In this room are people from six plants. Do they have anything in common other than the same letterhead and the same superscription on the paycheck? I think they do, whether they work on Victrolas or in a recording studio or on tubes. RCA is engaged in many businesses, but by and large all those businesses have the common goal of making man more civilized, of making life pleasanter, of contributing to that development which takes man beyond the sheer necessities into a condition where he is helped to think, to feel and to receive communications from the rest of the world and from the past. In short, RCA's business is not a fundamental business, if by that one means that it is concerned with the primary necessities of life. It does not make eggs or milk or shoes or a roof over your head. RCA's task follows immediately after that. It, so to speak, helps to take man out of his cave and helps to put him in a palace of his own creation. This process of civilizing man, of making his life richer, must eventually contribute to man's ethical development. Perhaps the development is very slow; yet it will come. And because we have this hope, we may find a unique charm in our business and a unique fascination. That is the reason why an RCA man celebrating an anniversary is likely to show up Monday and Tuesday. It is obvious that it is also a difficult business, probably more difficult than businesses making the standard commodities, and certainly a good deal more exciting. It not only lays claim to all our thinking and our energies but it demands that we learn something anew every day because something changes every day. It demands a flexibility of mind which would be not so necessary with a business which for 25 years turns out the same nails or the same hammer. With all the knowledge of higher mathematics that some of you have, you have got to learn to count afresh every day.

Well, you've counted up to 25, and very successfully. Since I am the M. C. today, I think it is my privilege and pleasure to tender you thanks in the name of RCA—many heartfelt thanks for all you have contributed to its growth—and more thanks for all you will contribute in the future. For, in Shakespeare's beautiful words, "What's past is prologue."

ABC-Par's O'Brian Set As Grand Marshal For Macy's Thanksgiving Day Parade

NEW YORK—The featured spot in the annual Thanksgiving Day parade, traditionally heralded as the kickoff for the Christmas shopping season, this year goes to Hugh O'Brian, who will act as Grand Marshal of the event.

The ABC-TV star of the featured network series, "The Life And Legend Of Wyatt Earp," has recorded an album of twelve original songs especially written for his ABC-Paramount album, entitled, "Hugh O'Brian—TV's Wyatt Earp—Sings." Macy's will feature the album with a coordinated window display and record department tie-in for the Thanksgiving festivities and will continue a special merchandising and exploitation campaign throughout the Christmas selling season on the Hugh O'Brian package. Coordination was effected with huddles this past week between John Pfeiffer and Joe Hanley, Macy's special promotion projects toppers, with Buddy Clark, Rogers Cowan and Jacobs liaison rep, Natt Hale and Rick Ward, ABC-Paramount flacks.

The western hero will sandwich his activity as Grand Marshal (Thanksgiving Day, November 28th) although shooting for the Earp series will still go on for the 27th and 29th in Hollywood. Following the parade, O'Brian will enter into further exploitation plans of Macy's later huddling with Sam Clark, prexy, and Harry Levine, veep, of ABC-Paramount, together with Natt Hale, promotional topper, and Dewey Bergman, Jr., head of album merchandising, all of ABC-Paramount.

Santa And Friend

NEW YORK—Santa Claus, who has been put through a succession of downgrading experiences in the interests of Christmas novelty records, submits to the ultimate indignity of a stickup in this year's Yule novelty. Columbia Records and Mitch Miller, responsible in the past for "I Saw Mommy Kissing Santa Claus" and "Rudolph, The Red Nosed Reindeer," comes up with that sure-fire formula, the mean little kid, who threatens to drill the kind old gent if he is not properly remembered. Kenny Bowers, who essays both voices on the record, is under the gun of four-year-old Brock Elgart, son of bandleader Larry Elgart.

Sullivan Lines Up Recording Talent For Future Shows

NEW YORK—A host of singing stars whose recordings have captured the interests of the nation's youth have been signed by Ed Sullivan and will appear during the first half hour of each of his forthcoming programs.

The list includes Sam Cooke, of "You Send Me" fame; the Everly Brothers, whose "Wake Up Little Susie" is in the top ten; the Rays, whose "Silhouette" is riding the crest of the popularity tide; Bobby Helms, who is represented by "My Special Angel"; the Crickets, with "That'll Be The Day"; Della Reese with "And That Reminds Me"; and Joe Bennett and his Sparkletones, whose "Black Slacks" is a teenage favorite.

Other top singers and singing groups include the Platters, Jo Stafford, Tony Bennett, Teresa Brewer, Spike Jones, Louis Jordan and his Tympany Five, Frankie Lymon, Georgia Gibbs, Gene Vincent, the Four Aces and Lu Ann Simms.

Miller Music Buys Song Cut By Fraternity

CINCINNATI, OHIO—Harry Carlson, president of Fraternity Records, last week announced that the song "Island Of Bimini", recorded by the Lew Douglas Orchestra with the Dick Noel Singers on the Fraternity label, was sold to the Miller Music Company by Buckeye Music, Inc.

The song, which Carlson reports is attracting heavy attention from dee jays and heavy orders from Fraternity distributors, will be made Miller Music's #1 plug tune.

At the same time, Carlson reported tremendous response to a new Christmas item which he has just issued—"Merry, Merry, Merry, Merry Xmas" by Ruby Wright. Advance orders have already topped the 75,000 mark according to the label's prexy.

Stars For 3rd Miller Show

CHICAGO—An array of some of the nation's top name recording stars will headline the third Howard Miller Show at the Opera House here, Friday, December 6th.

Scheduled for two performances, 7 and 10 P. M., the revue will feature the Four Lads. Also on tap for the big show will be Bonnie Guitar, performing her recordings of "Dark Moon," and "Mr. Fire Eyes," and Nick Todd, young brother of Pat Boone, who scored with "Plaything."

Music for both productions will be handled by Dan Belloc and his orchestra.

Ember Gets Tuneweavers Disk

NEW YORK—Al Silver, Herald and Ember Records, this week announced the completion of a deal with Frank Paul, Wolburn, Mass., whereby he acquired masters of two Tuneweavers' waxings.

Paul made an arrangement with Silver which calls for the release to be issued on the Casa Grand label with national distribution thru Ember Records.

The two sides, "I'll Remember Dear" and "Pamela Jean", will be ready for release next week.

British Fan

DES MOINES, IOWA—British movie star Joan Collins made her first "in person" disk jockey interview session when she visited Des Moines deejay Don Bell on his afternoon show. An admirer of cool music and Latin American rhythms, the star of "Destination Tokyo" was unable to shake from her mind the strains of Jimmie Rodgers' disk "Kisses Sweeter Than Wine". Picture shows Bell with Miss Collins at a 20th Century Fox luncheon given the press prior to her appearance later that afternoon on the Don Bell Show on KIOA.

WNEW Shifts Times And Talent In Program Realignment

NEW YORK—A sweeping realignment in the WNEW program schedule was made official last week by program director, Hal Moore. The shift will go into effect, Monday, November 18th, and will feature three of New York's top disk jockeys in a 6-hour program segment running from 6 P. M. 'til 12 midnight.

The new evening setup will spot Art Ford and the evening "Make Believe Ballroom" from 6-8 P. M., Lonny Starr and the evening "Music Hall," 8-10 P. M. and William B. Williams in the 10 P. M. to midnight slot. Ford, Starr and Williams have chalked up high audience appeal in various program slots throughout the day, and the station feels that rescheduling them, back to back, will provide a powerful format for the evening hours.

All three continue their daytime shows: Ford and the "Make Believe Ballroom" at 10 A. M., Starr and the afternoon "Music Hall" at 2 P. M. and Williams at 4 P. M. The afternoon Williams show has been expanded under the new schedule to include the time from 5:35-6 P. M., formerly the first segment of the evening "Ballroom." Dick Shepard who held down the 7:35 to 9 P. M. slot and Bob Howard have each been reassigned to M. C. two Sunday feature shows. Shepard, "Music In The Air," 8-10, and the "Dick Shepard Show", 12 Noon to 2 P. M. Howard, Sinatra & Strings, 10-12 noon and "The Bob Howard Show", 6 P. M. to 8 P. M. They will also handle other regular weekly assignments including "Bing Crosby & Company."

GRATEFUL APPRECIATION
TO THE MUSIC & RECORD
GUYS & GALS
for the many courtesies extended to
me during my recent visit in N. Y.
ERNIE FORRESTER
Radio Station KALV
Alva, Okla.

"THE DYNAMIC
MISS DOUGLAS"
UNIQUE ALBUM LP 114
NORMA DOUGLAS
Exclusive Recording Artist
RKO UNIQUE RECORDS 1440 Broadway New York, N. Y.

CARTER RECORDS
"NEVER TRUST A FELLOW"
and "WHAT CAN I DO"
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"NO SANTA CLAUS?"
and
"IF YOU BELIEVE IN CHRISTMAS"
1002
Carter-Artinger Enterprises
635 S. LABREA AVENUE
LOS ANGELES 36 CALIF.
WEbster 5-1656

Ernie Freeman
"Raunchy"
No. 5474
Imperial Records

Album Reviews

POPULAR

"JUST ONE OF THOSE THINGS"—NAT "KING" COLE Orchestra conducted by Billy May Capitol W-903 (1-12" LP)

This is a follow up to Cole's chart smasher "Love Is The Thing", and looks like a sure chart winner. The artist lends his velvety tones to a dozen warm numbers aimed at a broken romance. Some of the songs receiving the smooth Cole treatment, and the tasteful orchestral accompaniment from the Billy May crew are: "The Party's Over", "When Your Lover Has Gone", "Just One Of Those Things", and "The Song Is Ended".

"ANNIE GET YOUR GUN"—Mary Martin—John Raitt—Capitol W 913 (1-12" LP)

The two musical comedy stars will head the TV version of the hit musical on Thanksgiving Eve, November 27th. This should put this performance high on the charts. Irving Berlin's engaging, evergreen loaded score ("The Girl That I Marry," "They Say It's Wonderful," "There's No Business Like Show Business," etc.) has the vocal vitality and polish of Raitt and Miss Martin to add to its lustre. Sure-fire stock.

"LESTER LANIN AT THE TIFFANY BALL"—Lester Lanin and his Orchestra—Epic LN-3410 (1-12" LP)

With his last effort, "Dance To The Music Of Lester Lanin" still, a big chart item, the artist presents a slick instrumental coverage of well chosen durables. Selections receiving the bouncy treatment of the popular society ork include "I'm Gonna Wash That Man Right Outa My Hair", "Oh What A Beautiful Morning", "St. Louis Blues", and "The Surry With The Fringe On Top". Typically zestful reading by the leader and crew. Disk has fullest chart potential.

"Oooo!"—Jackie Gleason—With The Voices of Artie Malvin—Capitol W-905 (1-12" LP)

Gleason, with his "Velvet Brass" still riding the charts, tries something new on this disk: the use of Artie Malvin's "vocal orchestra." With the assistance of Tony Mottola's guitar, and Bernie Leighton's expressive piano, the unusual, no-lyric singing group gives an harmonious vocal hand to a program of sixteen moody items. Some of the selections are: "Willow Weep For Me", "Beyond The Blue Horizon", and "Imagination". Class mood package.

"LAVERN"—Lavern Baker—Atlantic 8002 (1-12" LP)

Miss Baker, whose greatest hits have been uptempo rockers, a la "Tweedlee Dee" and "Jim Dandy", concentrates, in the main, on a strong blues-ballad delivery. The artist presents her new disk delivery on the likes of "Harbor Lights", "Fool That I Am", and "Romance In The Dark". A new vocal look at the vocalist that should be well-received by her public.

"THE COASTERS"—Atco 33-101 (1-12" LP)

The popular rock 'n roll group, performs fourteen previously released singles. Thirteen of the tunes were written by r&r hit makers Jerry Leiber and Mike Stoller and include such Coasters chart items as "Searchin' ", "Down In Mexico", "Young Blood", and "One Kiss Led To Another". Important issue for the teen shelf.

"NIGHT BEAT"—Tito Puente and His Orchestra—RCA Victor LPM-1447 (1-12" LP)

Puente as in his last effort, "Puente Goes Jazz", explores a Latin-jazz program. The artist, a capable vibest, and pianist lends his striking approach to eleven tunes, three of which are originals, ("Night Beat", "Night Ritual", and, "Malibu Beat"). Rhythmic sessions that should appeal to his many fans.

"MY DEEP BLUE DREAM"—Billy Eckstine—Regent MG 6054 (1-12" LP)

These relaxed ballad sessions by the vocal pro will become the possession of his many fans. Eckstine's program includes a number of standbys which are particularly well-suited to his often bluesy, always individual style, and involve items like "In The Still Of The Night," "Without A Song," and "Say It Isn't So". The performer's own crew supplies the band arrangements.

"SONGS OF COUCH AND CONSULTATION"—Katie Lee—Commentary CNT-01 (1-12" LP)

This humorous peek at Freudian concepts set to music has shown impressive sales activity on the West Coast. Folk artist Lee invitingly renders the clever Bud Freeman lyrics and versatile Leon Pober music. Some of the titles of the tunes include: "Schizophrenic Moon", "Stay As Sick As You Are", "Real Sick Sounds", and, "Hush Little Sibling". Inventive novelty item.

"LET'S DANCE WITH TONY PASTOR"—Tony Paster and his Orchestra—Roulette R-25024 (1-12" LP)

The veteran ork leader-saxist offers the listener a bright array of danceable tunes. With Paster's Louie Primaish vocal efforts, along with those of his son Guy, and female thrush Beth Harmon, a little spice is added to the sessions. Some of the songs receiving the happy treatment are, "Robin Hood", "This Is My Lucky Day", "I'm Gonna Sit Right Down And Right Myself A Letter", and, "Makin' Whoopee". Delightful pressing.

"KNUCKLES O'TOOLE PLAYS HONKEY TONK PIANO"—Vol. 2 Grand Award G. A.-33-355 (1-12" LP)

O'Toole is in fine form here as he bounces through his third honky tonk waxing for the diskery. The artist, while displaying his authentic bar-room piano style, rolls out twenty-seven songs nicely adaptable to a gay ninetys beat. Among them are, "I Want A Girl", "Sweet Rosie O'Grady", "Give My Regards To Broadway", and, "Somebody Stole My Gal". Exciting sessions.

"MUSIC FOR PLAYBOYS TO PLAY BY"—the Hollywood Playboys Orchestra conducted by Mahlon Merrick, featuring Russ Taylor and the sportsmen quartet—Urania UR-9012 (1-12" LP)

Merrick has been conducting the Jack Benny TV-radio ork for the last twenty-two years. The musicians, with the help of the Quartet, and Taylor's rich baritone voice, give the selections a fresh and inventive treatment. The songs include Merrick originals, "Anyone For Venice", "Music For Playboys To Play By", and a few evergreens, "Sweet And Lovely", "Bewitched, Bothered and Bewildered", etc. Enjoyable sessions.

"MORGAN, BY GEORGE!"—George Morgan—Columbia CL 1044 (1-12" LP)

One of Columbia's top country artists, Morgan is featured in a collection of varied melodies, which nicely note his versatility in any mode of vocal expression. The numbers, some of which are reissues, include his own successful, "Candy Kisses," "Whither Thou Goest," "Almost," "Jesus Savior, Pilot Me," and "Cry, Baby Heart". A well rounded program for the country crowd.

"WITCHCRAFT . . !"—Ray Martin and His Orchestra—Jubilee JLP-1055 (1-12" LP)

The English mood ork leader displays a refreshing style as he leads his musicians through twelve rich readings. Martin, who has done previous moods stints on Capitol, keeps in the mood of the disk's title by performing such haunting durables as "That Old Black Magic", "In The Still Of The Night", and "Kiss Of Fire". Inventive performances by the Martin crew.

Album Reviews

"DANCE THE ROCK & ROLL"—Various Orchestras—Atlantic 8103 (1-12" LP)

Atlantic presents a program of orks and bands for a socko approach to fourteen tunes possessing the big beat. The artists supply music to satisfy the youngster's dancing whims, whether it be a Lindy, ("Light Like That", Arnett Cobb and ork) a slower item, ("Midnight Special", Tiny Grimes' quintet) or even a mambo, ("Flying Home Mambo", Arnett Cobb and ork). Should meet the approval of the energetic teener. Great party package.

"ALL THIS AND CHA-CHA TOO"—Don Swan and His Orchestra—Liberty LRP-3086 (1-12" LP)

This, the Swan ork's second venture into the cha-cha field for Liberty, finds it dishing out a colorful Latin beat. With the able assistance of such jazz musicians as Buddy Collette on flute, Dick Nash on trombone, the crew issues some expert dance sessions. The selections consist mostly of such oldies as "I Found a Million Dollar Baby", "Star Dust", "Laura", and "Ain't We Got Fun". Good item for the Latin set.

"WINGED VICTORY CHORUS"—Under the direction of Joe Baris with Neal Hefti and his Orchestra—Vik LX-1104 (1-12" LP)

The group formerly sang together as the glee club of the famous Forty-third Division at Camp Pickett. With the able assistance of Neal Hefti and ork, the boys offer with warm ("The Sweetheart Of Sigma Chi", "The Whiffenpoof Song"), as well as spirited songs of the service, ("The Caissons Go Rolling Along", "Anchors Aweigh"). Precision sharp vocal efforts.

CHRISTMAS

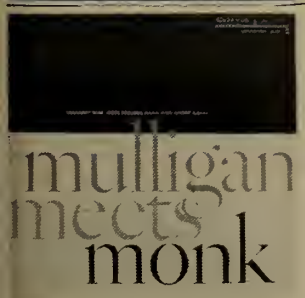
"JINGLE BELLS"—Lawrence Welk—Coral CRL-57186 (1-12" LP)

Weik gives an excellent presentation of Christmas season melodies on the merry disk. Welk also receives help from the accomplished vocal groups—the Sparklers and the Lennon Sisters. The artist offers his light, familiar treatment to a host of Xmas durables including: "Jingle Bells", "Sleigh Ride" and "The Christmas Song". Major Holiday issue.

JAZZ

"I MISS YOU SO"—Chris Connor—Atlantic 8014 (1-12",LP)

The thrush sings a program of some of her hit singles in this follow up to her two-disk Atlantic waxing, "Chris Connor Sings The Gershwin Almanac Of Song". Miss Connor demonstrates her smart delivery on the likes of, "I Miss You So", "Time Out For Tears", "Mixed Emotions", and "Trust In Me". The jazz-inspired vocalist has a disk here that should meet the hearty approval of her many fans.



"MULLIGAN MEETS MONK" — Thelonious Monk and Gerry Mulligan—Riverside RLP 12-247 (1-12" LP)

This release showcases two prominent members of different jazz schools in Mulligan's sensitive baritone sax and Monk's expressive piano. The disk captures the two musicians in an inventive mood that greatly adds to their jazz stature. The artists are expertly assisted by Wilber Ware at bass, and Shadow Wilson on drums. Among the selections portrayed are, "Straight, No Chaser", (written by Monk), "Sweet And Lovely", and "Decidedly" (written by Mulligan). Way-out sounds.

"DIZZY GILLESPIE AND STUFF SMITH"—Verve MGV-8214 (1-12" LP)

Two jazz notables blend their talents and make beautiful music together. Gillespie's slick trumpet and Smith's catchy violin are accompanied by two of Gillespie's band members, bassist Paul West, and pianist Wynton Kelly, as well as J. C. Heard, on drums. One of the tunes, "Oh, Lady Be Good," offers a harmonious vocal effort by "The Gordon Family," other songs are "Russian Lullaby", "Rio Pakistan", and "It's Only A Paper Moon". Relaxed and polished efforts.

"THREE TRUMPETS"—Donald Byrd, Art Farmer, Idrees Sulieman—Prestige LP-7092 (1-12" LP)

The three top flight trumpeters receive the strong support of Hod O'Brien (piano), Addison Farmer (bass), and Ed Thigpen (drums). The featured artists blend their instruments smoothly as they render five originals, both swinging, ("Who's Who", "You Gotta Dig It To Dig It") and restrained ("Palm Court Ally", "Fourty Quarters"). Disk's top name value should meet with the sales approval of jazz enthusiasts.

"THE SWINGING GUITAR OF TAL FARLOW"—Verve MGV-8201 (1-12" LP)

Farlow displays the technique that has placed him among the top jazz guitarists. The artist's powerful style is put to use on his swinging original, "Meteor", as well as "Taking A Chance On Love", "They Can't Take That Away From Me", and four others. Farlow is assisted by jazz notable Eddie Costa on piano, plus bassist Vinnie Burk, who recently formed the much talked about "String Jazz Quartet". Well-sounding jazz issue.

"SALUTE TO SATCH"—Joe Newman and his Orchestra—RCA Victor LPM-1324 (1-12" LP)

Newman's star-studded orchestra (Al Cohn, tenor sax, and Urbie Green, trombone) offers a stirring rendition of a dozen songs associated with Louie Armstrong. Newman's hot trumpet has traces of "Satch" as he and his ork run-through such ditties as, "Pennies From Heaven", "Basin Street Blues", "When The Saints Go Marchin' In", and "Jeepers Creepers". Slick instrumental work by fine musicians.

CLASSICAL

PUCCINI: Tosca-Zinka Milanov, Soprano—Jussi Bjoerling, Tenor—Leonard Warren, Baritone—Rome Opera House Orchestra And Chorus, Erich Leinsdorf, Conductor—RCA Victor LM-6052 (2-12" LP)

Though the competition is keen, this reading of the Puccini masterpiece has the name-value and packaging to give it high ranking stock stature, especially during the Holiday season. Miss Milanov, Bjoerling and Warren (a superb Scarpia) fill their vocal roles with dramatic and lyrical excellence. Beautifully recorded in Italy. The packaging is in Victor's now familiar book form.

GLIERE: Ilya Mourometz-Stokowski And The Houston Symphony Orchestra — Capitol P8402 (1-12" LP)

This release joins the recent upsurge of disk interest in the Gliere work. This Stokowski version splendidly reveals the orchestral ingenuity of the opus in the conductor's effective handling of tonal shadings, and the maintenance of a high level of sound thoughout the waxing. A colorful, melodic item conveyed with brilliance.

"A WAGNER ORCHESTRAL PROGRAM"—The Pro Musica Symphony Orchestra of Hamburg, conducted by Hans-Jurgen Walther M-G-M E3193 (1-12" LP)

The ork and its conductor present an impressive reading of the Wagner compositions here. Walther, displays a deep understanding of the works as he offers, among others, the Overture to "The Flying Dutchman", Wedding Music from "Lohengrin", Festival March from "Tannhauser", and Magic Fire Music from "Die Walkuere". Creditable versions of the melodic and orchestrally resounding pieces.

Disk Jockey

REGIONAL RECORD REPORTS

Earl McDaniel
KLAC—Hollywood, Calif.

1. Be Bop Baby (R. Nelson)
2. Kisses Sweeter Than Wine (J. Rodgers)
3. Love Me Forever (4 Esquires)
4. Language Of Love (Cindy & Lindy)
5. April Love (P. Boone)
6. I'm Available (M. Rayburn)
7. Liechtensteiner Polka (Glahe)
8. You Send Me (S. Cooke)
9. That's Why I Was Born (J. Harper)
10. Naturally I'm Yours (Chase)

Jim Lewis
WEMP—Milwaukee, Wisc.

1. April Love (P. Boone)
2. Wake Up Little Susie (Everlys)
3. And That Reminds Me (Reese)
4. Kisses Sweeter Than Wine (J. Rodgers)
5. Dime Store Pony Tail (Dean)
6. Till (R. Williams)
7. You Send Me (T. Brewer)
B. Language Of Love (Cindy & Lindy)
9. My Special Angel (F. D'Rone)
10. Liechtensteiner Polka (Glahe)

Cal B. Kolby
WDRC—Hartford, Conn.

1. Jailhouse Rock (E. Presley)
2. Be Bop Baby (R. Nelson)
3. Fascination (J. Morgan)
4. Honeycomb (J. Rodgers)
5. Melodie D'Amour (Ames Brcs.)
6. Mr. Lee (Bobbettes)
7. I'm Available (M. Rayburn)
B. Wait And See (F. Domino)
9. Prettiest Girl In School (Tempos)
10. The Joker (B. Myles)

Jerry Lee
KTRN—Wichita Falls, Tex.

1. You Send Me (S. Cooke)
2. Jailhouse Rock (E. Presley)
3. Chances Are (J. Mathis)
4. Silhouettes (Rays)
5. Twelfth Of Never (J. Mathis)
6. I'm Available (M. Rayburn)
7. Little Bitty Pretty One (Harris/Day)
8. April Love (P. Boone)
9. Be Bop Baby (R. Nelson)
10. My Heart Sings (Hamilton)

Morris Reichley
KWBB—Wichita, Kan.

1. Jailhouse Rock (E. Presley)
2. Wake Up Little Susie (Everlys)
3. April Love (P. Boone)
4. Fascination (J. Morgan)
5. That'll Be The Day (Crickets)
6. Honeycomb (J. Rodgers)
7. Be Bop Baby (R. Nelson)
B. You Send Me (S. Cooke)
9. Peggy Sue (B. Holly)
10. Rainbow (R. Hamilton)

Hal Botham
CJET—Smiths Falls, Ont., Can.

1. Wake Up Little Susie (Everlys)
2. April Love (P. Boone)
3. Fascination (D. Shore)
4. Chances Are (J. Mathis)
5. When The Swallows Come Back To Capistrano (Boone)
6. My Special Angel (B. Helms)
7. Melodie D'Amour (E. Ros)
B. I'll Remember Today (Page)
9. I'm Available (M. Rayburn)
10. Joey's Song (J. Reisman)

Dave Neumann
KAYO—Seattle, Wash.

1. Wake Up Little Susie (Everlys)
2. You Send Me (S. Cooke)
3. Silhouettes (Rays)
4. Treat Me Nice (E. Presley)
5. Little Bitty Pretty One (D. Day)
6. Jailhouse Rock (E. Presley)
7. Oh Boy! (Crickets)
8. Chances Are (J. Mathis)
9. Blue Doll (A. Carter)
10. Wun'erful, Wun'erful (S. Freberg)

Andy Wilson
KPAL—Palm Springs, Calif.

1. Jailhouse Rock (E. Presley)
2. Wake Up Little Susie (Everlys)
3. April Love (P. Boone)
4. Lips Of Wine (A. Williams)
5. Got A Date With An Angel (B. Williams)
6. Twelfth Of Never (J. Mathis)
7. Honeycomb (J. Rodgers)
B. Chances Are (J. Mathis)
9. I'm Available (M. Rayburn)
10. Plaything (N. Todd)

Don Gay
KQTY—Everett, Wash.

1. You Send Me (S. Cooke)
2. Have I Told You Lately That I Love You (Presley/Nelson)
3. Silhouettes (Rays)
4. Jailhouse Rock (E. Presley)
5. April Love (P. Boone)
6. Chances Are (J. Mathis)
7. Wun'erful, Wun'erful (S. Freberg)
B. Be Bop Baby (R. Nelson)
9. Just Born (P. Como)
10. Shy Guy (F. Avalon)

Dick Smith
WASK—Lafayette Ind.

1. Wake Up Little Susie (Everlys)
2. Jailhouse Rock (E. Presley)
3. Be Bop Baby (R. Nelson)
4. Silhouettes (Rays)
5. Chances Are (J. Mathis)
6. April Love (P. Boone)
7. Happy Happy Birthday Baby (Tune Weavers)
8. Honeycomb (J. Rodgers)
9. That'll Be The Day (Crickets)
10. Fascination (J. Morgan)

Dick Karnow
WPTR—Albany, N. Y.

1. The Story Of My Life (M. Robbins)
2. Raunchy (B. Justis)
3. Baby I Don't Care (Presley)
4. The Joker (B. Myles)
5. Rock 'N Roll Music (C. Berry)
6. April Love (P. Boone)
7. Jailhouse Rock (E. Presley)
8. Our Anniversary (Five Satins)
9. You Senr Me (S. Cooke)
10. Thought It Was Moon Love (W. Martindale)

Bob Klose
WKWK—Wheeling, W. Va.

1. Wake Up Little Susie (Everlys)/Jailhouse Rock (E. Presley)
2. Silhouettes (Rays)
3. Be Bop Baby (R. Nelson)
4. Little Bitty Pretty One (T. Harris)
5. Treat Me Nice (E. Presley)
6. Chances Are (J. Mathis)
7. My Special Angel (B. Helms)
8. April Love (P. Boone)
9. Rebel (C. Jarvis)

Dick Kline
WWJ—Detroit, Mich.

1. I'll Remember Today (Page)
2. April Love (P. Boone)
3. You Send Me (S. Cooke)
4. My Special Angel (B. Helms)
5. Liechtensteiner Polka (Glahe)
6. Just Born (P. Como)
7. All The Way (F. Sinatra)
8. Melodie D'Amour (Ames Bros.)
9. Ca C'est L'Amour (Bennett)
10. I'm Available (M. Rayburn)

Bobby Lyons
WQAM—Miami, Fla.

1. You Send Me (S. Cooke)
2. Jailhouse Rock (E. Presley)
3. Wake Up Little Susie (Everlys)
4. Chances Are (J. Mathis)
5. Silhouettes (Rays)
6. Melodie D'Amour (E. Ros)
7. And That Reminds Me (Reese)
B. Be Bop Baby (R. Nelson)
9. Mr. Lee (Bobbettes)
10. Honeycomb (J. Rodgers)

Real George
KJOY—Stockton, Calif.

1. You Send Me (S. Cooke)
2. Silhouettes (Rays)
3. Jailhouse Rock (E. Presley)
4. Chances Are (J. Mathis)
5. Moonlight Swim (T. Perkins)
6. April Love (P. Boone)
7. Little Bitty Pretty One (Day)
B. Be Bop Baby (R. Nelson)
9. Deserie (Charts)
10. Wake Up Little Susie (Everlys)

Bill Jenkins
KAFY—Bakersfield, Calif.

1. All The Way (F. Sinatra)
2. Just Born (P. Como)
3. When The Swallows Come Back To Capistrano (Boone)
4. Sign Your Name With Love (A. Wayne)
5. You Send Me (S. Cooke)
6. Don't Let It Get Around (T. Hunter)
7. House Of Heartaches (Carr)
B. That's The Way It Goes (E. Fisher)
9. I Give You My Word (J. James)
10. Sweet Georgie Brown (M. Carson)

Jay Maher
WWON—Woonsocket, R. I.

1. Lady Is A Tramp (F. Sinatra)
2. Listen To The Rockin' Bird (P. Lee)
3. Sightseeing (Wanderers)
4. Sand In My Shoes (B. Short)
5. A Lot In Common (T. King)
6. If I Can Help Somebody (B. Eckstine)
7. Julie Is Her Name (Four Freshmen)
8. A Long Last Look (Lawrence)
9. When Your Lover Has Gone (E. Gorme)
10. Pretend You Don't See Her (J. Vale)

Gene Edwards
WMEX—Boston, Mass.

1. I Never Felt More Like Falling In Love (T. Bennett)
2. Kisses Sweeter Than Wine (J. Rodgers)
3. Send For Me (S. Cooke)
4. Ca C'est L'Amour (T. Robin)
5. Goodbye She's Gone (Sprouts)
6. Wandering Heart (D. Rondo)
7. Liechtensteiner Polka (Glahe)
B. Hey Little Girl (Techniques)
9. That Ain't Right (E. Rodgers)
10. Little Bitty Pretty One (T. Harris)

John "Mad Man" Michaels
WOKY—Milwaukee, Wis.

1. Jailhouse Rock (E. Presley)
2. Dime Store Pony Tail (B. Dean)
3. Wake Up Little Susie (Everlys)
4. I'm Available (M. Rayburn)
5. Rickety Rackety Randezvous (D. Ray)
6. You Send Me (S. Cooke)
7. Ca C'est L'Amour (T. Bennett)
B. Wun'erful, Wun'erful (S. Freberg)
9. Melodie D'Amour (Ames Bros.)
10. Just Born (P. Como)

Bob Turley, Joe Sadd, Chuck Lindsey
WKAZ—Charleston, W. Va.

1. Silhouettes (Rays)
2. Be Bop Baby (R. Nelson)
3. Wake Up Little Susie (Everlys)
4. Jailhouse Rock (E. Presley)
5. My Special Angel (B. Helms)
6. April Love (P. Boone)
7. Little Bitty Pretty One (T. Harris)
B. Fascination (J. Morgan)
9. You Send Me (S. Cooke)
10. Tammy (D. Reynolds)

Tom Hopkins
WDLC—Port Jervis, N. Y.

1. Chances Are (J. Mathis)
2. Lovin' Baby (G. Telli)
3. All The Way (F. Sinatra)
4. The Brush Off (M. Small)
5. April Love (P. Como)
6. Melodie D'Amour (Ames Bros.)
7. Fascination (D. Jacobs)
B. There's A Dream In My Heart (J. P. Morgan)
9. On My Front Porch (J. Scott)
10. A Thousand Lies (G. Telli)

ATTENTION DEEJAYS, PROGRAM DIRECTORS, LIBRARIANS—
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Disk Jockey

REGIONAL RECORD REPORTS

Joe Hill
WDVH—Gainesville, Fla.

1. Jailhouse Rock (E. Presley)
2. Wake Up Little Susie (Everlys)
3. Chances Are (J. Mathis)
4. Silhouettes (Rays)
5. Happy Happy Birthday Baby (Tune Weavers)
6. Be Bop Baby (R. Nelson)
7. My Special Angel (B. Helms)
8. You Send Me (S. Cooke)
9. Plaything (T. Newman)
10. Just Born (P. Como)

Anne Ferguson
CFRN—Edmonton, Alb., Can.

1. Chances Are (J. Mathis)
2. Honeycomb (J. Rodgers)
3. Fascination (Shore/Jacobs)
4. Tammy (Ames Bros.)
5. Diana (P. Anka)
6. Melodie D'Amour (Ames Bros.)
7. My Special Angel (S. Land Trio)
B. Rainbow (R. Hamilton)
9. You Send Me (T. Brewer)
10. Happy Happy Birthday Baby (Tune Weavers)

Arty Kay
WVLK—Lexington, Ky.

1. Wake Up Little Susie (Everlys)
2. Jailhouse Rock (E. Presley)
3. Chances Are (J. Mathis)
4. I'll Remember Today (Page)
5. Alone (Shepherd Sisters)
6. With You On My Mind (Cole)
7. Fascination (J. Morgan)
B. You Send Me (S. Cooke)
9. Happy Happy Birthday Baby (Tune Weavers)
10. That's Why I Was Born (J. Harper)

Bob Couch
KGAF—Gainesville, Tex.

1. Wake Up Little Susie (Everlys)
2. Jailhouse Rock (E. Presley)
3. Chances Are (J. Mathis)
4. Diana (P. Anka)
5. Honeycomb (J. Rodgers)
6. Fascination (J. Morgan)
7. Silhouettes (Rays)
B. Be Bop Baby (R. Nelson)
9. Melodie D'Amour (Ames Bros.)
10. Tammy (D. Reynolds)

Scott Avery
WALY—Herkimer-Ilion, N. Y.

1. Treat Me Nice (E. Presley)
2. All The Way (F. Sinatra)
3. That Ain't Right (E. Rodgers)
4. Ca C'est L'Amour (T. Bennett)
5. I Feel Pretty (J. Corey)
6. Silhouettes (Rays)
7. Happy Love (E. Rodgers)
8. You Send Me (T. Brewer)
9. Jailhouse Rock (E. Presley)
10. Twice Around The World (J. Leahy)

Vic Aime
WNNJ—Newton, N. J.

1. Till (R. Williams)
2. My Special Angel (B. Helms)
3. Liechtensteiner Polka (Glahe)
4. Wake Up Little Susie (Everlys)
5. In Times Like These (Syms)
6. Joey's Song (J. Reisman)
7. The Heart Of A Fool (Dean)
B. Let Me Be Loved (E. Gorme)
9. All The Way (F. Sinatra)
10. Hoopla (D. Hawkins)

Bill Phillips
WBAX—Wilkes-Barre, Pa.

1. Wake Up Little Susie (Everlys)
2. Chances Are (J. Mathis)
3. Ivy Rose (P. Como)
4. All The Way (F. Sinatra)
5. You Send Me (S. Cooke)
6. Raunchy (B. Justis)
7. Be Bop Baby (R. Nelson)
B. Fascination (D. Jacobs)
9. I'll Remember Today (Page)
10. Honeycomb (J. Rodgers)

Bill Dem John
WEIR—Weirton, W. Va.

1. You Send Me (S. Cooke)
2. Jailhouse Rock (E. Presley)
3. Silhouettes (Rays)
4. Be Bop Baby (R. Nelson)
5. Wake Up Little Susie (Everlys)
6. I'm Available (M. Rayburn)
7. My Special Angel (B. Helms)
8. Treat Me Nice (E. Presley)
9. April Love (P. Boone)
10. The Joker (Hilltoppers)

Paul Bartell
WFOX—Milwaukee, Wis.

1. Wake Up Little Susie (Everlys)
2. Jailhouse Rock (E. Presley)
3. Be Bop Baby (R. Nelson)
4. Hula Love (B. Knox)
5. Chances Are (J. Mathis)
6. Mr. Fire Eyes (B. Guitar)
7. Honeycomb (J. Rodgers)
8. Just Born (P. Como)
9. Lotta Lovin' (G. Vincent)
10. Rebel (C. Jarvis)

Dick Alden
WACK—Newark, N. Y.

1. Jailhouse Rock (E. Presley)
2. I'm Available (M. Rayburn)
3. Wake Up Little Susie (Everlys)
4. Just Born (P. Como)
5. Ivy Rose (P. Como)
6. Honeycomb (J. Rodgers)
7. You Send Me (T. Brewer)
B. My Special Angel (B. Helms)
9. Chances Are (J. Mathis)
10. Melodie D'Amour (Ames Bros.)

Keith Martindale
KBLI—Blackfoot, Idaho

1. Sugar Corsage (C. Reed)
2. Jailhouse Rock (E. Presley)
3. Chances Are (J. Mathis)
4. My Special Angel (B. Helms)
5. Be Bop Baby (R. Nelson)
6. Silhouettes (Diamonds)
7. My One Sin (Four Coins)
B. Wait And See (F. Domino)
9. Wake Up Little Susie (Everlys)
10. Melodie D'Amour (Ames Bros.)

Alan Dary
WBZ—Boston, Mass.

1. Fascination (J. Morgan)
2. All The Way (F. Sinatra)
3. And That Reminds Me (Reese)
4. Ivy Rose (P. Como)
5. Melodie D'Amour (Ames Bros.)
6. April Love (P. Boone)
7. My Special Angel (B. Helms)
8. Wake Up Little Susie (Everlys)
9. I'm Available (M. Rayburn)
10. You Send Me (S. Cooke)

Dan Gates
KAIR—Tucson, Ariz.

1. Wake Up Little Susie (Everlys)
2. Chances Are (J. Mathis)
3. Sishouettes (Rays)
4. You Send Me (S. Cooke)
5. Melodie D'Amour (Ames Bros.)
6. Alone (Shepherd Sisters)
7. Honeycomb (J. Rodgers)
B. My Special Angel (B. Helms)
9. Twelfth Of Never (J. Mathis)
10. All The Way (F. Sinatra)

Ken Scott
WAPI—Birmingham, Ala.

1. Chances Are (J. Mathis)
2. Fascination (J. Morgan)
3. All The Way (F. Sinatra)
4. Tammy (Ames Bros.)
5. My Heart Reminds Me (Starr)
6. I'll Remember Today (Page)
7. Melodie D'Amour (Ames Bros./Ros)
B. Honeycomb (J. Rodgers)
9. My One Sin (Four Coins)
10. April Love (P. Boone)

Jack Gale
WITH—Baltimore, Md.

1. Raunchy (B. Justis)
2. Pebby Sue (B. Holly)
3. Little Bitty Pretty One (T. Harris)
4. Jailhouse Rock (E. Presley)
5. April Love (P. Boone)
6. Bony Moronie (L. Williams)
7. Wake Up Little Susie (Everlys)
B. Silhouettes (S. Gibson)
9. Merry Merry Lou (Sparks)
10. Be Bop Baby (R. Nelson)

Dick Johnson
WNOP—Newport, Ky.

1. With You On My Mind (Cole)
2. Kiss Then For Me (Eagles)
3. Melodie D'Amour (Ames Bros.)
4. April Love (P. Boone)
5. Jailhouse Rock (E. Presley)
6. Silhouettes (Diamonds)
7. Got A Date With An Angel (B. Williams)
8. Just Between You And Me (Chordettes)
9. Dansero (O. Bradley)
10. When Your Lover Has Gone (E. Gorme)

Bob MacArthur
WTSV—Claremont, N. H.

1. The Greatest Sin (F. Laine)
2. I'll Never Say Never Again, Again (D. Shore)
3. Gina (L. Holmes)
4. I Never Felt More Like Falling In Love (T. Bennett)
5. Sweet Georgia Brown (M. Carson)
6. I'll Remember Today (Page)
7. Fascination (D. Jacobs)
B. If I Can Help Somebody (B. Eckstine)
9. And That Reminds Me (Reese)
10. When Your Lover Has Gone (E. Gorme)

George Fennell
WHIL—Medford, Mass.

1. Silhouettes (Rays)
2. Little Bitty Pretty One (T. Harris)
3. You Send Me (S. Cooke)
4. Jailhouse Rock (E. Presley)
5. My Special Angel (B. Helms)
6. Melodie D'Amour (Ames Bros./Ros)
7. Till (R. Williams)
B. Wake Up Little Susie (Everlys)
9. That's All I Want From You (Silva Tones)
10. On The Street Where You Live (J. Jones)

Scott Muni
WAKR—Akron, Ohio

1. You Send Me (T. Brewer)
2. Jailhouse Rock (E. Presley)
3. There'll Be No Backin' Out (Mickey & Sylvia)
4. All The Way (F. Sinatra)
5. Far Away (T. Dwelley)
6. Till (R. Williams)
7. Ping Pong (Glowtones)
B. Melodie D'Amour (Ames Bros.)
9. Fools Rush In (M. Dodds)
10. Raunchy (B. Sustis)/ Kisses Sweeter Than Wine (J. Rodgers)

Bob Welch
WPLY—Plymouth, Wis.

1. Wake Up Little Susie (Everlys)
2. Honeycomb (J. Rodgers)
3. Jailhouse Rock (E. Presley)
4. April Love (P. Boone)
5. Silhouettes (Rays)
6. Chances Are (J. Mathis)
7. Be Bop Baby (R. Nelson)
B. Mr. Lee (Bobbettes)
9. Lotta Lovin' (G. Vincent)
10. Dime Store Pony Tail (Dean)

Tony Larson
KUDY—
Denver-Littleton, Colo.

1. Wake Up Little Susie (Everlys)
2. Jailhouse Rock (E. Presley)
3. Chances Are (J. Mathis)
4. Silhouettes (Diamonds)
5. You Send Me (S. Cooke)
6. All The Way (F. Sinatra)
7. My Special Angel (F. D'Rone)
B. Be Bop Baby (R. Nelson)
9. I'm Tired Of Pride (R. Arms)
10. Kisses Sweeter Than Wine (J. Rodgers)

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Disk Jockey

REGIONAL RECORD REPORTS

Jack White
KBOL—Boulder City, Colo.
1. Jailhouse Rock (E. Presley)
2. Silhouettes (Rays)
3. Wake Up Little Susie (Everlys)
4. Be Bop Baby (R. Nelson)
5. My Special Angel (B. Helms)
6. Little Bitty Pretty One (T. Harris)
7. My One Sin (Four Coins)
8. You Bug Me Baby (Williams)
9. Chances Are (J. Mathis)
10. Melodie D'Amour (Ames Bros./Ros)

Rex King
KOCY—Oklahoma City, Okla.
1. You Send Me (S. Cooke)
2. Chances Are (J. Mathis)
3. Silhouettes (Rays)
4. Fascination (Jacobs Morgan)
5. Jailhouse Rock (E. Presley)
6. Chicago (F. Sinatra)
7. Wake Up Little Susie (Everlys)
8. My Special Angel (B. Helms)
9. Just Born (P. Como)
10. Twelfth Of Never (J. Mathis)

Barney Vinson
KILE—Galveston, Tex.
1. You Send Me (S. Cooke)
2. Silhouettes (Diamonds)
3. Little Bitty Pretty One (T. Harris)
4. Jailhouse Rock (E. Presley)
5. Reet Petite (J. Wilson)
6. Wake Up Little Susie (Everlys)
7. Alone (Brother Sisters)
8. Wait And See (F. Domino)
9. Chances Are (J. Mathis)
10. Treat Me Nice (E. Presley)

Jim Simon
KSET—El Paso, Tex.
1. Chances Are (J. Mathis)
2. Melodie D'Amour (Ames Bros.)
3. All The Way (F. Sinatra)
4. April Love (P. Boone)
5. Silhouettes (Rays)
6. Again (J. Carroll)
7. My One Sin (Four Coins)
8. Fascination (J. Morgan)
9. I'll Remember Today (Page)
10. Got A Date With An Angel (B. Williams)

Day Sandstroem
WWRI—West Warwick, R. I.
1. Wake Up Little Susie (Everlys)
2. Autumn Leaves (B. McLaurin)
3. Show Me (R. Brown)
4. Ivy Rose (P. Como)
5. Happy Happy Birthday Baby (Tune Weavers)
6. Ha Ha Ha (L. Monte)
7. Hula Hands (J. Houston)
8. April Love (P. Boone)
9. Rock And Cry (C. McPhatter)
10. St. Louis Blues (L. Baker)

Johnny 'Alligator' Argo
KUDL—Kansas City, Mo.
1. Raunchy (B. Justis)
2. Baby I Don't Care (Presley)
3. Henrietta (J. Dee)
4. Kisses Sweeter Than Wine (J. Rodgers)
5. Buzz Buzz Buzz (Hollywood Flames)
6. Lady Is A Tramp (F. Sinatra)
7. Red Hot (B. Luman)
8. I Want To Be Free (Presley)
9. Mrs. Merguitory's Daughter (D. Hawkins)
10. Mean Woman Blues (J. L. Lewis)

Buddy Webber
KOWH—Omaha, Neb.
1. Silhouettes (Rays)
2. Jailhouse Rock (E. Presley)
3. Wake Up Little Susie (Everlys)
4. My Special Angel (B. Helms)
5. Chances Are (J. Mathis)
6. Ain't I'm A Dog (R. Self)
7. Be Bop Baby (R. Nelson)
8. I'll Remember Today (Page)
9. Just Born (P. Como)
10. You Send Me (S. Cooke)

Joe Buerry
WJWL—Georgetown, Del.
1. Wake Up Little Susie (Everlys)
2. Chances Are (J. Mathis)
3. Jailhouse Rock (E. Presley)
4. My Special Angel (B. Helms)
5. Fascination (J. Morgan)
6. Just Born (P. Como)
7. Melodie D'Amour (Ames Bros.)
8. Till (R. Williams)
9. Ca C'Est L'Amour (Bennett)
10. Happy Happy Birthday Baby (Tune Weavers)

"Rockin'" Roy Stevens
WTWN—St. Johnsbury, Vt.
1. Silhouettes (Rays)
2. Jailhouse Rock (E. Presley)
3. Wake Up Little Susie (Everlys)
4. Alone (Shepherd Sisters)
5. Raunchy (E. Freeman)
6. Love Me Forever (E. Gorme)
7. Be Bop Baby (R. Nelson)
8. Fascination (J. Morgan)
9. April Love (P. Boone)
10. Chances Are (J. Mathis)

Chuck Lewis
WPON—Pontiac, Mich.
1. You Send Me (Cooke/Brewer)
2. Jailhouse Rock (E. Presley)
3. Wake Up Little Susie (Everlys)
4. My Special Angel (B. Helms)
5. Silhouettes (Rays)
6. Be Bop Baby (R. Nelson)
7. Rock 'N Roll Music (Berry)
8. Peggy Sue (B. Holly)
9. April Love (P. Boone)
10. Back To School Again (T. Rodgers)

Jim Lowe
WRR—Dallas, Tex.
1. Silhouettes (Rays)
2. You Send Me (S. Cooke)
3. Jailhouse Rock (E. Presley)
4. Raunchy (B. Justis)
5. April Love (P. Boone)
6. The Greatest Sin (F. Laine)
7. Kisses Sweeter Than Wine (J. Rodgers)
8. The Bright Light (J. Lowe)
9. Back To School Again (T. Rodgers)
10. Fascination (J. Morgan)

Bob Shaw
WCSH—Portland, Me.
1. All The Way (F. Sinatra)
2. Melodie D'Amour (E. Ros)
3. Tammy (D. Reynolds)
4. Chances Are (J. Mathis)
5. Never Till Now (J. James)
6. Please Mr. Brown (Vaughan)
7. On The Street Where You Live (J. Jones)
8. Trust In Me (D. Statton)
9. And That Reminds Me (Reese)
10. Raintree County (N. Cole)

Jerry Jerome
WSAY—Rochester, N. Y.
1. My Special Angel (B. Helms)
2. Tell Me That You Love Me (P. Anka)
3. Soft (B. Doggett)
4. Search For Paradise (H. Winterhalter)
5. Sightseeing (Wanderers)
6. All The Way (F. Sinatra)
7. Young Hearts Are True (F. Todd)
8. That Ain't Right (E. Rodgers)
9. He's Gone (Chantels)
10. Lovely Ladies Of Milano (D. Jacobs)

Don Metzger
WRIT—Milwaukee, Wis.
1. Kisses Sweeter Than Wine (J. Rodgers)
2. April Love (P. Boone)
3. All The Way (F. Sinatra)
4. Wake Up Little Susie (Everlys)
5. You Send Me (T. Brewer)
6. Hula Love (B. Knox)
7. Twelfth Of Never (Mathis)
8. Just Born (P. Como)
9. You Fascinate Me (Phillips)
10. I'll Remember Today (Page)

Murry Jordan
WLIB—New York, N. Y.
1. Wake Up Little Susie (Everlys)
2. You Send Me (S. Cooke)
3. Be Bop Baby (R. Nelson)
4. Hula Love (B. Knox)
5. Melodie D'Amour (Ames Bros/Ros)
6. All The Way (F. Sinatra)
7. Liechtensteiner Polka (Glahe)
8. Wait And See (F. Domino)
9. Never Be Afraid (B. Crosby)
10. In Chi Chi Chihuahua (D. Rondo)

Don Shafer
KALL—Salt Lake City, Utah
1. Jailhouse Rock (E. Presley)
2. Wake Up Little Susie (Everlys)
3. Treat Me Nice (E. Presley)
4. My Special Angel (B. Helms)
5. Fascination (J. Morgan)
6. Just Born (P. Como)
7. Moonlight Swin (T. Perkins)
8. That'll Be The Day (Crickets)
9. Melodie D'Amour (Ames Bros.)
10. April Love (P. Boone)

Jay Dunn
WKOX—Framingham, Mass.
1. April Love (P. Boone)
2. Twelfth Of Never (J. Mathis)
3. Melodie D'Amour (Ames Bros.)
4. Let Me Be Loved (E. Gorme)
5. Just Born (P. Como)
6. I'll Remember Today (Page)
7. All The Way (F. Sinatra)
8. Pretend You Don't See Her (J. Vale)
9. Baia (C. Valenti)
10. Opus No. 1 (Jackie & Roy)

Tiny Markle
WAVZ—New Haven, Conn.
1. All The Way (F. Sinatra)
2. Melodie D'Amour (Ames Bros.)
3. April Love (P. Boone)
4. Chances Are (J. Mathis)
5. Just Born (P. Como)
6. Love Me Forever (4 Esquires)
7. That's The Way It Goes (E. Fisher)
8. Till (R. Williams)
9. Over The Rainbow (Gillespie)
10. Recipe For Love (B. Darnel)

Terry Speights
WBKH—Hattiesburg, Miss.
1. Jailhouse Rock (E. Presley)
2. My Special Angel (B. Helms)
3. Chances Are (J. Mathis)
4. Cross Over (J. Bowen)
5. Deep Blue Sea (J. Dean)
6. Silhouettes (Diamonds)
7. Black Slacks (Sparkletones)
8. Melodie D'Amour (Ames Bros.)
9. You Send Me (T. Brewer)
10. April Love (P. Boone)

Ted Jones
WTKO—Ithaca, N. Y.
1. Wake Up Little Susie (Everlys)
2. Honeycomb (J. Rodgers)
3. Happy Happy Birthday Baby (Tune Weavers)
4. Melodie D'Amour (Ames Bros.)
5. Treat Me Nice (E. Presley)
6. Little Bitty Pretty One (T. Harris)
7. Chances Are (J. Mathis)
8. Silhouettes (Rays)
9. April Love (P. Boone)
10. Fascination (J. Morgan) My Special Angel (B. Helms)

Milo Hamilton
WIND—Chicago, Ill.
1. You Send Me (S. Cooke)
2. Silhouettes (Rays)
3. Little Bitty Pretty One (T. Harris)
4. Jailhouse Rock (E. Presley)
5. Be Bop Baby (R. Nelson)
6. My Special Angel (B. Helms)
7. Melodie D'Amour (Ames Bros.)
8. Till (R. Williams)
9. Wake Up Little Susie (Everlys)
10. Liechtensteiner Polka (Glahe)

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Sure Shots

The Cash Box "Sure Shots" highlight records which reports from retail dealers throughout the nation indicate are either already beginning to sell in quantity or else give every sign of doing so.

"BUZZ, BUZZ, BUZZ"
Hollywood Flames ..... Ebb 119

•

"COULD THIS BE MAGIC"
The Dubs ..... Gone 5011

•

"ROCK-A-CHICKA" The Cash Box Disk of the Week 10/26
Warner Mack ..... Decca 30471

•

"GREAT BALLS OF FIRE" The Cash Box Disk of the Week 11/23
Jerry Lee Lewis ..... Sun 281

United Artists Signs Joe Valino

NEW YORK—Recording of the title song from United Artists' film epic "Legend of the Lost," sung by Joe Valino (center), will launch the company's recently established music subsidiary. Shown signing Valino to a long-term contract are Alfred H. Tamarin (right), executive assistant to UA Records and Music President Max E. Youngstein, and Jack Lewis, UA artists and repertoire representative.

SONNY JAMES
"WHY CAN'T THEY REMEMBER"
CAPITOL # 3840
CENTRAL SONGS, INC.
6308 SUNSET BOULEVARD HOLLYWOOD 28, CALIF
HOLLYWOOD 1-9347

★ A SMASH HIT! ★
Teen Baby
and
Cloud Full Of Tears
3507
by Gary Trexler
REVERE RECORD CORP.
3703 N. 7th ST.
PHOENIX, ARIZONA
REV

From the 20th Century-Fox Film
"APRIL LOVE"
April Love
LEO FEIST, INC.

Franz Waxman's
beautiful theme from the
Warner Bros. production
"Sayonara"
'KATSUMI
LOVE THEME'
Morton Gould RCA Victor
Percy Faith Columbia
Leroy Holmes MGM
Frank Chaksfield London
M. WITMARK & SONS

MARVIN RAINWATER
"LOOK FOR ME"
and
"LUCKY STAR"
K 12586
(on 45 & 78 rpm)
MGM

LATEST RELEASE
9871
DANNY and the JUNIORS
SING
AT THE
HOP
ABC-PARAMOUNT
FULL COLOR FIDELITY

Big Novelty Hit From Germany!
Will Glahe
"LIECHENSTEINER
POLKA"
1755
London

"GOLD MINE IN THE SKY" Pat Boone / Nat Cole (EP) / Bing Crosby
"SALTY, SALTY IS THE SEA"
Linda Lawson—Verve Robin Hood—MGM
"CARELESS" Carol Bennett—Verve / Mary Small—Coral
"CECELIA" David Seville—Liberty
"I'M FOLLOWING YOU" Blenders (RCA Victor)
"WABASH MOON" Matt Dennis—RCA Victor
"THE OBJECT OF MY AFFECTION" Danny Davis—Cabot
BOURNE-ABC MUSIC
136 W. 52 St., N. Y.

Victor Film Wins Award

NEW YORK—"The Sound and the Story" a 22-minute 16mm documentary color film, produced for the RCA Victor Record Division by the Jam Handy organization of Chicago in 1956—won the "Silver Reel" award at the recent Film Council of America competition in New York. The winning film was one of 30 chosen from 258 16mm entries shown over a three-day period for a panel of judges Awards were made in twenty-three categories. "The Sound and the Story" won the "Silver Reel" award in the "Industrial" group. Charles Bell, (left) a representative of the Jam Handy organization, presented the plaque to RCA Victor's Advertising Manager William I. Alexander (right) on behalf of the Film Council, last week. Alexander was overall supervisor of the production and assisted in writng the script. "The Sound and the Story" traces the producton of an LP recording, Tchaikowsky's fantasy, "Romeo and Juliet" from the taping of the composition by the Boston Symphony Orchestra under Charles Munch' direction—through the various processing departments of RCA Victor—to the ultimate consumer's home phonograph. The film showed how the skills and talents of 375 people working approximately 3,000 man hours on the one record are utilized to "put the music in the groove" and provide the listener with the "best seat in the hall—at home." "The Sound and the Story" has already been shown on national television and is now available for free showings to school, civic and club groups.

RCA Victor Announces Classical Record Club

NEW YORK—Organization of phonograph record club in which dealers will play an important role was announced last week by the RCA Victor Record Division and the Book-of-the-Month Club.

George R. Marek, Vice President and General Manager of the RCA Victor Record Division, said that the club will involve only Classical records. The club, to be set in operation early in 1958, will be called the RCA Victor Society Of Great Music.

"Through the club we will attempt to persuade millions of Americans that they can enjoy good music and that no hocus-pocus or a college degree is needed to enter the world of great music," he said.

Dealers will be able to earn substantial profits, he added, by soliciting and signing up members. The club operation itself will be directed by the Book-of-the-Month Club.

"Every advertisement—every piece of paper published by the Book-of-the-Month Club will reflect the prestige not only of RCA Victor, but of the music itself for which we are seeking a wider audience," Marek said.

Further details of the plan will be divulged shortly before the first of the year, Marek reported.

Lombardo Waxes For Royalty

NEW YORK—Guy Lombardo and his orchestra recently made a phonograph record which will never be sold.

The record, on one side of which is "Fascination," and on the other side of which is "Stardust," was made for the private use of Queen Elizabeth II and Prince Philip of Great Britain.

Prince Philip requested Lombardo to record "Fascination" for himself and the Queen following the recent Commonwealth Ball in New York, during which Lombardo played the song in the presence of their majesties.

When Lombardo asked Prince Philip to indicate the song he would like recorded for the other side of the disk, the Prince answered "Stardust."

Judson Issues First Disks

NEW YORK—Judson Records, the recently formed affiliate of Riverside Records, the jazz label, has announced the shipment of its initial LP releases to its 40 distributors.

The current Judson album line, which is geared to appeal to a variety of musical tastes and priced at $3.98, consists of 10 issues, among them a $1.98 sampler, "The Birth Of A Label," which includes twelve samplings from the issues. Albums shipped by Judson last week include: "Dance Time," a medley of Gershwin songs played by the Chauncey Gray society ork; "An Evening With Offenbach," melodies by the composer performed by a 100-piece European orchestra; "Folk Music For People Who Hate Folk Music," vocals by Herb Strauss on a collection of favorite folk songs with instrumental accompaniment by Mundell Lowe and His Friends. Strauss is an associate producer for NBC television, and will appear on such NBC network shows as "Monitor," "Today," "The Steve Allen Show," and "Tonight"; "A Harry Warren Showcase"—"A Harold Arlen Showcase," two separate issues featuring jazz pianist Kenny Drew on numbers by the two composers; "An Evening With Strauss," a program of Strauss waltzes read by a Viennese orchestra; "Chansons Populaires Francaises," old French cafe songs sung by chanteuse Francoise Prevost; "Dancing In The Dark," a dance-floor disk by the Lenny Herman ork; and "Love Songs Old And New," love songs spanning three centuries as rendered by Dylan Todd.

International Flavor

NEW YORK—An international flavor was added to the Popular Music Jamboree co-sponsored by Station WMGM, New York, and the New York Public Library on Thursday afternoon, November 7th at the Donnell Library Center, Manhattan. Singing stars from England and the United States were featured in the third of a series of four such gatherings. Participating in the jamboree, which headlines talks on vocational guidance in the popular music industry and previews of new releases, were (left to right) Esther Walls, Vocational School Specialist for the New York Library; Lillian Morrison, Young Adult's Specialist for the Library; Lee Lawrence, singing star on the English Columbia label, who has sold over three million records in Britain; Ed Stokes, WMGM disk jockey and master of ceremonies at the jamboree; Terri Stevens, RCA Victor recording star; Jack Shaindlin, conductor and arranger, who premiered his new Roulette album, "Famous Movie Themes," and Margaret Scoggin, Coordinator of the New York Public Library's Young Adult Services. The last in the series of Popular Music Jamborees will feature Dean Hunter, conductor of "Record Bandwagon" and "Best Sellers" over WMGM, on Thursday afternoon, November 21st.

Capitol Launches Record Club On Test Basis

HOLLYWOOD — Capitol Records is launching, on a test basis, a new Capitol Record Club.

Lloyd W. Dunn, Vice President of Sales and Merchandising, disclosed that the company is making a test by direct mail to determine whether or not a record club for Capitol would be practical or possible.

"As a major record company, Capitol cannot continue to ignore any successful development in the merchandising of recorded music and it would certainly appear that record clubs come under that category," Dunn said.

In the test mailing piece, Capitol offers four clubs covering popular music, classical music, show music and jazz. Members who sign up for any of these clubs are obligated to buy four albums a year and, with this membership, receive three LP's without charge, selected from a list of 12. After four albums have been purchased within a year, the member receives one free album for every two he purchases.

The creative and mechanical aspects of the Capitol test are being handled in New York by John Stevenson, who has operated successful record and book clubs for many years.

Dunn indicated that an analysis of the returns should be completed within the next six weeks and that a decision regarding further plans would be made before the first of the year.

Dunn reminded that over a year ago Capitol tested a children's record club by direct mail, but added that the results did not warrant continuing it.

When asked "Assuming that the major record companies will all have record clubs going next year, what will happen to the record dealer?" Dunn replied, "Needless to say, we have given the matter considerable thought because the record dealer is our lifeline to record buyers and we believe will continue to be as long as Capitol is in business.

"Our honest opinion is that if there are three or more major clubs in operation next year, there will hardly be a magazine that is not dominated by record advertising. Tests have proved that only a small percentage of people will buy through mail, irrespective of what is offered. So it is reasonable to assume that a great bulk of the buyers will continue to patronize the dealer but will be stimulated into more buying through the deluge of promotion. We have been told that this has been the experience of dealers following the advent of another major record club and we feel that other clubs would merely accelerate this buying process."

Peaslee-Gaulbert Wins 4th Decca Silver Disk for '57

NEW YORK — Sydney N. Goldberg Vice-President in Charge of Sales for Decca Distributing Corporation, announced that the Peaslee-Gaulbert Corp., the company's distributor in Indianapolis, has won the Designed For 1957 Silver Record Award for the month of October. The award was based on sales performance. Marvin Taylor heads the Indianapolis operation, which has won the Silver Record Award four times since the beginning of the year.

At The Hop

PHILADELPHIA—Danny And The Juniors, local Philadelphia quartet, whose recent ABC-Paramount release of "At The Hop" is clicking in a number of territories, are shown with Cal Milner and Larry Brown, co-hosts of "The 950 Club," radio deejay show emanating from the Philly station WPEN, surrounded by a host of the teenage fans. Group, consisting of Danny Rapp, Dave White, Joe Terranova and Frank Maffei, are soon to start a national personal appearance tour, based on the acclaim which "At The Hop" has received. "At The Hop" is a master which the Paramount label purchased recently from the Singular label, a local Indie. The disk was released in Philly on Monday, Nov. 28 and caused an immediate reaction among dee jays and teenagers.

With the word spreading to New York, Sam Clark, president of ABC-Paramount, and Larry Newton, national sales manager, shot down to Philly to consult with Artie Singer, owner of the Singular label. P.S. They did get the record.

Bob Crewe Inks Vik Pact

NEW YORK — Vik Records has purchased the master of a tune called "Charm Bracelet" recorded by Bob Crewe and The Rays, and at the same time, signed Crewe to an exclusive Vik recording contract.

Crewe is the author of "Silhouettes". "Charm Bracelet" was cut at the same time as "Silhouettes". The Vik record is billed as follows: Bob Crewe with Guest Vocal Group, The Rays.

Marshall To Guest At "Y" Hop

NEW YORK — Jerry Marshall, conductor of the "Record Room" program over WMGM, will be the principal guest at the record hop of the Teenage Division of the East New York YM and YWHA at 2057 Linden Boulevard, Brooklyn, on Wesdnesday evening, Dec. 11th.

The East New York YM and YWHA is one of the most active Jewish Community Centers in Brooklyn and among its honorary trustees are City Council President Abe Stark and Supreme Court Justice A. David Benjamin.

A Favorite In Japan, Too

NEW YORK—Kenneth L. Cole, (left) President of Cosdel Incorporated, manufacturer and distributor of Dot Records for Japan, Okinawa, Korea and Formosa, dropped in to chat with Pat Boone during the former's recent visit to the States. Boone is one of Japan's best selling artists. In addition to the Dot line, Cosdel is also licensed to press Imperial, Atlantic, Vox, World Pacific, Sun, Blue Note and Seeco Records for the above mentioned territories. The photo was taken during Pat's rehearsal of his TV show for the ABC-TV network.

Breaking Out All Over!
"HAVE YOU EVER BEEN LONELY"
b/w "BLUE JEANS"
1524 starring
ERNIE WILKINS
His Sax and Orch.
SAVOY RECORD CO
56 MARKET ST
NEWARK, N. J.

Something to Talk About!
"TEEN-AGE ANGEL"
(Ric Masten-Don Stevens)
c/w
"THE SIGNAL"
AL BARKLE
with the TRI-TONES
VITA RECORD # 45V-171
For free promotional record write:
LES KANGAS Music Pub. Co. (BMI)
7902 Dewey, San Gabriel, Calif.

Don Carroll
"The Gods Were Angry With Me"
Capitol # 3838
CENTRAL SONGS, INC.
6308 SUNSET BOULEVARD HOLLYWOOD 28, CALIF
HOLLYWOOD 1-9347

A HIT PICK!
WHAT'S THE USE OF MY CRYING
and
MAN OVERBOARD
#3509 by Gary Lemel
REV
REVERE RECORD CORP.
3703 N. 7th St.
Phoenix, Arizona

A New
JULIE LONDON
"Saddle The Wind"
and
"I'd Like You For Christmas"
55108
LIBERTY RECORDS, INC.

Elvis Presley
SINGS
"Blue Christmas"
IN
Elvis' Christmas Album
CHOICE MUSIC, INC.
9109 Sunset Blvd., Hollywood, Calif.

R & B Ramblings

NEW YORK:

Al Silver, Herald-Ember mayhoff, pulled off a coupe this week when he outbid a number of majors and top indies for the new masters of the **Tune-weavers**. The lads who came up with "Happy Happy Birthday" on Casa Grande are hot property now as a result and Silver, who says the new material is "great-not just good" may have uncovered a "Comstock Lode". **Frank Paul**, Casa Grande, who discovered the group, made a deal with Silver which calls for exclusive distribution via Ember Records. The two sides, "I'll Remember Dear" and "Pamela Jean", will be out next week. The Silver labels are currently torrid with **Billy Myles** "The Joker" and **The 5 Satins'** "Our Anniversary". . . . **Don Robey**, Peacock-Duke-Backbeat, says his **Little Junior Parker** "Peaches" is flying faster and higher than any Russian Sputnik. In fact, Robey, bitten by the flu bug last week, is so busy with all his hits he didn't even have time to lie down. Don was too busy getting out the orders on his new trio of spiritual releases. **The Dixie Humming Birds'** "Christian Automobile" and "Stop By Here"; **The Spirits of Memphis'** "When" and "Lost In Sin"; **The Sensational Nightingales'** "Pressing On" and "View That City"—are all taking a firm foothold on the buyers' affections. Robey also advises his LP "Again . . . . Johnny Sings" is doing just "tremendous". **Big Willie Mae Thornton**, who made "Hound Dog" a hit when Presley just discovered the guitar, is now ready to offer her newest, "My Man Called Me" and "Just Like A Dog". . . . Aladdin out with two new ones—**The Sharps'** "Shufflin'" and "What Will I Gain", and **Little Wilber and The Pleasers'** "Alone In The Night" and "Heart To Heart". The Mesners feel both are exceptionally good pop and r & b teasers. . . . Here's a nice bit. **Alan Freed**, one of this business' top money earners, will emcee a school dance as well as broadcast his show from the Bayside High School in Queens on Friday, November 22. Freed will also donate the services of his eighteen piece orchstra for the occasion. The program is designed to offer supervised weekend dancing for high school students under Board of Education auspices. Proceeds will go directly to the school's general organization. The broadcast is part of Freed's regularly scheduled program heard weekday evenings from 7 to 10 PM on WINS-New York. . . . **Young Sam Cooke**, Keen Records star, whose "You Send Me" is high on almost every record chart, has signed with William Morris exclusively. Cooke has already been on the **Ed Sullivan** and **Guy Mitchell** TV shows and will appear on the Sullivan show again on December 1. . . . **Jolly Joyce**, **Bill Haley** booking agent, advises Haley has been set with **Harry Smyth**, midwest promoter, to headline a week of one-nighters in Florida commencing February 20, 1958. Joyce is arranging a six week tour of one-nighters to follow that. Haley will cover thirty other states. . . . **Lew Krefitz**, Poplar Records, has signed an exciting newcomer, **Al Jones**. The youngsters' first on Poplar is "Lonely Traveler" and "Mad Mad World". The fledgling label is enjoying a tidy ride with its "Only You Can Give Me Happiness" by the **Do Rey Sisters**. . . . **Herman Lubinsky**, Savoy Records, reports big orders and repeats on **Nappy Brown's** "The Right Time". "It's in," says Lubinsky. Also exciting Herman is his **Dusty Fletcher** "Mad Hour". The initial reaction is "tremendous and it looks like a smash". . . . Here's a move that should interest r & b manufacturers. **Mark Allen** moves from WRAP-Norfolk to WNJR-Newark, N.J. **Jack Holmes**, one of the deans of the blues, comes over to WRAP from WLOW-Norfolk. . . . At Cafe Bohemia we find the Buddy Rich Quartet with Paul Quinichette on sax, and the Bobby Scott Duo from November 8 to 24. The George Wallington Trio replaces Scott on the 15th. December bookings include the Horace Silver Quintet and the Reese Markewich Quintet . . . . Sol **Rabinowitz**, Baton Records, bouncing all over the place as he experiences that great, great feeling of coming up with a hit. **Noble Watts** "Hard Times" (The Slop) has taken off like it's been powered by the new Russian fuel and Sol keeps screaming "More—More" to the pressers. "It's been a long time coming", says the Baton chief, "but it is now here with a vengeance. The way the orders are coming in now it could be a million." Sol also announces the signing of Marie Knight, one of the great gospel singers. Miss Knight will be offered singing pop and r & b. . . . **Mike Cassone** back in the business with a new record company called Roman Records. His associates are **Della Renda** and **Sonny Flam**. (Sonny is Abbe Lane's sister). Cassone will be out with Roman's first record "Santa, Can I Count On You" by 9-year-old **Sherry Lynn**. . . . **Joe Ann Campbell's** "Wait A Minute" seems to be another hit for **George Goldner**. The deck has been reported from several local areas and now seems to have broken wide open in Detroit. Goldner advises he has signed Cab Calloway. An album is planned with Cab. It will be the new Cotton Club Revue with a new score by **Benny Davis**. Goldner plans to issue Calloway on what he calls a commercial kick—and his first single should be available in about three weeks. He has also signed a Philadelphia youngster, **Reggie James**, who has, according to Goldner, the potential to be America's next teenage idol. Both Calloway and James will be on the Gone label. . . . Atlantic Records selling that Ray Charles EP, "The Great Ray Charles" like a single. The deck is a smash. East-West, Atlantic affiliate, has announced the pacting of **Jackie Paris** and it plans an LP by him soon. He will be aimed at the commercial pop market rather than the jazz following that Paris has been associated with. East-West also has some real surprises up its sleeve but will announce them in the near future. . . . **Doc Pomus**, who has had a good bit of success writing songs, now tries his hand at being a manufacturer. Pomus announces the beginning of a new label, R & B Recording Corp., of which he will be president. He will make his office at 1650 Broadway. . . . **Lillian Briggs**, Epic thrush, seems to back on the hit bandwagon again with her newie, "I". It got instantaneous reaction upon release.

CHICAGO:

News on the Milwaukee scene stimulated by activity at Records, Unlimited, by three intense young men, **Don Smith**, **John Contney** and **Bob Maurer**. **Everett** (the blues man) **Tunson**, WRIT deejay, announced that **Duke Ellington** appeared at Marquette University's Wonderland Ballroom 11/11 and 11/12 in a jazz concert and dance. . . . Deejay **Bob "Coffeehead" Larson** of WEMP looks chipper and very Texan-ish in his ten-gallon sombrero. . . . **Len** and **Phil Chess** delighted about the rapid climb on **The Cash Box** charts of **Chuck Berry's** "Rock 'N Roll Music" and the quick start of **The Raven's** "Lazy Mule". . . . We were hosted at the palatial **Phil Lind** Manse by Phil and his lovely wife. Among those present discussing Lind's Pennies For Cancer Drive were, **Chubb Jackson**, **Arnold Miller**, Program Director WAIT; **Jerry Ferber**, **Dale Lind**, **Gil Kaye** of the La Grange Market Center, and the "better halves". Phil is a deejay at WTAQ in La Grange. . . . **Gene Allison's** current disk, "You Can Make It If You Try", caught **Abner** of Vee Jay-Falcon by surprise trying to fill orders as fast as he can, according to Abner. The deck is really snowballing to the top, says Ab, and he feels that it will reach the top ten. . . . **The Dells** and **Priscilla** (A Spare Man) **Bowman** packing them in with the **Al Benson** show at the B&K Regal Theater. . . . **Arnold Miller**, program director of WAIT, tells us that "Vic's Boogie" is going strong. . . . Deejay **Jerry Leighton** adds a new spin show to his already busy schedule, from 7 till 8 p.m. on WCFL. **Jack Reiling** reports great success with a waxing he and **Ralph Blank**, musical director of WJJD, collaborated on "My Love Is Yours" on the Vik label. Jack is feeling much better since stitches were removed from recent injury. . . . Coral's **Ralph Cox** informs us that he has a really hot item on his hands in a new disk on the **Brunswick** label "Make Room For Tiny" by **Big Tiny Little**. . . . Congrats to **Jim Mills**, popular NBC deejay, who moved into new, spacious offices at 142 East Ontario recently. . . . **Jack Solinger**, Music Distribs, all aglow about the **Glow Tones** new release on East-West label, "Ping Pong". . . . Chess artist **Chuck Berry** and the Moonglows currently starring in the Paramount movie "Mister Rock 'N Roll" at the Garrick Theater. . . . **Marty Hirsch**, RCA promo man, tells us that RCA-Victor recording artist **Jimmy Witherspoon** opened at the B&K Regal Theater 11/8, appearing for one week with the Al Benson Show.

LOS ANGELES:

Ernie Freeman hitting big in both the pop and rhythm and blues field with his smash disk of "Raunchy". It jumped way up on the national charts last week. **Eddie Ray** also predicts another smash for Imperial in "Rockin' In The Orbit" by Jimmie Haskell. Record was cut and rushed to distributors across the country in three days. . . . CBS Studios in New York reported that their switch board was swamped with calls when **Sam Cooke** was cut off the air when time ran out on the Ed Sullivan show. Cooke has been booked for a return appearance on the Sullivan show on December 1 at which time he will be presented with his gold record for selling a million copies of his Keen recording "You Send Me". . . . Ebb Records has a big blues record in "Days Are Dark" by **Ted Taylor**. Record was the biggest blues seller at Dolphin's of Hollywood last week. . . . A new Los Angeles singing group, **The Fortunes** open at the California club here in town before a ten day appearance at the Chi Chi Club in Palm Springs. . . . **Leon Rene** following up his smash records of "Beautiful Weekend" and "Little Bitty Pretty One" with two more Class originals by **Googie Rene** and **Bobby Day** out next week. Class is also releasing the first LP by Googie Rene titled "Beautiful Weekend With Googie Rene". . . . **The Harris Sisters** bow on the new Smash Records label with two rock and roll ballads, "Happiness" and "Don't Let Me Fall In Love". . . . Trans World Attractions presenting Imperial Records teenage singing star, **Ricky Nelson** in two concerts. Ricky will be presented Wed. Nov. 27th at the Long Beach Auditorium with **Jerry Gray** and his band, and on Nov. 29th at the Mission Beach Ballroom in San Diego with **Les Brown** and his orchestra. Both shows will be M.C.'d by KLAC disk jockey, **Earl McDaniel**.

Territorial Tips

The Cash Box "Territorial Tips" chart highlights Rhythm and Blues records showing regional action, which have not yet appeared in the national top 20.

(Listed Alphabetically)

* Indicates first appearance on Territorial Tips

*ALL ABOUT THE BLUES
Ivory Joe Hunter (Atlantic 1164)

*ALL OF A SUDDEN MY HEART SINGS
Roy Hamilton (Epic 9232)

ALL OF MY LIFE
Billy Eckstine (Mercury 71161)

ALONE
Shepherd Sisters (Lance 125)

AND THAT REMINDS ME
Della Reese (Jubilee 5292)

AW SHUCKS BABY
Tiny Topsy (Federal 12302)

BABY BABY
Dale Hawkins (Checker 876)

BEATING OF MY HEART
Moonglows (Chess 1669)

BE BOP BABY
Ricky Nelson (Imperial 5463)

BLACK SLACKS
Sparkletones (ABC-Paramount 9873)

*BLUES DOWN HOME
Dinah Washington (Mercury 71220)

BONY MORONIE
YOU BUG ME BABY
Larry Williams (Specialty 615)

BUZZ, BUZZ, BUZZ
Hollywood Flames (Ebb 119)

CHANCES ARE
Johnny Mathis (Columbia 40993)

COULD THIS BE MAGIC
Dubs (Gone 5011)

DEEP PURPLE
Billy Ward & Dominoes (Liberty 55099)

DESERIE
Charts (Everlast 5001)

DOWN IN THE ALLEY
Clovers (Atlantic 1152)

EMMETT LEE
Carol Fran (Excello 2118)

FOOLS RUSH IN
Malcolm Dodd & Tunedrops (End 1004)

GONNA STOP FOOLIN' MYSELF
Louis Brooks (Excello 2119)

HAVE I SINNED
Donnie Elbert (DeLuxe 6148)

HENRIETTA
Jimmy Dee (Dot 15664; TNT 148)

HE'S GONE
THE PLEA
Chantells (End 1001)

HEY BABE
Cleftones (Gee 1041)

HEY LITTLE GIRL
Techniques (Roulette 4030)

HULA LOVE
Buddy Knox (Roulette 4018)

IDOL WITH THE GOLDEN HEAD
MY BABY COMES TO ME
Coasters (Atco 6098)

I KNOW
Drifters (Atlantic 1161)

I'M AVAILABLE
Margie Rayburn (Liberty 55102)

I NEED A GIRL
Joe Turner (Atlantic 1155)

I NEED YOU SO BAD
I WONDER
B. B. King (RPM 498)

I STILL LOVE YOU
Fats Domino (Imperial 5467)

I WANNA DO EVERYTHING FOR YOU
Brook Benton (Vik 0285)

I WANNA LITTLE GIRL
Ray Charles (Atlantic 1154)

JUST A LONELY CLOWN
FREE, SINGLE AND DISENGAGED
Huey Smith (Ace 538)

*KISSES SWEETER THAN WINE
Jimmy Rodgers (Roulette 4031)

LADDER OF LOVE
Flamingos (Decca 30335)

LEAVIN' IT ALL UP TO YOU
Don & Dewey (Specialty 610)

LET 'EM ROLL
Midnighters (Federal 12305)

LITTLE WHEEL
John Lee Hooker (Vee-Jay 255)

ONLY BECAUSE
Platters (Mercury 71184)

MY GIRL
Frankie Lymon (Roulette 4026)

MY SPECIAL ANGEL
Bobby Helms (Decca 30423)

NERVOUS BOOGIE
Paul Gayton (Argo 5277)

OH BOY
Crickets (Coral)

OUR ANNIVERSARY
5 Satins (Ember)

PEACHES
Little Jr. Parker (Duke 177)

PEGGY SUE
Buddy Holly (Coral 61885)

*PING PONG
Glowtones (East-West 101)

PLAYTHING
Ted Newman (Rev 3505)

RAINBOW
Russ Hamilton (Kapp 184)

REET PETITE
Jackie Wilson (Brunswick 55024)

ROCK AND CRY
Clyde McPhatter (Atlantic 1158)

ROCK 'N ROLL MUSIC
Chuck Berry (Chess 1671)

*SHE'S THE ONE
Eddy Boyd (Chess 1674)

SILHOUETTES
Diamonds (Mercury 71197)
**Gibson & Red Caps (ABC-Paramount 9856)*

ST. LOUIS BLUES
Lavern Baker (Atlantic 1163)

SUMMERTIME
Sam Cooke (Keen 34013)

TAKE THE KEY
Richard Berry (Flip 318)

*TEARDROP
Lee Andrews & Hearts (Chess 1675)

TEARS ON MY PILLOW
Eldorados (Vee-Jay 250)

TELL ME WHY
Rob-Roys (Back Beat 501)

*THE RIGHT TIME
Nappy Brown (Savoy 1525)

THE JOKER
Billy Myles (Ember 1026)

THIS COULD BE THE NIGHT
Velours (Onyx 515)

THREE MINUS ONE
Tommy Lampkin (Ebb 110)

*TIME MAKES YOU CHANGE
*PAIN IN MY HEART
Dells (Vee-Jay 258)

TONIGHT TONIGHT
Mello-Kings (Herald 502)

WALKIN' WITH FRANKIE
Frankie Lee Sims (Ace 527)

*WHAT SIN
Little Jimmy Scott (King 5086)

WHEN I MEET MY GIRL
Tommy Ridgley (Herald 501)

YOU CAN MAKE IT IF YOU TRY
Gene Allison (Vee-Jay 256)

YOU'RE GONNA CRY
I NEED YOUR KISSES
Spaniels (Vee-Jay 257)

R & B Sure Shots

"PEGGY SUE" — The Cash Box Sleeper of the Week — 10/12

Buddy Holly ..... Decca 61885

•

"OH BOY" — The Cash Box Disk of the Week — 10/12

Crickets ..... Brunswick 55035

•

"NERVOUS BOOGIE"

Paul Gayton ..... Argo 5277

•

"TEARDROP" — The Cash Box Award o' the Week — 11/9

Lee Andrews & Hearts ..... Chess 1675

•

"YOU CAN MAKE IT IF YOU TRY" — The Cash Box Award o' the Week — 11/23

Gene Allison ..... Vee-Jay 256

America's Leading ONE STOP Record Service
LESLIE DISTRIBUTORS
639 TENTH AVE. NEW YORK 36, N.Y. PLaza 7-1977
2231 FIFTH AVE. PITTSBURGH, PA. GRant 1-9323
377 WINDSOR ST. HARTFORD, CONN. JAckson 5-1147
221 FRELINGHUYSEN AVE. NEWARK, N. J. Bigelow 3-1155

TWO BIG HITS!!
GENE ALLISON
"YOU CAN MAKE IT IF YOU TRY"
VEE-JAY 256
THE DELLS
"TIME MAKES YOU CHANGE"
VEE-JAY 258
VEE JAY-FALCON RECORDS
2129 So. Michigan Avenue Chicago 16, Illinois

Repeat Performance

NEW YORK—Erroll Garner chats with Patti Page, in preparation for his second appearance of the season on her CBS-TV Show, "The Big Record," on November 27th, 8 p.m., EST.

This will mark Garner's last public appearance in the United States, prior to departing for a tour of Europe, on December 1st. Garner opens a tour there, in Paris, December 6th, and will be gone through the middle of January.

European itinerary includes concerts in Brussels, Amsterdam, Paris, Naples; tv shows throughout middle-Europe, and three weeks as headliner at the Olympia Theater in Paris. (Dec. 6-26th) During the Christmas week, Garner will go to England, as a tourist.

Gone Label Signs Cab Calloway And Newcomer

NEW YORK — George Goldner, Gone Records, this week announced two additions to his label.

Goldner signed Cab Calloway and plans an immediate session to cut an album based on the new Cotton Club Revue with new score by Benny Davis. Goldner also plans to cut singles with Calloway, on what he terms a "commercial kick."

From Philadelphia, Goldner comes up with Reggie James. The Gone prexy states that he is completely sold on James, who he figures has the talent and personality to become the nation's next teenage idol.

Marie Knight Joins Baton

NEW YORK — Sol Rabinowitz, Baton Records, this week announced the signing of Marie Knight, one of the great spiritual and gospel singers of recent years.

Repertoire for Miss Knight will be mainly pop and r & b material for the present, with the possibility of inspirational packages in the future.

Cameo To Set Up Distribution For Swan

NEW YORK—Jerry Fields, sales and promotion director of Cameo Records announced last week that the Cameo Company will set up distribution for the new Swan label—a new record company owned by Bernie Bennick, producer of the musical film "Jamboree."

The Swan label will not necessarily be distributed by Cameo outlets. Swan has set two new releases to be issued this week.

The Cash Box HOT

NEW YORK

1	YOU SEND ME	*Sam Cooke (Keen 34013)*
2	LITTLE BITTY PRETTY ONE	*Thurston Harris (Aladdin 3398)*
3	SILHOUETTES	*Rays (Cameo 117)*
4	WAKE UP LITTLE SUSIE	*Everly Brothers (Cadence 1337)*
5	COULD THIS BE MAGIC	*Dubs (Gone 5011)*
6	JAILHOUSE ROCK	*Elvis Presley (RCA Victor 7035)*
7	SWANEE RIVER ROCK	*Ray Charles (Atlantic 1154)*
8	HAPPY HAPPY BIRTHDAY BABY	*Tune Weavers (Checker 872)*
9	WITH YOU ON MY MIND	*Nat "King" Cole (Capitol 3782)*
10	RAUNCHY	*Bill Justis (Phillips 3519)*

CHICAGO

	YOU SEND ME	*Sam Cooke (Keen 34013)*
	HONEST I DO	*Jimmy Reed (Vee-Jay 253)*
	SILHOUETTES	*Rays (Cameo 117)*
	LITTLE BITTY PRETTY ONE	*Thurston Harris (Aladdin 3398)*
	FARTHER UP THE ROAD	*Bobby Blue Bland (Duke 170)*
	HAPPY HAPPY BIRTHDAY BABY	*Tune Weavers (Checker 872)*
	SOFT	*Bill Doggett (King 5080)*
	I NEED YOU SO BAD	*B. B. King (RPM 498)*
	TIME MAKES YOU CHANGE	*Dells (Vee-Jay 258)*
	KEEP A-KNOCKIN'	*Little Richard (Specialty 611)*

NEW ORLEANS

	LITTLE BITTY PRETTY ONE	*Thurston Harris (Aladdin 3398)*
	YOU SEND ME	*Sam Cooke (Keen 34013)*
	BONY MORONIE	*Larry Williams (Specialty 615)*
	RAUNCHY	*Ernie Freeman (Imperial 5474)*
	YOU CAN MAKE IT IF YOU TRY	*Gene Allison (Vee-Jay 256)*
	SWANEE RIVER ROCK	*Ray Charles (Atlantic 1154)*
	HONEST I DO	*Jimmy Reed (Vee-Jay 253)*
	HAVE I SINNED	*Donnie Elbert (DeLuxe 6148)*
	THE RIGHT TIME	*Nappy Brown (Savoy 1525)*
	BACK TO SCHOOL AGAIN	*Timmie Rodgers (Cameo 116)*

ST. LOUIS

1	YOU SEND ME	*Sam Cooke (Keen 34013)*
2	SILHOUETTES	*Rays (Cameo 117)*
3	RAUNCHY	*Bill Justis (Phillips 3519)*
4	HONEST I DO	*Jimmy Reed (Vee-Jay 253)*
5	BACK TO SCHOOL AGAIN	*Timmie Rodgers (Cameo 116)*
6	YOU CAN MAKE IT IF YOU TRY	*Gene Allison (Vee-Jay 256)*
7	CHANCES ARE	*Johnny Mathis (Columbia 40993)*
8	BUZZ, BUZZ, BUZZ	*Hollywood Flames (Ebb 119)*
9	I NEED YOU SO BAD	*B. B. King (RPM 498)*
10	JAILHOUSE ROCK	*Elvis Presley (RCA Victor 7035)*

NEWARK

	YOU SEND ME	*Sam Cooke (Keen 34013)*
	SILHOUETTES	*Rays (Cameo 117)*
	COULD THIS BE MAGIC	*Dubs (Gone 5011)*
	LITTLE BITTY PRETTY ONE	*Thurston Harris (Aladdin 3398)*
	SWANEE RIVER ROCK	*Ray Charles (Atlantic 1154)*
	SOFT	*Bill Doggett (King 5080)*
	KEEP A-KNOCKIN'	*Little Richard (Specialty 611)*
	ROCK 'N ROLL MUSIC	*Chuck Berry (Chess 1671)*
	HAPPY HAPPY BIRTHDAY BABY	*Tune Weavers (Checker 872)*
	JAILHOUSE ROCK	*Elvis Presley (RCA Victor 7035)*

DALLAS

	YOU SEND ME	*Sam Cooke (Keen 34013)*
	LITTLE BITTY PRETTY ONE	*Thurston Harris (Aladdin 3398)*
	RAUNCHY	*Bill Justis (Phillips 3519) Ernie Freeman (Imperial 5474)*
	JAILHOUSE ROCK	*Elvis Presley (RCA Victor 7035)*
	SILHOUETTES	*Rays (Cameo 117)*
	WAKE UP LITTLE SUSIE	*Everly Brothers (Cadence 1337)*
	ROCK 'N ROLL MUSIC	*Chuck Berry (Chess 1671)*
	KEEP A-KNOCKIN'	*Little Richard (Specialty 611)*
	HONEST I DO	*Jimmy Reed (Vee-Jay 253)*
	WAIT AND SEE	*Fats Domino (Imperial 5467)*

The Cash Box HOT

PHILADELPHIA

1	SILHOUETTES	*Rays (Cameo 117)*
2	LITTLE BITTY PRETTY ONE	*Thurston Harris (Aladdin 3398)*
3	THE JOKER	*Billy Myles (Ember 1026)*
4	YOU SEND ME	*Sam Cooke (Keen 34013)*
5	ROCK 'N ROLL MUSIC	*Chuck Berry (Chess 1671)*
6	BONY MORONIE	*Larry Williams (Specialty 611)*
7	KEEP A-KNOCKIN'	*Little Richard (Specialty 611)*
8	FOOLS RUSH IN	*Dodd & Tunedrops (End 1004)*
9	HAVE I SINNED	*Donnie Elbert (DeLuxe 6148)*
10	ALL OF A SUDDEN MY HEART SINGS	*Roy Hamilton (Epic 9232)*

LOS ANGELES

	YOU SEND ME	*Sam Cooke (Keen 34013)*
	RAUNCHY	*Ernie Freeman (Imperial 5474)*
	SILHOUETTES	*Rays (Cameo 117)*
	HAPPY HAPPY BIRTHDAY BABY	*Tune Weavers (Checker 872)*
	LITTLE BITTY PRETTY ONE	*Bobby Day (Class 211)*
	WAKE UP LITTLE SUSIE	*Everly Brothers (Cadence 1337)*
	HONEST I DO	*Jimmy Reed (Vee-Jay 253)*
	BUZZ BUZZ BUZZ	*Hollywood Flames (Ebb 119)*
	PEANUTS	*Little Joe & Thrillers (Okeh 7088)*
	HONEYCOMB	*Jimmie Rodgers (Roulette 4015)*

DETROIT

	YOU SEND ME	*Sam Cooke (Keen 34013)*
	SILHOUETTES	*Rays (Cameo 117)*
	WAKE UP LITTLE SUSIE	*Everly Brothers (Cadence 1337)*
	JAILHOUSE ROCK	*Elvis Presley (RCA Victor 7035)*
	LITTLE BITTY PRETTY ONE	*Bobby Day (Class 211) Thurston Harris (Aladdin 3398)*
	BE BOP BABY	*Ricky Nelson (Imperial 5463)*
	HONEST I DO	*Jimmy Reed (Vee-Jay 253)*
	SOFT	*Bill Doggett (King 5080)*
	HAPPY HAPPY BIRTHDAY BABY	*Tune Weavers (Checker 872)*
	RAUNCHY	*Bill Justis (Phillips 3519)*

ATLANTA

1	YOU SEND ME	*Sam Cooke (Keen 34013)*
2	SILHOUETTES	*Rays (Cameo 117)*
3	LITTLE BITTY PRETTY ONE	*Thurston Harris (Aladdin 3398)*
4	JAILHOUSE ROCK	*Elvis Presley (RCA Victor 7035)*
5	RAUNCHY	*Ernie Freeman (Imperial 5474) Bill Justis (Phillips 3519)*
6	HONEST I DO	*Jimmy Reed (Vee-Jay 253)*
7	KEEP A-KNOCKIN'	*Little Richard (Specialty 611)*
8	BE BOP BABY	*Ricky Nelson (Imperial 5463)*
9	WAKE UP LITTLE SUSIE	*Everly Brothers (Cadence 1337)*
10	ROCK 'N ROLL MUSIC	*Chuck Berry (Chess 1671)*

MEMPHIS

	YOU SEND ME	*Sam Cooke (Keen 34013)*
	LITTLE BITTY PRETTY ONE	*Thurston Harris (Aladdin 3398)*
	RAUNCHY	*Bill Justis (Phillips 3519)*
	SILHOUETTES	*Rays (Cameo 117)*
	I NEED YOU SO BAD	*B. B. King (RPM 498)*
	JAILHOUSE ROCK	*Elvis Presley (RCA Victor 7035)*
	WAIT AND SEE	*Fats Domino (Imperial 5467)*
	SUMMERTIME	*Sam Cooke (Keen 34013)*
	GONNA STOP FOOLIN' MYSELF	*Louis Brooks (Excello 2119)*
	I WANNA DO EVERYTHING FOR YOU	*Brook Benton (Vik 0285)*

SAN FRANCISCO

	YOU SEND ME	*Sam Cooke (Keen 34013)*
	JAILHOUSE ROCK	*Elvis Presley (RCA Victor 7035)*
	LITTLE BITTY PRETTY ONE	*Bobby Day (Class 211) Thurston Harris (Aladdin 3398)*
	RAUNCHY	*Ernie Freeman (Imperial 5474)*
	SILHOUETTES	*Steve Gibson (ABC-Paramount 9856)*
	HONEST I DO	*Jimmy Reed (Vee-Jay 253)*
	PEANUTS	*Little Joe & Thrillers (Okeh 7088)*
	SOFT	*Bill Doggett (King 5080)*
	WAKE UP LITTLE SUSIE	*Everly Brothers (Cadence 1337)*
	LOTTA LOVIN'	*Gene Vincent (Capitol 3763)*

Party Confab

WASHINGTON, D. C.—Baltimore disk jockey Bill Johnson, WEBB, chats with Milton Berle at a cocktail party given in Milton's honor by Roulette Records to introduce Berle's first Roulette LP, "Songs My Mother Loved." The affair was held at the Sheraton Carleton Hotel in Washington, D. C.

Stephany Signs New Group Discovery

EVANSTON, ILL.—Norman Forgue, Director of Stephany Records, here, has pacted a vocal quartet, the Ebon-Knights, the members of which he "discovered" at an alley entrance.

While parking his car in a lot in Chicago, he was attracted by a gathering at the alley entrance across the street, and reaching the spot found four boys putting on a singing act. He learned they were from St. Louis, and were broke. After a hearing soon after in a BMI office, the boys were signed to a ten year personal management and recording contract by Forgue. Under the direction of Stephany arranger-musical director Jerry Stadin, the crew was prepared for its first disk session. In the space of four days, the group had been taught four tunes, cut it initial disk, and received matching ensemble outfits. They were well-received at a nitery, and are currently getting lessons from a choreographer, and will appear in Las Vegas under a six months contract.

Three Groups Bow On Ivy

NEW YORK — Stan Feldman, prexy of Ivy Records, here, has announced the signing and recording of the Cozytones, Jimmy Lewis and the Volumes, and the Vanguards.

The Cozytones are represented with "I'm Lonely" b/w "Little Flirt"; Jimmy Lewis and the Volumes have cut "In My Heart" b/w "Cottage In My Dreams"; and the Vanguards perform "Movin'" b/w "Moonlight."

Feldman also reported a good reaction to the label's entry by the Deltairs, "Lullaby Of Bells."

Milwaukee Jazz Session

MILWAUKEE—A local group of prominent jazz advocates scheduled a jazz session November 9 at Bruce Hall, in Milwaukee Auditorium, titled Jazz For Moderns.

The affair was emceed by Stu Glassman, proprietor of two record marts, and well known in local jazz circles; and featured the following artists: The George Shearing Sextette, the Gerry Mulligan Quintette, Chico Hamilton and his Quintette, the Miles Davis Quintette, the Australian Jazz Quintette and vocalist Helen Merrill.

Commenting on future possibilities of just such jazz sessions, Glassman said, "we are greatly encouraged by advance ticket sales, and feel certain that these sessions have a healthy future in Milwaukee. We'd like to make this a periodic institution here."

2 SIDES FROM "GOOGIE'S" SENSATIONAL ALBUM No. 5001
"TWILIGHT WALK"
B/W "AT THE BREAK OF DAWN"
CLASS No. 214
GOOGIE RENÉ
Class Records
1107 EL CENTRO HOLLYWOOD, CALIF.

R & B Reviews

A AWARD & SLEEPER — **B** VERY GOOD — **C** FAIR

B+ EXCELLENT — **C+** GOOD — **D** MEDIOCRE

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

JAMES BROWN
(Federol 12311)

B+ "BABY CRIES OVER THE OCEAN" (2:20) [Armo BMI—James Brown] James Brown belts a middle beat bouncer with a gravelly and enthusiastic reading that lends the side something extra. Arrangement and vocal treatment add up to a potent offering. Watch it.

B+ "THAT DOOD IT" (2:26) [Real McCoy BMI—McCoy, Toombs] A middle beat jump blues with Brown reading with style. His treatment gives the infectious material the status of "contender." Two very strong chart possibilities.

THE GUYTONES
(DeLuxe 6152)

B "NOT WANTED" (2:06) [Lowell BMI—Wood, Williams] The Guytones sing sorrowfully of a broken love. Slow, rhythmic ballad handled with the right touch. Pretty wax—easy listening.

B "HE'S MINE" (2:24) [Wemar BMI — Evans, Brown, Hunter] The Guytones swing out with a quick beat bouncer love tune. Deck moves along at a driving pace with the Tones holding back just enough to keep the deck out of the "frantic" class. Ok wax.

FOUR SHADES OF RHYTHM
(Mod 1202)

B "COME HERE" (2:24) [Josette BMI—T. Jones] The Four Shades of Rhythm bounce energetically as they dish up a quick beat jumper. Ok jump deck the kids can hop to.

C+ "GHOST OF A CHANCE" (2:35) [Josette BMI] The Four Shades back with a slow mood blues instrumental. Dim lights effort that pleases.

THE SOLITAIRES
(Old Town 1044)

B+ "I REALLY LOVE YOU SO" (2:43) [Maureen BMI—H. Dunham] The Solitaires back with a quick beat change of pace. A bouncer loaded with zest. The kids can swing out to this wax.

B "THRILL OF LOVE" (2:42) [Real Gone BMI—Gordy Jr., Carlo] The Solitaires offer a slow romancer ballad with the proper touch of tenderness. Moving sentimental side.

CHAMPION JACK DUPREE
(Vik 0304)

B+ "LOLLIPOP BABY" (2:22) Monument BMI — Lucille Dupree, Mary Smith] Champion Jack Dupree drives out with a quick beat bouncer. It's a hard hitting jumper with Dupree wailing in spirited fashion. Strong offering with plenty to recommend it. Keep an eye on it.

B+ "SHAKE BABY SHAKE" (2:37) [Monument BMI — Lucille Dupree] Dupree sticks with the quick beat as he rocks out on this side as well. Energetic treatment both vocally and instrumentally. Lots of excitement. It could be Dupree's best release in some time.

THE VELVET KEYS
(King 5090)

B "LET'S STAY AFTER SCHOOL" (2:10) [Jay & Cee BMI—Joyce Bennett] The Velvet Keys team beautifully on a light hearted middle beat romancer. Lilter with a teenage love lyric. This is one the kids should feel.

B "MY BABY'S GONE" (2:18) [Jay & Cee BMI—Mallon, Spina, Pascole, Wagner] The Keys swing out on the coupling and project a quick beat bouncer with verve. Enthusiastic bouncer. Good coupling.

The Cash Box Award o' the Week

"THE ECHOES KEEP CALLING ME" (2:22)
[Cranford BMI—Cook, Cook]
"LONESOME" (2:42) [Cranford BMI—Fleming, Cook, Henderson]
LITTLE JOE THE THRILLER (Okeh 7094)

● Little Joe follows his "Peanuts" with another power packed release, "The Echoes Keep Calling Me," a quick beat bouncer. Little Joe lends his particular brand of vocaling to this strong hunk of material and the result is an etching that has all the earmarks. Little Joe and his immature voice, his cute gimmicks, and vivacious approach to the lyric are given an airy arrangement and good instrumental and choral support. Happy deck the teeners should love. The flip, "Lonesome," is a slow, rhythmic ballad with a beautiful melody and hauntingly done. However, we lean heavily in the direction of "The Echoes Keep Calling Me."

"FINE FINE BABY" (2:29) [Progressive BMI—Braxton]
"MOMENTS TO REMEMBER YOU BY" (2:20)
[Progressive BMI—Braxton]
THE ROMEOS (Atco 6107)

● Atco rushes out a master, it picked up, "Fine Fine Baby" by The Romeos, and one listen makes it crystal clear why. The Romeos offer the melodic middle beat folk flavored item with top flight singing, the lead especially. Delightful romantic bouncer that has the charm and flavor to appeal to a great big portion of the record buying public. The flip, "Moments To Remember You By," is a slow beat ballad tenderly projected. The group turns in a mellow performance of the soft tune. Easy on the ears wax, but we look to "Fine Fine Baby" to make all the noise.

"YOU CAN MAKE IT IF YOU TRY" (2:21)
[Babb Conrad BMI—Ted Jarrett]
"HEY HEY I LOVE YOU" (2:31) [Babb Conrad BMI—Ted Jarrett]
GENE ALLISON (Vee-Jay Records 256)

● Gene Allisons bows in with a powerful slow beat blues, "You Can Make It If You Try." The wailer handles the dramatic pretty with deep feeling and good voice as he gives moral support to the object of his song. Deck has embodied in it a warmth and sincerity as well as musical qualities that tie up into a neat package labeled "hit." Stick real close to this wax—it could happen. The flip, "Hey Hey I Love You," is a middle beat jump with a happy treatment that pleases the listener. A swingy jump tune the kids can hop to. Good vocal treatment by Allison and a solid coupler for "You Can Make It If You Try," tho the latter is way out in front.

"GREAT BALLS OF FIRE" (1:50)
[BRS Music BMI—Hammer, Blackwell]
JERRY LEE LEWIS (Sun 281)

● Another smash for the talented young singer. No doubt about this one. See pop reviews.

The Cash Box R & B Best Bets

★ "BABY CRIES OVER THE OCEAN" / "THAT DOOD IT"	James Brown	Federol 12311
★ "ROCK AWAY MY BLUES"	Thomas Brown	Imperiol 15476

THE SUPERIORS
(Atco 6106)

B+ "LOST LOVE" (2:25) [G & H Music BMI—Custis, Golder] The Superiors bow on the Atco label with impact. The smooth working team blends sweetly on a slow beat pretty and comes off with a bit of harmony that commands your attention. Excellent all market side.

B "DON'T SAY GOODBYE" (2:38) [G & H BMI—Custis, Custis, Henderson] The Superiors offer a quick beat jump with vivacity and expressivness. A swinging jump solid for the teenage market.

MADMAN JONES
(Mad 1201)

B "HI FI APARTMENT" (2:38) [M M BMI—T. Jones] Madman Jones swings out with a quick beat jump story of his apartment and all its electronic appliances. It's life in the ultra modern and Jones is flying with enthusiasm.

C+ "ROOSTER ROCK" (2:35) [M M BMI—T. Jones] Madman Jones rocks out a quick beat jump with a swinging rock and roll treatment. Deck moves along nicely. A potent dance wax.

J. J. JONES
(Ebb 122)

B "HARLEM NOCTURNE" (2:32) [Shapiro ASCAP — Rodgers, Hagen] J. J. Jones and his combo bounce through the middle beat melodic pleaser with a deft arrangement. Rhythmic instrumental pleaser.

B "COOL" (2:35) [Ebb BMI—J. J. Jones] Jones and the lads turn to the slow, wailing blues on the flip. Stirring waxing.

TOMMY BROWN
(Imperiol 5476)

B+ "ROCK AWAY MY BLUES" (2:00) [Reeve BMI—Bartholomew, King] Tommy Brown swings out on a quick beat, hard hitting blues and turns in a captivating peformance. Deck really drives and the kids should be able to stir up maximum of excitement here. Deserves your full attention.

B "SOMEDAY, SOMEWHERE" (1:50) [Reeve BMI — Brown] Brown turns his inimitable talents to a jump of a middle tempo jump. Strong wax that makes good listening.

SKIP STANLEY
(Satellite 92)

B "SATELLITE BABY" (2:30) [Satellite BMI—Stanley] It was inevitable and here's one of the "satellite" offerings in the wake of "sputnick." Deck opens with a 3-2-1-blast off and into a quick beat rocking effort. Ok deck. Straight vocal offering supplemented by some electronic sounds.

C+ "PLANETS" (2:28) [Satellite BMI—Stanley] A quick beat story again in the science fiction vein. Cute lyric.

JAMES CARTER and The Sentimentals
(Tuxedo 922)

B "HEY, BABY, HEY" (2:34) [Ford BMI—Chris Forde] James Carter and The Sentimentals blend effectively on a middle beat bouncer. A spirited wax with a solid Lindy dance beat. The group backs Carter in good style and the offering comes off well.

B "I KNOW" (2:41) [Mayfair ASCAP—Brooks, Jennings] Carter turns mellow on the flip and projects with warmth a tender slow beat love ballad. Pretty treatment of the sentimental opus. Lead is very strong here.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

THE NATION'S R & B TOP 20

		Pos. Last Week
1	**YOU SEND ME** *Sam Cooke* *(Keen 34013)*	1
2	**LITTLE BITTY PRETTY ONE** *Thurston Harris* *(Aladdin 3398)* *Bobby Day (Class 211)*	2
3	**SILHOUETTES** *Rays* *(Cameo 117)*	3
4	**JAILHOUSE ROCK** *Elvis Presley* *(RCA Victor 7035)*	4
5	**RAUNCHY** *Freeman (Imperial 5474)* *Justis (Phillips 3519)*	14
6	**HONEST I DO** *Jimmy Reed* *(Vee-Jay 253)*	8
7	**KEEP A KNOCKIN'** *Little Richard* *(Specialty 611)*	5
8	**WAKE UP LITTLE SUSIE** *Everly Bros.* *(Codence 1337)*	7
9	**HAPPY HAPPY BIRTHDAY BABY** *Tune Weavers* *(Checker 872)* *(Casa Grande)*	6
10	**BE BOP BABY** *Ricky Nelson* *(Imperial 5463)*	11
11	**BONY MORONIE** *Larry Williams* *(Specialty 611)*	21
12	**ROCK 'N ROLL MUSIC** *Chuck Berry* *(Chess 1671)*	23
13	**FARTHER UP THE ROAD** *Bobby Blue Bland* *(Duke 170)*	13
14	**WAIT AND SEE** *Fats Domino* *(Imperial 5467)*	9
15	**PEANUTS** *Little Joe & Thrillers* *(Okeh 7088)*	16
16	**SOFT** *Bill Doggett* *(King 5080)*	20
17	**HONEYCOMB** *Jimmie Rodgers* *(Roulette 4015)*	17
18	**COULD THIS BE MAGIC** *Dubs* *(Gone 5011)*	22
19	**BACK TO SCHOOL AGAIN** *Timmie Rodgers* *(Cameo 116)*	18
20	**MR. LEE** *Bobbettes* *(Atlantic 1144)*	12

21. THAT'LL BE THE DAY. 22. THINK. 23. BUZZ BUZZ BUZZ. 24. WITH YOU ON MY MIND. 25. CHANCES ARE.

First Gold Disk

HOLLYWOOD—Jules Losch, West Coast rep for Roulette Records, presents Jimmie Rodgers with his gold record of "Honeycomb". Looking on are L. to R. Sam Lutz, Seymour Heller and Bill Loeb of the firm of Gabbe, Lutz, Heller, and Loeb, personal managers of Rodgers. Rodgers new Roulette release of "Kisses Sweeter Than Wine" looks as though it could bring him his second gold record.

THE *ORIGINAL* HIT!!

Billy Myles'

"THE JOKER"

EMBER 1026

EMBER RECORDS

1697 BROADWAY N. Y., N. Y.

HEADING FOR THE CHARTS!

"WAIT A MINUTE"

b/w

"IT'S TRUE"

JO-ANN CAMPELL

Gone 5014

GONE RECORDS

1650 Broadway, N. Y., N. Y.

MAKE RESERVATIONS NOW FOR THE

LOOTVILLE EXPRESS!

ONLY FOUR SEATS LEFT

WILLIE Mae THORNTON

THAT "HOUND DOG" GAL

MY MAN CALLED ME • JUST LIKE A DOG

PEACOCK # 1681

THE SULTANS

IF I COULD TELL • MY LOVE IS SO HIGH

DUKE # 178

THE GOSPELAIRES

HOW MUCH LONGER • THEY DON'T UNDERSTAND ME

PEACOCK # 1781

PEACOCK-DUKE RECORDS, INC.

2809 ERASTUS STREET HOUSTON 26, TEXAS

NO DOUBT ABOUT!

Ours Headed For The TOP!

THURSTON HARRIS

"LITTLE BITTY PRETTY ONE"

ALADDIN #3398

Aladdin RECORDS Los Angeles, Calif.

"THE ORIGINAL" OVER 350,000 SOLD TO DATE!
"LITTLE BITTY PRETTY ONE"
BOBBY DAY AND THE SATTELITES
CLASS #211
Class Records
1107 EL CENTRO HOLLYWOOD, CALIF.

Presenting The Disk

HOLLYWOOD—Cleveland Duncan, lead singer with the Penguins presents KPOP disk jockey Art Laboe with copy of "That's How Much I Need You," the group's newest on Dooto label. Beaming his approval at the presentation made during Laboe's program at Scrivener's Drive-In on Wilshire boulevard, is Dooto prexie Dootsie Williams.

THE NEW PENGUIN HIT!!
"THAT'S HOW MUCH I NEED YOU"
B/W
"BE MY LOVIN' BABY"
428
DOOTO RECORDS
9512 SO. CENTRAL AVE. LOS ANGELES, CALIF.

Picked by Trade Papers! Demand Orders being shipped by Air across the Country!
NAPPY BROWN'S
"THE RIGHT TIME"
SAVOY # 1525 b/w
"OH YOU DON'T KNOW"
SAVOY RECORD CO 56 MARKET ST NEWARK, N. J

NEW RELEASE!!
GUS JENKINS
"COPPER TAN"
b/w
"STAND BY ME"
FLASH # 126

GUS JENKINS
(Flash 126)

B "COPPER TAN" (2:50) [Shag BMI—Reynolds, Jenkins] Jenkins and his ork beat out an infectious quick beat instrumental bouncer with a Latin feeling. Exciting deck with lots of appeal.

FLASH RECORDS
623 E. Vernon Ave., Los Angeles, Calif.

Top Selling Records Reported by R & B Retail Outlets From Coast to Coast

TOP TEN RECORD SHOP
Dallas, Texas

1. Raunchy (B. Justis)
2. Jailhouse Rock (E. Presley)
3. Peggy Sue (B. Holly)
4. Silhouettes (Rays)
5. You Send Me (S. Cooke)
6. Rock 'N Roll Music (C. Berry)
7. Little Bitty Pretty One (T. Harris)
8. Chances Are (J. Mathis)
9. Story Of My Life (Robbins)
10. Wait And See (F. Domino)

GLEN MUSIC SHOP
Detroit, Mich.

1. Raunchy (B. Justis)
2. Rock 'N Roll Music (C. Berry)
3. Wake Up Little Susie (Everlys)
4. Little Bitty Pretty One (T. Harris)
5. Peggy Sue (B. Holly)
6. Be Bop Baby (R. Nelson)
7. Keep A-Knockin' (L. Richard)
8. Oh Boy (Crickets)
9. Raunchy (E. Freeman)
10. Happy Happy Birthday Baby (Tune Weavers)

ONE STOP RECORD
St. Louis, Mo.

1. You Send Me (S. Cooke)
2. Nervous Boogie (P. Gayton)
3. Back To School Again (T. Rodgers)
4. Little Bitty Pretty One (T. Harris)
5. Silhouettes (Rays)
6. Hula Love (B. Knox)
7. Honest I Do (J. Reed)
8. You Can Make It If You Try (G. Allison)
9. That's All I Want From You (Silva-Tones)
10. You're Gonna Cry (Spaniels)

KOPS PIANO HOUSE
Great Falls, Mont.

1. Jailhouse Rock (E. Presley)
2. Happy Happy Birthday Baby (Tune Weavers)
3. Keep A-Knockin' (L. Richard)
4. Mr. Lee (Bobbettes)
5. Diana (P. Anka)
6. Honeycomb (J. Rodgers)
7. That'll Be The Day (Crickets)
8. Little Bitty Pretty One (T. Harris)
9. Dance To The Bop (Vincent)
10. Rock 'N Roll Music (C. Berry)

DISTRIBUTING CORP. OF ILLINOIS
Chicago, Ill.

1. You Send Me (S. Cooke)
2. Little Bitty Pretty One (T. Harris)
3. Honest I Do (J. Reed)
4. Happy Happy Birthday Baby (Tune Weavers)
5. Keep A-Knockin' (L. Richard)
6. Silhouettes (Rays)
7. Wait And See (F. Domino)
8. Farther Up The Road (Bland)
9. Jailhouse Rock (E. Presley)
10. Soft (B. Doggett)

WARE HOUSE OF MUSIC
Seattle, Wash.

1. Wake Up Little Susie (Everlys)
2. Raunchy (Justis/Freeman)
3. You Send Me (S. Cooke)
4. Oh Boy (Crickets)
5. Silhouettes/Daddy Cool (Rays)
6. Treat Me Nice/Jailhouse Rock (E. Presley)
7. Rock And Cry (C. McPhatter)
8. Deserie (Charts)
9. Little Bitty Pretty One (B. Day)
10. Swanee River Rock (Charles)

POP SHOP
New Orleans, La.

1. You Can Make It If You Try (G. Allison)
2. You Send Me (S. Cooke)
3. Reet Petite (J. Wilson)
4. Little Bitty Pretty One (T. Harris)
5. Raunchy (E. Freeman)
6. The Right Time (N. Brown)
7. Swanee River Rock (Charles)
8. Keep A-Knockin' (L. Richard)
9. Honest I Do (J. Reed)
10. St. Louis Woman (L. Baker)

AMERICAN MUSIC
Los Angeles, Calif.

1. Silhouettes (Rays)
2. Raunchy (E. Freeman)
3. Happy Hapy Birthday Baby (Tune Weavers)
4. Wake Up Little Susie (Everlys)
5. Honest I Do (J. Reed)
6. Jailhouse Rock (E. Presley)
7. Buzz, Buzz, Buzz (Hollywood Flames)
8. Little Bitty Pretty One (Day)
9. You Send Me (S. Cooke)
10. Peanuts (L. Joe)

BERNARD'S
Brooklyn, N. Y.

1. You Send Me (S. Cooke)
2. With You On My Mind (N. Cole)
3. Little Bitty Pretty One (T. Harris)
4. Farther Up The Road (Bland)
5. Soft (B. Doggett)
6. Back To School Again (T. Rodgers)
7. Dumplin's (D. Bagby)
8. Swanee River Rock (Charles)
9. Honest I Do (J. Reed)
10. Jailhouse Rock (E. Presley)

R & B Disk Jockey REGIONAL RECORD REPORTS

CHARLES D. DERRICK
WOIC—Columbia, S. C.

1. You Send Me (S. Cooke)
2. Honest I Do (J. Reed)
3. Mr. Lee (Bobbettes)
4. Think (5 Royales)
5. Wait And See (F. Domino)
6. Farther Up The Road (B. B. Bland)
7. Happy Happy Birthday Baby (Tune Weavers)
8. Wake Up Little Susie (Everlys)
9. Keep A-Knockin' (L. Richard)
10. Peanuts (L. Joe)

DANNY WILSON
WHAV—Haverhill, Mass.

1. Little Bitty Pretty One (T. Harris)
2. Raunchy (E. Freeman)
3. Rock 'N Roll Music (C. Berry)
4. You Bug Me Baby (L. Williams)
5. Keep A-Knockin' (L. Richard)
6. Back To School Again (T. Rodgers)
7. Be Bop Baby (R. Nelson)
8. Happy Happy Birthday Baby (Tune Weavers)
9. Lotta Lovin' (G. Vincent)
10. Farther Up The Road (B. B. Bland)

JOHN "JB" BENNETT
WNNJ—Newton, N. J.

1. Silhouettes (Rays)
2. Swanee River Rock (R. Charles)
3. Wake Up Little Susie (Everlys)
4. You Send Me (S. Cooke)
5. Wait And See (F. Domino)
6. The Joker (B. Myles)
7. Little Bitty Pretty One (T. Harris)
8. My Girl (F. Lymon)
9. Peanuts (L. Joe)
10. Jailhouse Rock (E. Presley)

AL BENSON
WGES—Chicago, Ill.

1. You Send Me (S. Cooke)
2. Silhouettes (Rays)
3. Honest I Do (J. Reed)
4. I Need You So Bad (King)
5. With You On My Mind (Cole)
6. I Need Your Kisses (Spaniels)
7. Time Makes You Change (Dells)
8. She's The One (E. Boyd)
9. Farther Up The Road (B. B. Bland)
10. Bye Bye Baby (N. Brown)

BILLY FOX
WSID—Baltimore, Md.

1. You Send Me (S. Cooke)
2. He's Gone (Chantels)
3. Bonie Moronie (L. Williams)
4. Little Bitty Pretty One (Harris/Sharpe)
5. Raunchy (E. Freeman)
6. Happy Happy Birthday Baby (Tune Weavers)
7. Swanee River Rock (Charles)
8. The Plea (Chantels)
9. Why Do You Cry (Charts)
10. Silhouettes (Gibson/Red Caps)

"ROCKIN'" RUSS ATWATER
WYBC—New Haven, Conn.

1. Little Bitty Pretty One (T. Harris)
2. Wait And See (F. Domino)
3. Bonie Moronie (L. Williams)
4. Think (5 Royales)
5. Swanee River Rock (R. Charles)
6. Baby Baby (D. Hawkins)
7. Have I Sinned (D. Elbert)
8. Thunerbird (H. Paige)
9. Rock 'N Roll Music (Berry)
10. Sssafras (Mello-Kings)

REAL GEORGE
KJOY—Stockton, Calif.

1. Silhouettes (Rays)
2. You Send Me (S. Cooke)
3. Deserie (Charts)
4. Jailhouse Rock (E. Presley)
5. Wake Up Little Susie (Everlys)
6. Keep A-Knockin' (L. Richard)
7. Little Bitty Pretty One (Day)
8. Peanuts (L. Joe)
9. Be Bop Baby (R. Nelson)
10. You Bug Me Baby (L. Williams)

JOCKEY JACK
WERD—Atlanta, Ga.

1. My Girl (F. Lymon)
2. Wake Up Little Susie (Everlys)
3. Little Bitty Pretty One (T. Harris)/The Joker (B. Myles)
4. Say It (5 Royales)
5. Honest I Do (J. Reed)
6. Rock And Cry (C. McPhatter)
7. Farther Up The Road (Bland)
8. Buzz, Buzz, Buzz (Hollywood Flames)
9. Beating Of My Heart (Moonglows)
10. Lonely Clown (H. Smith)/Could This Be Magic (Dubs)

LARRY DEAN
WCHB—Inkster, Mich.

1. You Send Me (S. Cooke)
2. Summertime (S. Cooke)
3. Could This Be Magic (Dubs)
4. If I Could Make You Mine (Love Notes)
5. Dead Wrong (Five Stars)
6. I Need Your Kisses (Spaniels)
7. I'm The Jiving Mr. Lee (K. Martin)
8. Fine Fine Baby (Romeos)
9. Golden Angel (Montclairs)
10. Buzz, Buzz, Buzz (Hollywood Flames)

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

Country Big 10 JUKE BOX TUNES

		Pos. Last Week
1	WAKE UP LITTLE SUSIE *Everly Brothers* *(Cadence 1337)*	1
2	JAILHOUSE ROCK *Elvis Presley* (RCA Victor 7035)	2
3	MY SPECIAL ANGEL *Bobby Helms* *(Decca 30423)*	6
4	MY SHOES KEEP WALKING BACK TO YOU *Ray Price* *(Columbia 40951)*	4
5	FRAULEIN *Bobby Helms* *(Decca 30194)*	3
6	GEISHA GIRL *Hank Locklin* *(RCA Victar 6984)*	7
7	HOME OF THE BLUES *Jahnny Cash* *(Sun 279)*	5
8	HOLIDAY FOR LOVE *Webb Pierce* *(Decca 30419)*	9
9	WHOLE LOT OF SHAKIN' GOING ON *Jerry Lee Lewis* *(Sun 267)*	8
10	IS IT WRONG *Warner Mack* *(Decca 30301*	10

Roulette Steps Up Country Activity

NEW YORK — Roulette Records, which only recently entered the country field, stepped up its activities in this area with the announcement of the signing of two new artists and also the release of two new country records.

The new records released to coincide with last week's Disk-Jockey Festival in Nashville are: Freddy King's "Fortune Teller" & "Lonesome Old World" which marks the debut of Freddy King on Roulette and a new recording by Willie Phelps "Silver Box" & "I Got A Feelin'," which is Phelps' second release for the label.

Roulette also announced that Dickson Hall, the firm's A&R director for country records has also signed Smokey Warren and Foy Willing and the Riders Of The Purple Sage to exclusive recording contracts. Hall stated that "the addition of artists such as Freddy King, Smokey Warren and Foy Willing marks just the beginning in a concerted effort on Roulette's part to build a country roster that will be as important as any in the record business." Hall also indicated that he has already found material for both Warren and Willing to record and that he will be in Hollywood on Nov. 20th to record Willing and the Riders Of The Purple Sage.

Braves Pitcher Lou Burdette Inked By Dot Records

HOLLYWOOD — Lou Burdette, whose sensational pitching for the Milwaukee Braves cinched the World Series pennant for his team, has been signed to a recording contract by Dot Records.

Dot a&r man Mac Wiseman has recorded the baseball player, and his first disk, "Three Strikes and You're Out" b/w "Mary Lou," was released last week. Wiseman, who hails from Virginia, got the idea to record Burdette while listening to a broadcast of the final Series game. Since Burdette comes from West Virginia, Wiseman says he figured him for a neighbor, and "I know that almost any old boy from West Virginia can sing." Further, Wiseman had an original love song with a baseball angle he had been holding for the right opportunity to record.

Song Of The Same Name

LOS ANGELES — When model Marlene Gaylord distributed copies of Don Rondo's latest Jubilee disk, "In Chi Chi Chihuahua" to the Los Angeles disk jockeys recently, she was accompanied by her pet chihuahua dog, Chi Chi. Here Marlene tries a Mexican hat on George Crowell of radio station KHJ, while Chi Chi poses for the camera.

Hickory Signs Roy Acuff

NASHVILLE—Hickory Records announced this week the signing of Roy Acuff to an exclusive recording contract. His first session was cut under the supervision of Wesley Rose and records will be rushed to the Hickory distributors as soon as possible.

Disk Jockeys To Aid American Heart Assoc.

NEW YORK—Deejays across the country are receiving a special mailing from the National Disk Jockey Committee of the American Heart Association. Attached to a letter from co-chairmen Dick Whittinghill (KMPC, KTTV-Los Angeles), and Art Ford (WNEW-New York) is a reply card, which asks the platter spinner to support the February, 1958 Heart Fund on his shows and designate his personal nominations for a male vocalist "King Of Hearts" and female vocalist "Queen Of Hearts." Deejays who return the card will receive a 1958 DJ Kit to "Help Turn The Tables On Heart Disease." The kit contains transcribed celebrity messages together with a new series of recorded special interviews with Gisele McKenzie, Harry Belafonte and Peggy Lee, to be broadcast with live "cut-in" dialogue prepared for the disk jockey. The kit also contains the newest edition of the "Heart" Record Catalogue and a handbook of spot copy tailored for the deejays' programs.

The deadline for the return of the card is December 10th.

Tops Issues 6 LPs For Nov.

HOLLYWOOD—Tops Records will issue six albums during November, bringing the total amount of albums released by the company to 104 since the beginning of 1957, according to Tops Records prexy Carl Doshay.

Gross sales have more than doubled this year over the similar period in 1956, Doshay reported, making it necessary for the company to establish its own production facilities in Los Angeles. The new plant is said to be the largest record manufacturing plant west of the Mississippi, and the fifth largest in the country.

In addition to the new plant servicing Tops dealers in the West, the company's product is shipped to Tops offices in New York and Chicago, and then distributed to the 7,000 chain stores, supermarkets, drug and department stores which sell Tops albums at a retail price of $1.49.

The six albums, all recorded under the supervision of Tops' artist & repertoire chief, Dave Pell, include the first Dan Dailey LP; "Around the World in 80 Days"; "Connie Haines sings Helen Morgan"; "Music from Pal Joey"; "The Fabulous Fifties"; and "Dick Stabile & His Orchestra At The Statler."

The Country Records Disk Jockeys Played Most

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

1. WAKE UP LITTLE SUSIE ..... Everly Brothers (Cadence)
2. MY SHOES KEEP WALKING BACK TO YOU ..... Ray Price (Columbia)
3. FRAULEIN ..... Bobby Helms (Decca)
4. MY SPECIAL ANGEL ..... Bobby Helms (Decca)
5. WHY WHY ..... Carl Smith (Columbia)
6. JAILHOUSE ROCK ..... Elvis Presley (RCA Victor)
7. HOME OF THE BLUES ..... Johnny Cash (Sun)
8. HOLIDAY FOR LOVE ..... Webb Pierce (Decca)
9. I HEARD THE BLUEBIRDS SING ..... Browns (RCA Victor)
10. GEISHA GIRL ..... Hank Locklin (RCA Victor)

11. TANGLED MIND. 12. TEARS ARE ONLY RAIN. 13. I FOUND MY GIRL IN THE U. S. A. 14. GIVE MY LOVE TO ROSE. 15. DON'T DO IT DARLIN'. 16. BYE BYE LOVE. 17. HONEYCOMB. 18. TREAT ME NICE. 19. THE STORY OF MY LIFE. 20. FOUR WALLS. 21. IS IT WRONG. 22. (I'LL ALWAYS BE YOUR) FRAULEIN. 23. TWO SHADOWS ON YOUR WINDOW. 24. PLEASE PASS THE BISCUITS. 25. WHOLE LOT OF SHAKIN' GOING ON. 26. I'LL DO IT EVERYTIME. 27. AIN'T I'M A DOG. 28. MY TREASURE. 29. DEEP BLUE SEA. 30. LOTTA LOVIN'; TALL, TALL TREES; I CRY; LOVE BUG CRAWL; SQUID JIGGIN' GROUND; DIAMOND JOE; STANDING AT THE END OF MY WORLD; HONEY STOP; VACATION'S OVER; ACT LIKE A MARRIED MAN; YOUR OLD STANDBY; KISSES SWEETER THAN WINE; I CLOSE MY EYES; I'LL STILL WRITE YOUR NAME IN THE SAND; ROSIE'S GONE AGAIN; I GOT OVER THE BLUES; YOUNG HEARTS; LOVE ME TO PIECES.

Canadian Capers

TORONTO TOPICS:

SYLVIA SYMS

Matt Dennis (Victor) currently at the Town Tavern. . . . Sylvia Syms doing a great job at Jackie Rae's Stage Door. Bruce Davis held over at the Pyramid Room at the Prince George Hotel for two weeks, Bruce a local boy spent the past three years south of the border, and will be returning after his engagement at the Pyramid Room. . . . Trudy Richards (Capitol) will begin a two week engagement at the Circus Lounge in Hull, Nov. 21st. Trudy will be the star of the Press Ball in Ottawa, November 28th, and is scheduled for several TV appearances on CBOT-TV. . . . Anna Russell (Columbia) due at Massey Hall November 15th. . . . The Bon Bons headlining the floor show at the Club One Two. . . . The Blue Tones featuring Freddy Coupland have just returned from Detroit where they did several record hops and TV appearances, riding high on local charts is their Regency recording of "Shake Shake". . . . Many of the DJ's and music business people will be attending the WSM Convention in Nashville.

Blanket Mfgr. Ties In With Roulette Hit

NEW YORK—Roulette Records has announced that it has made a tie-in with the Pepperel Blanket Manufacturers, through the latter company's advertising agency, Benton & Bowles. The agency has made up a special salesmen's brochure which will introduce to the Pepperel blanket dealers a new item, the "Honeycomb blanket." The cover of the brochure will show a photograph of Jimmie Rodgers and the copy will tie-in with Rodgers' recording of "Honeycomb." The top blanket dealers will also receive a Roulette disk of "Honeycomb" with the brochure slipped into the record sleeve. Rodgers is currently riding high with his second consecutive hit, "Kisses Sweeter Than Wine."

Montana Hop Draws 1,000

BUTTE, MONTANA—Butte DJ's, Ric Webb and Ed Black (KOPR) held their first record hop Saturday night November 2, at the Butte Youth Center and entertained a record crowd of better than 1,000 teen-agers. Over 300 had to be turned away as there is only hopping room for a thousand at the Youth Center. The first 250 hop-lovers received a record each compliments of KOPR. The fun began promptly at 8:30 and for three hours, the rock and roll, rocked and rolled out across the cool night. The cats were having a ball!

Ric "The Spinning Webb" and Ed "Bettle Brow" Black began their publicity for the hop on their shows a week in advance. They held a contest among the boys and girls of Butte asking the question: "If I could talk to Tommy Sands I would Ask him . . ." Over 200 entries were received and the best five talked to Tommy Sands the night of the hop over long distance phone. A specially installed speaker phone was used to carry the conversation over the public address system. The call to Tommy's Hollywood home was arranged by George Jay of Hollywood. Following their talks to Tommy Sands the winners were presented with a copy of Tommy's Cap album "Steady Date."

This was the first of many record hops planned by the DJ's at KOPR. Since the movie theatres of Butte are closed because of a strike, hops will be held again November 16 at the Youth Center and November 23 at the Masonic Ballroom, which is large enough for 3,000.

Country Disk Jockey

REGIONAL RECORD REPORTS

CAL JOHNSON
WAGS—Bishopville, S. C.
1. My Shoes Keep Walking Back To You (R. Price)
2. Fraulein (B. Helms)
3. I Cry (J. O'Gwynn)
4. Wake Up Little Susie (Everlys)
5. Tall Tall Trees (G. Jones)
6. Holiday For Love (W. Pierce)
7. Honky Tonk Heart (Wright)
8. A Love Is Born (T. Collins)
9. I Close My Eyes (Wilburns)
10. Home Of The Blues (J. Cash)

NEIL ZACHMEYER
WRAM—Monmouth, Ill.
1. I Got A Lotta Lovin' (Maphis & Lee)
2. Take Back The Heart (Clifton)
3. I Could Cry A Million Tears (D. Wright)
4. Castaway (R. Hansen)
5. Don't Try (P. Peterson)
6. My Shoes Keep Walking Back to You (R. Price)
7. I Saw You Cheatin' Last Night (S. Yaney)
8. I Will If You Will (O. Couch)
9. Wrong (R. Sovine)
10. I Wanted So Often (Nissen)

CARL STUART
WAMO—Pittsburgh, Pa.
1. Fraulein (B. Helms)
2. My Shoe Keep Walking Back To You (R. Price)
3. My Special Angel (B. Helms)
4. Wake Up Little Susie (Everlys)
5. Everywhere You Go (Reeves)
6. Honeycomb (J. Rodgers)
7. Is My Ring On Your Finger (H. Hawkins)
8. Two Shadows (J. Reeves)
9. Geisha Girl (H. Locklin)
10. Squid Jiggin' Ground (Snow)

GEORGE WASHINGTON TUCKER
WEKR—Fayetteville, Tenn.
1. Give My Love To Rose (Cash)
2. My Special Angel (B. Helms)
3. Tears Are Only Rain (H. Thompson)
4. Wake Up Little Susie (Everlys)
5. Please Pass The Biscuits (G. Sullivan)
6. I Close My Eyes (Wilburns)
7. I Found My Girl In The U. S. A. (J. Skinner)
8. Molly And Tenbrooks (B. Monroe)
9. Holiday For Love (W. Pierce)
10. Jim, Joe And Mary (Worth)

RAY SCOTT
WNOP—Newport, Ky.
1. Wake Up Little Susie (Everlys)
2. Jailhouse Rock (E. Presley)
3. Honeycomb (J. Rodgers)
4. Home Of The Blues (J. Cash)
5. My Shoes Keep Walking Back To You (R. Price)
6. My Special Angel (B. Helms)
7. I Found My Girl In The U. S. A. (J. Skinner)
8. Blue Doll (A. Carter)
9. Tears Are Only Rain (H. Thompson)
10. Treat Me Nice (E. Presley)

GARRY MILLER
WHKK—Akron, Ohio
1. Rosie's Gone Again (J. John)
2. Home Of The Blues (J. Cash)
3. This Moment Of Love (F. Husky)
4. Fraulein (B. Helms)
5. I Heard The Bluebirds Sing (Browns)
6. Wake Up Little Susie (Everlys)
7. Please Pass The Biscuits (G. Sullivan)
8. Why Why (C. Smith)
9. I Wish I Knew (Louvins)
10. Don't Do It Darlin' (Pierce)

CURLEY WILLIAMS
WMIL—Milwaukee, Wisc.
1. Wake Up Little Susie (Everlys)
2. Fraulein (B. Helms)
3. Why Why (C. Smith)
4. My Shoes Keep Walking Back To You (R. Price)
5. I Heard The Bluebirds Sing (Browns)
6. Tangled Mind (H. Snow)
7. Tall Tall Trees (G. Jones)
8. Don't Do It Darlin' (Pierce)
9. Two Shadows (J. Reeves)
10. My Special Angel (B. Helms)

"POKE-SALIT" JOHN LEE
WANS—Anderson, S.C.
1. Jailhouse Rock (E. Presley)
2. Wake Up Little Susie (Everlys)
3. My Shoes Keep Walking Back To You (R. Price)
4. My Special Angel (B. Helms)
5. Why Why (C. Smith)
6. Tangled Mind (H. Snow)
7. Fraulein (B. Helms)
8. Maybe Tomorrow (Everlys)
9. Give My Love To Rose (Cash)
10. Holiday For Love (W. Pierce)

"COUSIN" JOHNNY SMALL
WNLC—New London, Conn.
1. Let's Pretend (Burton & Dove)
2. Della Mae (Osbornes & Allen)
3. Waltz Of My Fate (J. Kay)
4. Fraulein (Helms/Hart)
5. I Heard The Bluebirds Sing (Browns)
6. Hearts In My Dream (Jones)
7. Rosie's Gone Again (J. John)
8. Give My Love To Rose (Cash)
9. Diggin' Taters, Hoein' Cotton (K. Kirby)
10. Home Of The Blues (J. Cash)

TOM "T.J." JOHNSON
WRON—Ronceverte, W. Va.
1. My Special Angel (B. Helms)
2. Wake Up Little Susie (Everlys)
3. Treat Me Nice (E. Presley)
4. Fraulein (B. Helms)
5. Heartbeat (Collins Kids)
6. I Cry (J. O'Gwynn)
7. Gone (F. Husky)
8. Why Why (C. Smith)
9. Four Walls (J. Reeves)
10. Bye Bye Love (Everlys)

MARY WILSON
KCLX—Colfax, Wash.
1. Wake Up Little Susie (Everlys)
2. My Shoes Keep Walking Back To You (R. Price)
3. Heard The Bluebirds Sing (Browns)
4. Why Why (C. Smith)
5. Home Of The Blues (J. Cash)
6. Young Hearts (J. Reeves)
7. Holiday For Love (W. Pierce)
8. I Found My Girl In The U. S. A. (J. Skinner)
9. Majesty Of Love (Rainwater & Francis)
10. I'll Still Write Your Name (M. Wiseman)

CLIFTON "KING BEE" SMITH
KCOH—Houston, Texas
1. The Story Of My Life (M. Robbins)
2. I'm Available (M. Rayburn)
3. Wake Up Little Susie (Everlys)
4. Why Why (C. Smith)
5. Rainbow (R. Hamilton)
6. Holiday For Love (W. Pierce)
7. Jailhouse Rock (E. Presley)
8. Whole Lot Of Shakin' Going On (J. L. Lewis)
9. Diana (P. Anka)
10. Honeycomb (J. Rodgers)

RAMBLIN' LOU
WJJL—Niagara Falls, N.Y.
1. My Shoes Keep Walking Back To You (R. Price)
2. Squid Jiggin' Ground (Snow)
3. I'll Always Be Your Fraulein (K. Wells)
4. Diamond Joe (Cooper & Lee)
5. Please Pass The Biscuits (G. Sullivan)
6. Give My Love To Rose (Cash)
7. Love Letters In The Sand (M. Wiseman)
8. Oh Yeah (T. Danton)
9. My Treasure (E. Tubb)
10. Geisha Girl (H. Locklin)

D. C. MULLINS
WGEE—Indianapolis, Ind.
1. My Special Angel (B. Helms)
2. Jailhouse Rock (E. Presley)
3. Wake Up Little Susie (Everlys)
4. Holiday For Love (W. Pierce)
5. Don't Do It Darlin' (Pierce)
6. Vacation Is Over (F. Young)
7. Move It On Over (Johnny & Jack)
8. Cry Cry Darling (J. Newman)
9. Kisses Sweeter Than Wine (J. Rodgers)
10. Ain't I'm A Dog (R. Self)

MEL MILLER
WPOW—New York, N.Y.
1. Wake Up Little Susie (Everlys)
2. Jailhouse Rock (E. Presley)
3. Holiday For Love (W. Pierce)
4. Maybe Tomorrow (Everlys)
5. Why Why (C. Smith)
6. Don't Do It Darlin' (Pierce)
7. Fraulein (B. Helms)
8. Deep Blue Sea (J. Dean)
9. My Shoes Keep Walking Back To You (R. Price)
10. Crew-Cut Romeo (J. Webb)

SMOKEY SMITH
KRNT—Des Moines, Iowa
1. I Close My Eyes (Wilburns)
2. Wake Up Little Susie (Everlys)
3. I Heard The Bluebirds Sing (Browns)
4. My Shoes Keep Walking Back To You (R. Price)
5. My Special Angel (B. Helms)
6. Jailhouse Rock (E. Presley)
7. My Treasure (E. Tubb)
8. A Southern Boy Sings The Blues (C. Reed)
9. Home Of The Blues (J. Cash)
10. Iowa Rose (E. Dean)

PAUL SIMPKINS
WBAM—Montgomery, Ala.
1. Wake Up Little Susie (Everlys)
2. Why Why (C. Smith)
3. Holiday For Love (W. Pierce)
4. Wild Honey (G. Terry)
5. The Story Of My Life (M. Robbins)
6. My Special Angel (B. Helms)
7. Everywhere You Go (Reeves)
8. Need Me (J. Newman)
9. I'll Do It Everytime (Horton)
10. I Heard The Bluebirds Sing (Browns)

"TEX" JUSTIS & NORM HALL
WBNL—Boonville, Ind.
1. Wake Up Little Susie (Everlys)
2. Why Why (C. Smith)
3. Jailhouse Rock (E. Presley)
4. I Heard The Bluebirds Sing (Browns)
5. My Special Angel (B. Helms)
6. Home Of The Blues (J. Cash)
7. My Shoes Keep Walking Back To You (R. Price)
8. Anna Marie (J. Reeves)
9. Let's Make New Memories (B. Brock)
10. Move Over Rover (B. Hall)

WALTER POWELL
WBVL—Barbourville, Ky.
1. Wake Up Little Susie (Everlys)
2. My Shoes Keep Walking Back To You (R. Price)
3. My Special Angel (B. Helms)
4. Home Of The Blues (J. Cash)
5. Why Why (C. Smith)
6. Holiday For Love (W. Pierce)
7. I Heard The Bluebirds Sing (Browns)
8. Tangled Mind (H. Snow)
9. Geisha Girl (H. Locklin)
10. Tears Are Only Rain (H. Thompson)

FRED MADDOX
KOCS—Ontario, Calif.
1. Jailhouse Rock (E. Presley)
2. Wake Up Little Susie (Everlys)
3. Honeycomb (J. Rodgers)
4. Tall Tall Trees (G. Jones)
5. Let Me Love You (Maddox Bros. & Rose)
6. Rosie's Gone Again (J. John)
7. Stop Whistlin' Wolf (Maddox Bros. & Rose)
8. My Baby Doll (C. Waldon)
9. Asiatic Flu (E. Sneezer)
10. Travelin' Blues Boy (G. Williams)

RON HALL
KCUL—Fort Worth, Texas
1. Geisha Girl (H. Locklin)
2. My Special Angel (B. Helms)
3. Why Why (C. Smith)
4. I'll Still Write Your Name (M. Wiseman)
5. Home Of The Blues (J. Cash)
6. Holiday For Love (W. Pierce)
7. I'll Do It Everytime (Horton)
8. Wake Up Little Susie (Everlys)
9. Majesty Of Love (Rainwater & Francis)
10. King For A Day (B. Barnes)

Attention: Please address any information concerning Country music and talent to Ira Howard, Country Editor, The Cash Box, 1721 Broadway, New York 19, N. Y.

BMI

Citation of Achievement

1957

Awarded to the writers and publishers of the great Country and Western Song Hits of the year

TO THESE WRITERS

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Felice Bryant
George Campbell
Ric Cartey
Johnny Cash
Ted Daffan
Sunny David
Ray Edenton
Melvin Endsley
Tillman Franks
Don Gibson
Don Hecht
Johnny Horton
James Joiner
George Jones
Carole Joyner
Joe "Cannonball" Lewis
Charles Louvin
Ira Louvin
Dee Marais
Vera Matson
Warner McPherson
Marvin Moore
Jack Morrow
Dale Noe
A. R. "Buck" Peddy
Hod Pharis
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Red Sovine
Mel Tillis
Gary Walker
Wayne Walker
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Lawton Williams
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In recognition of the great national popularity attained by these Country and Western Song Hits

ACCORDING TO MY HEART
ALL SHOOK UP
AM I LOSING YOU
BEFORE I MET YOU
BYE BYE LOVE
CASH ON THE BARRELHEAD
A FALLEN STAR
FOUR WALLS
FRAULEIN
GEISHA GIRL
GO AWAY WITH ME
GONE
GONNA FIND ME A BLUEBIRD
HONKY TONK SONG
I CAN'T QUIT (I'VE GONE TOO FAR)
I HEARD THE BLUE BIRDS SING
I MISS YOU ALREADY
I'M A ONE WOMAN MAN
I'M TIRED
I'VE GOT A NEW HEARTACHE
IS IT WRONG (FOR LOVING YOU)
JUST ONE MORE
KNEE DEEP IN THE BLUES
LOVE ME TENDER
MISSING YOU
MY SHOES KEEP WALKING BACK TO YOU
NEXT IN LINE
POOR MAN'S RICHES
REPENTING
SINGING THE BLUES
TANGLED MIND
THERE YOU GO
TOO MUCH
TRAIN OF LOVE
WALKIN' AFTER MIDNIGHT
WASTED WORDS
A WHITE SPORT COAT (AND A PINK CARNATION)
WHOLE LOTTA SHAKIN' GOIN' ON
YOUNG LOVE
YOU'RE THE REASON (I'M IN LOVE)
YOU'RE RUNNING WILD

BROADCAST MUSIC, INC.

589 Fifth Avenue, New York 17, N. Y.

New York • Chicago • Hollywood • Toronto • Montreal

Country Best Sellers

IN RETAIL OUTLETS

		Pos. Last Week
1.	WAKE UP LITTLE SUSIE Everly Brothers (Cadence 1337)	1
2.	JAILHOUSE ROCK Elvis Presley (RCA Victor 7035)	2
3.	MY SPECIAL ANGEL Bobby Helms (Decca 30423)	3
4.	MY SHOES KEEP WALKING BACK TO YOU Ray Price (Columbia 40951)	5
5.	FRAULEIN Bobby Helms (Decca 30194)	4
6.	GEISHA GIRL Hank Locklin (RCA Victor 6984)	7
7.	HOME OF THE BLUES Johnny Cash (Sun 279)	6
8.	HOLIDAY FOR LOVE Webb Pierce (Decca 30419)	8
9.	WHY WHY Carl Smith (Columbia 40984)	9
10.	WHOLE LOT OF SHAKIN' GOING ON Jerry Lee Lewis (Sun 267)	10

11. HONEYCOMB. 12. GIVE MY LOVE TO ROSE. 13. IS IT WRONG. 14. TANGLED MIND. 15. DON'T DO IT DARLIN'. 16. I FOUND MY GIRL IN THE U. S. A. 17. BYE BYE LOVE. 18. THE STORY OF MY LIFE. 19. (I'LL ALWAYS BE YOUR) FRAULEIN. 20. LOTTA LOVIN'; TEARS ARE ONLY RAIN; I HEARD THE BLUEBIRDS SING; MY TREASURE; TREAT ME NICE.

JIMMIE WILLIAMS
sings on MGM
"AGAIN"
b/w
"YOU CAN'T MAKE ME CRY"
White Oak Music—BMI
Cincinnati 39, Ohio

First Time Together
HELEN CARTER
and
WILEY BARKDULL
singing
"HE MADE YOU FOR ME"
Hickory 1069

Country Reviews

A BULLSEYE **B** VERY GOOD **C** FAIR

B+ EXCELLENT **C+** GOOD **D** MEDIOCRE

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

THE CASH BOX BULLSEYE

"GREAT BALLS OF FIRE" (1:50) [BRS BMI—Hammer, Blackwell]
"YOU WIN AGAIN" (2:52) [Acuff-Rose BMI—H. Williams]
JERRY LEE LEWIS (Sun 281)

● Looks like Jerry Lee Lewis is gonna keep a "Whole Lot Of Shakin' Going On" in all markets as he comes up with another house-rockin' affair labeled "Great Balls Of Fire". (See Pop reveiws).

"LOOK FOR ME" (2:41) [Geronimo BMI—Rainwater]
"LUCKY STAR" (2:18) [Geronimo BMI—Rainwater]
MARVIN RAINWATER (MGM 12586)

● The "Bluebird" man, Marvin Rainwater, puts his best foot forward once again as he comes up with a pair of tunes that rank as powerful pop-country chart contenders. The tunes—"Look For Me" and "Lucky Star"—are movingly beautiful, up tempo romantic ballads that the chanter, along with a full and rich choral and musical backdrop, polishes off with touching sincerity. Great coupling. Watch 'em both.

RICK TUCKER & THE PICKS
(Columbia 41041)

B "DON'T DO ME THIS WAY!" (2:26) [Nor-Va-Jak BMI — Tucker] Lots of rock-a-billy feel in this upbeat plea for the loved one to come back. It's Tucker's delivery that holds on to the rock-a-billy approach, while vocal backing sticks to a pop-r&r-oriented reading. Should find a good sales reception from the teeners.

B "PATTY BABY" (2:05) [Nor-Va-Jak BMI — Tucker, Baker] Side leans more toward a straight r&r rendition, and does so with a socko vocal view by Tucker.

PATSY CLINE
(Decca 30504)

B+ "I DON'T WANTA" [Four Star BMI—E. Miller, W. S. Stevenson, D. Haddock] A contagious romantic, novelty rocker gets treated to a wonderfully light-hearted reading by the "Walking After Midnight" gal, Patsy Cline. Terrific pop-styled vocal and musical assist makes this a definite threat in both markets.

B+ "THEN YOU'LL KNOW" (3:05) [Four Star BMI—B. Lile] This end the dulcet-toned songstress prettily projects a tender, tear-compelling, middle beat love shuffler. Excellent pairing culled from her initial Decca LP.

PEE WEE KING
(RCA Victor 7090)

B+ "CONGRATULATIONS JOE" (2:03) [Acuff-Rose BMI—F. & B. Bryant] Here's one that could put Pee Wee King and his Kentuckians at the top of the popularity charts, pop and country-wise. It's a steady-driving, r&r-flavored romantic tear-jerker featuring Redd Stewart's top drawer vocal talents. Side could be a dual-mart smash.

B+ "PRELUDE TO A BROKEN HEART" (2:31) [Ridgeway BMI —P. W. King, R. Stewart] This half is an extremely pretty, moderate paced lover's lament that Redd and the ork and chorus render in warm sincere fashion. Two top quality offerings.

BARBARA PITMAN
(Phillips 3518)

B+ "TWO YOUNG FOOLS IN LOVE" [Hi Lo BMI—J. Clement] Barbara Pitman stands a real strong chance of breaking into the big-time with her initial Phillips pressing. This end is a tearful, teen-age shuffler that the chirp reads with great feeling.

B+ "I'M GETTING BETTER ALL THE TIME" [Knox BMI — S. Kesler] Here she invitingly belts out a tantalizing love rocker that's gonna burn up the coin chutes. Tremendous vocal and musical assist on two solid coin-catchers.

T. TOMMY
(Dot 15663)

B+ "LET ME BE THE ONE" (2:25) [4 Star BMI — S. Stevenson, J. Blevins] The Hank Locklin click of a short while back is superbly brought up-to-date for the current pop-country market by Dot's T. Tommy. An outstanding performance by the chanter and the ork and chorus on this heartfelt, middle beat, romantic pleader makes this a sure bet for two-market laurels.

B+ "SILVER BOX" (2:05) [Duchess Music BMI — W. Phelps] Here Tommy and the crew delightfully carve out a money-making rock 'n roller with a captivating set of lyrics and melody. Sensational fare for the boxes.

JIM EANES
(Mercury-Starday 71229)

B "SETTLE DOWN" (2:00) [Starrite BMI—G. Jones, L. Henderson, Jr.] Jim Eanes comes up with a top piece of wax merchandise as he feelingfully passes along a few words of wisdom. The Shenandoah Valley Boys lend a splendid string backdrop on this persuasive, quick beat entry.

B "TWO HEARTS ARE BETTER THAN ONE" (2:30) [Starrite BMI—J. Eanes] Under slicing is a heartfelt, up tempo romantic lilter that Eanes and the crew deck out in easy-on-the ears style. Both ends should ride the airwaves aplenty.

SONS OF THE BLUE GRASS
(Huber 1005)

B "BETTER GET DOWN" [Huber BMI — York, Huber] The new Huber label intros the "Sons Of The Blue Grass" with an effective reading of a fast paced gospel piece. Should find a good reception with sacred buyers.

C+ "WALK WITH JESUS THERE" [Huber BMI—York, Huber] The boys sing with loads of expression on this inspiring, moderate paced religious theme.

JAMES O'GWYNN
(Mercury-Starday 71234)

B+ "TWO LITTLE HEARTS" (2:10) [Cedarwood BMI — J. Mathis] James O'Gwynn, currently represented by his "I Cry" chart-rider, dishes up one that could really step out and head way up there. It's a most appealing rendition of a heart-warming, quick paced love affair. Strong side.

B "YOU'VE ALWAYS WON" (2:20) [Starrite BMI — E. Meyers] O'Gwynn turns on the tears here as he convincingly projects a poignant, middle beat, double-track weeper. Two standout, 'pure country' items.

DONN REYNOLDS
(MGM 12573)

B+ "BELLA BELINDA" (2:04) [Acuff-Rose BMI—F. & B. Bryant] Here's an enchanting romantic waltzer that could put Donn Reynold's in the top name category. A lovely pop-flavored vocal and instrumental backdrop for Donn's stellar vocal styling. Watch this deck. It's headed for pop-country-hitsville.

B+ "BLUE EYES IN THE RAIN" (2:04) [Milene ASCAP—Rose] Flipside is another pop-styled affair that Reynolds and the vocal crew polish off with finesse. Crying-towel lyrics are set to a toe-tappin beat. Fine pairing.

SLIM WILLET
(Winston 1019)

B "CRAZY, CRAZY" (2:25) [Slim Willet BMI—D. Beard, S. Willet] Mellow-toned Slim Willet dishes up a mighty pleasing vocal effort on this dandy up tempo, romantic opus. Fetching etching that should attract a heap of airplay.

C+ "PANDEMONIUM" (2:02) [Slim Willet BMI—S. Willet, D. Beard] On the under half Willet leads his crew thru a pile-drivin' instrumental affair that's gonna make the jukes jingle with excitement.

NICKIE GREEN
(Decca 30499)

B "THE WALL THAT STANDS BETWEEN US" (2:47) [Trans World BMI—W. Hall] Here's a heart-breaking, middle beat lover's tale that spotlights the expressive vocal talents of Nickie Green. Expressive performance. Should make the jocks sit up and take notice.

C+ "HAMBLEN COUNTY BREAK-DOWN" (2:00) [Meridian BMI—B. Birchfield] Reverse biscuit is 'strictly instrumental' as Green zooms over a colorful hoe-down item.

JENKS TEX CARMEN
(Sage 251)

B "MY BROKEN HEART WON'T LET ME SLEEP" (2:25) [Sage & Sand Music SESAC—T. Carmen, C. B. Herron] Jenks Tex Carmen sends up one for the fans who like their music 'straight country' as he distinctively styles this penetrating, slightly up tempo romantic weeper.

C+ "WOLF CREEK" (2:00) [Sage & Sand Music SESAC—Arr. J. T. Carman] Bottom half Carmen and his outfit display their banjo and fiddle talents as they glide over a fast moving 'Back mountain' piece.

Country Round Up

With the big weekend now a thing of the past and with most of the visitors to the WSM-6th Annual DJ Festival headin' back from whence they came, activity starting to return to normal in Nashville. Prior to the affair "Opry" Director "D" Kilpatrick, announced the arrival of 2 new stars to the roster of "Opry" entertainers. They're Hickory's **Rusty & Doug, The Kershaw Bros.**, who in their initial appearance brought down the house with their chart-ridin', "Love Me To Pieces". The twosome's newest entry for hitdom, out this week, is tagged "Dream Queen" and "Take My Love."

RUSTY & DOUG

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Mgr. **Hubert Long** notes that **Ferlin Huskey**, who'll be in front of Paramount's movie cameras, along with **Faron Young, Ray Price, June Carter** and **Zsa Zsa Gabor** on Nov. 28th for the filming of "The Boys From Tennessee", appeared on **Steve Allen's** NBC-TV'er on the 17th. Ferlin underwent surgery 3 weeks ago for a nose injury he suffered while boxing in the Merchant Marines. **Faron Young**, also in the Long Talent Inc. stable, hosted the jocks at WSM's deejay convention with private screening of his latest Republic movie, "Raiders Of Old California". Also starred in the picture are **Jim Davis** and **Arlene Whalen.**

* * * * *

Prior to his appearance at the WSM-deejay affair **Ernest Tubb** completed a string of dates in Va. and W.Va. While in Norfolk he visited with WLOW pop deejay, **Beauregard Davis.** On the 17th of this month Tubb began a 15 to 20 day tour of the Northwest along with the **Wilburn Bros., Doyle & Teddy.** According to reports across the country the chanter's waxing of "My Treasure" is taking on the 'big hit' characteristics. Flip portion is tagged "Go Home".

* * * * *

Herb Shucher reports that initial reaction to Porter Wagoner's latest RCA Victor release, "Dollface" (coupled with "Your Love") indicates that "Dollface" will break the hit barrier into the current pop-country market.

On the basis of this, Shucher, Wagoner's manager, has set him on Dick Clark's "American Bandstand" Show on November 21st. He also indicated that he has begun negotiations on Wagoner's behalf for other TV shots.

Shucher also stated that he has made arrangements to supply any interested disk jockeys with back releases of many of Wagoner's records. They may write for these at P. O. Box 28, Madison, Tennessee.

* * * * *

Chet Atkins recently spent a week in New York where he was seen on the NBC-TV Dave Garroway show "Today", and Art Ford's Dance Party Friday night on WABD-TV.

PORTER WAGONER

He also attended a party given in honor of **A. N. Baunach.** Mr. Baunach was winner of the Canon Camera Album photo contest and his winning entry is the cover for Chet's new album "Hi Fi In Focus" With Chet Atkins.

* * * * *

KWKH-Shreveport's "Louisiana Hayride" went out of it's confines Saturday, November 2nd for a showing at Robinson Memorial Auditorium in Little Rock, Ark. Special Guests were **Jim Edward, Bonnie and Norma Brown** (Maxine was ill and could not appear), **Tommy Trent, Virginia Brannon** and "Pappy" **Earl Davis. Johnny Horton** and all the "Hayride" stars were on hand to delight the audience. Jim, Ed and Bonnie Brown sorely missed the talents of sister, Maxine, but Little Sister, Norma fit like a glove on all their songs. The Nov. 9th show was back in Shreveport Municipal Auditorium with guests **George Jones, The Louvin Brothers, Buck Owens, Stamps Hilltoppers Quartet,** and **Hoyt Johnson** for the big gospel show. Incidentally, **Tillman Franks**, Artist Service Chief, gave out the following future dates and talent: Nov. 23rd, **Carl Smith** and **Smiley Burnett** as guests. Nov. 30th with **Jimmie Davis** in Little Rock, Ark. December 7th Carl Story and his group from WLOS, Ashville, N.C.

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Norma Beasler, currently on tour with the **Billy Gray Band**, recently signed a personal management contract with Rose Artists, Inc. and was immediately signed to a recording contract with Rose Records, Inc. Norma's 1st release is due out this week and its reported that everyone who's heard the dub says it's going to be a big one. Norma leaves for Puerto Rico the latter part of this week for a 10 day engagement.

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Of the entire 101 ABC-TV affiliates now carrying Country Music Jubilee, starring **Red Foley**, all but six carry the full hour. The Red Foley Show, NBC Radio's Saturday noon-time feature sponsored by Dow Chemical Co., this week, the 23rd, hosts Warner Mack, with **Lew Childre** and **Tex Ritter** set to guest on Sat., Nov. 30th.

NORMA BEASLER

Earl Terry, leader and lead singer of the **Marksmen Quartet**, was called to the West Coast by the death of his wife's mother. . . . Red Foley departs for New York after his NBC Radio and ABC-TV shows on Saturday, Nov. 23rd, to begin rehearsals for the **Pat Boone** Chevy Show on Thankgiving night. . . . Initial reaction to Red's "This Could Very Well Be It" and "Strike While The Iron Is Hot" indicates that the new Decca release is off like Moody's goose. "Country Music Jubilee's producer-director, **Bryan Bisney** and family, are visiting relatives and friends in their native Toronto. . . . During Bisney's three-week absence, **Bud Brixey** takes over the producer's chores, while **Fred Rains** assumes the director's chair.

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Cal Johnson, WAGS-Bishopville, S.C., sends out his plea for country wax from the artists, diskeries and promotion men. Cal is on the air daily programming c&w music from 6:00 to 7:30 A.M., 11:00 to 12 noon, 1:30 to 2:30 P.M. and 4:00 to 5:00 P.M.

* * * * *

Fred Maddox, of Columbia's **Maddox Bros. & Rose** asks that all deejays who haven't received a copy of the groups' latest slicing, "Let Me Love You" and "Stop Your Whistling Wolf", may obtain same by writing to Fred at his office, 20035 East Gladstone, Covina, Calif.

BROWNS

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J. E. "Red" Swarr, Box 107, Maywood, Calif. calls for all jocks, promoters, music publishers, diskeries and artists to send their names and addresses to him for use in organizing the Country Music Festival to be held in the Los Angeles area next year. Swarr notes that details concerning the exact time and place of the celebration will be released in a few weeks.

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Jim Denny reports that **Warner Mack** has joined his stable of stars. Warner, who has been doing nicely with his Decca slicing, "Is It Wrong", is now breaking thru with his newest release, "Rock-A-Chica". Mack, along with **Webb Pierce, Johnny & Jack, Kitty Wells** and **Jerry Lee Lewis** did a terrific show in Atlanta on Nov. 9th. The Denny-Philip Morris Country Music Show took a breather in Nashville recently after 5 weeks of one-niters in the Ohio Valley area. From the 11th of Nov. til the 3rd of Dec. the show has and will be appearing in Ohio, Pa. and W.Va **Oscar Davis** does the advance booking for the show and **Jerry Pike** handles advance publicity and promotion. It's booked and arranged for by Denny's Artist Service Bureau, 213 Albert Building, Nashville, Tenn. The show's **Ronnie Self**, who has been kicking up a storm in pop and country circles with his "Ain't I'm A Dog", recently had a tough bout with the flu-bug.

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Edward L. Roskelley writes to tell us about the newest c&w station in the Permian Basin of Texas, KOYL-Odessa.

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Pee Wee King planning a package to present to a network for another King TV show. He'll be journeying to Bismark, N.D. for an RCA Victor promotion in conjunction with their annual festival on the 22nd and 23rd. Pee Wee'll also be promoting his newest Victor effort featuring **Redd Stewart** and the **Kentuckians.** The tunes, labeled "Congratulations, Joe" and "Prelude To A Broken Heart," are a 'new' sound for the group.

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Bob Neal, General Mgr. of Stars, Inc. reports that **Johnny Cash & The Tennessee Two**, left for the West Coast immediately following the Nashville shindig. He opens in San Diego on the 22nd and plays up into the Northwest for promoter, **Stu Carnell.** Also, adds Neal, Carl Perkins, seen in the Warner Bros. flick, "Jamboree", will be playing the West Coast late in Nov. and early Dec. following his Nashville convention.

WARNER MACK

* * * * *

Dusty Dale Western TV character actor, guitarist and vocalist who portrays such characters as **Danial Hamby** recently toured the wards of the V.A. Hospital in Oakland, Calif., entertaining the bed ridden patients.

Diahl Graham and his banjo along with **Curley Gold** and his **Texas Tune Twisters** will be performing for the patients on the 19th.

"Cactus Jack", KVSM-San Mateo, Calif., is currently spinning the Western platters at the "Cow Palace" during the Live Stock show and rodeo in San Francisco.

* * * * *

Wilma Lee Cooper and the **Clinch Mt. Clan Band** is on the trail playing throughout the country and will appear at Greenwood, South Carolina on Nov. 19th, Hendersonville, N.C. on the 20th, Hartwell, Ga. the 21st, and Charlotte, N.C. on the 22nd.

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The "Country Jamboree" viewed over WKRC-TV-Cincinnati, Ohio, got under way last week with **Willie Thall** as emcee. Others featured on the show were **Herb and Kay, Red Perkins, The Mid-Cords, Dixie Lee, Derill Roberts** and **Monnie Monahan's Country Band.** Thall has been connected with country music in the "Queen City" for many years, and was the M.C. of "Mid-Western Hayride" for many years over WLW and NBC. The new show is seen over WKRC-TV, the local CBS outlet, each Saturday evening at 11:00 P.M. MGM's **Jimmie Williams** is appearing on **Joe Taylor's** "Hoosier Hayride" which originates in Auburn, Indiana and is carried over 8 area stations in the Fort Wayne area. Good attendance has been reported. **Smoky Montgomery** of WGL in Fort Wayne appeared on the "Mr. Deejay USA" over WCM last week end.

WILMA LEE COOPER

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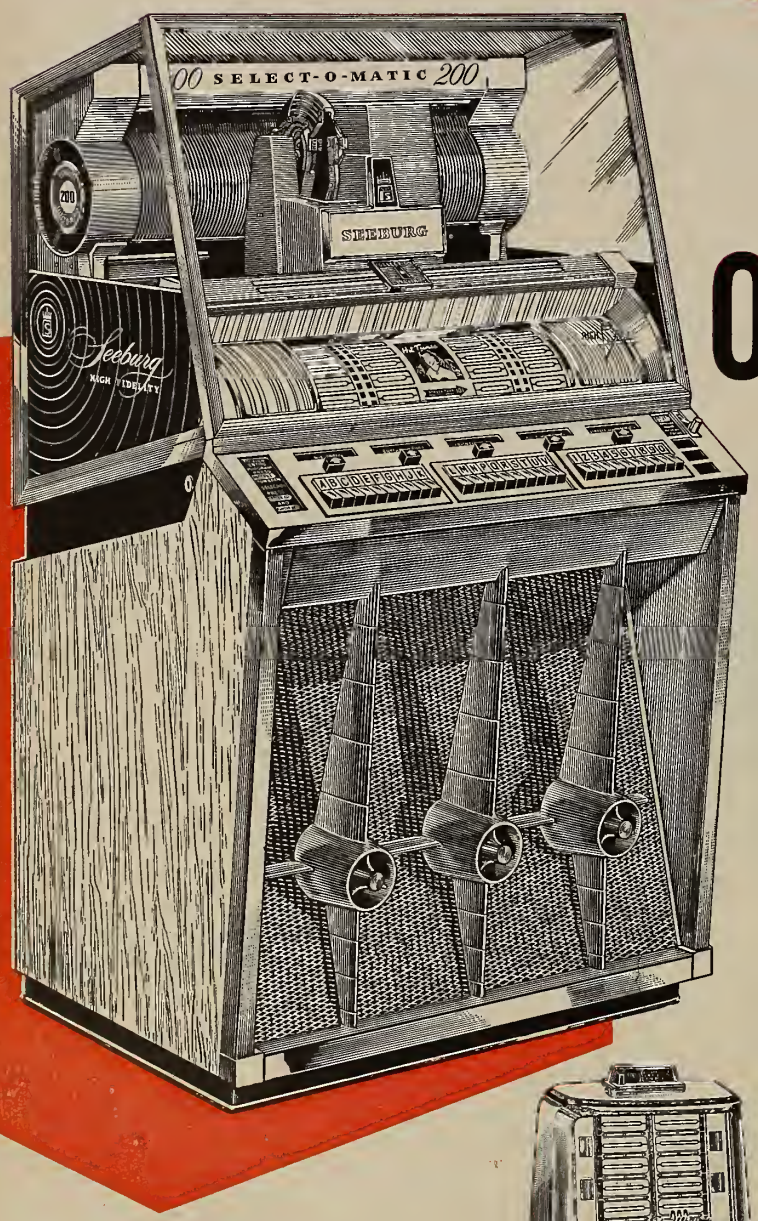
Bill Price head-man of the **Country Pardners** will have, "I'm Thinking Tonight Of My Blue Eyes" and "I'll Be True While You're Gone" as his next Blue Hen release. Jocks wanting a copy can get one by writing him at 1606 N. Allen St., Charlotte, N.C.

* * * * *

Earl Stuart now doing a show over WFAX-Falls Church, Va. also has been appearing at the Shamrock in Washington, D.C. and the Turf Club in Laurel, Md. Earl, now with the Blue Hen label, used to record for Four Star under the name of **Wade Holmes.** "Ladder Of Dreams" is his latest Blue Hen offering.

A new artist that will be heard after the Christmas season will be **Earl "Soup" Campbell**, signed by **Cowboy Howard Vokes** for the Blue Hen label.

THE SEEBURG WAY



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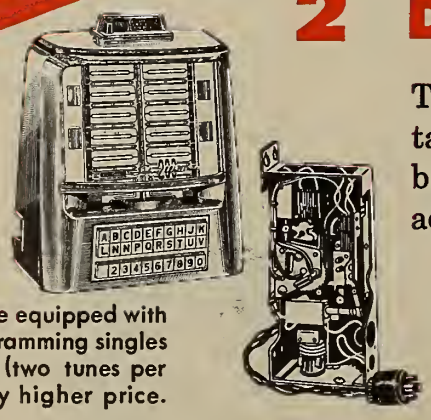
1 "MUSIC FOR EVERYONE"

The properly programmed music system will include selections to suit every musical taste. *This means playing both kinds of records:* singles for hit tunes and other current releases, and E.P. album records for standards, show tunes, jazz and classics.

2 DUAL PRICING

The Seeburg "200", with dual pricing, permits taking profitable advantage of album records because the operator is compensated for the additional playing time required.



DUAL PRICING UNITS
Both the phonograph and the Wall-O-Matic "200" are equipped with dual pricing units for programming singles at one price and albums (two tunes per side) at a proportionately higher price.

America's Finest and Most Complete Music Systems

Seeburg
DEPENDABLE MUSIC SYSTEMS SINCE 1902
J. P. SEEBURG
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Division of Fort Pitt Industries, Incorporated

Here and There

PITTSBURGH, PA.—Activities in basic industries usually are a good barometer of business trends. The Steel Industry, in a survey by one of the country's leading business journals, is in an optimistic mood. If they don't look for a boom, at least they say they ". . . find the outlook for 1958 sound." As a group these steel execs said they believe that economic conditions will remain sound during 1958 with no great changes from current levels. In New York, A. B. Homer, president of Bethlehem Steel Corp., pointed out that his company is maintaining its own capital expenditures and that customers' orders for structural steel used in plant construction have shown few signs of cancellations. In Detroit, George M. Humphrey, former Secretary of Treasury, and now chairman of National Steel Corp., asserted "While capital goods spending might ease off a little in 1958 not all such investments should taper off at one time and the total would still remain large." The most optimistic was Thomas E. Millsop, president of National Steel, who predicted that steel output in 1958 would equal this year's total of 114 million tons.

NEW YORK — Election day may have brought joy or sorrow to many citizens, depending on which candidate they desired to see elected. But, regardless of political results, the day brought great joy to merchants—which in the overall economic situation is of interest to those in the coin machine industry. "The din of shoppers on Election day proved one thing" said one store executive. "It is that the general public has not been scared into a mood of retrenchment by the gloomy reports of Wall Street's market action." A New York newspaper reports that confidential sales in the big stores showed substantial gains in volume compared with a year ago. Indications are that the day was at least five per cent ahead of the same day in 1956, which had matched the previous record high set in 1955.

WASHINGTON, D.C. This is another report that 5¢ music machine operators should take into consideration. The Labor Department published a survey this week on union pay scales in the building trades which reports that boiler-makers in some cities now are earning up to $4.46 an hour. Other building trades workmen enjoy top rates at better than $4 an hour. If you are operating at the same rate you were when Henry Ford adopted a $5 a day wage rate—you get the idea. Just read the editorial to the right.

WHY OPERATORS MUST CHANGE OVER TO 10c PLAY PLUS A MORE EQUITABLE SHARE OF THE GROSS INTAKE FROM ALL OF THE MACHINES THEY HAVE ON LOCATIONS!

1939* *When the U. S. Nickel was worth a full, honest 5 American Cents worth of purchasing power—Operators enjoyed—*

85% LESS
COST OF LIVING EXPENSES COMPARED TO 1957

350% LESS
COST OF NEW MACHINES COMPARED TO 1957

450% LESS
BUSINESS OVERHEAD EXPENSE COMPARED TO 1957

* *1939 is the year used by all the nation's economists as the basic valuations year due to the fact that the U. S. Dollar was worth an actual, honest-to-goodness 100 American Cents worth of purchasing power that year.*

1957 *Because the American Dollar has lost over 50% of its purchasing power—and is now valued by government economists at 49.8¢—*

10c PLAY
is LESS than 5¢ Play of 1939

10c PLAY
is Actually 4.9¢ PLAY!
But—in addition to getting LESS per play the Operator pays—

450% MORE
BUSINESS OVERHEAD EXPENSE

350% MORE
COST FOR NEW MACHINES

85% MORE
FOR LIVING EXPENSES

Regardless of How Much Play Has Increased Since 1939 the Operator Cannot Continue Profitably in Business on 10¢ Play UNLESS He Arranges for a More Equitable Share of the Gross Intake from All of His Machines!

HERE'S HOW LEADING OPERATORS HAVE ADJUSTED TO MEET PRESENT NEEDS

On Machines Costing $1,000 or More the Operator Gets $20 Per Week Minimum Guarantee— then divides the rest of the collection on a 50-50 basis

On Machines Costing $500 the Operator Gets $10 Per Week Minimum Guarantee— then divides the rest of the collection on a 50-50 basis.

On Machines Costing $250 and On All Used Machines the Operator Gets $5 Per Week Minimum Guarantee— then divides the rest of the collection on a 50-50 basis.

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Unless—

Postponment Can Be Arranged Due To Recent Death of Sidney Levine

WASHINGTON, D.C. — Joseph C. O'Mahoney, Committee on Judiciary, Sub-Committee on Patents, Trademarks and Copyrights, this city, this week advised the interested parties that hearings on Senate Bill S.1870 will take place here on Wednesday and Thursday, December 11 and 12.

This is the Senate bill introduced by Senator O'Mahoney which would remove the exemption in Section 1 (e) of the Copyright Act of 1909. The exemption permits the operation of music machines without payment of royalties on records directly to ASCAP, BMI and other collection agencies. It is the contention of the music machine industry that these royalties are paid by them when they purchase records, as the royalties are added onto the price of the record by the record manufacturer, who in turn pays them to the publisher of the music.

The Music Operators of America will make every effort to have these dates postponed as all feel that the recent death of their attorney, Sidney Levine, doesn't permit them sufficient time to prepare its case.

According to the O'Mahoney statement, two days will be sufficient to present witnesses. The first day, December 11, will be given over to the proponents (ASCAP, et al) and the next day, December 12, to the music machine industry, the opponents.

Board of Directors—Officers of MOA Attend Annual Meeting In Miami, Florida

MIAMI BEACH, FLA. — Twenty nine of the 35 members of the Board of Directors and officers of Music Operators of America (MOA) were on hand to attend the annual board meeting, held this year at the San Souci Hotel, this city, from Monday, November 11 thru Thursday, November 14.

That so many of the board were on hand was extremely gratifying, when it is considered that these men came in from all parts of the United States. Some were unable to attend due to illness and other pressing matters. A number of members brought along their wives, who spent the time devoted to their mens' meetings, exploring the many fabulous outlets available in this vacation spot. As meetings were held only during the morning hours, the afternoons and evenings were open for sightseeing and organized entertainment.

Willie Blatt, resident in this city, and who organized the extra-curricular activities, was extended a vote of thanks by all present.

Officers and board members who attended were: George A. Miller, J. Harry Snodgrass, Clinton Pierce, Albert Denver, Martin Britz, Lou Casola, D. DeHaven, Howard Ellis, Frank Fabiano, Norman Gefke, William Hullinger, James Hutzler, Lloyd Kramer, Larry Marvin, Les Montooth, Ted Nichols, Vic Ostergren, Carl Pavesi, Al Ptacek, Gordon Stout, John (Red) Wallace, Pete Weyh, T. P. Withrow, Joe Silla, Jimmy Tolisano, Jake Friedman, Cormney and Joe Lederer. Joe Orleck, publisher of The Cash Box took in the activities.

A complete report of the results and decisions determined here will be detailed in next week's issue.

Pictured herewith is a grouping of the men in one of the meeting rooms.

N.Y. Music Ops Celebrate 20th Anniversary With Sellout Crowd at Waldorf

NEW YORK—Music Operators of New York celebrated its 20th Anniversary at its annual banquet, Saturday night, November 9, at the Waldorf Astoria Hotel, this city, with the main ballroom loaded to capacity. In order to accommodate operators and their guests, distributors, out-of-town visitors and those from the music and record industries, tables had to be set on both balconies.

After the typical sumptuous Waldorf dinner, the guests were entertained, as in past years, by foremost recording artists (see music section for review of the show). The souvenir journal once again was extremely successful, with more advertisers joining this year to wish the organization the best on its 20th anniversary.

Altho the event was one of fun and good cheer, one sad note was included, that the late Sidney Levine, its counselor for these 20 years, was not present. Prior to opening the evening to the entertainment of the performing artists, Al Denver, president, made a short touching eulogy and all in the great hall stood in silent memory for one minute for their friend Sidney Levine. Following the remarks of Denver, George A. Miller, president of Music Operators of America, added his praise of Levine, who also had acted as counsel for MOA, and expressed his regrets on his untimely passing.

The only other serious note, and this a happy one, was the presentation to Al Denver of a placque by the membership of the association for his many years of untiring and unselfish efforts in behalf of the organization.

Once again, following an annual practice, Wurlitzer in association with Sandy Moore Distributing, held a pre-dinner cocktail party in their suite. All the personnel of the distributing firm was on hand to welcome the guests, as was the Wurlitzer party consisting of Bob Bear, A. D. Palmer, Ted Parker and Hank Peteet. Bob Hamilton was supposed to attend, but was home in bed in

(Continued on page 66)

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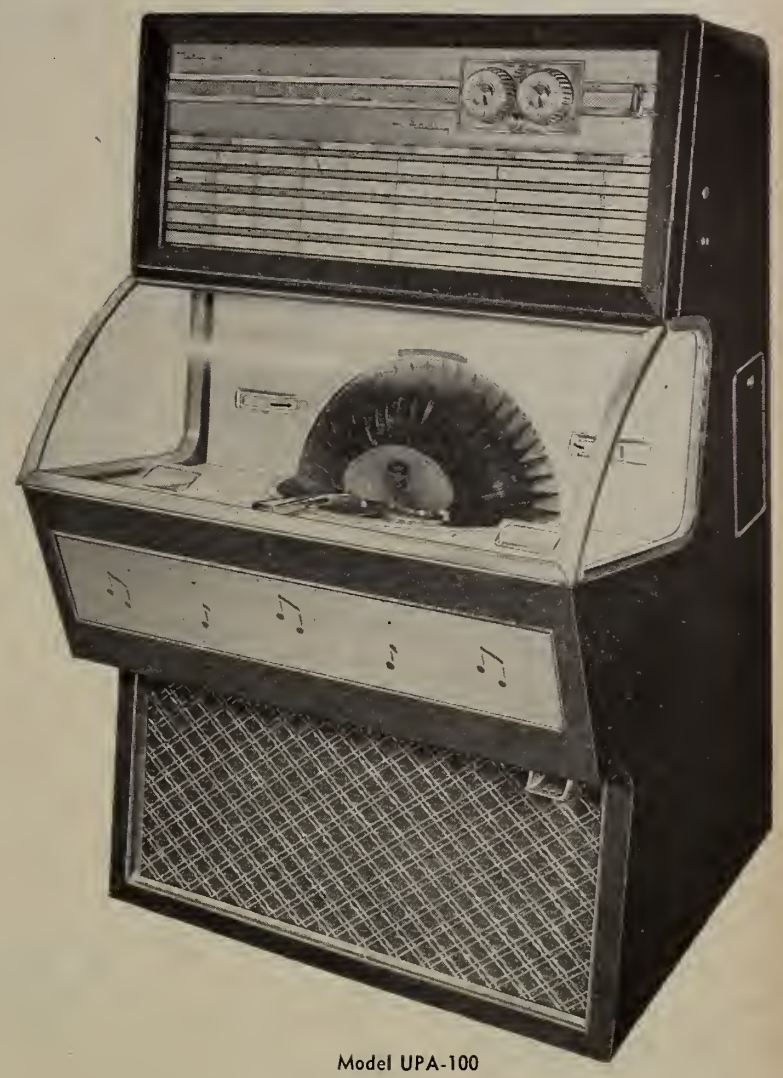

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British Youth Makes Music Pay

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Along with their financial guiding genius, H. Katz of the firm, Gordon Marks and Cyril Shack have set a merry pace for all Englishmen to follow.

They are among the progressive young men who are pointing the way for England.

They not only are enthusiastic over their automatic music business but are among those who have crusaded for higher coin play (following the suggestions which have appeared in The Cash Box) and also for elimination of royalty payments where they are not legally deserved.

Both young men are looked up to by all of England's automatic music industry. They are driving ahead as fast as is any firm in Europe.

They are following closely on the ideals of top American organizations.

"We hope to visit the United States during the forthcoming M.O.A. convention", reports Gordon Marks, "and meet with American operators and distributors."

Seen in the top picture are Gordon Marks and Cyril Shack in Marks' office.

In the lower picture H. Katz of Phonographic Equipment, Ltd., London, pointing out to Shack a story of mutual interest that appeared in a recent issue of The Cash Box.

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BEST:

Record (list artist) .....
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Male Vocalist .....
Vocal Combination .....
Orchestra .....
Small Instrumental Group .....
Rhythm 'N Blues Record .....
R & B Female Vocalist .....
R & B Male Vocalist .....
R & B Vocal Combination .....
R & B Orchestra .....
Country Record .....
Country Female Vocalist .....
Country Male Vocalist .....
Country Vocal Combination .....
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Country Instrumental Artist .....
Country Sacred Singer .....

MOST PROMISING NEW:

Female Vocalist .....
Male Vocalist .....
Vocal Combination .....
Orchestra .....
R & B Female Vocalist .....
R & B Male Vocalist .....
R & B Vocal Combination .....
Country Female Vocalist .....
Country Male Vocalist .....
Country Vocal Combination .....

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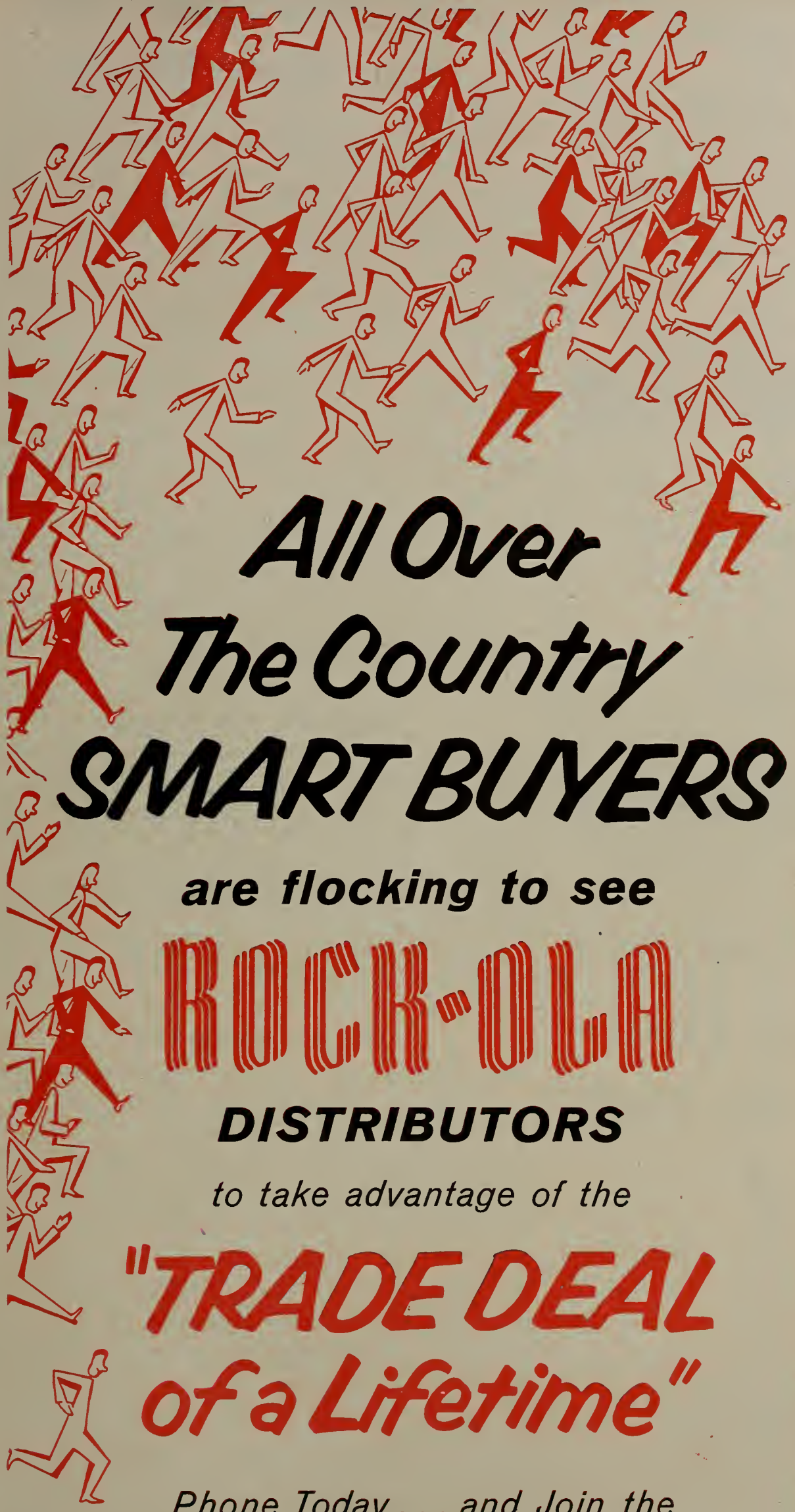

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Through The Coin Chute

PHILA. FILBERTS

Dave Rosen, Dave Rosen, Inc., very enthusiastic about the AMI "H-200 M". Dave sees a new trend in merchandising music. **Joe Wasserman** was busy taking care of **Izzy Pearlberg**, Jersey operator, and **Norman Levy** of Philadelphia. . . . Al Katz, S & K Amusement, back from a week stay in Florida where he went to recuperate from his recent illness. Looks fine and is ready to pitch wholeheartedly back into work. . . . **Joe** and Mrs. Ash, Active Amusements, preparing for a fishing trip to Florida. **Marty Brownstein** laid up since Thursday with the flu. **Larry** Ash contemplating another trip to Europe in the near future. . . . **Bill Witzen** (Al's son), International Scott Crosse, back again after six months in the service. Bill a happy man, what with getting back from the service and getting married on Nov. 24. **Harry Witson** moving into the export office to take some of the heavy burdens off Abe's shoulders. **Arnie** Sachs is taking over the management of the vending route. . . . International Amusement expects to open in its new location at 808 N. Broad—in the heart of coin machine row. . . . Found Nat **Solow**, Atlantic-Penna, busy interviewing girls for a typist position. **Lennie Schneller, Tom Mulina, Mel Sonier** and **Zev Hoosepian** sending in good sized orders from the road. . . . Seems like our industry has been hit pretty hard by the flu epidemic. Let's hope it will be over very shortly. . . . **Arnold Silverstein**, record department of International Amusement, very, very busy with **Paul Cimino** away on his honeymoon. This is the completion of the record department's first year and it was a very successful one. . . . At Dave Rosen's record section **Irving Derfler** reports **George Hamilton's** "Why Don't They Understand" is breaking real big and looks like it is headed for the number one spot. **Al Silverman**, sick with the flu, is now back on the job. . . . **Phil Shamis**, A. William Co., the proud daddy of a newborn boy. . . . **Len Radcliff** reports "Peggy Sue" by **Buddy Holly** on Coral moving like a smash. Ditto, says Len, about London's "Liechensteiner Polker" by **Will Glahe**. . . . More congratulations—this time to **Larry Brown**, whose wife presented him with a boy. . . . **Al Fairo**, King Records, tells us "What Sin" by **Jimmie Scott** and "Wishbone" by Bill Jennings getting strong reaction. **Mario Delario** out with the flu since last week. . . . **Johnny Mathis**, Columbia Records, making a return appearance to Philadelphia next February. . . . At Mercury Records we found a very happy **Evelyn Wagner**. Her husband has returned after seventeen months in the army. He spent most of his stint in Japan. **Harvey Miller** and **Joe Berger** working hard visiting deejays all around town.

HOUSTON HAPPENINGS

Newest retail record store is Lewis Record Shop at 1106 Meyerland Plaza in that lush plush shopping center officially opened Oct. 31. . . . Operator **T. H. Collins**, Cameron, La. in the city buying new equipment to replace what he lost in the great hurricane that practically destroyed the town. Collins gave a dramatic account of the catastrophe based on actual experience. He and his teen age son started out early that morning to save some of their machines and wound up late in the day barely saving their lives. . . . **Terry Anderson** and **Nolan Regeine**, United Record Distr., stepped into new car ownership class the same week—Nolan with an Oldsmobile and Terry a Ford. . . . Enjoyed a lengthy visit with **Sidney (Sid) Harle**, Williams Amusement. . . . Operator **A. P. Wagster**, owner of Wagster Novelty Co., Lake Charles, La. together with restaurant owner **R. J. Dunlop** on a business trip in the city. Dunlop recently invented a "jet barbecue pit" steam pressured deal that barbecues anything barbecuable within eight minutes. Wagster has quarter interest in the project and the two are traveling leading cities on sort of a promotional tour.

MIAMI MURMURS

Miami coinmen played host this week to the members and officers of MOA, who were having their annual meeting at the San Souci Hotel from Nov. 11 thru 14. Some of the men came in earlier, and a number of them stayed on thru the next few days completing a week-end. . . . **Willie (Little Napoleon) Blatt**, one of MOA's directors, had made all arrangements, and then was kept busy seeing that all the details were carried out. . . . **Jimmie Tolisano** came down on Thurs., Nov. 7, bringing along his father **Ambrose**, who is now a retired coinman. . . . **Carl Pavesi**, pres. Westchester Ops Guild, who was too ill to attend the N.Y. ops banquet, came down by plane—still ill, but hoping to utilize some sunshine. . . . **Al Denver**, N.Y., took ill (flu) the night before leaving (at his own banquet, no less), and then upon his arrival in Miami Beach, had to remain in his room for a day and a half. . . . **George A. Miller** and **Larry Marvin** and their wives came down from N.Y. by train. An accident occured en transit, shaking Mrs. **Miller** up pretty badly—but it seems the Miami Beach air soon had her in good spirits again. . . . **Frank Fabiano** of Buchanan, Mich., tells us he'll soon be opening up Detroit offices. . . . In addition to MOA officers and board members, a bunch from New York City came down to meet the boys—**Milty Green, Max Weiss, Phil Raisen, Lou Herman** and **Teddy Blatt**. When these men got together with the ex-New Yorkers now operating here, it looked like an assn. meet of the old N.Y. organization: those mentioned above, and the "natives" were: **Morris Marder, Lucky Skolnick, Dave Friedman** and **Sol Tabb** (and **Willie Blatt**, of course). . . . **Mr. and Mrs. Jake Friedman** of Atlanta, flew out on Thurs. to the West Coast of Fla. for a week-end of speckled trout fishing. . . . Attending the Tues. night dinner of the group were distribs **Ozzie Trupman, Sam Taran** and **Eli Ross**. Also our very dear friend **Bess Berman**, who just moved to a new apartment. (Address upon request). . . . **Joe Mangone** out of town. . . . **Ted Bush** couldn't get to the hotel these few days, so your correspondent, **Jake Friedman, Carl Pavesi** and **Frank Fabiano** drove into Miami to visit him. . . . **Teddy Blatt** made a prior flight to Cuba, then to Miami Beach, and from here, left for Haiti. . . . **Harry Steinberg**, ex-Newark, N.J. coinman, reports building his operations. . . . **Harry Rosen** in town, but couldn't get to the San Souci.

Through The Coin Chute

NEW ENGLAND NIBBLES

New England ops voted the second annual Banquet and Variety Show of the Music Operators Association of Massachuetts at Hotel Bradford's main ballroom Tuesday night, Nov. 12, with more than 700 in attendance, a smash success. . . . Biz is holding up well, although some of the distrib plants have found it a little quieter this week. . . . Good weather has been bringing ops in to Boston from the outlying territories, however, and there is action, especially in games and music.

Al Dolins, Hyannis op, feeling fit after hospitalization for surgery, and made the banquet. . . . At Redd Dist. (Wurlitzer), Earl Schultz, service mgr., in the hospital, half the staff has been out with Asian flu here. Bob Jones, sales mgr., reports big returns for Bally's "ABC Super De Luxe" shuffle alley and "ABC Champion" going great. Chicago Coin's "Classic" is stepping way up here and Genco's "Motorama" is finding favor. Small ops are diversifying their routes with vending equipment, Bob points out, and Bally's drink dispenser is getting plenty of op attention these days. . . . At Trimount Automatic Sales Corp. (Seeburg), Irwin Margold, gen. mgr., bedded with a severe cold. Marshall Caras, sales, says action is heavy on Seeburg phonos and games with shipments going out rapidly to keep ops supplied. . . . At Associated Amusements (Rock-Ola), Ed Ravreby greeted many ops from the north country in to attend the banquet and guested two tables of staff and friends at the affair. Dick Mandell, gen. mgr., getting in plenty of flying hours piloting his own plane and making calls on ops in distant cities. . . . At Atlas Distributors (AMI), Louis Blatt had visits from many ops in for the annual banquet and reports AMI phono demand is strong.

Among ops visiting distribs this week and in for the banquet at the Bradford were: Ken Gheorse, Brockton; Arnold Blatt, Boston; Ray Shea, Worcester; Pat D'Amico, Methuen; Walter Luby, Shrewsbury; Tom Libby, Haverhill; Tony Delucca, Cranston, R. I.; Larry Bettencourt, Danvers; Louis Taube, Manchester, N. H.; George Chopelas, Malden; Sumner Segall, Boston; John Poto, East Boston; Steve Pielock, Worcester; Teddy Rubinovitz, Chelsea; Cy Jacobs, Allston; Harold Harwich, Brighton; Phil LaFontaine, Providence, R. I.; Abe Fish, Hartford, Conn.; Leon Sherter, Newton; Vin Pitts, Allston; Mike Williams, Winthrop; Ed Beals, Needham; Bert Groen, Needham; Louis Adelchi, Quincy; John Rourke, Manchester, N. H.; Fred Koufos, Roxbury; Jim McCarthy, Quincy; Perry Lipson, Newton; Russ Mawsley, Holyoke; Henry Levine, Milton; Lou Abramson, Cambridge; Alec Pechilis, Ipswich; Frank Fendell, Brookline; Steve Obergol, Woonsocket, R. I.; George Traster, Oxford; N. P. Casasanta, Milford; Frank Wajde, Manchester, N. H.; Gerald Waterhous, N. Dartmouth; Luke Levine, Boston; Harry Deshowitz, Chelsea; Steve Pielock, Worcester; Jim Balboni, Springfield; Saul Hurwitz, Lynn; Sam Orenstein, Providence, R. I.; Al Robbins, Arlington; Ralph Ridgeway, Springfield; George Simard, Derry, N. H.; Henry Factoroff, Boston; Eddie Dicey, Caribou, Me.; Henry Gladstone, Boston; Ernie Marcantonio, Middletown, Conn.; Romeo Rivard, Lewiston, Me.; Harry Abelson, Boston; Martin Rosoff, Waterbury, Conn.; and Louis Zeidman, Portsmouth, N. H. . . . Asher Shuffer, RCA-Victor Records, partied disk jocks at Blinstrub's for Tony Martin's opening Friday. Storm Trio, featured on Carl Moore's WEEI "Beantown Matinee," inked with Jubilee Records to do eight sides.

Through The Coin Chute

SAN FRANCISCO SPOTLIGHT

Bob Portale and Ed Heinle of Advance Automatic Sales Co. are keeping things running smoothly while J. D. Cox is away on vacation. J. D. and Mrs. Cox are enjoying a restful stay in Honolulu and a reunion with relatives from New York who flew there to join them. . . . Del Courtney of KPIX-TV now writing a record review column for the Call-Bulletin. . . . Found things humming at R. F. Jones Company, J. P. Seeburg distributor. . . . Sighted Steve Crippen of Medford, Oregon shopping the local market. Other visitors seen along coinrow were Mr. and Mrs. Cliff Martin of Grants Pass, Ore.; Wayne Hardin, Buzz Remington, Gerald Peart, all from Marysville; J. W. Nichols and Harold Newton of Stockton; Bud Patton, Modesto; Royal Klump, Phoenix, Ore.; Lee Quinn, Fresno. . . . Frank Mencuri, AMI regional sales manager and Henry Hoevenaar, field service man, made a one day stop at Huber Distributing Co. before heading north. . . . Ed Porter of Huber Distributing Co. off on vacation. . . . M. H. Rosenberg of Emarcy Distributing Co., Wurlitzer distributor, reports good activity on new 50¢ Wall Box. . . . Willard Wayne, sales representative for Emarcy Distributing Co., out of town calling on the trade. . . . A. C. Doughty's record shop has been doing business in the same area for 33 years. . . . Morty Palitz, Jubilee Records' A & R representative, and his new bride will visit here for a few days while being squired about by Mr. and Mrs. Irv Pininsky. . . . Jemmie Lou Davis of Sutter Music Shop visiting family in Detroit. . . . Catie Lee who recorded Songs for Couch and Consultation on the Commentary label scheduled for a guest appearance on the Don Sherwood TV show. . . . Rockin' Lucky veteran R & B deejay formerly with KSAN, back in the Bay area after spinning disks for a station in Eureka.

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Bally Names Breither Ass't. S. M.

CHICAGO—John Stewart, general manager, Bally Vending Corporation, this city, announced this week the appointment of Robert H. Breither to the position of assistant sales manager. In his new position, Breither will work closely with sales manager Fred Mills, Jr., and the Bally Vending regional sales representatives.

Bob Breither, who has been with Bally Vending since its inception, in the capacity of service manager, will continue to hold that position in addition to his new assignment.

A further announcement advised that David P. Howle, Bally Vending representative working out of Dallas, is taking over sales in Colorado, Kansas and Missouri, in addition to his present southwest territory.

In discussing the appointments, Stewart said: "In less than a year the Bally Vending sales organization has grown from 'scratch' to seven capable men who know vending and can be of inestimable help to vender operators. Our business is good. With our new 'Fresh-Brew' unit soon to be available, we expect it to be much better!"

Hirsh de La Viez Named Chief Barker Of Wash. Variety Club

WASHINGTON, D. C. — Hirsh de La Viez, president of Hirsh Coin Machine Corp., this city, was elected Chief Barker of the Variety Club of Washington for 1958. This is the first time in the history of the Variety Clubs throughout the world that a Juke Box Operator was elected to this high office.

De La Viez is Chairman of the 22nd Annual Dinner to be held at the Statler Hotel on November 30th, 1957. Kitty Kallen will receive the "Personality of the Year" Award at this dinner. Miss Kallen will also receive the Key to the City of Washington at the District Building on Friday, November 29th at 2 P.M. Red Buttons, co-star of Warner Bros. production of James H. Michener's novel "Sayonara" and Eileen Barton, Coral recording star, will be Kitty Kallen's guests at the Award Dinner on November 30th.

The Variety Club of Washington will build a $500,000 addition to Children's Hospital. It is to be named "The Variety Club's Research Center" of Children's Hospital in Washington, D. C.

D. Gottlieb Issues New Parts Catalog

CHICAGO—Alvin Gottlieb of D. Gottlieb & Company, this city, reported that the firm's new parts catalog was mailed to distributors this past week.

The new 50-page catalog, according to Gottlieb, is more comprehensive than ever and provides a wealth of information for the operator.

Included among the listings of pinball parts are detailed instructions for adjustments of step switches and many other units.

Operators who want copies of the Gottlieb parts catalog are advised to see their local distributor or write to D. Gottlieb & Company, 1150 N. Kostner Ave.

Bill O'Donnell Reports "We're Going Ahead"

Reveals Bally Plans Outstanding Products to Meet Needs of Ops Worldwide

BILL O'DONNELL

CHICAGO—"We're going ahead", reported William T. (Bill) O'Donnell, sales manager, Bally Manufacturing Company, this city, this past week.

"We're going ahead", he repeated, "not only because we have faith in the future of the industry, in its continued growth, but", he added, "also because we believe that we can supply the products the trade requires to assure it the greatest growth it has ever enjoyed.

"The world's operators", O'Donnell said, "look to Bally for the newest and the best. We have never yet failed to satisfy their demands. We plan to bring the operators, internationally, the finest and most outstanding products they have yet seen.

"We feel", O'Donnell claims, "that we should do everything in our power, here at Bally, to help the industry to go ahead. We're going ahead. We feel that all the trade is going on ahead. This is the time that we can reveal we have great plans for the future of all concerned with the industry.

"We have never halted for even a day", O'Donnell explained, "working ahead to develop the kind of products which would help all in the field enjoy better times.

"The new products which we are developing and testing are the result of the great many years of experience which our firm enjoys. These will, when the time comes, prove to be the products that will help all in our industry to enjoy greater growth.

"Today", O'Donnell reminded, "the operator is beset with many problems not of his own making. Inflation has zoomed up his overhead expense. Other problems also plague him. Therefore", adds O'Donnell, "we at Bally feel that we have to bring the operator the kind of equipment which will more quickly amortize itself while, at the same time, allow the operator to enjoy a decent return on his investment over a reasonable period of time.

"We urge all operators to go ahead with their plans for a greater and better future in the industry. We, at Bally, will work with the operators, as we have always done, to assure them the most outstanding products to help bring about this greater and better future."

BUSH MEANS BEST

Wurlitzer Model 5204 Wall Boxes.. $19.50 ea.
104-Selection ..... Lots of 10— 17.50 ea.
Wurlitzer Model 1717 Nideaway—Like New $395.00
Wurlitzer Model 1800—Top Condition. 725.00
Wurlitzer Model 1900—Nigh Earner.. 825.00
Write for Our Complete List of Reconditioned and Refinished Phonographs and Games—All Makes and Models.

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4-Pl. MAJESTIC	$415	2-Pl. GLADIATOR	$255	CLASSY BOWLER	$225
4-Pl. REGISTER	315	2-Pl. MARATNON	235	OERBY OAY	195
4-Pl. SCOREBOARD	210	2-Pl. TOURNAMENT	215	NARBOR LITES	185
2-Pl. CONTINENTAL CAFE	375	2-Pl. DUETTE	185	SLUGGIN' CNAMP	165
2-Pl. FLAGSNIP	315	ROYAL FLUSN	295	WISNING WELL	165
2-Pl. SEA BELLES	295	ACE NIGN	275	SOUTNERN BELLE	150
2-Pl. TOREADDR	275	RAINBOW	255	NAWAIIAN BEAUTY	125
		AUTO RACES	235		

BINGO GAMES

KEY WEST	$345	MIAMI BEACN	$125	BRAZIL	$225
BIG SNOW	295	GAYTIME	125	SDUTN SEAS	195
DOUBLE NEADER	245	GAYETY	75	STARDUST	150
PARADE	245	VARIETY	75	STARLET	125
NITE CLUB	225	SURF CLUB	55	PIXIES	75
BRDAOWAY	210	PALM SPRINGS	50	TRIPLE PLAY	75

BALLY 14' A.B.C. BOWLING LANES $545
UNITED 14' BOWLING ALLEY $545

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Through The Coin Chute

CALIFORNIA CLIPPINGS

The number of operators visiting Pico Boulevard is on a constant increase and the telephone and mail order business is going strong. . . . At Badger Sales Company, Inc., **Bill Happel** took leave of his office this week to enjoy a well needed rest in the sunshine of Palm Springs. **Marshall Ames** reports Genco's "Motorama" has proven a very popular item with the operators and is going very well. Marsh says used 14' bowlers are being shipped from Badger as fast as they are received. **Jack Leonard** reports the operators must be staying near home base as evidenced by the great increase in mail orders in the Parts Department. . . . There was quit a furor at Luenhagen's Record Bar when **Jimmie Rodgers**, Roulette recording star, dropped in to see **Mary, Kay** and **Claire Solle. Barbara Chandler** cut two classes at U.C.L.A. to be on hand to tell Jimmie how well his new release of "Kisses Sweeter Than Wine" was doing, along with a number of operators picking up that disk. Claire is spending every free moment selecting paints, wall papers and fabrics for the redecorating the girls are doing at their home. Kay predicts **Eydie Gorme** with another big hit with her release of "Love Me Forever" on ABC-Paramount. Mary reports "I Get The Blues When It Rains" by **Rusty Draper** on Mercury has taken off with the operators. . . . At Simon Distributing Company, **Jack Simon** has his reservations to attend the Park Show in Chicago commencing December 1st. During Jack's absence **Sonny Lomberg** and **John Freeman** will handle always increasing foreign and local business at Simon. . . . **Norty Beckman** is receiving high praise from many operators on how functional everything is at the new home of Norty's Music Center. Many comments on the unique brackets used for display in the LP Album section. Norty is looking forward to a week-end in Palm Springs with his wife, **Clarice. Jan Graham** predicts a big R & B record will be **Jerry Lee Lewis'** "Great Balls Of Fire" on Sun. **Harold Goldfine** reports **The Coasters'** "Sweet Georgia Brown" on Atco has taken off and headed for the charts.

Lucille and Paul Laymon returned to the offices of Paul A. Laymon, Inc., after a delightful week-end in Las Vegas where they saw all the shows along the strip. They stayed at the Tropicana where their guests were **Mr. and Mrs. Sam Willy** of this city. **Ed Wilkes** and his lovely wife, **Frances**, receiving congratulations on celebrating their twentieth wedding anniversary. Eddie asked if he could now get in **The Cash Box** Twenty Year Club? **Jimmy Wilkens** says the reports from operators on the new Rock-Ola "1458" phonograph have been unanimous in their praise and he is receiving many re-orders in this short time. **Charlie Daniels** reports Bally's "ABC Champion Bowler" continues in demand by the operators as well as used music and game equipment. . . . All his friends along Pico Boulevard commenting on **Phil Robinsons'** new "streamlined" figure. Phil is very optimistic about his new figure to the point he has had all his clothes altered. During his stay in Chicago for the Park Show he plans on visiting the Chicago Coin factory where he will view their new machines. He says operators interest remains high with Chicago Coin's "Classic Bowling League".

RCA-Victor recording star, **Ray Peterson**, dropped by California Music Company to visit with **Gabe Orland** and **Sammy Ricklin.** Gabe told him there had been some comment on his hitting those high notes on his recording of "Fever", so Ray proceeded to sing them to everyone's applause. Gabe thanked Ray for not going any higher or he might have cracked the window panes. Sammy says that this year operators are buying their Christmas merchandise earlier than previous years, which is a good indication. **Buddy Robinson** predicts **Jim Reeves'** RCA-Victor release of "Anna Marie" will hit both C & W and Pop charts. Topping album sales for **Val Zuniga** has been **Nat "King" Cole's** "Just One Of Those Things" on Capitol. In the Spanish Department, **Martha Delgado** reports "Too Marvelous For Words" by **Rene Touzet** on GNP has started taking off and should hit the pop field soon. . . . At C. A. Robinson & Company, **Charley Robinson** says United's new "Six Star" Regulation Shuffle Alley is the answer to operators problem for better locations which can not accommodate the 14' and 16' bowlers. Charley sold out his first shipment and was on the phone calling Chicago for more shipments. **Al Bettleman** says two features the operators are commenting on are the streamlined cabinet and the mechanism in the back. **Hank Tronick** good used music and game equipment for the operators demand.

Through The Coin Chute

DALLAS DOINGS

B. H. Williams in El Paso on business trip. . . . **Mike Koenig** of Commercial Music in Bryan, Texas last weekend for S M U—A M Football Game. . . . **Gene Williams** on tour of West Texas reports business good. . . . **Gene Ellis**, Waco, sporting a new pickup truck. . . . Just caught **Abe Susman** leaving for Southwest Texas on a business trip. . . . **Tommy Chatten** on a rush trip to East Texas got caught in high water. . . . **George Wrenn** looking forward to new "Manual Cigarette Machine" (Eastern Electric) due in January. . . . **Jim Bounds** visiting at R. Warncke Co. . . . Visitors seen on coinrow this past week; **R. E. Burns, Jim Woosley**, Ft. Worth; **Buna Carr**, Waco; **Buddy Clem, Jim Moseley**, Paris; **Mr. & Mrs. Harden**, Louisiana; **Hart Brothers**, Sweetwater; **Lonny Legg**, Denison; **R. H. Titsworth**, Corsicana; **Carl Fonby**, Daingerfield; **D. P. Price**, Italy; . . . Understand Music Supply Co. has sold out. . . . Sorry to hear about the death of Mrs. John D. Cash, Mrs. Geo. Wrenns' Aunt. . . . **Jim Storey** on special trip to West Texas. . . . **Tony Bennett**, arrives in Dallas Wednesday to be met by a huge reception committee at the Airport sponsored by Paramount Pictures. Tony will appear at the Statler's Empire Room.

SEE IT! DRIVE IT!

GENCO'S Sensational "MOTORAMA"

PAT. PENDING

ALL-LOCATION ADULT SKILL GAME

Authentic Scale-Model Car with Realistic Big-City Street Scene Background

NOTHING LIKE IT EVER BEFORE!
Real MINIATURE CAR Runs Free on the Playfield—No Tracks or Rods!

Realistic STEERING WHEEL on Front of Cabinet — Player Actually DRIVES CAR!

TURNS RIGHT AND LEFT—Goes Forward and Back at Variable Speed! Remote-control car operates just like driving a real one—rides over targets to roll up high scores!

DOUBLE VALUE SCORING on "Obstacles": driving up Ramp, driving through narrow Test Area

FULL-VIEW "Showcase" CABINET with Clear Plexiglas Juke-Box type Front
Only 44" Wide, 26" Deep, 60" High

- ADJUSTABLE REPLAY FEATURE
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- KNOCKOUT ROLLOVERS

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More Than 700 Attend Annual Mass. Music Ops Banquet

BOSTON, MASS.—More than 700 phono ops and their friends attended the second annual banquet and variety show of the Music Operators' Association of Massachusetts held at the Hotel Bradford's ballroom Nov. 12.

At the head table were the officers and directors of the association: David J. Baker, president; Dave Gropman, vice-president; Arthur C. Sturgis, treasurer; Saul Robinson, clerk; Arthur Sherman, general counsel; directors, Cyrus L. Jacobs, Ralph Lackey, Peter Pompeo, Israel Spector, Philip Swartz, Sidney A. Wolbarst, Bob Rome, James Geracos, and their wives.

Jerry Flatto, Boston Record Distributors, emceed the big variety show in which recording artists dominated. In to appear for the music ops were: Richard Hayman, Mercury; Four Leds, Columbia; Cathy Barr, RCA-Victor; Pat O'Day, RCA-Victor; Kay Armen, Decca; Billy Porto, Mercury; Don Rondo; Jubilee: Ladd Lyons, Johnny Nash, ABC-Paramount; Evans Sisters, Jimmy Joyce, Judy Valentine, Joanne and Stanley Kayne, Paula Dolan. Music was by Jerry Marten's Orchestra, conducted by Jack Sager.

The banquet marked the biggest turnout the Music Operators' Association of Mass., Inc. has ever had. Last year, the first affair was held at the Commonwealth Country Club. Fr. Norman J. O'Connor, C.S.P., Catholic Chaplain at Boston University, well known expert on jazz who has jazz music programs on WGBH-TV and WGBH-FM in Boston, one of the many guests, gave the invocation preceding the dinner.

Tables of distribs and ops dotted the scene with Trimount Automatic Sales Corp. (Seeburg) and their guests; Redd Distributors (Wurlitzer) and their guests; Associated Amusements (Rock-Ola) and their guests; and Atlas Distributors (AMI) and their guests.

David J. Baker, president, and Arthur Sherman, general counsel, addressed the gathering.

Among the guests at the banquet were: Prof. Dr. C. P. Panayotacos, Consul of Greece; Fr. Norman O'Connor, Catholic Chaplain at Boston University and noted jazz commentator and writer; Cecil Steen, president, Records, Inc.; Bob Messenger, Columbia Records promotion manager; Ruth Shapiro, record promotion representative; Saul Weinstein, Transdisc Corp. of Boston; Louis J. Magerer, National Vendors, Inc.; Asher Shuffer, RCA-Victor Records, and delegations from: Capitol Records, Decca, Mutual Distributors, Coral, Dot, Cadence and London Records, Music Suppliers, ABC-Par, Cameo, Dale, Dana, Deluxe, Federal, Jubilee, Kapp, King, M.G.M., Sun, Verve, Dick's Record Co., Inc., Mercury Records Co., Western Mass. Music Operators and Music Operators of Connecticut, Inc.

Door prizes of a hi fi record player and albums were given to lucky ticket holders. The committee in charge comprised the officers and board of directors. Ops were present from all over New England and voted the affair a smash success.

AMI E 80	$350.00
AMI D 40 45 rpm	175.00
Rock-Ola 1448	575.00
Seeburg M 100 A	150.00
Seeburg M 100 C	450.00
Seeburg M 100 L	795.00
Wurlitzer 2000	850.00

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Thank you for your patience—our production of CoMco speakers has been geared up to meet your demand—your orders now on hand will be shipped as quickly as possible. Thank you for your cooperation.

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Atlantic–N.Y. Corp. Sponsors "Operator's Music Forums"

NEW YORK—Under the sponsorship of Atlantic New York Corporation, this city, fifty operators attended the first in a series of "Operator's Music Forums" on Monday, November 11.

"The meeting," reported Meyer Parkoff, president of Atlantic-New York, "was an unqualified success in every way. Operator participation was enthusiastic and unrestrained. Only the late hour of the evening brought the session to an end. Operators are looking forward to the next meeting scheduled for December 2."

Parkoff opened the meeting and introduced Joseph Godman, Esq., attorney specializing in problems affecting the coin machine industry, who spoke on "Legal Trends in our Industry." Godman covered such pertinent topics as "Location Contracts," "Loan Agreements," "Promissory Notes," "Confession Judgements," etc.

An open discussion and question and answer period followed Godman's discourse. The subject, so close to the vital organs of each operator's business, brought forth a full hearted discussion and questions that drove knife-like to the very heart of the special problems associated with the juke box business. Means of combating the abuses were discussed at length.

Refreshments were served by the host, Atlantic-New York Corporation.

Meyer Parkoff has already set the second of the series for December 2 at the Seeburg distributor showrooms, 56th Street and Tenth Avenue. The subject to be discussed then will be "How To Promote Better Relations Between the Operator and Location Owner." The speaker of the evening will be named at a later date.

Looks Forward To "Int'l. C.M. Export-Import" Meet

CHICAGO—"I was highly pleased to receive my membership card in the 'International Coin Machine Export-Import Council'," writes Samuel Wolberg, President of Chicago Coin Machine Co., this city.

"With reference to the meeting of the Council members to be held during the MOA convention here in Chicago at the Morrison Hotel in May, 1958, not only will I be happy to attend, but, will also bring along others from our organization."

REPLACEMENT PLASTICS

A. M. I.

Model
A Tops, l. or r. ... $ 8.95
Centers, l. or r... 15.45
Bottoms, l. or r.. 11.95

B Dome 17.95
Centers, l. or r... 8.95
Bottoms, l. or r.. 8.95

C Centers 8.95
Bottoms, l. or r.. 8.95

E-40-80-120
Metal Grille for lower part of machine — eliminates cleaning plastic louvers. 2 to set $10.00

SEEBURG

Model 100C—Highly polished chrome tubes replaces glass tubes. Set of 12 ..... $14.95

Model 146-147-148 Domes 15.95

Model C—Chrome Pilasters ..... 17.95 pr.

LONG LIFE PLASTIC REPLACES ORIG. GLASS

Model 100R-100 Door side $4.10

Model 100C Dome side 2.75

Model V200 Dome side 3.70

Model 200 (100 sel.) W.O.M... 1.75 (200 sel.) W.O.M... 1.95

WURLITZER

Model 1250 Center Dome ....$18.95 Dome Ends, ea. .. 6.10

Model 1400 Center Dome .... 13.45 Dome Ends, ea. .. 10.50 Bottom Sides, set of 2 ..... 16.50

Model 1500 Center Dome 14.50

FOR COMPLETE LIST — WRITE

TERMS: 1/3 deposit, balance C.O.D. or S/D. Satisfaction guaranteed. All prices F.O.B. Chicago.

WALL SPEAKER

$11.95 EACH

True high fidelity tone. Limed oak finish. 8 ohms. 8-inch speaker. Packed 2 to carton.

MARVEL MFG. CO. 2849 WEST FULLERTON AVE. CHICAGO 47, ILL. Tel. DIckens 2-2424

CLEAN WURLITZER TRADES

Wurlitzer Model 2000 .... $925
Wurlitzer Model 1900 825
Wurlitzer Model 1800 725
Wurlitzer Model 1700 625

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Joe Emery Dies

GRAND ISLAND, NEB. — Joe A. Emery, 46, proprietor of the Emery Music Company, this city, died on Monday, November 11, in a local hospital after suffering a circulatory stroke early Friday morning. Emery resided at 1116 West Koenig.

Funeral services were held Thursday in St. Mary's Cathedral and the burial took place in Calvary Cemetery in Weslawn Memorial Park.

MONY 20th At Waldorf-Astoria

(Continued from page 58)

Buffalo with the flu.

Other music manufacturer representatives at the banquet were Ed Ratajack and Tom Sams of AMI, and Jack Gordon of Seeburg. In addition, the ever lovable Art Garvey of Bally was on hand. Other out-of-towners noticed were John Bilotta of Newark, N.Y., Ed Ravreby and Dick Mandell of Boston, and Herman Perin of Baltimore.

Once again, other associations were well represented, with the addition this year of a delegation from Baltimore. At the Baltimore table were Irv Goldner, Harry Rosenberg, Pete Mongelli, Gabe Camhy, Moe Kaminsky, Harry Morganstein and Lou Wilner. The Westchester Guild was represented by Seymour Pollack, Lou Tartaglia, Jim Smith, Max Klein, Pete Rosano, Harold Rosenberg, Si Silverstein, Nat Bensky and Nathan Kadish. Carl Pavesi, who had intended to be on hand, was bedded with the flu. From the New York State Operators Guild were Tom Greco and Jack Wilson. From the California Music Merchants, in addition to George Miller, was Larry Marvin.

All of the local distributors and wholesalers had a number of tables for their guests and personnel.

Pictured herewith (top) Al Denver cuts the 20th anniversary cake, while members of the Board of Directors, office personnel and George A. Miller look on; (bottom) Denver being presented a placque by Joe Connors, with Ben Chicofsky and Harry Wasserman in the background.

Chi Northside Auto Phono Bowl News

CHICAGO—The evening started with Galgano Distributors sweeping all three from Phono Service. Tony Galgano was high with 524. Bunk Paradee was high for Phono Service with 458.

Garmisa Distribs took two from Star Music. Hank Sophie was high for Garmisa with 481. Star's Tony Genovese was high with 457.

Brown's Camp took two from Decca. Brown's Jim Price was high with 483. High for Decca were John Noland's 520, Tony Ignoffo's 506 and Ray Albamonte's 500.

Singer One-Stop won two from ABC. Harry Wolczak's 508 was high for Singer. Al Rice's 533 and Irv Cairo's 517 were high for ABC.

Amber Music swept all three from Gateway Distribs. Johnny Oomens was high man for Amber with 508. Jane Minter's 410 was high for Gateway.

Mercury swept three from Paschke Phono. Jerry Zie was high for Mercury and high for men with 626, along with Vera Inmlau, whose 468 was also high for women. Rene Gallet was high for Paschke with 538.

Western Automatic took two from B&B Novelty. Lou Earupeno was high for Western with 550. Marino Pieroni's 521 and Bob Gnarro's 506 were high for B&B.

Coven won all three from Gillette. Roy Bauer's 502 was high for Coven and Chuck Meyers' 497 was high for Gillette.

Montreal Superior Court Rules For Pinball Ops

MONTREAL, CANADA—Superior Court Justice Charles-Edouard Ferland granted an action against the city, brought by Dollard Dansereau, Q.C., for Parkway Amusement Co., Inc., November 6.

He ruled that the by-law, No. 2223, modified by No. 2229, and the law authorizing it, had been made null and void by a new Criminal Code section adopted in 1955, which had barred all automatic gambling devices.

The city pleaded that the machines affected by its by-law were not the same as those already prohibited by the Criminal Code. The judge disagreed.

The Criminal Code, as interpreted by the Quebec Court of Appeals and the Supreme Court of Canada, ruled that devices for games "of which the result was more or less an affair of chance or hazard," came under the terms of the Code.

Judge Ferland decided the machines, that were studied in another case, were identical to those which the city cited in its case.

For this reason he decided to maintain the action of the plaintiff (Parkway Amusement Co., Inc.) against the city.

Seeburg In France

PARIS, FRANCE—Probably one of the most outstanding sales organizations on the European continent is the firm of Socodimex, S.A., of this city.

This firm is the exclusive distributor for Seeburg phonos and music accessories for France.

Not only are they noted for the service which they extend to their many customers, but also for their progressive methods to help everyone of the purchasers of Seeburg equipment enjoy the finest possible profits.

S. Lievoux is president of the firm. Dr. Henry Klein and J. J. Gaillard are technical and commercial directors respectively.

These men have made it their business to cooperate closely with everyone of the music people in France.

They not only arrange for the finest sort of operation of the Seeburg musical instruments but also make certain that their customers are programming the phonos correctly and continue to check with their buyers at regular intervals to help them in every possible fashion. Seen here, top left—J. J. Gaillard; top right—Dr. Henry Kelin; and below, the Socodimex building in Paris.

Jerry Harris Named Sales Representative

DENVER, COLO.—Jerry Harris, who has spent many years selling to operators in the midwest, and who has resided in Omaha, Nebraska for sometime, was named sales representative by L. D. Shulman for his firm, Modern Distributing Co., this city.

Shulman reports, "I want to take this opportunity to announce the appointment of Jerry Harris as sales representative for our firm.

"Jerry will continue to offer the same outstanding and friendly service to the operaotrs," Shulman continued, "as he has in the past."

"He has been identified with the coin machine business in the midwest for many years and, therefore, has the experience necessary to help all of our customers," Shulman concluded.

Chicago Coin's Commando Guns Open Path For New Operating Era

"Commando Machine Gun" Battery Income-Proved in Operation at Chicago's Riverview Park. Expect Batteries of Commando Guns to Create New Type, Better Business Arcade Operations. Guns in Full Production After More Than Two Years of Engineering and Intensive Testing

CHICAGO — While showing the complete and very impressive set-up of an entire battery of the "Commando Machine Guns", Samuel Gensburg of Chicago Coin, this city, stated:

"It took more than two years of engineering and intensive testing to arrange for production of the 'Commando Machine Guns'."

Set up as a battery operation the "Commando Machine Guns" are extremely impressive and very fascinating.

Such a battery operated at Riverview Park this past season, and even tho it was not in a good location, proved the "Commando Machine Guns" one of the finest, long-life, top moneymaking operations.

Inquiries, ever since this operation in Riverview Park, have continued at a very impressive rate.

But what fascinates almost everyone who sees this outstanding battery set-up at the Chicago Coin factory, and will also see it at the forthcoming NAAPPB convention at the Sherman Hotel here, December 1 thru 4, is the fact that a battery of the "Commando Machine Guns" gives every promise of opening an entirely new, different and better type of arcade operation.

"From what we have already been told", reported Samuel Wolberg, president of Chicago Coin, "many feel that complete batteries can be operated in various heavy traffic centers in the heart of cities, aside from amusement parks and general arcades.

"It seems", commented Wolberg, "that a great many foresee a complete battery of 'Commando Machine Guns' operating in some of the most outstanding locations in the hearts of large communities.

"This leads the way", he said, "to opening an entirely new operating era for those people who realize the tremendous profit potential in batteries of our 'Commando Machine Guns'."

The guns, themselves, are completely self-contained. There are no troublesome air hoses or other exterior connections. The hopper in each individual gun holds about 8,000 rounds of ball-bearing shots. These are poured in right thru the top of the gun.

In fact, once shot by the player, they return to be completely oil washed, so that they are new in every regard, before they are again dumped into the individual gun. Everything is fully automatic. This makes for easy as well as tremendously simplified operation.

The guns shoot in three bursts, less than a half-second to a burst. The operator can set the gun, on either 5¢, 10¢, 25¢ play, to give anywhere from 130 to 525 shots per coin. The average method is 150 shots for 10¢. And the 150 shots takes just about a minute to complete. This is probably the fastest dime ever earned. Yet, shooting the gun itself, it seems to take much more than a minute. This makes for a fascinating operating angle in every regard. The targets are most outstanding and attractive. There is a velocity control adjustment to fit whatever depth is required for the targets. This is one of the most ingenious developments ever yet seen for any gun ever manufactured.

There are so many features in this new "Commando Machine Gun" that it would take pages to describe them all. Suffice it to state that this is one of the truly major, and most ingenious developments, ever seen in the industry.

There is no doubt that, most interesting to all concerned, is the fact that the "Commando Machine Gun" is bound to open a new type operating era. Not only will it revive arcade operations everywhere but, what is most important, it will create a new and better type of business which can be featured on the most outstanding main streets of every community.

So far the firm hasn't revealed its merchandising plans for the sale and operation of batteries of "Commando Machine Guns".

ALL GAMES CLEANED AND IN WORKING ORDER

Twin Bill	$130.00
Daisy Mae	115.00
Marble Queen	75.00
Palisades	45.00
Peter Pan	135.00
Shindig	50.00
Silver Skates	30.00
Smoke Signal	140.00
TimBuc Tu	125.00
Flying High	40.00
Skill Pool	50.00
14 ft. United Lane (1 piece)	425.00
14 ft. United Lane (2 piece)	495.00
14 ft. Bally Lane (2 piece)	525.00
2 New Wms. Peppy's in Original Crates—Make Offer	
Wms. Roll-A-Ball (6 player)	265.00
Genco Skill Ball (2 player)	225.00
Chi.Co. Skee Ball (6 player)	265.00
Genco Quarterback	125.00
Chi. Goalee	40.00
Star Shooting Gall.	95.00
Seeburg Bear Gun	65.00
Dale Guns	15.00
United Target	75.00
Leaders	55.00
Chi. Fireball	120.00
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41 NATIONS REPRESENTED IN THE "INT'L C. M. EXPORT-IMPORT COUNCIL"

All Look to THE CASH BOX' "International Coin Machine Export-Import Council" to Point the Way to Better Understanding, Finer Relations and a More Assured Business Future Thru Closer Cooperation Among Exporters and Importers Internationally.

CHICAGO—A great many, thruout the industry, have been amazed at the rapid growth of The Cash Box' "International Coin Machine Export-Import Council".

In about three months, since the first proposal for such a council appeared in this publication, representative importers and exporters from 41 nations have entered into membership.

In addition to the U.S.A. there are members from the following countries: Canada, Germany, Belgium, Cuba, England, Venezuela, South Africa, France, Panama, Honduras, Switzerland, Hong Kong, Federation of Malaya, Austria, Peru, Ecuador, Italy, Puerto Rico, Guam, Sweden, Holland, Morocco, Lebanon, Philippines, Colombia, Costa Rica, Australia, Haiti, Nicaragua, Portugal, British West Indies, Guatemala, Netherlands West Indies, Mexico, Denmark, Virgin Islands, Japan, Sweden, Ireland and Portuguese East Africa.

There should be no surprise among U. S. exporters at the great and very rapid growth of The Cash Box' "International Coin Machine Export-Import Council".

These men should realize that importers of American machines, worldwide, look for greater interest and better understanding of their problems.

They believe that they can enjoy a more assured future business if there is cooperative effort put forth in a very sincere fashion by both exporters and importers.

The acquaintanceship which can be brought into being by The Cash Box' "International Coin Machine Export-Import Council" is bound to result in friendships that will bring into being closer cooperation on all levels of export and import in this industry internationally.

This can only come about when both exporter and importer understand each other better and come to know each other's problems.

The U.S. coin machine industry has helped build a finer relationship with peoples all over the world thru its entertaining equipment. Its juke boxes and amusement games are known everywhere in the world. Its vending machines have won over merchandisers of various nations and gained people's respect.

The time has, therefore, arrived for the U.S. exporters to become more closely and better acquainted with the importers of the world. To know them better. To understand their problems. To cooperate with them. To bring into being a more closely knit worldwide organization that will benefit all concerned with the coin machine industry.

All the world's exporters and importers look to The Cash Box' "International Coin Machine Export-Import Council" to point the way to better understanding by helping to arrange a closer relationship that will result in friendship among the peoples engaged in this industry internationally.

Europeans are very open in their statements that they look with great hope to The Cash Box' "International Coin Machine Export-Import Council" to bring them closer to the exporters in the U.S., both manufacturers and distributors and to, therefore, give them the opportunity to discuss their business prospects with the men from whom they are purchasing so much of their equipment.

The same is true of the Germans, the British, the Danes, the French and the Japanese. Now that they, too, are building machines, most under license, they want to meet with peoples from all over the world and to bring about a closer relationship to help benefit all concerned.

American distributors and manufacturers have come to realize that export is one of their mainstays. That, to continue progressively, they must be able to compete in the world's markets. And the world's markets continue to grow greater as more and more people become acquainted with U.S. coin operated products.

This means a continued extension of market potential. Greater sales for the future. And greater sales means growth for this industry in every country on the globe.

Each year, since 1947, export business has continued to grow in volume and has reached a very impressive figure. Total phonograph exports in 1956 amounted to $13,741,933. Amusement machine exports for 1956 amounted to $3,840,815. Vending machine exports reached to $1,858,737.

What is most impressive in these figures is that the far greater majority of the equipment exported from the U.S. was reconditioned machines. This means, as these machines quickly wear out that, in almost all cases, new equipment will be exported. This seems to be the case in 1957 even tho the exportation of used machines continues at a very heavy rate.

There is no doubt that the export figures for 1957 will show a remarkable gain over 1956. This means that U.S. exporters have found themselves a tremendous market for their reconditioned machines.

This, in turn, means that America's manufacturers will have a finer domestic market while, at the same time, building a tremendous export business.

To give some idea of the growth of the export field, for the first 6 months of 1957 almost as many vending machines were shipped, 15,140, as were shipped for all of 1956, 15,362. The value of the shipments for the first 6 months of 1957, $1,106,840, was almost equal to the entire year of 1956, $1,858,737.

In short, as soon as the third quarter's figures are in, there is no doubt that in 9 months the vending machine division of the industry will have far, far exceeded all of the past year of 1956.

The same is true in the amusement machine field. For the first six months of 1957, 20,773 machines were exported for a valuation of $1,106,840. For the entire year of 1956 only 15,362 machines for a value of $1,858,737 were shipped.

In just about six months of 1957 the amusement machine field has practically equalled shipments for all of 1956.

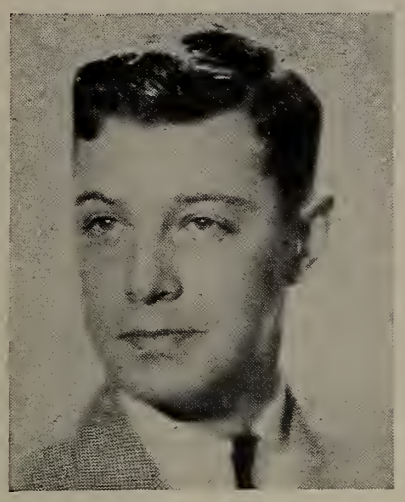
Even tho 1956 was considered the most outstanding year for export of music machines, 24,854 machines for a value of $13,-741,933 were shipped, already for the first six months of 1957 there have been 12,269 juke boxes for a valuation of $7,719,447 shipped.

Not only is the music field holding its own, regardless of how great an export year 1956 was, but, is actually surpassing in total number as well as in dollar value shipments for the first six months.

The above figures alone give some idea of the importance for better understanding, closer cooperation and more friendly relations between exporters and importers worldwide.

It is therefore no surprise that The Cash Box' "International Coin Machine Export-Import Council" has shown such great growth in a period of only three months with membership from 41 nations and all looking with hope to the council to help bring into being a closer relationship between exporters and importers internationally.

Genco App'ts J. Rosenfeld distrib



AVRON GENSBURG

CHICAGO — Avron Gensburg, executive vice president of Genco Manufacturing, this city, announced this past week that the firm has appointed J. Rosenfeld Company, St. Louis, Missouri, as distributor for all Genco products for the state of Missouri.

"With the appointment of Jack Rosenfeld to represent us in the area", Gensburg stated, "we anticipate a more intensive sales and service effort among all the operators in Missouri.

"We feel confident that Rosenfeld and his sales manager, Jack Gorelick, as well as other personnel, have had the many years of experience in the field to be well qualified to do an outstanding job of serving the operators."

Jack Rosenfeld and his distributing organization are reported to be thrilled over the appointment. They advise that the operators in Missouri have been notified that the firm is ready and eager to extend the finest cooperation and service.

Gensburg said that a large shipment of Genco products and parts have already been delivered to the J. Rosenfeld Company.

More "Int'l C. M. Export-Import" Members

CHICAGO — Leading manufacturers here are entering into membership in the "International Coin Machine Export-Import Council".

These men all look forward to meeting the world's leading importers who plan to be in Chicago this forthcoming May, 1958, when the first meeting of the "International Coin Machine Export-Import Council" is expected to take place.

This meeting is expected to be held during the MOA (Music Operators of America) convention at the Morrison Hotel here on May 6, 7 and 8, 1958.

Among those who have entered into membership from this coincenter of the world are:

Edward E. Levin, Samuel Wolberg and Samuel Gensburg of Chicago Coin Machine Company.

Avron Gensburg and Ralph Sheffield of Genco Manufacturing.

Ray T. Moloney, William T. O'Donnell and Herb Jones of Bally Manufacturing Company.

Herbert M. Oettinger and William DeSelm of United Manufacturing Company.

Jack Mitnick of United Music Corporation.

Harry Williams, Sam Stern and J. A. Weinand of Williams Manufacturing Company.

Edward A. Ratajack of AMI, incorporated, this city.

Pinball Hit With Laplanders

UMEA, SWEDEN — Freius Danneman, Freius Danneman & Co., this city, sent in the picture reproduced here as evidence that the lure of the amusement game is strong even in the far away and isolated portions of the globe.

"We are enclosing a colour photography from the north of Sweden or more exactly 50 miles north of the Arctic Circle," writes Danneman.

The picture showing a Laplander beside a D. Gottlieb & Co. "Super Circus" was taken at a cafe called "CafeNord" in Jokkmokk. Jokkmokk is the center of Lapland and the original inhabitants, the Laplanders, come from Kiruna, Gallivare and Karuseando twice a year visiting their markets, conduct their weddings, bury their dead, and have their festivals and parties. These festivals and markets bring together a lot of tourists and other interested people from the whole world. Jokkmokk is the centre for most of the Swedish water-power installations which now take place among the rivers of Lapland.

During the summer the sun shines 24 hours a day but in the winter only 3 or 4 hours a day.

Danneman also supplies the additional information that this same location has a Wurlitzer 1900 and purchases its records from Leslie Distributors in New York "with the guidance of your excellent paper".

Machines On U. S. Locations Believed At New High

CHICAGO — The number of coin operated machines on locations everywhere in the U.S. are believed to be at a new peak.

Over the past ten years, since the start of the post war era, hundreds of machines of every kind and make have been placed on locations all over the U.S.

These have been constantly replaced as the years have gone by with the result, leaders believe, that there are today more machines on U.S. locations than at anytime in all the history of the industry.

A survey conducted about a year ago indicated that there are, at this time, over 575,000 phonos on locations in the U.S.

It is believed that, in addition to these, there are far over 1,000,000 games as well as that many and probably more vendors.

This coverage is duplicated in many instances. For example, one location may have, in addition to a phono, two or more games and, at the same time, two or more vendors.

Even with such overlapping of phonos, games and vendors, it is believed that far over 1,000,000 locations are today covered with various coin operated machines.

This being the case, there are more locations with coin operated machines of one or more types, than ever before in the history of the industry.

The greatest portion of this growth is based on the past ten years. Tho there are still prewar machines of many kinds on locations all over the U.S., mostly vending machines, the greater majority, it is believed, are postwar products.

This, therefore, indicates that the largest number of machines covering the greatest majority of locations, were sold from 1947 to 1957.

Many are of the belief that this is the peak number of locations that can be covered. Others are of the opinion that, as new retail businesses and more industrial firms open around the nation, that more locations will become available.

Top Earnings From Phonos

KANKAKEE, Ill.—Joe Darter of Darter Amusements, this city, reports that his comprehensive record system, combined with taking a personal interest in each of his 39 juke box locations, has made the firm's phonograph route as profitable as the games route.

"Maintaining our record system", Joe states, "enables me to know all about every record on the boxes. I keep track of how many copies were bought, where the records are used, when taken off, where moved, and the number of plays each record had in the location."

Joe also said that taking a personal interest in the efficient operation of every one of the juke box assures the personal cooperation of the location owner.

Stated Joe Darter, "The Cash Box' Top 60 in retail stores is a true and accurate guide for buying records for juke boxes.

"I use The Cash Box exclusively and consistently", he concluded.

No. Central W.Va. Music Ops Meet In Fairmont

FAIRMONT, W. VA. — The West Virginia Music Operators Association, Inc., announced a meeting of most operators in the north central area of the state was held on November 8 at the Mid-State Distributors offices.

Topics discussed included legislative program, city and state license fees, and many general operating problems.

Those who attended were William N. Anderson, state president, James Stevens, vice president, C. H. Flannery, director, Dana M. Hicks, executive secretary, Ross Gerard, Phil Sweeny, Kenneth Mathew, Harold Shaw, Willard Edmond, Jack Delligatti, J. H. Mose Boyer, Louis Oliveto, Robert Manley, Elmo Trickett, Edgar Henderson, John Swisher.

Refreshments were under the direction of Kenneth Mathew.

AMIs In 6 Macy Hi-Teen Centers

SAN FRANCISCO, CALIF.—Shown (L. to R.) at the launching of Macy's Hi-Teen Shop program are Walter A. Huber, AMI distributor; T. H. Sams, AMI Factory personnel; John McCrae, KOBY Radio station; Melchoir, Macy advertising manager; Ida Mae Hunt, Hi Set co-ordinator. Macy's has opened Hi-Teen Shops in their San Francisco store as well as in Hillsdale, San Jose, Hayward, Richmond and San Mateo where teenagers can sip cokes, relax and enjoy their favorite recordings. Huber Distributing Company and the AMI factory are furnishing complete equipment for the six Hi-Teen centers.

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Aquacade, Be-Bop, Bermuda, Bank-A-Ball, Big Hit, Caravan, Cinderella, College Days, Contact, Crazy Ball, Cyclone, Dealer, De-Icer, Dreamy, A-Ball, Grand Award, Guys and Dolls, Hit & Run, Judie, Lazy 'Q', Madison Sq. Garden, Monterey, Olympics, Oklahoma, Palisades, Paradise, Phoenix, Pin Bowler, Pinky, Rag Mop, Rainbow, Rose Bowl, Springtime, Struggle Buggy, Summertime, Thing, Wisconsin, What's My Line?, Yanks

$60.

Coronation, Crossroads, Shindig, Pinwheel, Flying High, Queen of Hearts, Chinatown, Pokerface, Four Star, Quartet, Quintet, Grand Slam, Skyway, C.O.D., Fairway, Grand Champion, Happy Days, Lovely Lucy, Screamo

$90.

Big Ben, Colors, Marble Queen, Green Pastures, Arabian Nights, Star Pool

$110.

Balls-A-Poppin', Hawaiian Beauty, Dragonette, 4 Belles, Jockey Club, Lulu, Wonderland, Mystic Marvel, Race-the-Clock, Regatta

$130.

Daisy Mae, Diamond Lil, Gold Star, Peter Pan, Lady Luck, Smoke Signal, Snafu

$150.

Gypsy Queen, Southern Belle, Stagecoach, Tim-Buc-Too, Sweet-Add-A-Line, 3 Deuces, Twin Bill, Wishing Well

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Tournament, Marathon, Piccadilly, Scoreboard, Surf Rider, Superscore

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Engineer-Distrib In Switzerland

GENEVA, SWITZERLAND—Just being an importing-distributor is only part of the task of Eric DeStoutz of SARI, this city, who is exclusive distributor for D. Gottlieb & Company of Chicago.

Eric DeStoutz is also a well known engineer. He has served in many parts of the world for famous organizations, such as Nestlé of Switzerland.

The electro-mechanical intricacies of the average pinball do not frighten Eric DeStoutz.

As an engineer he has been able to show operators in Switzerland how to repair and revamp games to meet the needs of their various locations.

"Being an engineer," DeStoutz stated, "has its good points. Many times," he explained, "a game will go out of order and the operator and his mechanics, regardless of how skillful they are, will be completely puzzled and unable to make the correct repair.

"That's when," he adds, "we get a call here at our offices and, many times, I've had to drive a good number of miles to show the operator the simplicity of the mechanism regardless of the electronics and mechanical features involved."

Seen above are Cissie Gersh pointing to DeStoutz' Engineering Diploma, and at the same time congratulating him on his accomplishments.

Through The Coin Chute

EASTERN FLASHES

The big event of the year in this city was the biggest event in the history of the Music Operators of New York. The association's "20th Anniversary" banquet, Saturday night, Nov. 9, drew a capacity attendance, with tables set on both balconies of the Waldorf's grand ballroom. The usual galaxy of top recording artists entertained for hours. The one heart-rendering tragedy was the absence of the late **Sidney Levine**. **Al Denver**, pres., paid Levine the highest compliments in a short and sincere eulogy, as did **George A. Miller**, president of MOA, who was a guest at the banquet. Everyone stood for a moment of silence in Levine's memory. Denver, at the opening moments of the banquet was presented with a plaque for his years of service to the assn. Many out of town visitors, representing factories, distributors, and other associations were among those present.

* * * * *

Abe Lipsky, Sandy Moore Distr. Co., and **Hank Peteet**, Wurlitzer factory engineer, report that the Thursday evening "Service School" classes are getting better and better. "In fact," says Peteet, "that is true all over the country. The operator more and more realizes the great value he obtains from attending these meetings and we find the size of the schools are growing constantly." . . . No sooner did **Al Denver** wind up the Twentieth Annual Banquet of the MONY than he took off for Miami, Fla. to attend the directors and officers meetings of the MOA at the San Souci Hotel. **Meyer Parkoff**, Atlantic N.Y. Corp., elated with the turnout of operators at the first of a series of "Operator's Music Forums" which he is planning for the benefit of the op. Fifty operators from Westchester, Long Island, New York City and one operator from Orange County attended. From the enthusiasm and alacrity with which the operator joined in the discussions it was obvious that Parkoff had introduced the right subject for this first meeting. It was "Legal Trends in our Industry" and the topics discussed were location contracts, loan agreements, promissory notes, confession judgments, etc. **Joseph Godman**, attorney, spoke to the operators. His talk was followed by an open discussion and question and answer period. Parkoff plans to hold a meeting every three weeks. His second is scheduled for December 2 at the Atlantic New York showrooms at 56th Street and Tenth Avenue. . . . **Kenneth L. Cole**, Cosdale, Inc., Tokyo Wurlitzer distributor and operator, dropped in at **The Cash Box** offices. Cole advises he uses **The Cash Box** for all his coin machine and record buying. . . . **Mike** and **Joe Munves** getting things lined up for the Park Show on December 1, 2 and 3. **Joe** says he'll have several new things to show—among them "Tusco" the elephant. The modern front on Munves store is completed and looks terrif—but now the sidewalk is broken up prior to setting in a new one. This should be taken care of immediately and Mike's establishment will then have joined the current trend of the coin folk to dress up Tenth Avenue.

* * * * *

Harry and **Hymie Koeppel**, Koeppel Distributing, point proudly to the showroom floor jammed with beautiful new equipment, most of which is sold and awaiting pickup. "Still a few things we have to do to the place," says Harry, "but we are pleased with the way things shape up here. It was a good break for us when we were forced out of our old place." . . . **Morris Rood**, Runyon Sales, busy as ever conducting conferences with buyers, closing deals on the phone, taking care of billing and shipping details. Rood celebrates a birthday on November 19—but won't say which. "But will tell you this much," says Morris, "I'm now the same age as Jack Benny." Irv **(Kempy) Kempner** out among the New York up-state operators. "How To Make Friends And Influence People" Kempner plans to acquaint the operator with the new AMI "H-200-M" and bring back the orders. . . . **Buddy Fox** chuckling as he recalls the constant stream of coinfriends that kept coming over to the Runyon table at the MONY dinner last Satuday night. Seems everyone wanted to be introduced to his glamorous date, Iris Finer. . . . **Al Simon**, Albert Simon, Inc., says business is ok, especially with Genco's "Motorama". . . . **Bert Weinerman**, Bert's Express, very happy because his wife is now recuperating nicely from a serious operation.

Seen on coinrow: **Gertrude Brown**, Beacon New York, (who Morris Rood calls the most consistent Tuesady visitor in the history of the trade); **Eddie** Czajka, Eddie's Amusement, Danbury, Conn.; **Harold Rosenberg**, United Music Co., Peekskill, New York; **Ruth Michaelson**, Atlas Vending Co., Brooklyn, New York; **Christine Olderson**, C. O. Vending Co., Corona, L.I.

Through The Coin Chute

UPPER MID-WEST MUSINGS

Elmer Cummings, of Brookings, So. D. drove to Mpls. Monday morning and left that same evening for home. . . . **Pete Wornson** of Mankato, Minn. in town for the day making the rounds and looking for equipment. . . . **J. C. Weber** of Blue Earth, Minn. reports that his business the past two weeks dropped sharply. Thinks that the Asian Flu. and hunting season had a lot to do with it. . . . **Art Berg** of Fairmont, Minn. in town for the day. Mrs. Berg has gotton over the flu bug and is feeling much better. . . . Another victim of the flu bug was **Don Bollier** of Baldwin, Wisc. Don was put to bed for three days and now is on the route but still a bit shakey. . . . **Lawrence** and **Mrs. Sanford**, of Dodge Center, Minn. in town for the day picking up their record supply. . . . **Elgin McDaniel**, of Wadena, Minn. reports that he now has his entire phonograph route on 10¢ play, and that his gross has picked up considerably. . . . **Sam London** Co., of the S. L. London Co., Milwaukee, Wisc., in Mpls. to visit his branch office for a couple of hours and flew back same day. . . . **Izzy Alpert**, of Twin Ports Sales, Duluth, Minn. in town for the day and in a hurry to get back. Izzy owns one of the largest discount houses in the state and before Xmas is pretty busy. . . . **Iz Bernstein** of the Empire Novelty Co., Mpls., still a bit weak after two weeks of the flu. and home in bed. . . . **Lou Rubin**, of the Lieberman Music Co., Mpls., picked a good week to travel Iowa as he will wind up in Iowa City, Iowa to see the Iowa-Minnesota football game.

Through The Coin Chute

CHICAGO CHATTER

Most coinmen in this windy city have been saying that business is better this past week, with demand for both new and used equipment a bit on the increase. "But the competition", they advise, "is rough." Distribs reporting higher sales volume with less profits. Others admit getting both, and intimate optimistically that plans are all set for new growth in months ahead. The more progressive coinmen here are working harder to keep inventories up. Then using every possible selling and promotional plans to stimulate sales. Ops looking over the new releases of the manufacturers say they would like to see the prices cut in half, but at the same time, enthusiastically approve the play action, modern design and assurance of bigger collections. . . . Bill O'Donnell at Bally talking away on long distance phones all day. With so many different products rolling out of the big plant, Bill has a lot of fast figuring to do as he schedules the shipments out to the distribs.

ED RISTAU

"Call me Grandpa", greeted Ed Levin at ChiCoin. It was a boy, born Nov. 8, named Morrey. According to Ed, mother and Grandpa are doing just fine. Event may have had something to do with the cheerful atmosphere prevailing at this factory. Sam Gensburg smiling happily. Sam Wolberg with a twinkle in his eyes. All conveying the impression that more good news may soon be announced. . . . Don Moloney and Mac Brier at Donan looking well satisfied with the export biz they're enjoying. . . . United's Herb Oettinger and Bill DeSelm advising business is plenty good and getting better. Production humming on "Jumbo Bowling Alley" and the new "6 Star Shuffle Alley". Jack Mitnick working on increasing output of United Music's phonographs and accessories. Calls from sales reps Johnny Casola, Al Thoelke and Bob Bever indicate enthusiastic response in orders from the distribs visited in the territories they're covering. . . . Over at Marvel Mfg., Ted Rubenstein advises he's really going to town on his "Lucky Horoscope" venders. Ever-cheerful Estelle Bye chimes in that she's also going to town billing invoices for the firm's plastic phono replacements. . . . Vic (Allied Coin) and Mildred Weiss celebrated their 13th wedding anniversary Nov. 8 at the Black Orchid.

GEORGE JENKINS

Avron Gensburg all hepped up over the action features, engineered by Genco, of the firm's forthcoming 5-ball game, soon to be released. "Showboat" to be name of Genco's first pinball in about 16 years. Al Warren, back from Indpls visiting Al Calderon's ops, and from St. Loo working with Jack Rosenfeld. Purpose of the trip, he says, was to check results of earnings tests on "Motorama" in Ind. and Mo. "My fingers", Al claims, "became very tired from helping to count the money in 'Motorama' cash boxes". Ruth and Ralph Sheffield proud and happy as can be over their installation (Tues., Nov. 19) as Worthy Matron and Worthy Patron of the Order of Eastern Star. . . . Herb Jones proving his versatility as he creates copy for so many different Bally products. Herb just about gets his desk cleared away when someone comes in with another batch of projects. . . . Alvin Gottlieb put it in a nutshell when he said, "The future of the coin machine business is what we make of it". Alvin predicts that pinballs will eventually be in almost every location, and become as much a part of the location as a neon sign. Dave and Nate Gottlieb stating they'd like to see many more favorable stories like "The Lure of Pinball", by Julius Segal, in October issue of Harper's Magazine. (Reported in Nov. 16 issue of The Cash Box).

One leading coinman here notes that investments in diversified routes are being made with care and caution. "The oldtimers are aware of the great growth possibilities", he observes, "and are expanding their operations with vending and other machines. They try and test. Then go ahead on the solid belief that diversification offers great potential for the future." . . . Many who knew Marty Morosnick of Winnipeg Coin Machine Exch., Winnipeg, Canada, were saddened to hear of his sudden death last week. Marty was a distributor for many years and well known in the industry. . . . Bally's Art Garvey, back from trip thru the east, advises he had a grand time visiting with nearly all eastern distribs at the 20th anniversary dinner of the Music Ops of N.Y., held at the Waldorf-Astoria. . . . Congrats to Abe Witsen's son, Bill, who's getting married Nov. 24 in Philly. Just out of the army, Bill was previously in the business with his father.

BILL DeSELM

Dave Rockola holding conferences with Ed Ristau and Kurt Kluever. Ed reports these meetings a "prelude to 1958 planning to formulate our own thinking on current and future policies". According to Ed, Rock-Ola is ignoring signs evident in other industries, and in the firm's own program, expects a sales increase in 1958 comparable to increase of '57 over '56. Ed also heading for west coast on his regular periodic contacts with distribs. Les Rieck covering eastern cities this past week. . . . Dave Liebling, Cleveland Coin, called long distance to advise that on Morris Gisser's recent trip to Europe, Morris saw nothing but The Cash Box everywhere. "Even the smallest operators", states Dave, "walk around with The Cash Box in their hands". . . . Sam Lewis, who's been with Exhibit 2½ years, has resigned. Sam did not reveal his plans, altho he is said to be considering offers in and outside of the biz. Coinmen will recall that Sam originated and developed the pool games that boomed the industry in '56. . . . Paul Huebsch at bustling Keeney plant stepping up production of cig, drink and other venders. Taking frequent walks along the line, Paul pauses here and there to make sure machines are perfect before shipment.

AL WARREN

Sam Stern very happy over the way Williams' new "Steeplechase" moving to the firm's distribs. Art Weinand on long biztrip all over the country, may set something of a record in number of miles traveled during next few weeks. . . . It's a third boy for Wayne and Pat Toan, Nov. 8. Named Timothy Patrick. . . . Joe Kline at First got a big lift this past week. "Had some big days", states Joe. "Local and out of town business picked up". To which Sam Kolber adds that exports also picked up. . . . Hear that Oscar Schultz spends about 14 hours a day at his big car wash and gas station, keeping an eye on steady stream of cars rolling off the rack. Says Oscar, "I still love the coin machine business, and keep in touch thru The Cash Box". . . . Over at Atlas, Nate Feinstein thankful his flu shots prevented a bad case of the flu. Frank Mallek still in charge of shipping and receiving at Atlas. With the firm 23 years, Frank, who weighs 128 lbs., has worn out over a dozen big, husky men over the years. Harold Schwartz took last weekend to see his son, Arnie, at U. of Mich., Ann Arbor on Dad's Day.

ED LEVIN

Joel Stern at World Wide getting ready for well-deserved vacation in Miami Beach. Len Micon expects to be very, very busy indeed. Both thrilled and gratified at letters from coinmen in Europe commending the firm for fine reconditioning and prompt shipments. States Joel, "It's The Cash Box that brings exporter and importer closer together thru pictures, stories and news". . . . Joe Robbins reports that he and Jack Burns were hosts to George Wooldridge of Blackhawk Music, Sterling, and several of his associates at Packer-Bears football game. . . . Ben Coven advises that Herb Bidenkap's youngest son, 9 yrs. old, while going thru seige of pneumonia, had to have appendix removed. Herb had to stay home for one mighty tough week. But the boy is O.K. now, and reportedly coming along fine. . . . John Frantz having pics taken of his scales, along with Polish singing star visiting here.

HAPPY BIRTHDAY THIS WEEK TO: H. M. Branson, Louisville, Ky. . . . Harold W. Rose, Columbus, O. . . . Bill DeSelm, Chicago, Ill. . . . W. F. Foster, Pine Bluff, Ark. . . . Harry Niedzinski, Bay City, Mich. . . . William H. Salyer, St. Louis, Mo. . . . Joseph Lukin, Cleveland, O. . . . George E. Hermetet, Savannah, Ga. . . . George Jenkins, Chicago, Ill. . . . John Stewart, Chicago, Ill. . . . Vincent C. Shay, Chicago, Ill. . . . William L. Whitcomb, Jacksonville, Fla. . . . Fletcher G. Fuller, Ocala, Fla. . . . Sam Rabinowitz, Rumson, N. J. . . . Joseph R. Lassiter, Kinston, N. C. . . . Harold C. Miller, Cedar Falls, Ia. . . . Frank Urban, Philadelphia, Pa. . . . Lester C. Rieck, Chicago, Ill. . . . Desmond C. Fortner, Pontiac, Ill. . . . John W. Kerns, Colorado Springs, Colo. . . . William H. Nyland, Chicago, Ill.

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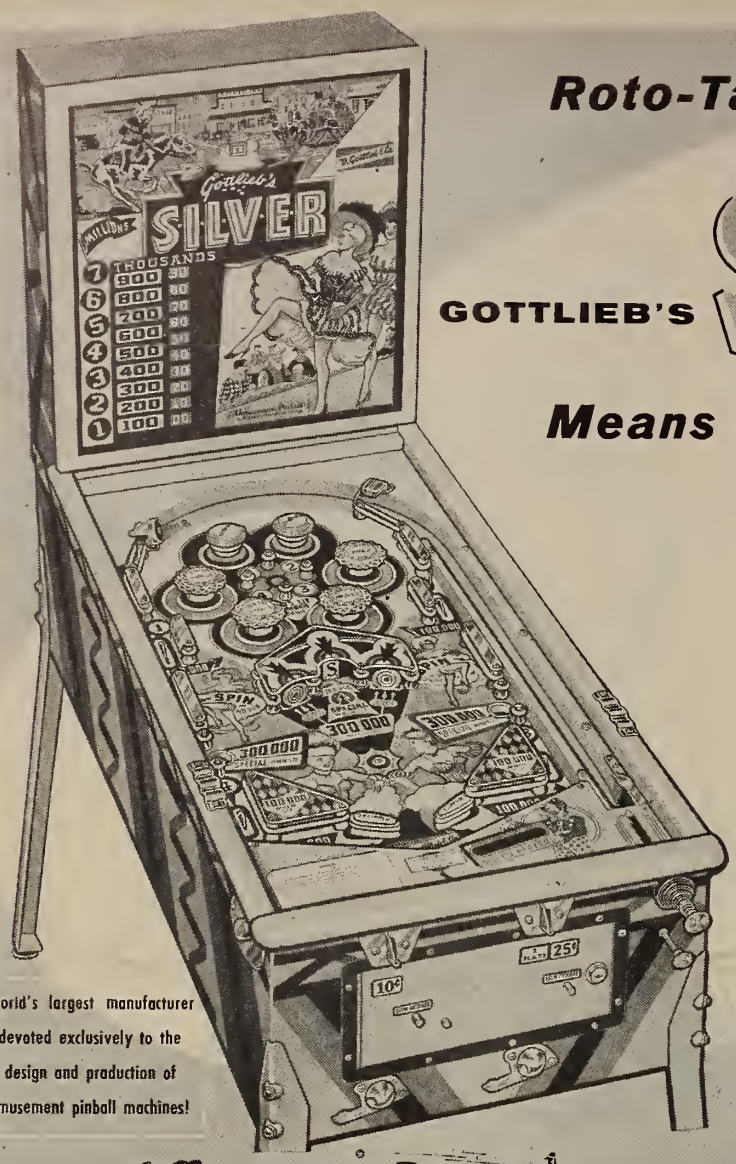

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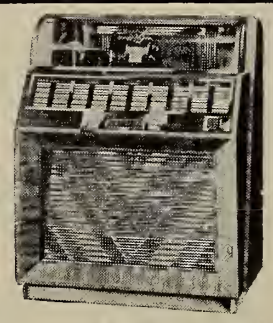

Please Note: This is not an "ordinary" conversion job. These phonographs have been steam cleaned, reconditioned, refinished and changed to 45 RPM thru a production line process—GUARANTEED!

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593 10th Ave., New York 18, N. Y., LO 4-1880
221 Frelinghuysen Ave., Newark 8, N.J., BI 3-8777
231 Windsor St., Hartford, Conn., JA 7-4470

Sam Lewis Resigns

CHICAGO—The Exhibit Supply Company, this city, announced today that it has accepted the resignation of its president, Samuel B. Lewis.

Lewis has been with Exhibit for two and one-half years. He was first employed in April, 1955, as general manager and was made president and elected a member of the board of directors later that year.

Under Lewis, Exhibit introduced and pioneered "Skill Pool." The result was one of the biggest over-all sales in Exhibit's history as well as in the history of the Industry.

At the present time, Exhibit's facilities are being used to bolster the vital production needs of its parent company Electro-Snap Switch and Manufacturing Company. Demand for Electro-Snap products, having to do with aircraft and missiles, have recently increased substantially to the extent that resumption of game production will have to wait at least a few months.

The production of Exhibit's arcade equipment and cards and card venders will continue as usual.

Lewis reports he has no plans at the moment. He is considering several offers from both within and outside the industry.

Genco Mfg. Reports Continued Heavy Demand For "Motorama"

RALPH SHEFFIELD

CHICAGO—Genco Manufacturing, this city, will have an extended production run of the new drive-it-yourself skill game, "Motorama," due to continuing demand for the game, according to Ralph Sheffield, general manager of the firm.

"Demand from operators for this new type of game has been so outstanding," Sheffield stated, "that production has gone ahead without the slightest let-up until we are even now beyond the number of games we had planned to manufacture."

Sheffield added that reports from operators everywhere indicate play holding up, with most operators enjoying greater collections from "Motorama" than they did during the first week or two on location.

In bowling alleys, terminal spots, arcades, department stores—"Wherever there's transient trade," Sheffield advises, "the take is amazing."

On "Motorama," player actually drives a miniature car at variable speeds by means of a steering wheel and throttle lever. Car runs free on playfield, turns right and left, goes forward and back, and is guided over targets to score a trip around the United States.

Altho Genco is reported to be readying a new five-ball amusement pinball, Sheffield said that production of "Motorama" will continue heavy for some time.

"The Cash Box Top 60 in retail stores is a true and accurate guide for buying records for juke boxes."

Joe Darter,
Darter Amusements,
Kankakee, Ill.

CLASSIFIED ADVERTISING SECTION

WANT

WANT—Will pay cash for late model Juke Boxes and late model Amusement Machines. Send list. DAVE LOWY, 594 TENTH AVE., NEW YORK, N. Y. (Tel.: CHickering 4-5100).

WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. (Tel.: Union 1-7500).

WANT—Phonograph Records—made before 1940, dealers or juke box stock or private collections. Will pay $150 to $300 per thousand. Some of the labels wanted are Brunswick, Vocalion, Paramount, Gennett, Meletone, Victor, etc. JACOB S. SCHNEIDER, 109 W. 83rd ST., NEW YORK, N. Y. (Tel.: TR 7-9147).

WANT — To Buy—100 Bumper Pool Tables. All Types. ADMIRAL MUSIC, 3246 NO. PULASKI ROAD, CHICAGO, ILL. (Tel.: KIldare 5-3055).

WANT—Used records, 45's or 78's. All types—Pop, Hillbilly, Blues. We buy year round, any quantity. We can provide shipping cartons if needed. Write or phone. JALEN AMUSEMENT CO., INC., 14 E. 21st STREET, BALTIMORE 18, MD. (Tel.: BElmont 5-2881).

WANT—AMI 80, 120, 200 selection Wall Boxes, Hideaway units, Phonographs. Late 2 Player Pinballs. Write stating condition, number and best cash price. ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CANADA (Tel.: 2648).

WANT—Route Wanted. Will pay cash for Large Route—Music—Games—Alley—Cigarette. BOX 414, c/o THE CASH BOX, 1721 BROADWAY, NEW YORK 19, N. Y.

WANT—To Buy—Bingos, Shuffle Alleys, 5 Ball Pin Games. Any Quantity. Please Send us Your List. CLEVELAND COIN MACHINE EXCHANGE, INC., 2029 PROSPECT, CLEVELAND, OHIO (Tel. TOwer 1-6715).

WANT—Used American 12 ft. Rebound Shuffle Boards also overhead units for same. Please advise best price. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE, WASH. (Tel.: GArfield 3585).

WANT — 45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. (Tel.: DIckens 2-7060).

WANT — Late Model Phonographs. Sky High Trades On New Rock-Ola 200 DeLuxes and Standards. J. ROSENFELD CO., 4701 WASHINGTON, ST. LOUIS 8, MO. (Tel.: FOrest 7-6730).

WANT—To Purchase 5,000,000 Surplus Records, All Speeds. We Prefer Large Quantities And Will Buy For Cash. Top Prices Offered. Write Or Phone, Collect—RANSEL TRADING CORP., 1000 AUSTIN BLVD., ISLAND PARK, N. Y. (Tel.: GEneral 2-1650), JESSE SELTER, PRES.

WANT—To Buy—Used Bumper Pool Tables, In Quantity, Must Be In Fairly Good Shape, and Cheap. Contact ANTHONY HIRT, 2420 NO. 8th ST., SHEBOYGAN, WISC.

WANT — Bally Triumphs By JOE BELL GAMES, INC., 463 PULAWSKI ST., SYRACUSE, N. Y. Tel.: HArrison 2-0952.

WANT — Used Records, High prices paid for 78's and 45's. No quantity too large or too small. We buy brand new LP's (33-1/3 RPM) in quantity. Write or phone. FIDELITY DISTRIBUTORS, 666 10th AVE., NEW YORK 36, N. Y. (Tel.: JUdson 6-4568).

WANT — Used 12′ American Bank Shuffleboards; 22′ American and Rock-Ola Shuffleboards and Overhead Score Units. Quote best resale price. STATE AMUSEMENT CO., 1531 BROADWAY, TACOMA 2, WASH. (Tel.: FUlton 3-2282).

WANT — Used Bingo games reconditioned or not, also Seeburgs M100A, M100B. Are also interested in agencies for new games for Belgium and Luxembourg. Airmail offers including seaworthy packing f.a.s. New York and catalogues to: ETS, SONIBEL, 30, AVE. DU PORT, BRUSSELS, BELGIUM.

WANT—For Cash or Trade, Shuffle Alleys, Phonographs, Arcade Machines. Send List or Call, HARRY BERGER, WEST SIDE DIST. CORP., 612 TENTH AVE., NEW YORK, N. Y. (Tel.: CIrcle 6-8464).

WANT—Used Records! 45's, 78's and LP's. No amount too small or too large. Write stating amount on hand. We pay premium price for proper merchandise. PEP NOVELTY CO., 4404 N. PAULINA ST., CHICAGO 40, ILL. (Tel.: UPtown 8-9680).

WANT—Gimmicks, Screeching, Howling—They are no substitute for talent. Survey reports Michael Anthony Great Baritone Crooner. Softer Music is coming back. Write or Post Card for free Michael Anthony Sample Record. H.R.C. RECORD PROMOTIONS, 214 HOLLYWOOD WAY, BURBANK, CALIF.

WANT—A European Buyer Interested In Absorbing Approximately Fifty Used Seeburg, Wurlitzer And AMI Phonographs Monthly. We Guarantee Consistent Delivery, Good Quality And Satisfaction. Write SHELDON SALES, INC., 881 MAIN ST., BUFFALO, NEW YORK. Tel.: LIncoln 9106.

WANT—Cash! Highest Cash Paid For Chicago Coin Blinkers, Bull's Eyes; United, Genco, Williams Guns and Baseballs; 6 Keeney Flicker Pools. ALLIED COIN MACHINE, 886 MILWAUKEE, CHICAGO 22, ILL. (Tel. CAnal 6-0293).

CLASSIFIED ADVERTISING SECTION

WANT—Used Bally Bingos; Gottlieb and Williams Pins; Used Shuffle Alleys; Guns and Phonographs. Send complete list. Highest prices paid. Representatives of Wurlitzer and Gottlieb Games. GABE FORMAN OR SANDY MOORE. SANDY MOORE DIST., 240 E. MERRICK RD., FREEPORT, L. I., N. Y.

WANT — Attention Everyone in the Coin Business. We want Arcade Equipment and all the Bally and United Bingos you have. Plenty of $$$$$$ waiting. Don't Write or Wire but call us collect—LOcust 4-4415. BELGIAN AMUSEMENT CO., 334 NORTH BROAD ST., PHILADELPHIA, PA.

FOR SALE

FOR SALE—Make us an offer. 7 Beach Clubs, 1 Frolics, 1 Yacht Club, 3 Gayety, 2 Dude Ranch, 1 Palm Springs, 1 Hi Fi, 1 Starlet. SCIOTO NOVELTY, INC., 1909 8th ST., PORTSMOUTH, OHIO. (Tel.: EL 3-4179).

FOR SALE—Amazing Values On Brand New Rock-Ola 1455, 200 Selection, 45 Rpm Phono. Also All Other Late Model Phonos Available At Very Low Prices. Authorized Rock-Ola Factory Distributors. SEACOAST DISTRIBUTORS, INC., 1200 NORTH AVE., ELIZABETH 4, N. J. (Tel. BIgelow 8-3524).

FOR SALE—One Double Header, like new, A-1 condition, $475. LEWIS & FOLLETT MUSIC CO., SOUTH 180 HOWARD ST., SPOKANE 4, WASH. (Tel.: MA 8585).

FOR SALE—18 5¢ Atlas Bantams nut machines with 9 stands—2 machines fit each stand. $6.95 ea.; stands $4 ea. 1/3 Deposit, balance C.O.D., or S/D. KOEPPELL DISTRIBUTING Co., 607 TENTH AVE., NEW YORK 36, N. Y. (Tel.: LO 3-4028-9).

FOR SALE—All types of used Pool Tables, jumbo and regular. Also late Shuffle Alleys. Will trade for AMI Jukes or Seeburg. Special price on ultra modern speaker and Baffle (8 inch speaker), $7.50. GATEWAY DISTRIBUTING CO., 3622 W. NORTH AVE., CHICAGO 47, ILL. (Tel.: DIckens 2-1214).

FOR SALE—Famous Sun-Glo Wax for your Shuffle Alleys, 24—1 lb. Cans —per Case, $6.75. HASTINGS DISTRIBUTING CO., 6100 WEST BLUEMOUND ROAD, MILWAUKEE 13, WIS. (Tel.: BLuemound 8-6700).

FOR SALE — Mutoscope Photomatic With Envelope Vendor, $150; Supplies All For $350. Gottlieb Scoreboard 4 Player, $225; Gottlieb Jumbo 4 Player, $250; Gottlieb Tournament 2 Player, $250; Williams Piccadilly 2 Player, $210. C & W DISTRIBUTING CO., 400 MAIN STREET, GALENA, KANSAS (Tel.: 400).

FOR SALE—9 Ft. Bank Shots. Nice condition, Good Prices. TOLEDO COIN MACHINE, 814 SUMMIT ST., TOLEDO, OHIO.

FOR SALE — Used machines of all models, as is or shopped and ready for locations. AUTOMATIC MUSIC DISTRIBUTORS, INC., 900 NORTH WESTERN, OKLAHOMA CITY 6, OKLA. (Tel.: FOrest 5-3456).

FOR SALE — Bally Model "T" Hot Rod Kiddie Rides. Completely Reconditioned — $395 each. DONAN DISTRIBUTING COMPANY, 5007 NO. KEDZIE AVENUE, CHICAGO 25, ILL. (Tel. JUniper 8-5211).

FOR SALE—We Are Leading Exporters of Arcade Machines—Also Music, Venders, Games and Parts For All Equipment. Write Us Your Needs. MIKE MUNVES, 577 TENTH AVE., NEW YORK 36, N. Y. (Tel. BRyant 9-6677).

FOR SALE — Hi-Speed Super Fast Shuffle Board wax. 24 one-pound cans per case, $8.50 f.o.b. Dallas, Texas. Sold on money back guarantee. Distributor for D. Gottlieb, ChiCoin, J. H. Keeney. STATE MUSIC DISTRIBUTORS, INC., 3100 MAIN ST., DALLAS, TEXAS.

FOR SALE—Bally Show Time, $400; Bally Key West, $300; Bally Double Header, $300; Bally Miami Beach, $125; Bally Big Time, $100. SCIOTO NOVELTY, INC., 1909 8th ST., PORTSMOUTH, OHIO. (Tel.: EL 3-4179).

FOR SALE—Bowlers: ABC Bally 14′ and 11′, Deluxe Congress, DeLuxe ABC. Bally Bingos: Show Times, Key Wests, Big Shows, Big Times, all models. GLOBE DISTRIBUTING COMPANY, 1623 NO. CALIFORNIA AVE., CHICAGO 47, ILL. (AR 0780).

FOR SALE—One New 100 Selection AMI Mechanism, in original box from factory, $245. WESTERN DISTRIBUTORS, 1226 SOUTHWEST 16th AVE., PORTLAND 5, ORE. (Tel.: ATwater 7565).

FOR SALE — The best buy in used Bally Bingo Games. Just buy one and you will see why you pay a little more and be glad you did. Your money back if not completely satisfied. 1/3 deposit with all orders. Write or call: ALLAN SALES, INC., 937 MARKET ST., WHEELING, W. VA. (Tel.: CEdar 2-7600).

FOR SALE—New modern wall speakers, $11.95 ea.; C.C. Band Box (used), $95; 5206 (48 sel.) Wall Boxes, $29.50; Seeburg 100 sel. Wall Boxes, $49.50. BILOTTA DIST. CO., 224 N. MAIN STREET, NEWARK, N. Y. (Tel.: NEwark 598).

FOR SALE—United and Chicago Coin shuffles, 10th Frame and later models: Wurlitzer 1500's, 1400's, 1250's, 1015's; all type Bingos; Coon Hunt, as is or shopped. CANYON STATES DIST. CO., 301 E. 7th, TUCSON, ARIZONA (Tel.: 3-8688).

FOR SALE—Special. 14 Ft. United Bowling Alleys, $500 ea.; 14 Ft. Bally Bowling Lanes, $510 ea. T & L DISTRIBUTING CO., 1663 CENTRAL PARKWAY, CINCINNATI 14, OHIO. (Tel.: MAin 1-8751).

FOR SALE—Records!!! 5¢ over wholesale, and label. Free title strips. Quick service. New accounts, token deposit with order. We also purchase surplus records now unused only. RAYMAR SALES CO., 170-21 JAMAICA AVE., JAMAICA 32, N. Y. (Tel.: OLympia 8-4012, 4013).

CLASSIFIED ADVERTISING SECTION

FOR SALE—15 United Handicaps; 30 assorted United Star Sluggers, Super Sluggers, Chicago Coin and Williams baseballs. Make us an offer for one or all. NATIONAL NOVELTY CO., 640 W. MERRICK RD., VALLEY STREAM, L. I., N. Y. (Tel.: LOcust 1-6770-1).

FOR SALE—Three Cigarette Machines —7 & 9 Column DuGreniers For $100. Kingsize Columns—Sell For 25¢, 30¢ or 35¢. BRUCE NOVELTY COMPANY, 1600 PIERRE AVENUE, SHREVEPORT, LA. (Tel. 4-4517).

FOR SALE — Extra Special, Super Duper Deal On Bally Booster Pool Games. Also Seeburg M100C & V-200. RUNYON SALES CO., 593 10th AVE., NEW YORK, N. Y.

FOR SALE — United Bowling Alley $585; Chi-Coin Bowling League $550; Bally ABC Bowling Lane $635. WANT—United Top Notch Shuffle Alley and Bally Jumbo Shuffle Alley. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCHENECTADY 2, N. Y. Tel.: FRanklin 7-2162.

FOR SALE—Export Buyers Attention! In-Line Games, $35 & up; Pool Tables, $50 & up; Pin Games, $25 & up; Music, $75 & up; Kiddie Rides, $100 & up. ASSOCIATED AMUSEMENTS, INC., 8 RUGG ROAD, ALLSTON 34, MASS. (Tel.: STadium 2-4010).

FOR SALE—Twin Bill $130; Daisy Mae $115; Marble Queen $75; Palisades $45; Peter Pan $135; Shindig $50; Silver Skates $30; Smoke Signal $140; Tim Buc Tu $125; Flying High $40; Skill Pool $50; 14 Ft. United Lane (1 Piece) $425; 14 Ft. United Lane (2 Piece) $495; 14 Ft. Bally Lane (2 Piece) $525; 2 New Wms. Peppy's In Original Crates—Make Offer; Wms. Rollaball (6 Player) $265; Genco Skill Ball (2 Player) $225; Chi. Co. Skee Ball (6 Player) $265; Genco Quarterback $125; Chi. Goalie $40; Star Shooting Gal. $95; Seeburg Bear Gun $65; Dale Guns $15; United Target $75; Leaders $55; Chi. Fireball $120; Royal $50; 1436 Rock-Ola (78) $99.50; 1448 Rock-Ola $650. A-1 Like New. LAKE CITY AMUSEMENT COMPANY, 4533 PAYNE AVE., CLEVELAND 3, OHIO (Tel. HEnderson 1-7577).

FOR SALE—Safari, Big Top, Steam Shovel, Goalee, Hi-Fly, Wms. DeLuxe Baseball, Crossroads, Quartette, Jalopy, Pin Wheel, Hawaiian Beauty, Southern Belle, Shindig, Lulu, Harbor Lites, Slugging Champ DeLuxe, Duette DeLuxe, Register, Marathon, Gayety, Pixie, Caravan, Manhattan, Broadway, Niteclub. NEW ENGLAND EXHIBIT CO., 237 WASHINGTON ST., NEWTON 58, MASS. (Tel.: DEcatur 2-1500).

FOR SALE—Millions Of Extra Coins Are Taken From Clean Machines. Clean Right With Lemonite. Sammons-Pennington Co., Southern Amusement Co., Memphis, Tenn., Use And Sell Lemonite. Try Lemonite Electric Contact Cleaner, Contact Paste And Liquid Lube. GRACO SALES CO., ARLINGTON, TENN.

FOR SALE — Reconditioned Guaranteed—Show Time $385; Key West $295; Big Show $275; Parade $235; Night Club $190; Broadway $185; Miami Beach $100; Beach Beauty $135; Big Time $85; Variety $70; Flagship $295; Hawaiian Beauty $90; Sweet-Add-A-Line $135; Balls-A-Poppin' $185. One-Third Deposit. CROWN NOVELTY CO., INC., 920 HOWARD AVE., NEW ORLEANS LA. (Tel.: CAnal 7137).

FOR SALE—AMI F-120, $675; AMI E-80, $400; Seeburg, M100C, $545; Seeburg M100G, $695; Wurlitzer 1700, $575; Wurlitzer 1800, $695. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO (Tel.: SUperior 1-4600).

FOR SALE—Arcade Equipment: Exhibit Jungle Hunt $295; United Carnival Gun $175; Seeburg Shoot The Bear $50. W. B. DISTRIBUTORS, INC., 1012 MARKET STREET, ST. LOUIS 1, MISSOURI (Tel. CEntral 1-9292).

FOR SALE—14' Bowling Alleys, A-1 Condition Chicago Coin and United, $545, Will Trade For Late Gottlieb Games. UNIVERSITY COIN MACHINE EXCHANGE, 858 N. HIGH ST., COLUMBUS 8, OHIO (Tel.: AXminster 4-3529).

FOR SALE — America's finest reconditioned phonographs and music accessories. Every one of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH. (Tel.: UNiversity 4-0773).

FOR SALE—Show Times, $345; Big Show, $245; Parade, $195; Night Club, $195; Double Header, $225; Caravan, $75; Singapore, $35; Gay Time, $95; Big Times, $100; Beach Beauty, $150. GLOBE AUTOMATIC VENDING COMPANY, 291 WATER STREET, QUINCY 69, MASS. Tel.: MAyflower 9-0010.

FOR SALE—Or Trade, 2 Genco Skill Ball Alleys; 1 Chicago Coin 6 Player Ski Bowl Alley; 2 United Shuffle Pool Alleys; Will Trade For Music, Games Or Vending Equipment. RELIABLE COIN MACHINE CO., 184 WINDSOR STREET, HARTFORD, CONN. (Tel. 6-3583).

FOR SALE—Reconditioned, Guaranteed, Wurlitzer 24 Record Hideaway Cellar United, complete with Packard Adaptors, price, $80. Wallboxes, clean, $6; Wurlitzer 1080's, $75. FEDOR MUSIC CO., 3004 SMITH DRIVE, ENDWELL, N. Y.

FOR SALE — Williams: Contest; Hi Hand; Arrow Head. Kiddie Rides: Pinto Horse; See Saw; Merry-Go-Round (Cars). Genco: Sweet Twenty-One; Number Roll; Lucky Seven; Rotation Pool. MILLER-NEWMARK DISTRIBUTING CO., 42 FAIRBANKS STREET, N.W., GRAND RAPIDS 2, MICHIGAN (Tel.: GL 6-6807).

CLASSIFIED ADVERTISING SECTION

FOR SALE — New Six Pocket Pool Table, 41x74". Write. 1st Grade 48" Cue Sticks, $1.69 ea.; $18 doz.; Rails with Live Rubber, Quality Cloth, 32x48", $11.95 set; 3" Marbelized Rubber Balls, $1.49 ea. CHAMPION DIST. CO., 3833 W. DIVISION ST., CHICAGO, ILL. (Tel.: ALbany 2-3272).

FOR SALE—Seeburg 100 B, $300; Seeburg 100 C, $400; Seeburg 100 R, $600; Wurlitzer 1800, $550; Seeburg 100 Sel. Wall Boxes, $40. SCIOTO NOVELTY CO., INC., 1909 8th ST., PORTSMOUTH, OHIO. (Tel.: EL 3-4179).

FOR SALE—Gayety $45; Rio $25; Hawaii $35; Tahiti $25; Genco Baseball Pool $75. Terms One-Third Deposit, Balance Sight Draft. GENERAL DISTRIBUTING COMPANY, 1609 ORLEANS AVENUE, NEW ORLEANS, LA. (Tel. TUlane 6729).

FOR SALE — Williams Arrowheaad, (New), Gottlieb Continental Cafe, (New); Shuffle Pools; Criss Cross; Bumper Pools and Targettes. H. BETTI & SONS, 1706 MANHATTAN AVE., UNION CITY, NEW JERSEY. (Tel.: UNion 3-8627).

FOR SALE — Complete line of used Phonographs, Shuffle Games, Cigarette Machines and various types of all other games and equipment. Lowest prices. Best merchandise. One letter, wire or phone call will convince you. We are factory representatives for United, Williams, Bally, DeGrenier and Genco. TARAN DISTRIBUTING, INC., 3401 N.W. 36th ST., MIAMI 42, FLA. (Tel.: NEwton 5-2531).

FOR SALE — Games, Inc. Hunter, $250; Gunsmoke, $335; Bally Gayety; Miami Beach; Broadway; Night Club; Double Header; Big Show; Key West; Show Time. United Pixie; Starlet; Caravan; Stardust. Evans Saddle & Turf (Club Model —DeLuxe). MICKEY ANDERSON, 314-316 EAST 11th ST., ERIE, PA.

FOR SALE—Seeburg 147M $35; Seeburg Hideaway $35; Seeburg 20 Record Wallboxes $3.00. AUTOMATIC MUSIC CO., 703 MAIN ST., BRIDGEPORT, OHIO (Tel. NE 5-1443).

FOR SALE — New and Used Phonographs, 5 Balls, Bingos, Shuffle Alleys and Arcade Equipment. Distributors for AMI, United, Williams and Auto-Photo. CENTRAL DISTRIBUTORS, 2315 OLIVE ST., ST. LOUIS, MO. (Tel.: MAin 1-3511) or 2805 MAIN ST., KANSAS CITY, MO. (Tel.: HArrison 1-4747).

FOR SALE—All types used AMI, Wurlitzer and Seeburg equipment. Clean and shopped or as is. Factory Distributor for Seeburg. DICKSON DISTRIBUTING CO., 631 W. CALIFORNIA, OKLAHOMA CITY, OKLA. (Tel.: REgent 6-3691).

FOR SALE—Large stock of Bingos, Shuffle Alleys, Pool Games, Phonographs. If we don't have what you want, we will make an honest effort to get it. Distributors for United, Exhibit, Rock-Ola and Williams. Write for jobber's discount. DAN STEWART CO., 140 EAST 2nd SOUTH, SALT LAKE CITY 11, UTAH (Tel.: DAvis 2-2473).

FOR SALE — 1448 Rock-Olas, Like New, $595; Chicago Coin Ski Bowls, $345. Write for Quantity Lot Prices. J. ROSENFELD CO., 4701 WASHINGTON, ST. LOUIS 8, MO. (Tel.: FOrest 7-6730).

FOR SALE—Housecleaning—3 M100A Seeburgs $95 ea.; 6 Packard Wallboxes $2.50 ea.; 3 Rockola 120 Selection Wallboxes $50 ea.; Seeburg 47M & Wurlitzer 1100 $25 ea.; AMI 40 Sel. Wallboxes $2.50 ea.; 3 AMI Model C $50 ea.; Wurlitzer 2140 Wallboxes $2.50 ea.; 1500 A Wurlitzer $175; Bally Bright Spot $10; Frolics $10; Beach Club $15; Palm Springs $15; Yacht Club $15; Beauty $15; Ice Frolics $20; Surf Club $15; United Tropics $10; Tropicana $25; Havana $10; Wms. Fairway $10; Twenty Grand $10; Struggle Buggy $15; Race The Clock $95; Chico. Criss Cross Target $40; Chic. Electric Automatic Pool $35; Genco Electric Baseball Pool $35; Tally Ho Remote Control Boxes (New)$35 ea. AUTOMATIC AMUSEMENT COMPANY, 1000 PENNSYLVANIA STREET, EVANSVILLE 8, INDIANA (Tel.: HA 3-4508).

FOR SALE—Comco—Extended Range Speakers And Baffles. Quality At Modest Prices. Engineered For Heavy Duty Use. Satisfaction Guaranteed or Money Will be Refunded. Finished in Limed Oak, Natural or Mahogany. Packed Two to a Carton. $11.95 Ea. COVEN MUSIC CORP., 3181-3 ELSTON AVE., CHICAGO 18, ILLINOIS (Tel. INdependence 3-2210).

FOR SALE—King Arthur, $35; Twenty Grand, $55; Disc Jockey, $75; Grand Slam, $85; Four Corners, $85; Gypsy Queen, $185; Gayety, $119.50; Miami Beach, $235. Make offer on Bright Lights, Bright Spots, 3-4-5's, Long Beach, Circus, Stars. WANT—Big Times. NOBRO NOVELTY CO., 142 DORE ST., SAN FRANCISCO, CALIF. (Tel.: MA 1-5438).

FOR SALE—Special—Gottlieb: Continental Cafes, Double Coinchute $299.50; Bally: Circuses $275; Williams; Yukons $275; Kings $255; Genco: Hi-Fly Baseball Game $155; Bally: Motor Bike $485; Model-T Hot Rod $397.50; ABC Bowling Lane, 11' $465. NEW ORLEANS NOVELTY COMPANY, 115 MAGAZINE STREET, NEW ORLEANS, LA. (Tel. CAnal 5306).

FOR SALE—Records!! All labels, all speeds at close out prices!! 78's—45's major labels in any quantity. 12" LP's—50c, EP's—30c. All labels. We buy surplus stocks, all speeds. SID TABACK RECORDS, 2540 W. PICO BLVD., LOS ANGELES 6, CALIF. (Tel.: DUnkirk 3-8735).

FOR SALE—Seeburg M100A, 45 rpm, Painted, $295; M100B, $425; M100C, $550; G100, $675; W100, $675; R100, $725; Wurlitzer 2000, $850; 1900, $825; 1800, $725; 1700, $625; D80, AMI, $325; D40, 45 rpm, Painted, $225. MUSICAL SALES, 2334-36 OLIVE ST., ST. LOUIS 3, MO.

FOR SALE — Seeburg V-200's, very clean, $735 ea. Make us your best offer for 10. 1/3 deposit, balance C.O.D. SANDY MOORE DISTRIBUTING CO., 599 TENTH AVE., NEW YORK 36, N. Y.

CLASSIFIED ADVERTISING SECTION

FOR SALE — Closeout: Brand new original factory crates, United's Playtime, sacrifice, $475 ea. Write, Wire, Phone. IMPERIAL COIN MACHINE CO., 498 ANDERSON AVE., CLIFFSIDE, N. J. (Tel.: WHitney 5-2893).

FOR SALE—18 Foot Rock-Ola Shuffle Board, $149.50; Shuffle Board Game Wax (12 cans), $3.50; Fast wax case (12 cans), $4.50; Pucks (set of 8), $12; Fluorescent Lights, pair, $22.50; Adjusters, $18.50. PURVEYOR DISTRIBUTING CO., 4322 N. WESTERN, CHICAGO 18, ILL. (Tel.: JUniper 8-1814).

FOR SALE—We have a large stock of reconditioned Shuffle Games and Bingo. Write for list. WESTERHAUS CORP., 3726 KESSEN AVE., CINCINNATI, OHIO. (Tel.: MOntana 1-5000).

FOR SALE—Wurlitzer 1015, 1017, with Cobra pick-up, $35 ea.; 9 Column Smoke Shop, $55; Wurlitzer 4851 Wall Boxes; $9; Seeburg Wall Boxes (chrome), $40; 14 Ft. Bally and United Bowlers, $525. All types Bingos wanted. LEW JONES DISTRIBUTING CO., INC., 1301 N. CAPITOL AVE., INDIANAPOLIS 2, IND. (Tel.: MElrose 5-1593).

FOR SALE—Gottlieb 5 Balls: Register 4 Play $325; Derby Days $175; Slugging Champ $140; Score Board $195; Harbor Lites $150; Southern Belle $160; Auto Races $180; Ace High $250; Diamond Lil $100; Old Faithful $30; Williams 5 Balls: Gay Paree New 4 Play $400; Shamrock 2 Play $235; 3 Deuces $155; Perky $175; Can Can $150; Yukon $285; Cigarette Machines: 5—8 Column Electro $50 ea.; 2—10 Column Electro $100 ea. Music: Seeburg H.F. 100 R $625; Seeburg 100 A $135; Rock-Ola 1434 $110; Seeburg V 200 $650; AMI G 200 $695; Wurlitzer 2000 $750; Rock-Ola Fireball $135; Comets 1438 $400. H.Z. VENDING & SALES COMPANY, 1201 DOUGLAS STREET, OMAHA, NEBRASKA.

FOR SALE—100 Telequiz, with film. Reconditioned, refinished, ready for location. 5c or 10c play. Special price, $99.50. Write for quantity prices and list of other equipment. G O R SALES, 5216 N. LECLAIRE AVE., CHICAGO, ILL. (Tel.: AVenue 3-6818).

FOR SALE—Reconditioned Seeburg 100 Selection Wall-O-Matics, Model 3W1, Chrome Covers, New Selectiou Buttons, New Aluminum Instructiou Plates, $57.50. Telephone or wire collect. SYracuse 75-1631. DAVIS DISTRIBUTING CORP., 738 ERIE BLVD., E., SYRACUSE 3, N. Y.

FOR SALE—United 14 Ft. Bowliug Alley, $495; Wurlitzer 1400 Phonograph, $135; Wurlitzer 1800 Phonograph, $675; Wurlitzer 1900 Phonograph, $795; Wurlitzer 2000 Phonograph, $895; Seeburg V 200 Phonograph, $695; Seeburg 100 Selection Chrome Wallboxes, $45. UNITED DISTRIBUTORS, INC., 920 W. SECOND, WICHITA 12, KANSAS. (Tel.: HO 4-6111).

FOR SALE — Seeburg 20 Selection Wall Boxes changed over 3 for 25; 30-20's @ $5; Rock-Ola 120, Chrome, $55; Seeburg 100 Selection, Hammerloid Finish, $45; Rock-Ola 1717 Steppers, $30; Vendor Coin Changer, $65; Bingos (Cleaned & Checked); Beach Clubs, $65; Bally Beauty, $65; Yacht Club, $45; Mexico's, $45; Bert Lanes' Dead Zero (New), $75; Long Pools (Like New), $65; Small Pools, $55; 1650 Wurlitzer, $250; AMI A's (No broken plastics, cleaned & checked), $65; Jenning's Scales, $25; 8 Ohm Speaker (wall), $9.95. H & H MUSIC AND DISTRIBUTING, 1626 THIRD AVE., MOLINE, ILL.

FOR SALE — Williams, United and Chicago Coin Electric Front Pool Tables, $50 ea. Write. PENNSYLVANIA VENDING CORP., 1826 E. CARSON ST., PITTSBURGH 3, PA.

FOR SALE—Music And Amusement Machine Route On East Coast Of Florida. Over Fifty Pieces Of Equipment ou Location. Room For Expansion. Must Be Seen To Be Appreciated. For Information Write, LOUIS MOSKOVITS, 617 CANAL STREET, NEW SMYRNA BEACH, FLORIDA.

FOR SALE — Broadway, $200; Big Time, $85; Gayety, $75; Gay Time, $110; Night Club, $195; Big Show, $275; Seeburg M100C, $425. NASTASI DISTRIBUTING CO., 912 POYDRAS ST., NEW ORLEANS 12, LA. (Tel.: MAgnolia 6386).

MISCELLANEOUS

NOTICE—That idea you have can become a new coin operated device. Contact Bob Young for Development and Engineering advice. BOB YOUNG'S SERVICE, 3427 BEN LOMOND PL., LOS ANGELES 27, CALIF. (Tel.: NO 2-3254).

NOTICE—Attention Operators: It pays to diversify your source of income! Place Latex, Comb, Ball Point Pen machines and others in your present or new locations. Write for free catalog. NATIONAL SANITARY SALES, INC., 6640 N. WESTERN, DEPT. CB, CHICAGO 45, ILL.

NOTICE—It's your business to KNOW THE FACTS! How can operator-cooperatives affect you? How can you get your locations' cooperation? How can "10c Play Plus" help you? What percentage of the nation's juke boxes feature 10c play? What percentage of U. S. amusements feature 10c play? All this and more appeared in *The Cash Box*. In addition to "The Cash Box Price Lists" which, for over 18 years since their inception, have been internationally recognized and officially accepted *The Cash Box* is the publication that conceived the idea for MOA (Music Operators of America). *The Cash Box* originated and has constantly crusaded for: "National Public Relations Bureau," "Dime Play," "National Credit Bureau," "National Board of Trade," "National School for Mechanics," "2-Minute Recordings," "Equalized Record Tone Level." *The Cash Box*' "Quarterly Export Editiou" has won world wide recognitiou and international acclaim. *The Cash Box* Annual Encyclopaedic Editiou plus its Anniversary Issue is accepted as "TheYear Book of the Industry." When you send $15 for a full year's (52 weeks) subscription to *The Cash Box* (just about two bits a week) you are getting what has been acclaimed by all as: "The BIBLE of the Industry." Send your $15 check today to: THE CASH BOX, 1721 BROADWAY, NEW YORK 19, N. Y.

NOTICE—Louisiana & Southern Mississippi Operators. Your authorized Rock-Ola Distributor is HUEY DISTRIBUTING CO. Write, wire or phone. 3760 AIRLINE HIGHWAY, NEW ORLEANS 20, LA. (Tel.: VErnon 5-7976).

NOTICE—Diversification with uo investment! Our program has already proven itself to leading operators. Make hundreds of dollars each week with our "Especially made for the 'profit' trade merchandising approach" in the specialty food field. A.B.C. MFG. CO., 3441 W. NORTH AVE., CHICAGO 47, ILL.

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THIS WEEK'S USED MACHINE QUOTATIONS

19th YEAR OF PUBLICATION
946th CONSECUTIVE WEEK'S ISSUE

How To Use "The Cash Box Price Lists"

[Also known as the "C. M. I. (Coin Machine Industry) BLUE BOOK"]

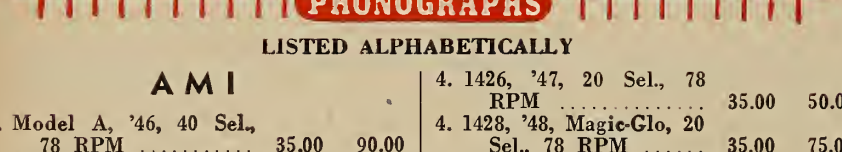
FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Cash Box Price Lists" can only feature the market prices as they are quoted. "The Cash Box Price Lists" act exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Cash Box Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth $150.00 whereas someone on the East Coast may think it worth but $75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added cost of reconditioning.) "The Cash Box Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Cash Box Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

FOREIGN BUYERS: To cover cost of packing, crating, shipping, etc., figure an additional $20 to $25 on Pin Games—and $25 to $30 on Phonographs.

CODE

1. Prices UP
2. Prices DOWN
3. Prices UP and DOWN
4. No change from Last Week
5. No quotations Last 2 to 4 Weeks
6. No quotations 4 Weeks or Longer
7. Machines Just Added
* Great Activity



LISTED ALPHABETICALLY

AMI

4. Model A, '46, 40 Sel., 78 RPM	35.00	90.00
4. Model B, '48, 40 Sel., 78 RPM	55.00	125.00
4. Model C, '50, 40 Sel., 78 RPM	65.00	130.00
4. Model D-40, '51, 40 Sel., 78 RPM	130.00	225.00
4. Model D-80, '51, 80 Sel., 45 RPM	200.00	325.00
2. Model E-40, '53, 40 Sel., 78 RPM	225.00	345.00
4* Model E-80, '53, 40 Sel., 45 RPM	300.00	400.00
4* Model E-120, '53, 120 Sel., 45 RPM	335.00	425.00
4. Model F-80, '54, 120 Sel., 45 RPM	475.00	600.00
4* Model F-120, '54, 120 Sel., 45 RPM	495.00	675.00
4. Model G-80, '55, 80 Sel., 45 RPM	570.00	700.00
4* Model G-120, '55, 120 Sel., 45 RPM	590.00	725.00
4* Model G-200, '56, 200 Sel., 45 RPM	695.00	775.00
4. WM Wall Box	5.00	9.00
4. SM or SL Stepper	5.00	10.00

EVANS

4. Mills Constellation, '47, Model 951, 40 Sel., 78 RPM	20.00	35.00
4. Constellation, '49, Model 135, 40 Sel., 78 RPM	50.00	75.00
4. Jubilee, '52, Model 245, 40 Sel., 45 RPM	100.00	135.00
4. Century, '52, Model 2045, 100 Sel., 45 RPM	200.00	270.00

ROCK-OLA

6. 1422, '46, 20 Sel., 78 RPM	25.00	45.00
6. 1424, '46, Playmaster Hideaway, 20 Sel., 78 RPM	30.00	45.00
4. 1426, '47, 20 Sel., 78 RPM	35.00	50.00
4. 1428, '48, Magic-Glo, 20 Sel., 78 RPM	35.00	75.00
4. 1432, '50, Rocket '50-51, 50 Sel., 78 RPM	70.00	95.00
4. 1432, Same as above Converted to 45 RPM	90.00	120.00
2. 1434, '51, Rocket '51-52, 50 Sel., 78 RPM	110.00	160.00
4. 1434, Same as above, Converted to 45 RPM	135.00	175.00
2* 1436, '52, Fireball 120 Sel., 45 RPM	135.00	240.00
4. 1436A, '53, Fireball, 120 Sel., 45 RPM	160.00	260.00
4. 1438, '54, Comet, 120 Sel., 45 RPM	375.00	450.00
4. 1446, '54, Hi-Fi, 120 Sel., 45 RPM	445.00	600.00
4* 1448, '55, Hi-Fi, 120 Sel., 45 RPM	565.00	710.00

SEEBURG

4. 146S, '46, Standard, 20 Sel., 78 RPM	20.00	30.00
4. 146M, '46, Master with Remote Attach., 20 Sel., 78 RPM	20.00	35.00
4. 147S, Standard, 20 Sel., 78 RPM	20.00	40.00
4. 147M, '47, Master with Remote Attach., 20 Sel., 78 RPM	20.00	45.00
4. 148S, '48, Standard, 20 Sel., 78 RPM	20.00	50.00
4. 148M, '48, Master with Remote Attach., 20 Sel., 78 RPM	20.00	55.00
4. 148ML, '48, Light Cab. Master with Remote Attach., 20 Sel., 78 RPM	20.00	60.00
2. M100A, '49, 100 Sel., 78 RPM	145.00	225.00

(PHONOGRAPHS—Continued)

4* M100B, '51, 100 Sel., 45 RPM	300.00	425.00
4. M100BL, '51, 100 Sel., 45 RPM, Light Cab.	325.00	425.00
4* M100C, '53, 100 Sel., 45 RPM	400.00	550.00
4* HF100G, '54, 100 Sel., 45 RPM	545.00	695.00
4* HF100R, '54, 100 Sel., 45 RPM	600.00	725.00
1* V200, '55, 200 Sel., 45 RPM	650.00	875.00
4. W1-L56 Wall Box 5c	3.00	5.00
4. 3W2 Wall-a-Matic	3.00	6.00
4. W5L-56	5.00	10.00
4. 3W5-L56 Wall Box 5c, 10c, 25c	5.00	10.00
4. W6L-56 5/10/25 Wireless	5.00	10.00
4. 3W7-L-56	5.00	10.00
4* 3W1 Wall-a-Matic	40.00	60.00

WURLITZER

4. 1015, '46, 24 Sel., 78 RPM	20.00	40.00
4. 1017, '46, 24 Sel., 78 RPM	20.00	40.00
4. 1080, '46, 24 Sel., 78 RPM	30.00	75.00
4. 1100, '47, 24 Sel., 78 RPM	50.00	75.00
4. 1217, '50, Hideaway, 48 Sel., 45 or 78 RPM	60.00	100.00
4. 1250, '50, 48 Sel., 45 or 78 RPM	95.00	135.00
4* 1400, '51, 48 Sel., 45 or 78 RPM	110.00	185.00
4. 1450, '51, 48 Sel., 45 or 78 RPM	130.00	200.00
2. 1500, '52, 104 Sel., 45 & 78 Intermix	175.00	245.00
4. 1500A, '53, 104 Sel., 45 & 78 Intermix	200.00	375.00
4. 1600, '53, 48 Sel., 45 & 78 Intermix	225.00	375.00
4* 1650, '53, 48 Sel., 45 RPM	225.00	375.00
4. 1650A, '54, 48 Sel., 45 or 78 RPM	275.00	395.00
4* 1700, '54, 104 Sel., 45 RPM	495.00	660.00
2* 1800, '55, 104 Sel., 45 RPM	550.00	725.00
2* 1900, '56, 104 Sel., 45 RPM	650.00	835.00
2* 2000, '56, 200 Sel., 45 RPM	745.00	950.00
4. 2140 Wall Box	3.00	5.00
4. 3020 Wall Box	3.00	9.00
4. 3048 (Conv. of 3020)	5.00	8.00
4. 3031 Wall Box	3.00	8.00
4. 3045 Wall Box	4.00	9.00
4. 4820 Wall Box	8.00	15.00
4. 4851 Wall Box	8.00	20.00

Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ev) Evans; (Ex) Exhibit; (Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un) United; (Wm) Williams.

4. ABC (Un 3/52)	20.00	35.00
2* Ace High (Got 1/57)	250.00	325.00
4. Across the Board (Un 9/52)	20.00	35.00
4. All Star Basketball (Got 1/52)	20.00	35.00
4* Arabian Knights (Got 12/53)	80.00	125.00
4. Army-Navy (Wm 10/53)	35.00	55.00
4. Arrow Head (Wm 7/57)	225.00	295.00
4. Atlantic City (B 5/52)	25.00	65.00
2* Auto Race (Got 9/56)	175.00	255.00
2* Balls-A-Poppin', (B 11/56)	110.00	265.00
4* Beach Beauty (B 11/55)	125.00	225.00
2* Beach Club (B 2/53)	15.00	65.00
1. Beauty (B 11/52)	35.00	75.00
4. Big Ben (Wm 9/54)	65.00	125.00
2* Big Show (B 9/56)	245.00	335.00
4. Big Hit (CC 7/52)	20.00	30.00
2* Big Time (B 1/55)	85.00	150.00
4* Blondie (CC 8/56)	145.00	210.00
4. Brazil (Un 10/56)	195.00	285.00
4. Bright Lights (B 5/51)	20.00	55.00
2. Bright Spot (B 11/51)	10.00	50.00
4* Broadway (B 12/55)	150.00	270.00
4. Cabana (Un 3/53)	20.00	60.00
4. Capri (CC 10/56)	140.00	210.00
4. Caravan (Un 2/56)	125.00	200.00
2. Caravan (Wm 6/52)	25.00	50.00
4. Chinatown (Got 10/52)	30.00	65.00
4. Circus (Un 8/52)	25.00	55.00
4. Circus Wagon (Wm 10/55)	90.00	225.00
2* Classy Bowler (Got 7/56)	195.00	235.00
4. C.O.D. (Wm 9/53)	50.00	80.00
2. Colors (Wm 11/54)	90.00	130.00
4. Coney Island (B 9/52)	20.00	65.00
4. Control Tower (Wm 3/51)	10.00	25.00
4. Coronation (Got 11/52)	30.00	60.00
4. County Fair (Un 9/51)	15.00	25.00
4. Crossroads (Got 5/52)	40.00	65.00
4 Crosswords (B 1/56)	195.00	265.00
4. Cue Ball (Wm 2/57)	225.00	275.00
4. Cyclone (Got 5/51)	20.00	30.00
4. Daffy Derby (Wm 8/54)	75.00	125.00
4* Daisy May (Got 7/54)	125.00	145.00
2. Dealer "21" (Wm 2/54)	25.00	65.00
2* Derby Day (Got 5/56)	170.00	210.00
2* Diamond Lill (Got 12/54)	100.00	140.00
4. Disk Jockey (Wm 11/52)	30.00	60.00
4. Domino (Wm 5/52)	25.00	45.00
4. Double Action (Ge 1/52)	15.00	30.00
4. Double Feature (Got 12/50)	15.00	25.00
4. Double Header (B 7/56)	215.00	350.00
4* Dragonette (Got 6/54)	100.00	175.00
4. Dude Ranch (B 9/53)	35.00	65.00
4* Duette (Got 4/55)	150.00	195.00
4* Easy Aces (Got 12/55)	155.00	195.00
4. Eight Ball (Wm 1/52)	25.00	45.00
2. Fairway (Wm 6/53)	10.00	60.00
4. Five Star (Univ 5/51)	20.00	35.00
4* Flag Ship (Got 1/57)	295.00	330.00
4* Flying High (Got 2/53)	45.00	75.00
2. Four Bells (Got 10/54)	110.00	150.00
4. Four Corners (Wm 12/52)	40.00	80.00
4. Four Horsemen (Got 9/50)	15.00	30.00
4. "400" (Upright) (Ge 10/52)	30.00	50.00
4. Four Stars (Got 6/52)	30.00	55.00
2. Frolics (B 10/52)	10.00	80.00
4* Frontiersman (Got 11/55)	115.00	185.00
4. Fun House (Wm 10/56)	220.00	250.00
2. Gay Paree (Wm 6/57)	400.00	485.00
2* Gay Times (B 6/55)	95.00	130.00
4* Gayety (B 3/55)	45.00	100.00
4* Gladiator (Got 1/56)	215.00	265.00
4. Globe Trotter (Got 11/51)	15.00	40.00
4. Golden Nugget (Upright) (Ge 2/53)	30.00	50.00
2* Gold Star (Got 8/54)	125.00	150.00
4. Grand Champion (Wm 3/53)	45.00	80.00

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(PINBALL GAMES—Continued)

2. Grand Slam (Got 4/53)	40.00	70.00
4. Green Pastures (Got 1/54)	60.00	100.00
4. Gun Club (Wm 11/53)	35.00	75.00
4. Guys-Dolls (Got 5/53)	25.00	85.00
4* Gypsy Queen (Got 2/55)	135.00	185.00
4. Handicap (Wm 6/52)	30.00	50.00
4. Happy Days (Got 7/52)	35.00	75.00
4. Happy-Go-Lucky (Got 3/51)	20.00	40.00
2* Harber Lites (Got 2/56)	150.00	195.00
4. Harvey (Wm 5/51)	20.00	40.00
2. Havana (Un 2/54)	10.00	80.00
4. Hawaii (Un 6/54)	35.00	85.00
3* Hawaiian Beauty (Got 4/54)	90.00	125.00
4. Hayburner (Wm 6/51)	25.00	50.00
4. Hi-Fi (B 6/54)	25.00	90.00
4. Hi-Hand (Wm 6/57)	195.00	235.00
4. Hit 'N Run (Got 5/52)	25.00	65.00
4. Holiday (Ke 12/51)	20.00	35.00
4. Hong Kong (Wm 9/51)	20.00	35.00
4. Horsefeathers (Wm 1/52)	20.00	40.00
4. Horse Shoe (Wm 12/51)	10.00	25.00
4. Hot Diggity (Wm 8/56)	195.00	275.00
4. Ice-Frolics (B 1/54)	25.00	85.00
4. Jalopy (Wm 8/51)	25.00	45.00
4* Jockey Club (Got 5/54)	70.00	130.00
4. Jolly Joker (Un 11/55)	50.00	120.00
1. Jubilee (Got 5/55)	200.00	275.00
4. Jumping Jacks (Upright) (Ge 12/52)	20.00	35.00
4* Key West (B 12/56)	265.00	375.00
4. King Pin (CC 12/51)	20.00	40.00
4. Knockout (Got 1/51)	10.00	25.00
4* Lady Luck (Got 9/54)	85.00	150.00
2. Lazy "Q" (Wm 2/54)	25.00	100.00
4. Leaders (Un 10/51)	20.00	35.00
4. Lite-A-Line (Ke 6/52)	35.00	50.00
4. Long Beach (Wm 7/52)	35.00	55.00
4. Lovely Lucy (Got 2/54)	50.00	110.00
2. Lulu (Wm 12/54)	110.00	165.00
4. Mad. Sq. Garden (Got 6/50)	15.00	30.00
4* Majestic (Got 4/57)	375.00	460.00
4. Majorettes (Wm 4/52)	20.00	40.00
4. Manhattan (Un 4/55)	50.00	150.00
4* Marathon (Got 10/55)	200.00	265.00
4. Marble Queen (Got 8/53)	60.00	85.00
4. Mermaid (Got 6/51)	20.00	30.00
4. Mexico (Un 3/54)	30.00	100.00
4* Miami Beach (B 9/55)	100.00	165.00
4. Minstrel Man (Got 3/51)	20.00	40.00
4. Monaco (Un 8/56)	175.00	300.00
4* Mystic Marvel (Got 3/54)	100.00	130.00
4. Nevada (Un 8/54)	30.00	80.00
4. Niagara (Got 12/51)	20.00	50.00
4. Nifty (Wm 12/50)	10.00	20.00
2* Night Club (B 4/56)	190.00	250.00
4. "9" Sisters (Wm 1/54)	50.00	100.00
4. Olympics (Wm 5/52)	25.00	50.00
2. Palisades (Wm 7/53)	25.00	60.00
4. Palm Beach (B 7/52)	30.00	70.00
2. Palm Springs (B 11/53)	15.00	90.00
4* Parade (B 6/56)	195.00	265.00
4. Paratrooper (Wm 8/52)	20.00	45.00
4. Perky (Wm 11/56)	175.00	225.00
4* Peter Pan (Wm 4/55)	125.00	150.00
4* Piccadilly (Wm 5/56)	175.00	265.00
4. Pin Bowler (CC 6/50)	10.00	35.00
4. Pin Wheel (Got 11/53)	60.00	100.00
4. Pixie (Un 10/55)	65.00	145.00
4. Play Ball (CC 1/51)	10.00	20.00
4. Poker Face (Got 9/53)	55.00	85.00
4. Quartet (Got 2/52)	45.00	65.00
4. Queen of Hearts (Got 12/52)	40.00	65.00
4. Quintet (Got 3/53)	40.00	90.00
2* Race The Clock (Wm 5/55)	95.00	200.00
4. Rainbow (Got 12/56)	185.00	275.00
4. Regatta (Wm 11/55)	95.00	150.00
4* Register (Got 10/56)	315.00	355.00
4. Rio (Un 11/53)	25.00	65.00
4. Rodeo (Un 2/53)	35.00	75.00
4. Rose Bowl (Got 10/51)	20.00	50.00
4. Royal Flush (Got 5/57)	275.00	310.00
2. Saddle and Turf (Ev 10/53)	90.00	195.00
4. (Club Model)	125.00	200.00
4* Scoreboard (Got 4/56)	195.00	275.00
4. Screamo (Wm 4/54)	45.00	110.00
4. Sea Belles (Cot 8/56)	250.00	295.00
4. Sea Jockeys (Wm 11/51)	30.00	65.00
4. Select-A-Card (Got 4/50)	10.00	25.00
4. Shamrock (Wm 1/57)	225.00	260.00
4* Shindig (Got 10/53)	50.00	110.00
4. Shoot The Moon (Wm 11/51)	30.00	55.00
4. Show Boat (Un 12/52)	45.00	70.00
2* Show Time (3/56)	345.00	435.00
4. Silver Chest (Upright) (Ge 4/53)	50.00	70.00
4. Silver Skates (Wm 2/53)	30.00	75.00
4. Singapore (Un 10/54)	25.00	85.00
4. Skill Pool (Got 8/52)	35.00	70.00
4. Skyway (Wm 8/54)	50.00	125.00
4. Slugfest (Wm 3/52)	25.00	45.00
2* Sluggin' Champ (Got 4/55)	125.00	180.00
4* Smoke Signal (Wm 10/55)	130.00	160.00
4. Snafu (Wm 12/55)	130.00	185.00
4. Southern Belle (Got 6/55)	150.00	170.00
4. South Seas (Un 5/56)	150.00	295.00
4. Spark Plugs (Wm 9/51)	20.00	30.00
4. Spitfire (Wm 2/55)	60.00	120.00
4. Spot Lite (B 1/52)	25.00	50.00
4. Sportsman (Wm 2/52)	20.00	40.00
4. Springtime (Ge 3/52)	20.00	40.00
2* Stage Coach (Got 11/54)	130.00	160.00
1. Stardust (Wm 3/56)	135.00	225.00
4. Starfire (Wm 1/57)	210.00	240.00
4. Starlets (Un 12/55)	95.00	175.00
4. Star Pool (Wm 10/54)	50.00	125.00
4. Stars (Un 6/52)	30.00	40.00
4. Starlite (Wm 3/53)	35.00	50.00
4. Steeple Chase (Un 1/52)	20.00	30.00
4. Struggle Buggies (Wm 12/53)	15.00	70.00
4. Sunshine Park (B 12/52)	20.00	30.00
4. Super Jumbo (Got 10/54)	225.00	250.00
4* Super-Score (Wm 9/56)	195.00	250.00
2* Surf Club (B 3/54)	15.00	70.00
2* Surf Rider (Wm 12/56)	225.00	260.00
4. Sweepstakes (Wm 1/52)	30.00	55.00
3* Sweet-Add-A-Line (Got 7/55)	135.00	185.00
4. Tahiti (Un 8/53)	25.00	65.00
4* Three Deuces (Wm 8/55)	150.00	180.00
4. Three Four Five (Un 6/51)	10.00	25.00
4. Thunderbird (Wm 5/54)	70.00	125.00
4. Tim-Buc-Tu (Wm 1/56)	135.00	185.00
4. Times Square (Wm 4/53)	40.00	70.00
4* Toreador (Got 6/56)	265.00	295.00
4. Touchdown (Un 1/52)	15.00	25.00
4* Tournament (Got 8/55)	210.00	250.00
4. Triple Play (Un 8/55)	45.00	145.00
2. Tropicana (Un 1/55)	25.00	110.00
2. Tropics (Un 7/53)	10.00	50.00
2. Twenty Grand (Wm 12/52)	10.00	50.00
4. Twin Bill (Got 1/55)	120.00	150.00
4* Variety (B 9/54)	55.00	100.00
4. Watch My Line (Got 9/51)	15.00	30.00
4. Whizz Kids (CC 3/52)	30.00	40.00
4. Wild West (Got 8/51)	20.00	40.00
4. Wishing Well (Got 9/55)	145.00	185.00
2. Wonderland (Wm 5/55)	110.00	145.00
4* Yacht Club (B 6/53)	15.00	55.00
4. Zingo (Un 10/51)	25.00	50.00

SHUFFLES and BOWLERS

4. Bally Victory Bowler (5/54)	55.00	110.00
4. Bally Champion Bowler (5/54)	60.00	120.00
4. Bally Jet Bowler (8/54)	65.00	125.00
4. Bally Rocket Bowler (8/54)	65.00	130.00
4. Bally Mystic Bowler (12/54)	90.00	140.00
4. Bally Magic Bowler (12/54)	90.00	150.00
4. Bally Blue Ribbon (3/55)	145.00	220.00
4. Bally Gold Medal (3/55)	150.00	225.00
4. Bally ABC Bowler (7/55)	245.00	300.00
4. DeLuxe model	245.00	310.00
4. Bally Congress (7/55)	275.00	330.00
4. DeLuxe model	275.00	340.00
4. Bally Jumbo Bowler (9/55)	275.00	360.00
4. Bally King Pin Bowler (9/55)	275.00	365.00
4* Bally ABC Bowling Lane (1/57) 14 Foot	495.00	650.00
4. ChiCoin 6-Player (8/51)	35.00	50.00
4. ChiCoin 6-player DeLuxe (5/52)	35.00	50.00
4. ChiCoin Match Bowler (6/52)	35.00	60.00
4. ChiCoin Bowl-A-Ball (10/52)	35.00	95.00
4. ChiCoin Match Bowl-A-Ball (11/52)	35.00	70.00
4. ChiCoin 10th Frame Special (12/52)	35.00	75.00
4. ChiCoin Name Bowler (1/53)	35.00	80.00
4. ChiCoin 10th Frame Double Score Bowler (2/53)	35.00	80.00
2. ChiCoin Crown (4/53)	35.00	90.00
4. ChiCoin Crown, Giant Pins (4/53)	35.00	95.00
4. ChiCoin Triple Score (6/53)	35.00	95.00
4. ChiCoin Gold Cup (7/53)	50.00	95.00
4. ChiCoin High Speed Crown (7/53)	50.00	100.00
4. ChiCoin High Speed Triple Score (8/53)	50.00	110.00
4. ChiCoin Advance (10/53)	50.00	110.00
2. ChiCoin King (10/53)	50.00	110.00
4. ChiCoin Criss Cross Bowler (12/53)	45.00	120.00
4. ChiCoin Super Frame (3/54)	50.00	150.00
4. ChiCoin Starlite (5/54)	55.00	155.00
4. ChiCoin Feature (7/54)	60.00	160.00
4. ChiCoin Holiday (9/54)	70.00	165.00
4. ChiCoin Flash (10/54)	70.00	170.00
4. ChiCoin Playtime (10/54)	95.00	180.00
4. ChiCoin Fireball (11/54)	95.00	190.00
4. ChiCoin Thunderbolt (12/54)	100.00	200.00
4. ChiCoin Triple Strike (2/55)	110.00	210.00
4. ChiCoin Arrow (2/55)	125.00	220.00
4. ChiCoin Criss Cross Targette (1/55)	35.00	125.00
4. DeLuxe model	40.00	130.00
2. ChiCoin Bonus Score (4/55)	150.00	220.00
2. ChiCoin Big League (5/55)	160.00	225.00
4. ChiCoin Hollywood (5/55)	175.00	260.00
2. ChiCoin Blinker (8/55)	175.00	270.00
4. ChiCoin Score-A-Line (9/55)	175.00	275.00
4. ChiCoin Bowling Team (10/55)	175.00	285.00
4. ChiCoin Miami Shuffle (10/56)	35.00	150.00
4* ChiCoin Bowling League (2/57) 14 Foot	525.00	695.00
4* ChiCoin Ski-Bowl (11/50) 6 Player	295.00	375.00
4. Exhibit Twin Rotation (5/52)	50.00	100.00
4. Genco Shuffle Target (7/51)	15.00	25.00
4. Genco 8-Player Rebound (9/51)	15.00	30.00
4. Genco Shuffle Pool (11/53)	25.00	100.00
4. Genco Match Pool (2/54)	50.00	80.00
4. Genco Skill Ball 2 Player (11/56)	210.00	345.00
6 Player (2/57)	295.00	395.00
4. Gottlieb Bowlette (3/50)	15.00	25.00
4. Keeney Super DeLuxe League Bowler (3/52)	25.00	50.00
4. Keeney High Score League (5/52)	25.00	60.00
4. Keeney Team (10/52)	25.00	65.00
4. Keeney Club (4/53)	25.00	85.00
4. Keeney Domino (5/53)	30.00	130.00
4. Keeney Carnival (5/53)	40.00	135.00
4. Keeney Pacemaker (9/53)	40.00	145.00
4. Keeney Mainliner Bowler (1/54)	45.00	150.00
4. Keeney Bonus Bowler (3/54)	45.00	155.00
4. Keeney Diamond Bowler (5/54)	70.00	160.00
4. Keeney Bikini (6/54)	75.00	170.00
4. Keeney Century (6/54)	90.00	180.00
4. Keeney American (9/54)	90.00	185.00
4. Keeney National (9/54)	90.00	190.00
4. Keeney Speedlane (4/55)	75.00	230.00
4. United 6-Player Super (3/52)	20.00	45.00
4. United 4-Player Official (5/52)	20.00	45.00
4. United 6-Player Super (7/52)	30.00	55.00
4. United 10th Frame Star (9/52)	30.00	60.00
4. United Manhattan 10th Frame (9/52)	30.00	60.00
4. United Manhattan (9/52)	30.00	65.00
4. United 10th Frame Super (10/52)	35.00	70.00
4. United Cascade (2/53)	35.00	70.00
4. United Clover (2/53)	30.00	80.00
4. United Liberty (2/53)	35.00	80.00
4. United Classic (6/53)	35.00	80.00
4. United Olympic (6/53)	35.00	80.00
4. United Royal (9/53)	35.00	90.00
4. United Imperial (9/53)	40.00	90.00
4. DeLuxe model	40.00	95.00
4. United Chief (11/53)	40.00	100.00
4. United Leader (11/53	45.00	100.00
4. DeLuxe model	45.00	110.00
4. United Team (1/54)	50.00	115.00
4. DeLuxe model	55.00	120.00
4. United League (1/54)	55.00	125.00
4. DeLuxe model	55.00	130.00
4. United Ace (5/54)	60.00	135.00
4. DeLuxe model	60.00	140.00
4. United Rainbow (5/54)	60.00	145.00
4. United Banner (8/54)	65.00	150.00
4. DeLuxe model	65.00	155.00
4. United Shuffle Targette (8/54)	65.00	160.00
4. DeLuxe model	65.00	165.00
4. United Speedy (8/54)	65.00	170.00
4. Un. 11th Frame (10/54)	70.00	170.00
4. DeLuxe model	70.00	170.00
4. United Comet Targette (11/54)	85.00	175.00
4. DeLuxe model	85.00	180.00
4. United Mercury (12/54)	90.00	180.00
4. DeLuxe model	90.00	185.00
4. United Mars (1/55)	90.00	190.00
4. DeLuxe model	95.00	195.00
4. Un. Lightning (2/55)	110.00	195.00
4. DeLuxe model	110.00	200.00
4. United Venus (3/55)	110.00	200.00
4. DeLuxe model	120.00	210.00
4. United Clipper (5/55)	125.00	210.00
4. DeLuxe model	125.00	215.00
4. Un. Derby Roll (5/55)	125.00	215.00
4. DeLuxe model	125.00	220.00
4. Un. 5th Inning (6/55)	115.00	225.00
4. DeLuxe model	125.00	230.00
4. United Capitol (6/55)	150.00	235.00
4. DeLuxe model	155.00	240.00
4. Un. Super Bonus (9/55)	160.00	250.00
4. DeLuxe model	165.00	255.00
4. Un. Top Notch (10/55)	270.00	310.00
4. Top Notch Special	275.00	320.00
4. Un. Regulation (11/55)	295.00	325.00
4. DeLuxe model	295.00	330.00
4* Un. Bowling Alley (11/56) 14 Foot	495.00	695.00
4. Wms. Roll-A-Ball (12/56) 6 Player	295.00	395.00

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KIDDIE RIDES

4. Bally Champion Horse	295.00	450.00
4. Bally Moon Ride	100.00	250.00
4. Bally Space Ship	165.00	325.00
4. Bally Speed Boat	175.00	275.00
4. Bert Lane Merry-Go-Round	165.00	350.00
4. Bert Lane Miss America Boat	225.00	295.00
4. Bert Lane Fire Engine	320.00	425.00
4. Capitol Donald Duck	275.00	395.00
4. Capitol Elsie	275.00	395.00
4. Capitol Palamino Horse	295.00	395.00
4. Capitol See Saw	125.00	295.00
4. Chicago Coin Super Jet	175.00	300.00
4. Chicago Round The World Trainer	325.00	395.00
4. Clown See Saw	150.00	295.00
2. Decco Merry-Go-Round	130.00	325.00
4. Exhibit Big Bronco	300.00	395.00
4. Exhibit Mustang	300.00	375.00
4. Exhibit Space Patrol	100.00	265.00
4. Scientific Television	195.00	285.00

ARCADE EQUIPMENT

4. ABT 6 Gun Rifle Range	475.00	575.00
4. Air Football	195.00	250.00
4. Amus. Boomerang	30.00	70.00
4. Bally Big Inning	50.00	75.00
1. Bally Heavy Hitter	30.00	65.00
4. Bally King Pin	20.00	40.00
4. Bally Rapid Fire	50.00	90.00
4. Bally Undersea Raider	50.00	90.00
4. Capitol Midget Movies	95.00	170.00
4. Champion Hockey	40.00	125.00
4. ChiCoin Basketball Champ	85.00	140 00
4. ChiCoin 4-Player Derby	95.00	150.00
4. ChiCoin Goalee	40.00	95.00
4. ChiCoin Hockey	45.00	70.00
4. ChiCoin Midget Skee	60.00	100.00
4. ChiCoin Pistol	25.00	75.00
4. ChiCoin Home Run, 6 Player (3/54)	80.00	150.00
4. Super model	85.00	175.00
4. ChiCoin Twin Hockey (5/56)	125.00	295.00
4* ChiCoin Steam Shovel (5/56)	110.00	195.00
4. Evans Bola Score	30.00	60.00
4. Evans Bat-A-Score	35.00	95.00
4. Evans Ski Roll	35.00	60.00
4. Evans Super Bomber	50.00	115.00
4. Evans Play Ball	25.00	50.00
4. Exhibit Dale Gun	20.00	65.00
4. Exhibit Gun Patrol	40.00	100.00
4. Exhibit Jet Gun	40.00	125.00
4. Exhibit Space Gun	40.00	125.00
4. Exhibit Pony Express	40.00	125.00
4. Exhibit Silver Bullets	40.00	120.00
4. Exhibit Six Shooter	35.00	125.00
4. Exhibit Vitalizer	40.00	60.00
4. Exhibit Shooting Gal. (6/54)	45.00	120.00
4. Exhibit Star Shooting Gallery (9/54)	85.00	150.00
4* Exhibit Sportland Shooting Gallery (11/54)	95.00	175.00
4. Exhibit "500" Shooting Gallery (3/55)	150.00	225.00
4. Exhibit Treasure Cove Shooting Gallery (6/55)	200.00	250.00
4. Exhibit Jungle Hunt (3/57)	225.00	360.00
4. Games Inc. Hunter (1/56)	150.00	250.00
4. Genco Sky Gunner	65.00	125.00
4. Genco Night Fighter	70.00	130.00
4. Genco 2-Player Basketball	125.00	225.00
4. Genco Rifle Gal. (6/54)	100.00	185.00
4. Genco Big Top Rifle Gallery (6/54)	195.00	250.00
4. Super Model (12/55)	325.00	350.00
4. Genco Wild West Gun (2/55)	150.00	275.00
4. Genco Sky Rocket Rifle Gal. (5/55)	150.00	280.00
4. Genco Champion Baseball (9/55)	150.00	285.00
4* Genco Quarterback (10/55)	140.00	290.00
4* Genco Hi-Fly Baseball (5/56)	185.00	295.00
4. Genco State Fair Rifle Gal. (6/56)	235.00	350.00
4. Genco Davy Crockett (10/56)	245.00	395.00
4. Genco Circus Rifle (3/57)	365.00	475.00
4. Jack Rabbit	40.00	70.00
4. Jungle Joe	40.00	60.00
4. Keeney Air Raider	50.00	125.00
4. Keeney Sub Gun	40.00	125.00
4. Keeney Texas Leaguer	20.00	40.00
4* Keeney Sportsman (11/54)	125.00	175.00
4. DeLuxe model	130.00	180.00
. Keeney Ranger (3/55)	220.00	240.00
4. DeLuxe model (3/55)	225.00	250.00
4. Lite League	30.00	75.00
4. Mills Panorama Peek (11/54)	175.00	275.00
4. Mills Conv. for Panoram Peek	10.00	15.00
4. Muto. Atomic Bomber	65.00	125.00
4. Mutos. Ace Bombers	85.00	140.00
4. Mutoscope Dr. Mobile (Prewar)	65.00	195.00
4. Mutos. Fly Saucers	90.00	125.00
4. Mutos Photo (Pre-War)	100.00	270.00
4. Mutos. Photomatic (DeLuxe)	145.00	300.00
4. Mutoscope Silver Gloves	120.00	200.00
4. Mutoscope Sky Fighter	60.00	135.00
4. Mutos. Voice-O-Graph 35¢	145.00	325.00
4. Mutoscope K. O. Champ	250.00	350.00
4. Mutos. Drive Yourself	395.00	525.00
4. Mutoscope Rock n' Roll (7/56)	30.00	100.00
4. QT Pool Table	30.00	50.00
4. Quizzer	40.00	60.00
4. Rockola World Series	35.00	70.00
4. Scientific Basketball	20.00	35.00
4. Scientific Batting Pr.	30.00	95.00
4. Scientific Pitch 'Em	45.00	140.00
4* Seeburg Bear Gun	50.00	150.00
4. Seeburg Shoot the Chute	40.00	80.00
4. Seeburg Coon Hunt	85.00	175.00
4. Set Shot Basketball	125.00	225.00
4 Telequiz	65.00	125.00
4. Un. Team Hockey	20.00	40.00
4. United Jungle Gun	75.00	150.00
4. DeLuxe model	75.00	150.00
4. Un. Carn. Gun (10/54)	125.00	175.00
4. DeLuxe model	125.00	180.00
4. Un. Bonus Gun (1/55)	195.00	240.00
4. DeLuxe model	200.00	250.00
4. United Super Slugger (7/55)	225.00	300.00
4. United Star Slugger (4/56)	265.00	325.00
4. Un. Pirate Gun (10/56)	325.00	395.00
4. Wilcox-Gay Recordio	30.00	60.00
4. Wms. DeLuxe World Series (2/52)	35.00	75.00
4. Wms. DeLuxe Baseball (4/53)	50.00	100.00
4. Wms. Pennant Baseball (12/53)	80.00	120.00
4. Wms. Super Pennant Baseball (12/53)	80.00	130.00
4. Williams Super Star Baseball (12/53)	85.00	140.00
4. Williams Major League Baseball (2/54)	90.00	150.00
4. Wms. All Star Baseball (2/54)	100.00	175.00
4. Wms. Big League Baseball (2/54)	125.00	180.00
4. Williams Jet Fighter (10/54)	125.00	225.00
4. Williams Safari (2/54)	195.00	295.00
4. DeLuxe model	195.00	300.00
4. Wms. Polar Hunt (3/55)	200.00	300.00
4* Wms. Sidewalk Engineer (4/55)	100.00	170.00
4. Wms. King Of Swat (5/55)	150.00	250.00
4. Williams Four Bagger (4/56)	265.00	350.00
4. DeLuxe model	265.00	360.00
4. Wms. Polar Hunt (3/55)	200.00	360.00
2* Wms. Crane (10/56)	85.00	165.00

Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F.O.B. factory.

AMI, INCORPORATED

No List Price Authorized for Publication

- H-200 200-sel. phonograph
- H-120 120-sel. phonograph
- H-100 100-sel. phonograph
- HAB-200 Selective-play Hideaway
- HBB-200 Continuous-play Hideaway
- WQ-200 200-sel. Wallbox
- WQ-120 120-sel. Wallbox
- Bargrip Wallbox Bracket
- Recessed Ceiling Speaker
- Wall Speaker
- Corner Speaker

AUTO-PHOTO CO.

Studio Model "II"	$3,245.00

BALLY MFG. CO.

Carnival (2 Player, 5-Ball)	$505.00
ABC Champion	
With Dime Coin-Mechanism	
11 Foot	1,280.00
14 Foot	1,295.00
18 Foot	1,350.00
With Profit-Booster Coin-Mechanism (15¢ a game, 2 games—25¢)	
11 Foot	1,300.00
14 Foot	1,315.00
18 Foot	1,370.00
4 Foot Alley Sections	55.00
Profit-Booster Coin-Mechanism Kit	20.00
ABC Super DeLuxe Bowler (6 Player, Puck Type) 8½ Foot	775.00
Toonerville Trolley	835.00
Sun Valley (In Line Game)	837.50.
Bike (Kiddie Ride)	835.00
Model T (without Record Changer)	705.00
Model T (with Record Changer)	755.00
The Champion (with new all-metal cabinet)	835.00

CHICAGO COIN MACHINE CO.

Classic Bowling League (6 Player)
13 Foot
16 Foot
18 Foot

No List Price
Authorized for Publication

EXHIBIT SUPPLY CO.

Card Vendor, with base
Single Column
Double Column

No List Price
Authorized for Publication

J. F. FRANTZ MFG. CO.

Kicker & Catcher (Counter Game)
ABT Challenger Pistol (Counter Game)
ABT Guesser Scale
ABT Rifle Sport (Shooting Gallery)
Aristo Scale

No List Price
Authorized for Publication

GENCO MFG. & SALES CO.

Motorama
Horoscope Fortune Teller
Sweet Twenty One (2 Player Roll Down Game)
Gypsy Grandma Fortune Teller

No List Price
Authorized for Publication

D. GOTTLIEB & CO.

Silver (Single Player, 5-Ball)

No List Price
Authorized for Publication

INTERNATIONAL MUTOSCOPE CORP.

Bang-O-Rama	$ 325.00
Voice-O-Graph, 45-78 RPM	
With musical unit	1,850.00
Without musical unit	1,750.00
Lord's Prayer Vendor	390.00

IRVING KAYE CO., INC.

El Dorado—6 Pocket Pool	$ 495.00
DeLuxe Bumper Pool	295.00
Competitor—Super DeLuxe—6 Hole Pool	395.00

J. H. KEENEY & CO., INC.

No List Price Authorized for Publication

- Bowl-O-Rama (6 Player)
  - 14 Foot
  - 11 Foot
- Snack Vender
- Soup Vender
- DeLuxe Hot Coffee Vender
- DeLuxe Hot Coffee & Hot Chocolate Combo Vender
- Various Models of above

ROCK-OLA MFG. CORP.

No List Price Authorized for Publication

- Model 1458, 120 Sel.
- Model 1455, 200 Sel.
- Model 1452, 50 Sel.
- Model 1450—Playmaster, 120 Sel.
- Model 1546, Chrome Wall Box, 120 Sel.
- Model 1548. 50 Sel. Wall Box
- 1617—Hi-Fi Wall Speaker
- Model 1906, Remote Volume Control
- Model 1927, Remote Volume Control with Cancel Button

J. P. SEEBURG CORP.

No List Price Authorized for Publication

- KD200 Phonograph
- L100 Phonograph
- D3WA-Wall-O-Matic 200
- MRVC-Master Remote Volume Control
- HFCV2-8-High Fidelity Wall Speaker
- HFCV3-8-High Fidelity Corner Speaker
- HFCV1-12-High Fidelity Recessed Speaker
- PS6LZ-Power Supply
- HFA1-L6-Power Amplifier

UNITED MFG. CO.

6 Star Shuffle Alley (6 Player, Puck Type) 8½ Foot	$995.00
De Luxe 6 Star Shuffle Alley (Match-A-Score Model) 8½ Foot	1,080.00
DeLuxe Bowling Alley (6 Player)	
11 Foot	1,260.00
14 Foot	1,290.00
18 Foot	1,410.00
Jumbo Bowling Alley (6 Player)	
13 Foot	1,490.00
16 Foot	1,520.00
20 Foot	1,640.00

Available in 25¢ Play, also available in 2 plays—25¢ with Credit Unit—Price on Request.

UNITED MUSIC CORP.

UPA-100 100-Sel. Phonograph

No List Price
Authorized for Publication

WILLIAMS MFG. CO.

Reno (Single Player, 5 Ball)
Naples (2 Player, 5-Ball)
6-Pocket Pool Table
Peppy, The Clown

No List Price
Authorized for Publication

THE RUDOLPH WURLITZER CO.

No List Price Authorized for Publication

- Model 2100 Phonograph, 200 Sel.
- Model 2104 Phonograph, 104 Sel.
- Model 2150 Phonograph, 200 Sel.
- Model 5210 Wall Box, 200 Sel., 3-Wire
- Model 5207 Wall Box, 104 Sel., 3-Wire
- Model 257 Stepper, 104 Sel.
- Model 5115 Hi-Fi Corner Speaker, 4"-5" Matched Cones
- Model 5116 Hi-Fi Corner Speaker, 8" Heavy Duty with Extended Range

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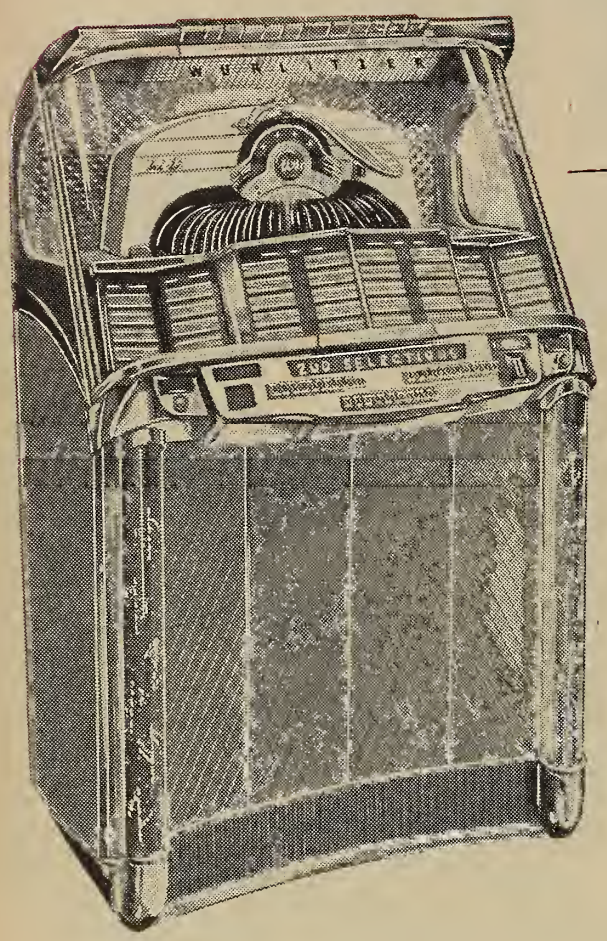

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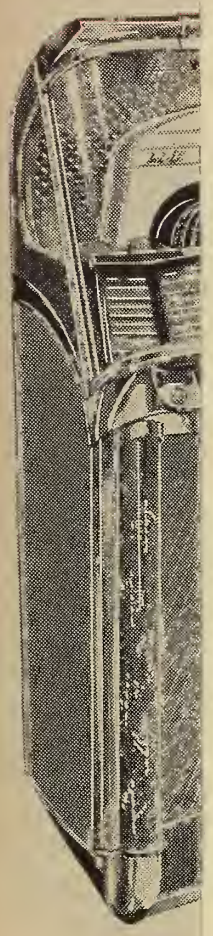

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